

# The American University of Rome

UNDERGRADUATE CATALOG  
2020-2021



THE AMERICAN  
UNIVERSITY OF ROME

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The American University of Rome is licensed by the State of Delaware Program of Education to award associate and bachelor and master's degrees.

The American University of Rome is registered as a legal entity with the Rome Tribunal and is authorized to operate in Italy by the Ministero dell'Istruzione, dell'Università e della Ricerca.

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American Library Association

American Universities Abroad (AUA)

Association of American International Colleges and Universities (AAICU)

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European Council of International Schools (ECIS)

International Association for College Admission Counseling (OACAC)

International Federation of Library Associations and Institutions

NAFSA: Association of International Educators

NAGAP Association for Graduate Enrollment Management

National Association for College Admission Counseling

National Association of Student Financial Aid Administrators

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## LIMITATIONS AND CATALOG PROVISIONS

This catalog must be considered informational and not binding on the University. It is current as of the time of its printing. However, the University reserves the right to change admission or degree requirements or refuse to grant credit or a degree if the University, in its sole judgment, determines that the student has not satisfactorily met its requirements. The University will make every effort to inform students and prospective students of any such changes.

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## ACADEMIC CALENDAR

The academic calendar is for informational purposes only. Please refer to [http://www.my.aur.it/ICS/Academic\\_Calendar.jnz](http://www.my.aur.it/ICS/Academic_Calendar.jnz) for current dates and future calendars.

### SUMMER SESSION II 2020

#### July 2020

|       |          |   |
|-------|----------|---|
| 2     | Thursday | Arrivals  |
| 3     | Friday   | Mandatory Orientation Activities  |
| 6     | Monday   | Classes start. Last day to ADD a course and to DROP a course without a 'W' recorded |
| 7-9   | Tue-Thu  | Classes held  |
| 13-16 | Mon-Thur | Classes held  |
| 20-22 | Mon-Wed  | Classes held  |
| 23    | Thursday | Classes held. Last day to DROP a course with a 'W' recorded                         |
| 27-29 | Mon-Wed  | Classes held  |
| 30    | Thursday | Last day of classes   |
| 31    | Friday   | Final Exams   |

#### August 2020

|   |          |                   |
|---|----------|-------------------|
| 1 | Saturday | Housing check out |
|---|----------|-------------------|

### FALL SEMESTER 2020

#### September 2020

|       |          |  |
|-------|----------|--|
| 17    | Thursday | Arrivals   |
| 18-20 | Fri-Sun  | Arrival Week Activities  |
| 21    | Monday   | Classes start. ADD/DROP session starts                                 |
| 25    | Friday   | End of ADD period and last day to DROP a course without a 'W' recorded |

#### October 2020

|    |          |   |
|----|----------|---|
| 19 | Monday   | Spring 2021 registration for AUR degree students starts |
| 29 | Thursday | Spring 2021 registration for AUR degree students ends   |

#### November 2020

|    |          |  |
|----|----------|--|
| 1  | Sunday   | All Saint's Day. Italian National Holiday, University closed   |
| 2  | Monday   | Spring 2021 registration for study abroad students starts<br>Deadline for May/July 2020 graduation, requests to be handed to the Registrar |
| 17 | Tuesday  | Last day to DROP a course with a 'W' recorded  |
| 26 | Thursday | Thanksgiving. No classes held  |

#### December 2020

|       |           |   |
|-------|-----------|---|
| 7     | Monday    | Last day of Undergraduate classes                                   |
| 8     | Tuesday   | Immaculate Conception. Italian National Holiday, University closed. |
| 9     | Wednesday | Final exams begin   |
| 10-11 | Thu-Fri   | Final exams   |
| 14    | Monday    | Last day of final exams   |
| 15    | Tuesday   | Housing check out   |

### SPRING SEMESTER 2021

#### January 2021

|       |         |  |
|-------|---------|--|
| 18-23 | Mon-Sat | Arrival Week Activities  |
| 25    | Monday  | Classes start. ADD/DROP session starts                                 |
| 29    | Friday  | End of ADD period and last day to DROP a course without a 'W' recorded |

#### March 2021

|       |         |  |
|-------|---------|--|
| 15-19 | Mon-Fri | Spring break   |
| 22    | Monday  | Classes resume   |
| 23    | Tuesday | Summer and Fall 2021 registration for AUR degree students starts |

#### April 2021

|    |          |  |
|----|----------|--|
| 1  | Thursday | Summer and Fall 2021 registration for AUR degree students ends   |
| 5  | Monday   | Easter Monday. Italian National Holiday, University closed   |
| 6  | Tuesday  | Summer 2021 registration for study abroad students starts  |
| 8  | Thursday | Last day to DROP a class with a 'W' recorded   |
| 12 | Monday   | Fall 2021 registration for study abroad students starts<br>Graduation request for Dec 2021 to be handed to the Registrar |
| 25 | Sunday   | Italian Liberation Day. Italian National Holiday, University closed  |

#### May 2021

|     |          |   |
|-----|----------|---|
| 1   | Saturday | Italian Labor Day. Italian National Holiday, University closed. |
| 3   | Monday   | Classes held, Monday schedule                                   |
| 4   | Tuesday  | Study Day   |
| 5-7 | Wed-Fri  | Final exams   |
| 10  | Monday   | Last day of Final exams   |
| 11  | Tuesday  | Housing check out   |
| 21  | Friday   | Commencement Day  |

### SUMMER SESSION I 2021

#### May 2021

|       |           |   |
|-------|-----------|---|
| 24-25 | Mon-Tues  | Arrivals  |
| 26    | Wednesday | Mandatory Orientation Activities  |
| 27    | Thursday  | Classes start. ADD/DROP session starts  |
| 28    | Friday    | Classes held. Last day to ADD a course and to DROP a course without a 'W' recorded. |
| 31    | Monday    | Classes held.   |

#### June 2021

|       |           |   |
|-------|-----------|---|
| 1     | Monday    | Classes held  |
| 2     | Wednesday | Republic Day. Italian National Holiday, University closed.  |
| 3     | Thursday  | Classes held  |
| 7-10  | Mon-Thur  | Classes held  |
| 14-15 | Mon-Tue   | Classes held  |
| 16    | Wednesday | Classes held. Last day to DROP a course with a 'W' recorded |
| 17    | Thursday  | Classes held  |
| 21-22 | Mon-Tue   | Classes held  |
| 23    | Wednesday | Last day of classes   |
| 24    | Thursday  | Final exams   |
| 25    | Friday    | Housing check out   |

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## **ABOUT THE AMERICAN UNIVERSITY OF ROME**

### **Mission Statement**

The American University of Rome prepares students to live and work across cultures as skilled and knowledgeable citizens of an interconnected and rapidly changing world. AUR is a private, independent, not-for-profit institution of higher education, primarily offering undergraduate and graduate liberal arts and professional programs to degree and study abroad students from around the world. Taking the best of the American approach to interdisciplinary, student-centered learning, our international faculty and staff use Rome as our classroom and Italy and Europe as invaluable resources. AUR's innovative programs promote intellectual excellence, personal growth and an appreciation of cultural diversity in an international environment.

### **Goals**

The goals of The American University of Rome emanate from its culture of assessment and continuous improvement as it strives to be known as a leader among American international universities outside of the United States.

Primary among its goals is the quality of its liberal arts and professional academic programs, taught by a highly qualified international faculty and supported by advanced learning resources and technology so that student learning will reach the highest levels of excellence.

Enrollment and development plans seek to match an increasingly diverse student body to its caring, student-centered environment that broadens perspectives and enables communication across cultures through the curriculum, faculty scholarship, co-curricular activities and campus life.

The University uses the cultural, social and experiential opportunities of Rome, Italy and Europe as resources for its growing range of programs.

**The American University of Rome** is a small internationally recognized liberal arts college, offering undergraduate and graduate degree programs of the highest quality to students from all over the world. It is a first choice university for degree students seeking an international learning experience through well-established programs a destination for study abroad students.

AUR excels in international higher education working with renowned education institutions in the U.S. to provide a range of exciting and challenging programs that meet the needs of study abroad students and are fully integrated with their home programs.

Embodying a global breadth of vision in its work, The American University of Rome is firmly rooted in the local community, with strong links to Italian and European institutions. Its highly qualified faculty are active researchers with established or growing reputations and expert teachers using the best pedagogy to create the most effective learning environments.

Study abroad students return to their home institutions enriched and inspired by the distinctive AUR experience, while our graduates become globally conscious leaders and ambassadors for cross-cultural understanding.

## WELCOME TO THE AMERICAN UNIVERSITY OF ROME

The American University of Rome is committed to excellence in education and the promotion of cross-cultural exchange. AUR is dedicated to encouraging academic achievement in its students and offers a curriculum designed to complement our high academic standards and ensure an active learning environment with a low student/faculty ratio.

Founded in 1969, The American University of Rome is the oldest degree-granting American university in Rome. AUR is a coeducational, accredited university which offers undergraduate degrees in ten disciplines.

### The AUR Curriculum

The American University of Rome offers a unique interdisciplinary curriculum that is offered through four divisions in the undergraduate program:

#### Division of Arts and Humanities

- Archaeology and Classics
- Art History
- Fine Arts
- Interdisciplinary Studies
- Liberal Studies (Associate Degree)

#### Division Communication, English, and Media

- Communication
- English Writing, Literature, and Publishing
- Film and Digital Media

#### Division of International Relations, Business Studies, and Social Science

- International Relations and Global Politics
- Business Administration
- Travel and Tourism Management
- International Business (Associate Degree)

#### Division of General Education

- Math and Science
- Italian Studies and Modern Languages

### The AUR Logo

The American University of Rome's shield and logo is derived from the design of the distinctive paving pattern of Michelangelo's Piazza del Campidoglio on the Capitoline Hill in Rome. Its twelve-pointed geometry has a multitude of meanings, primary among them in this context the radiant role of Rome as the center of the world, the Caput Mundi, as the ancients fashioned it and as the Renaissance revived the concept. [James Ackerman, *The Architecture of Michelangelo* (1986), 166-70] Located prominently in the center the open book, a common university motif and symbol of knowledge, is inscribed with the University's year of founding, 1969 in Roman numerals. The book is encircled by AUR's motto "Inter Gentes Trans Orbem" (between people across the world) and in more detailed versions is shadowed by the architectural layout of the Colosseum. Together with the University's acronym the shield suggests AUR's place in Rome, a symbol of the millennial traditions of art, politics, science and culture that are the basis of the liberal education.

### The Alumni of The American University of Rome

The Alumni of The American University of Rome are a worldwide network of professionals that all have AUR as their common denominator. The Office of Alumni Relations (AR Office) aims at maintaining and facilitating contact among Alumni, informing Alums about the University and its initiatives, organizing events to facilitate networking and relationships, showcasing the successes of Alumni and most importantly, connecting (and re-connecting them). With a firm belief that our strength is our community, the AR Office works with Development in the advancement of the University, both through fundraising as well as volunteering opportunities.

The AR Office also produces *Wolftracks Magazine*, a publication for Friends and Alumni of AUR that is published 3-4 times a year and is aimed at informing the community about Alumni and Development initiatives, as well as showcasing Alumni stories.

### The Alumni Council

Consisting entirely of active alumni, the Council aims to support the university's continued growth and development, in addition to promoting alumni fellowship and philanthropy. The Alumni Council was officially launched in May 2018 with 10 members with varying backgrounds and of different graduation years.

### Alumni Awards for Distinguished Service

Once a year, during the annual Alumni Reunion, outstanding Alumni are honored with awards named after the tree founders of AUR: David T. Colin, Giorgio A. Tesoro and Lisa Sergio. The David T. Colin Award for Distinguished Service is presented annually to an Alumnus/a who has shown continuing dedication to AUR and its community. The Giorgio A. Tesoro Award for Distinguished Service by an Italian Alumnus/a was launched in 2019 and will be presented annually to an Italian Alumnus/a who has excelled personally and professionally and who has advocated for cultural exchange. The Lisa Sergio Alumnae Award for Distinguished Service was launched in 2019 and will be presented annually to an Alumna who has excelled professionally and made an impact in their fields and beyond.

## FACILITIES AND ACADEMIC RESOURCES

The University is located in a prestigious, residential area of Rome, on the crest of the Janiculum, Rome's highest hill, just a few minutes' walk from the historical Trastevere district.

A computer lab, a student lounge and administrative offices are located in a four-story villa. Adjacent to the villa, a five-story building houses classrooms, faculty offices, a science lab, a computer classroom, and tutoring centers. The terrace atop the building offers a breath-taking view of Rome. A separate two-story villa, adjacent to the main campus, houses the University library. Other campus facilities include an Auriana auditorium, the art studio, a multimedia lab and faculty and administrative offices, all within walking distance from each other.

The University is located close to the renowned American Academy in Rome, opposite the beautiful *Villa Sciarra* gardens and close to the stunning *Villa Doria Pamphili* park. The ancient Roman road of *Via Aurelia Antica*, the *Porta San Pancrazio* and the seventeenth century baroque fountain *Aqua Paola* are close by.

The neighborhood surrounding AUR offers a full range of amenities including restaurants, shops, cafes and an outdoor market. Several bus lines connect it to the historic center of Rome.

The American University of Rome boasts a committed and experienced faculty, numbering over 60 professors, most of whom hold advanced degrees in their respective fields. Most full-time faculty have doctorates or terminal degrees in their disciplines. At AUR, each professor works closely with students, participates in yearly on-campus lecture series and contributes to the wider AUR community.

Each class at AUR is led by one of our experienced faculty members and is small enough to ensure personal attention for each student. The average class size at AUR is 18, and this underlines the University's commitment to active learning and lively classroom discussion.

AUR offers degree students a variety of resources for academic and personal support. Over 100 courses are available every semester across the following areas: Archaeology, Classics, Art History, Business Administration, Communication, English Writing and Literature, Film and Digital Media, Fine Arts, International Relations, Italian Studies, the Humanities and Social Sciences, Travel and Tourism, as well as Mathematics and Science. Internships and independent study opportunities are also available for qualified students.

### Evans Hall Library

The library offers a book and online collection tailored to the requirements of the degree programs offered by the University. The collection is carefully developed in collaboration with the faculty. The state-of-the-art online catalog allows users to search and locate books, articles, and a vast array of electronic resources efficiently. The library's physical holdings are supplemented by a number of electronic resources and sizeable libraries in Rome.

The University curriculum increasingly uses multimedia resources for the classroom. The library provides a collection of DVDs and videos.

Students can also enjoy a quiet study lounge for their work and research. The library facilities are complemented by a number of services including borrowing privileges, inter-library loans and a reserve collection. Our library staff is committed to high standards of library excellence and, to that end, offers a series of information literacy workshops and participates in foundational skills seminars every semester.

### Carini Building

Additional classrooms, a media lab, and Program Directors' offices are located in the Carini Building around the corner from the main campus, on Via Giacinto Carini 23. In addition, this building is home to AUR's Graduate School.

### Smart Classrooms

The use of instructional technology is an integral part of teaching methods at The American University of Rome. All classrooms are equipped with an array of instructional technology including networked PCs. High-definition ceiling mounted digital projectors, DVD/Blu Ray players and digital sound systems. Some classrooms are equipped with Smart Boards. All classrooms at AUR have Wi-Fi access.

### The Auriana Auditorium

AUR's auditorium has a seating capacity of 99, the room is equipped with an assortment of multimedia equipment including a complete public address system with wireless microphones, a Dolby surround sound system, state of the art video conferencing facilities and a High Definition ceiling mounted video projector.

### Masina Art Studio

The AUR art studio is located in Via Masina, next to the prestigious American Academy in Rome. It provides open and attractive instructional and exhibition space for Fine Arts and Printmaking students.

### Computer Services and Facilities

The American University of Rome recognizes the importance of supporting an efficient technological infrastructure and providing quality instructional equipment to support its educational programs and enhance student learning. To further this aim, the University continuously reviews and updates the provision and enhancement of technology on campus. Students at AUR are given access to Office 365 with all its features and login access to the community portal, MyAur, providing students with real time academic information, online registration, campus life events, while also serving as the gateway to the Learning Management System (LMS).

### IT Facilities

The AUR network is based on Gigabit technology, with 10Gb in some locations, and connects to the internet through GARR, the Italian branch of GÉANT, the European network for the research and education community. There are approximately 180 workstations on campus (PCs and Macs) that service academic and administrative departments. In addition, AUR has over 22 Access Points (indoor and outdoor) to provide 100% Wi-Fi coverage on campus.

### Computer Access for students:

Student computer access is available from these locations:

- Building A PC computer lab.
- Evans' Hall Library PC computer lab.
- The Multimedia Battista Mac lab. Available to FDM and COM students.
- The Science and Computer PC Classroom.

Macs are also available for students in the main Student Lounge, situated on the ground floor of building A. In addition, the lounge is also equipped with 12 laptops for self-service checkout.

### IT Services

The Office of Computer Services provides quality IT services to support the educational programs at AUR.

- Email and network accounts. Students are assigned a network/AUR email account when they begin their studies at AUR. AUR's email system is hosted with O365.
- Office 365 and OneDrive: Students have free access to the Office 365 Apps (downloadable on multiple devices) which also includes as part of AUR's institutional O365 subscription,



students have access to One Drive for their cloud storage, which provides over 1TB of storage space.

- **Learning Management System:** the LMS is AUR's online course management system. Every course offered at AUR interacts with an online environment giving students an enhanced learning experience. Through the LMS students have access to course communication tools, discussion forums, course announcements, online tests, handouts and an electronic grade-book allowing students to monitor their course progress. An overview of the LMS is given to degree seeking students and to new faculty during their IT orientation. Additional training is available by request. The LMS is accessible through MyAUR. Course homepages will appear under the link "my courses" before the start of classes. LMS resources and video tutorials for students and faculty are available from the Helpdesk tab in MyAUR. (Requires login).
- **MyAUR:** MyAUR is the AUR community portal. Students have access to their academic information including course registrations, degree program information, online advising capabilities, unofficial transcripts, online registration and online add and drop. Faculty have access to their course teaching schedule, classroom assignments and downloadable academic forms & policies. Alumni have access to their unofficial transcript and extra alumni features. In addition, MyAUR provides users with up-to-date announcements, campus events information, academic calendars and an online course/syllabus search engine.
- **Printing/copying cards:** academic printing and copying is available from different locations on campus. Copiers/printers are available for faculty and students to use in the Building A computer lab, the Evan's hall library, the faculty lounge and the Carini building. All copiers/printers are connected to a print management system and can be accessed by swiping your AUR security badge. Further information can be found on the boards above each copier/printer or on the Helpdesk tab of MyAUR (requires login).
- **Training Program:** the Office of Computer Services works closely with the Teaching and Learning Centre (TLC) to offer faculty and students workshops and training on the various information and technology services at AUR. Most faculty training is conducted through the Faculty development program offered regularly throughout the semester. Department training is also available and coordinated with the Program Director.
- **Wi-Fi:** Wi-Fi is available from any location on campus including classrooms, the Evan's Hall library, the main office building, Auriana Auditorium, the Carini & Masina buildings and outdoor locations such as garden and terraces. A single SSID gives users seamless access to Wi-Fi on campus.

## STUDENT LIFE

### Student Life Office

The Student Life Office is the heart of student life at The American University of Rome. Our office strives to complement the academic mission of the University by providing and supporting opportunities for learning through extra-curricular activities. The activities and facilities of the Student Life Office promote students' personal growth, leadership development, social responsibility, multicultural awareness and intellectual inquiry. The Student Life Office staff is committed to providing superb service in an engaging environment to entice student participation in formal and informal activities. The Student Life Office assists students with non-academic issues, encourages their participation in Italian culture and daily life and supports their social life both on and off campus. It plays an active role in bringing a wide variety of events and activities to students.

### Health and Well-Being Resources

The American University of Rome is committed to promoting health and well-being, in a caring and confidential manner, for all AUR students. The following resources are available:

**Health Services** – The Student Handbook provides detailed information on obtaining the appropriate health care services in Italy. There is a doctor on campus, available by appointment and free of charge to students. The Student Life Office also maintains a list of English-speaking doctors and dentists that students may consult. In case of an emergency, an ambulance will take the student to the nearest emergency room and if hospitalization is necessary, patients will be placed in the hospital best equipped for the particular illness or injury. If a student requests to be placed in a private hospital clinic, appropriate arrangements can also be made. All students are required to pay in private hospitals and clinics and are issued receipts for insurance reimbursement.

**Mandatory Health Insurance** – All students, whether part time or full time, must be covered by health and hospitalization insurance. Upon arrival in Italy, non-European Union students with a visa and applying for a permesso di soggiorno (permit to stay for study purposes) are required to obtain a health insurance policy. This policy must comply with the requirements of the Republic of Italy for access to emergency public health care. The University will provide relevant information and assistance to students to secure a health insurance policy upon arrival at AUR. The Republic of Italy requires, at a minimum, a health insurance policy. If you do not have a valid, international health insurance policy that provides coverage during your stay in Italy you may purchase an Italian health insurance policy through Eduservice.org which is a third party provider external to AUR. For further information on visas and permits to stay, please see '**Admission Requirements**' section of this catalog.

**Psychological Counseling** – The American University of Rome provides its students with free, confidential psychological services. A certified counselor gives routine, non-medical counseling to students by appointment. Detailed information on this service can be found in the Student Handbook and on appropriate bulletin boards on campus. A psychiatrist is also available by appointment and free of charge to students for prescribing and monitoring medications. Medications commonly used in the U.S. for ADHD/ADD treatment are not available in Italy. Students should hand carry enough medications for their entire stay together with their doctor's prescription for the amount of medications being brought into Italy. Both mailing and receiving shipments of stimulants is illegal; shipping these medications from the U.S. to Italy can be charged as a criminal offense.

**Safety and Security** – Emergency phone numbers are located in the Student Handbook, posted in all AUR Student Housing apartments, and a card with all emergency numbers is provided to students upon arrival. If an emergency situation occurs it is critical that the appropriate emergency services be contacted first. In the event of a true emergency after-hours, AUR maintains an emergency number printed in the Student Handbook and answered by a University official.

In the event of student illness or injury, depending on gravity, the first action is to call emergency services (118) or proceed to the appropriate medical center. The staff on duty manning the emergency phone will be available if further assistance is needed. In such an event, an AUR staff member will advise the home university and/or the study abroad office. Within legal constraints, parents, guardians and the emergency contact will be contacted. Additional assistance is provided in the event of a medical evacuation. For non-emergency situations the Student Life Office can be consulted during normal business hours.

### **Money and Banking**

Students should plan to have access to enough money for meals, beverages and snacks, trips, sight-seeing, restaurants, theaters, concerts, films, art galleries, souvenirs and local transportation. An estimated cost of attendance and living budget can be found on the website. ATM machines are widely available in Rome and most Italian cities. Money can be exchanged into Euros at Currency Exchange Offices in the city center. Many hotels, stores and restaurants accept credit cards. The University cannot cash or guarantee personal checks. Students can open a bank account in Italy only after receiving an official permit to stay.

### **Housing**

Students may elect for The American University of Rome to arrange housing on their behalf or may choose to make their own housing arrangements in private apartments. The American University of Rome takes great pride in providing students with safe, comfortable living environments. All students opting for university housing are provided with fully furnished apartments in areas surrounding the campus for a “full immersion” cultural experience. Each apartment is typically shared by 5 or 6 students and includes the following amenities: PC computer, Wi-Fi, land-line phone, linens, towels, washing machine and a fully equipped kitchen.

### **Student Government**

The American University of Rome Student Government (AURSG) is elected to represent the student body. It is a great way for students to contribute actively to the growth and development of the University. Student Government representatives participate in regular meetings with the administration and faculty and serve on the Curriculum, Library and Academic Fairness committees. Only students in good academic standing are eligible to hold office in the student government.

### **Student Conduct**

The American University of Rome, as a university dedicated to promoting the intellectual and social growth of its students, obliges students to respect one another and behave in a decorous manner both inside and outside the University. The President of the University has the authority to discipline or to dismiss any student who is in violation of the laws of the Republic of Italy or whose conduct violates the rules and regulations of the University. Detailed information on the student code of conduct and other relevant policies, can be found in the Student Handbook.

### **Athletic Facilities**

In an ongoing effort to provide opportunities to keep (or get!) fit, AUR has an agreement with a local gym (palestra) for students to use its facilities. For full time AUR degree-seeking and English Language Program students, AUR provides free gym membership. For all other students in attendance at AUR, Student Life has obtained a special discounted price for each academic semester;

interested students should pay and enroll directly at the gym.

### **Athletic Programs**

The American University of Rome is a founding member of both the male and female Universities of Rome Soccer and Volleyball Leagues. For a full list of other sports activities offered at AUR, please see the AUR website - Student Life page.

## **EXCURSION OPPORTUNITIES**

The American University of Rome, located in the heart of Italy and well-connected to the rest of Europe, supports a program of learning excursions as an essential activity of its academic life. Excursion destinations, costs and applicable academic credit, if any, vary each semester and current publications should be consulted for semester specific information. Excursions can be categorized as either ‘*Learning Italy Excursions*’ or ‘*Academic Program Excursions*’.

### **A. Learning Italy Excursions**

This type of excursion, organized by the Student Life Office, is designed to introduce the newcomer to Italy to the people, art, history, language, landscape and culture of the Italian peninsula. Each excursion also caters for students already well acquainted with Italian language, culture and history by offering an in depth view and unique perspective associated with each destination and itinerary. These excursions are designed for students from any academic background. Excursions generally vary from one to three days.

### **Packaged Field Trips**

Packaged Field Trips are Learning Italy Excursions for which the university arranges most aspects of the trip such as transport, lodgings, meals, museum entry fees, etc. AUR staff accompany the students on each excursion. Sample excursions are described below.

#### **Tuscany Field Trip**

This Student Life weekend trip will take you to the fabled towns of Tuscany: Pisa, Florence, Trequanda and Montecatini. From the world famous tower of Pisa, to the highly sophisticated medieval city of Florence, to the beautiful landscapes of Trequanda (our wine tasting destination). There are cathedrals, city palaces, intimate town squares and breathtaking landscape views. This is the best way for you to become the most “cultivated” traveler and lover of the best of Italy. The Student Life department provides you a chance to visit some of the historical and artistic treasures of these selected cities of Tuscany. There will also be leisure time for wandering, shopping, individual discovery and relaxation.

#### **Capri, Mount Vesuvius - Sorrento and Pompeii Field Trip**

A trip to the beautiful Isle of Capri with a tour of the excavations at Pompeii and a tour of Naples, as well as overnight stays in the town of Sorrento.

Capri: magnificent coastal walks, flower-strewn mountain slopes and, of course, the shimmering blue Mediterranean sea with its natural wonders which include the magical Blue Grotto and Faraglione.

Pompeii: buried under ash and pumice and lost for over 1500 years, this Roman city frozen in time was rediscovered 4 centuries ago. Today this UNESCO World Heritage site offers extraordinary insight into the life of a city at the height of the Roman Empire.

Sorrento: on the Amalfi coast overlooking the Bay of Naples, this cliffside town offers spectacular views across the bay. It is also the home of limoncello.

Naples: Italy's third-largest city is one of its oldest, most artistic and most appetizing. Naples' centro storico (historic centre) is a Unesco World Heritage Site. Naples is where pizza was invented, and since the 19th century, the Neapolitans have raised it to a fine art.

### **Assisi Day Trip**

This Student Life day excursion will take you to the beautiful town of Assisi: it represents an ensemble of masterpieces of human creative genius, such as the Basilica of San Francesco, which have made it a fundamental reference for art history in Europe and in the world. The interchange of artistic and spiritual message of the Franciscan Order has significantly contributed to developments in art and architecture in the world. The Student Life Office provides you a chance to visit the main historical and artistic treasures of Assisi. There will also be leisure time for wandering, individual discovery and relaxation.

## **B. Academic Program Excursions**

### **Business Field Study Trips**

The Business Studies Program offers an array of field trips, some associated with specific courses, and others open to all students. The outings vary each semester, depending on the courses and the professors organizing them; recent efforts sure to be repeated include:

- Day trip the Castelli Romani area to explore the unique food and wine products typical of this region;
- Day trip to the Region of Umbria to learn about the production of olive oil, Deruta ceramics and wine;
- Overnight trip to Modena to tour the Ferrari and Maserati Museums and visit a leading organic producer of Parmigiano Reggiano, in collaboration with the AUR Business Club;
- Visit to the iconic new headquarters of Fendi in EUR;
- Visits with Members of the Italian Parliament and Tour of Parliament;
- Visit with a leading chef and entrepreneur;
- Day trip to Castel Romano Designer Outlet to learn about the marketing and distribution of luxury products;
- Visit to the Terme dei Papi spa in Viterbo, interesting example of public and private entrepreneurship working in synergy to promote one of Italy's oldest and most successful areas in tourism;
- And an array of behind-the-scenes visits with managers of local companies and NGOs, including organizations operating in the food, tourism and hotel sectors.

In addition, the Capstone cohort (seniors) takes a three-day field trip to explore the business and economic environment of a region of Italy, and enjoy teambuilding exercises.

### **Communication Day Trips**

Different courses in the Program of Communication offer students the opportunity to visit a variety of media production sites and events in and around Rome, including the Cinecittà Film Studios, various newspapers such as La Repubblica, Il Messaggero, and Il Fatto Quotidiano, ANSA news agency, the Rome offices of the Associated Press, the RAI studios, the Journalism Festival in Perugia, TEDxRome, etc. Students get to meet with the professionals who manage and work at these various media outlets, and see what the job really entails.

### **International Relations and Global Politics Field Study Trips**

The International Relations and Global Politics Program organizes Field Study Trips to expose students to: relevant countries facing specific challenges (e.g. Greece after the economic crisis);

significant institutions (e.g. the World Trade Organization in Geneva); and actors (e.g. OPEC in Vienna) to take students beyond class-room lectures adding the case study component to the theoretical elements. The IR Program field trips change depending on the semester:

- **International Organizations (IOs):** students have the possibility to participate in a three day Field Study Trip to a city, within the European Union, where major International Organizations are hosted. Each year the city rotates to cover the most important ones – i.e. Brussels, Vienna, Geneva, and Paris. The purpose of the Field Trip is to expose students to the goals and aims of these Organizations, arrange meetings and interviews, both with people working in these institutions, and with those revising the impact and work of these institutions to give a complete picture of IOs' function and role.
- **Case Studies:** students have the possibility to participate in a three-day Field Study Trip to a city/region relevant in current international relations, e.g. Nationalism, Separatism, Conflict resolution, International Intervention. In the last years the Spring Field Study Trips were organized in: Kosovo, Montenegro, Northern Ireland, the Basque Country, Catalonia. Greece and Northern Ireland.

**Half/One day visit:** During the whole academic year, courses may take advantage of the numerous opportunities offered in the city (or close to it) to organize half/one day visits, e.g. to International Organization (e.g. the Food and Agricultural Organization, FAO, and the World Food Program, WFP); to Italian Institutions (e.g. Parliament); to non-governmental organizations.

**Model United Nations:** During the Spring Semester students have the possibility to participate in the Model United Nations (MUN, i.e. a simulation of the UN work sessions), in a European city, practicing their negotiation skills. The MUN is the practical element of a theoretical course that gives students the theoretical aspects of public speaking and critical thinking.

### **Archaeology and Classics Field Study Trips**

The Archaeology and Classics Program offers excursions in connection with courses in Archaeology and Classical Studies. Recent examples include trips to Athens, Herculaneum, Hadrian's Villa, Sperlonga, Cerveteri, Tarquinia and Berlin.

The Archaeology and Classics Program offers day and weekend trips and site visits in connection with courses in Art History, Archaeology, and Classical Studies. Trips include visits to archaeological sites and museums both within Italy and throughout Europe, as well as weekend archaeological practicum field work. Most trips are open to all students, though practicum field work courses are limited to Archaeology and Classics majors. Recent examples include:

- Day trip to Hadrian's Villa to study imperial art and architecture;
- Day trips to Cerveteri and Tarquinia to explore Etruscan archaeological remains;
- Weekend trip to Arezzo, Florence, and Bologna to study the urban development of Central Italian cities from Antiquity to the Renaissance;
- Weekend trip to Athens to study the art, architecture, and archaeology of 5th century BCE Classical Athens;
- Weekend trip to London to visit the British Museum's Department of Greek and Roman Antiquities and explore the remains of Roman London;
- Weekend trip to Berlin to visit its world famous museum collections, and to study the history of collecting art and antiquities within changing politics contexts;
- Weekend trip to Sicily to visit the archaeological sites and museums of Syracuse and

Catania, focusing on the transition from independent Hellenistic city-states to a Roman province;

- Weekend course focusing on the methodology and study of archaeological pottery, including visits to famous collections and conservation labs in Rome;
- Weekend archaeological practicum course in Umbria, to gain hands-on experience in conducting non-invasive geophysical survey and archaeological drawing exercises to explore two previously understudied Roman and Medieval sites.

### **Art History Field Study Trips**

The Art History Program organizes day trips and weekend excursions in connection with Art History courses. Trips to Florence and Venice are usually incorporated as a part of upper level Renaissance art classes. Trips to other Italian cities and sites (such as Milan, Naples, Ravenna, Sicily, etc.) constitute essential part of many lower and upper level Art History courses. Occasionally, the Program also organizes to other major European cities and art centers for the purposes of visiting relevant contemporary exhibitions or museum collections.

### **SPECIAL PROGRAMS**

The American University of Rome offers various credit and non-credit programs to meet the educational needs of the local and international community. Members of the community are welcome to enroll in the University's regular and special courses. All courses (except Italian language courses and some advanced Italian literature and culture courses) are conducted in English.

#### **Summer Sessions**

During AUR summer sessions students typically complete between six and twelve credits towards their undergraduate degrees. The AUR Summer sessions are open to degree and study abroad students. For more information please visit our website: [www.aur.edu](http://www.aur.edu).

#### **Career and Internship Office**

The American University of Rome supports students in bridging the world of academia and the world of work through the AUR Career and Internship Office. The university maintains a wide network of partner organizations, public and private, where AUR students in their junior or senior year can do for-credit internships during the semester or summer. The same is true for second semester study abroad students. During the fall and spring semesters, an internship course is offered which addresses a series of career skills. The office provides students with one-on-one attention and advice as they craft their CVs and research their fields of interest. The AUR careers and internships community portal is regularly updated with full and part-time job opportunities as well as information about available internships. The office provides resources such as student internship portfolios to consult, handouts regarding skills, values and sample CVs, as well as books on career related topics.

#### **Internship Program**

The American University in Rome has an active internship program both in Rome and in other cities and countries. The idea behind an internship is to provide students with targeted work experience so as not to have to enter the work force upon graduation with no related skills in their chosen field. It also affords the chance to evaluate different career paths in depth and in person. Students are given a chance to prove their initiative, reliability and responsibility all the while putting into practice concepts that they have learned in their courses. Internships are a joint opportunity for students to acquire new skills and for companies to benefit from the students' diverse skill sets and cutting-edge knowledge. Students carry out structured work experiences in companies or organizations which they believe will enhance their academic, professional and per-

sonal development. To receive academic credit, students will take an internship course (INT 450) which further prepares them for the world of work via a series of workshops and a final academic assignment. Through interactive exercises students learn about researching jobs, networking, interviewing skills and CV preparation. These exercises give students a chance to hone their skills and receive input. Requirements for site placements are 135 hours over a span of time and in a format to be decided by both the student and the site supervisor. Internships may be carried out either in the fall, spring, j-term or summer semester. To apply for an internship, applicants must be enrolled as full-time AUR degree seeking students or as second semester study abroad students in good academic standing (GPA 2.50 or above) and have Junior or Senior standing. A formal agreement between AUR and the internship site organization is required before a placement can begin. A student may complete a maximum of two internships for academic credit.

Students on federal aid are strongly advised to choose an internship outside the U.S. as U.S.-based internships that may jeopardize federal aid eligibility. Contact the Associate Director of Financial Aid ([financialaid@aur.edu](mailto:financialaid@aur.edu))

#### **Academic Support Services**

The following academic support services are available to students at AUR:

- The **Math Helpdesk** is organized to assist students enrolled in mathematics courses. Drop-in sessions are held throughout the semester.
- The **Writing Center** helps students in all disciplines become more effective and confident writers. Meetings with students are on an individual basis to address specific writing issues and problems such as developing a strong thesis, collecting ideas, developing thoughts, organizing paragraphs, incorporating secondary sources, revising, and editing. Faculty and graduate student tutors work together to improve students' critical reading, thinking and writing skills to more effectively meet their academic requirements.  
To book appointments: <http://aurwritingcenter.simplybook.it/sheduler/manage>
- The **Italian Helpdesk** is available throughout the semester to support students in all levels of Italian language study.

#### **Study in Italian at LUMSA (Libera Università Maria Ss. Assunta)**

An agreement with the Libera Università Maria Ss. Assunta in Rome allows AUR students to attend a course at LUMSA delivered in Italian, choosing from a list of available courses taught in the fall and spring semesters. Students who take a LUMSA course and pass the final examinations earn three credits toward their AUR degree. For further information on this study opportunity and a list of available courses contact Professor Catherine Ramsey-Portolano ([c.ramsey@aur.edu](mailto:c.ramsey@aur.edu)). Students should discuss appropriate LUMSA courses with their advisors.

#### **The AUR Abroad Program (AURA)**

There are many opportunities to study abroad while you are studying at AUR. There are several **direct exchange partners**. Students pay AUR tuition but can study at these institutions for either a semester or a summer session. Options include:

- American University (AU), Washington, DC
- Drexel University, Philadelphia, PA
- Florida Atlantic University, Boca Raton, FL
- iCLA - International College of Liberal Arts, Yamanashi Gakuin University, Yamanashi, Japan
- International School of Management (ISM), Dortmund, Frankfurt, Munich, Hamburg, Cologne, Stuttgart – Germany
- LIM College, New York, NY
- Marymount University, Arlington, VA

- Northeastern University, Boston, MA
  - Vesalius College, Brussels – Belgium
  - Emory University (Goizueta School of Business), Atlanta, GA
- The Emory Exchange is a prestigious academic opportunity available only to Dean's List (Honors) AUR students. Students in all majors are encouraged to apply for this exclusive and challenging program, which allows outstanding students to spend a semester studying in an American setting on the Emory campus in Atlanta, GA, one of the top undergraduate business programs in America, and to prepare for the rigors of graduate school. Interested students must be nominated and interviewed for the limited number of place available.
- Past participants include Communication, Film and Digital Media, International Relations and Business majors who have taken courses in both the Business School and the College of Arts and Sciences. Contact [k.fitzsimmons@aur.edu](mailto:k.fitzsimmons@aur.edu) for more information and application.
- University of Miami, Coral Gables, FL
  - University of Westminster (School of Media, Arts & Design), London - U.K.

Through the **AAICU Direct Educational Exchange Program** (AAICU-DEEP) (Association of American International Colleges and Universities) students can apply to study abroad for a semester at:

- American College of Thessaloniki
- American University of Bulgaria
- American University of Armenia
- American University of Central Asia
- American University of Nigeria
- American University of Sharjah
- Al Akhawayn University, Ifrane, Morocco
- Central European University, Hungary
- Franklin College, Switzerland
- Forman Christian College University, Lahore
- Haigaizian University, Lebanon
- Institute for American Universities (Aix-en-Provence)
- Irish American University
- Lebanese American University
- Saint Louis University, Madrid
- The American College of Greece
- The American University in Cairo
- The American University of Afghanistan
- The American University of Beirut
- The American University in Kosovo
- The American University of Paris

(Some destinations might not be available in case the U.S. Department of State and/or the Italian Ministry of Foreign Affairs has issued travel warnings or alerts for certain countries. Please refer to <https://travel.state.gov/content/passports/en/alertswarnings.html> and <http://www.viaggiare Sicuri.it/>)

*AAICU is a leadership organization of American international universities, whose members provide responsible delivery and quality assurance of American higher education outside the United States. Under the approved agreement, undergraduate students at one of the member institutions can study at any of the other campuses of AAICU. Students in the exchange program pay tuition to their home institution, but are responsible for all other costs related to housing, transportation, and fees at the host institution. In addition, students applying must get approval for courses to be taken prior to the semester*

*abroad from their program chair to ensure the proper alignment with GE and major program requirements. All AAICU institutions have academic programs based on the American liberal arts model, and transferability of credits between AAICU institutions is guaranteed.*

*The AAICU-DEEP provides students with opportunities for international and intercultural perspectives through student exchanges, resulting in the awareness of the economic, social and cultural issues in the regions of the world which they are located. Students can apply to the university they wish to study, as a visiting student or study abroad student.*

### **AURA Requirements**

To be eligible for AURA a student must have Junior Status (ie. have completed 60 credits) and a GPA of 3.0.

An approved Study Abroad semester meets the “Alternative Educational Experience” Requirement of AUR’s General Education Program.

Students are not allowed to take core courses in their major during their Study Abroad semester, but can complete any of the other requirements with the approval of their academic advisor.

AUR’s deadline for applications to study abroad is

- October 1st for Spring AURA
- March 1st for Fall AURA

All courses taken as part of AURA transfer as pass/fail, with the exception of Emory AURA. A Pass is C and above. C- or lower is a Fail.

Speak first to the Registrar ([z.desmet@aur.edu](mailto:z.desmet@aur.edu)) and then with your academic advisor about how the AURA Program can help you achieve your academic goals and how to go about gathering the information necessary to allow you to study abroad at your chosen university.

Administrative fee for AURA:

- 300 Euro for summer session
- 500 Euro for the semester

### **Independent Study Abroad**

AUR students can also apply directly to study abroad at regionally accredited American universities or national universities recognized by the country’s higher education system.

### **AURA and US Federal Aid**

Students who receive federal aid are strongly advised to choose a program outside of the US that is authorized to administer Title IV funds. Failure to do so may make the students ineligible for federal aid when they return to AUR. Contact the Associate Director of Financial Aid ([financialaid@aur.edu](mailto:financialaid@aur.edu)).

## FINANCIAL INFORMATION

Please see the AUR website ([www.aur.edu](http://www.aur.edu)) for detailed financial information regarding tuition and fees, methods of payments, deadlines and refund policy.

## FINANCIAL AID AND SCHOLARSHIP FUNDS

### U.S. Federal Student Aid

The American University of Rome participates in the U.S. Direct Loan Program for eligible U.S. citizens and eligible non-US citizens. For more information please see [www.fafsa.ed.gov](http://www.fafsa.ed.gov) and [www.aur.edu](http://www.aur.edu) or contact the University Financial Aid Office at The American University of Rome, Via Pietro Roselli 4, 00153 Rome, Italy. AUR's school code for the FAFSA is G31025.

### Aid for Veterans and their Dependents

The American University of Rome degree programs (Associate of Applied Arts, Associate of Arts in Liberal studies, Bachelor of Arts and Bachelor of Science degrees and Master of Arts degrees) are listed as approved training for eligible U.S. citizens at the U.S. Department of Veteran's Affairs. AUR's VA Facility code is 31200084.

Educational assistance for Veterans of the U.S. Armed Forces:

- Post-9/11 G.I. Bill - Chapter 33
- Montgomery G.I. Bill - Chapter 30

There is also a Yellow Ribbon tuition waiver for Vets who are 100% eligible for Chapter 33 benefits in the second semester of the academic year. Please visit AUR's website for more information on applying to this tuition waiver <http://www.aur.edu/veterans-aid>

Dependents of certain veterans may be eligible for educational assistance through:

- Survivors' and Dependents' Educational Assistance Program (Chapter 35)
- Transfer of Post-9/11 GI-Bill Benefits to Dependents (TEB)

For more information please visit the G.I. Bill Web site (<http://www.gibill.va.gov/>), or contact our Financial Aid Office at The American University of Rome.

### Refund Policy for Financial Aid Students

For any Title IV aid recipient terminating his or her program of study after entering the institution and before completing at least 60% of the payment period, the statutory Return of Title IV Fund policy will be implemented. This policy will calculate the amount of financial aid funds earned by the student during their enrollment.

The American University of Rome will calculate the amount of Title IV aid that was earned based on a payment period basis. The institution will determine:

- The Title IV aid disbursed or that could have been disbursed.
- The percentage of Title IV aid earned by the student.
- The amount of Title IV aid earned by the student.
- The total Title IV aid to be returned or disbursed as a post-withdrawal disbursement.
- The amount of unearned Title IV aid to be returned by the school.
- The amount of unearned Title IV aid to be returned by the student.

Institutional refunds will continue to be calculated by the payment period. The student will be responsible for any tuition, fees, books or equipment not covered by Title IV funds.

## The American University of Rome Enrollment Status for eligibility and reporting for US Title IV funds policy

In determining enrollment status for eligibility for Title IV funds at The American University of Rome our policy is as follows; to be enrolled half time a student must be taking at least a half time course load. 'Audit' courses, courses that are not matriculating to your degree and some remedial courses do not count. The reported status for the three enrollment periods (fall, spring and summer is determined as follows:

| Enrolled Credits | Enrollment Status   |
|------------------|---------------------|
| 12+              | Full-time           |
| 6 - 11.99        | Half-time           |
| Less than 6      | Less than half-time |

### AUR Scholarships

The American University of Rome is committed to assisting students whose academic merit and/or financial need warrant support. AUR aims to give every student the opportunity to take advantage of a high quality education and accordingly, offers several scholarships. Please visit our website for more information.

Please see the AUR website ([www.aur.edu](http://www.aur.edu)) for detailed financial aid information regarding scholarships, the student training program, and sibling discount.

## ADMISSION REQUIREMENTS

### Admission to the Undergraduate Degree Program

Admission to The American University of Rome is selective. Students are admitted without regard to age, race, sex, creed, national or ethnic origin or disability. Requests for financial aid do not affect decisions on admission.

Candidates for admission must show evidence that they have completed or anticipate completing a level of education equivalent to four years of secondary school in the U.S. system.

Applicants for admission from high school or a secondary school are required to submit:

- A completed application form accompanied by a non-refundable application fee of 50 Euros or Dollars.
- An official transcript of secondary school work.
- Official university transcripts (for transfer students) from all institutions attended.
- One academic recommendation from the principal, a guidance counselor, teacher or professor.
- Results of the Scholastic Aptitude Test (SAT) or American College Test (ACT). Results of the SAT or the ACT examinations are optional, they may be included to strengthen the application.
- A 500-700 word personal statement (see website for details).
- A 500-700 word essay (see website for topics).
- Copy of passport
- Interview – Students may choose to interview on campus in Rome or by phone conference.
- Course descriptions (transfer students)
- Official TOEFL/IELTS/Duolingo score

In addition, applicants must be 18 yrs of age or have a legal guardian residing in Italy.

Each applicant is reviewed individually. Leadership, motivation, academic growth, the level of the secondary school program's difficulty, involvement in activities and personal goals are important considerations in the application review process.

All transcripts, letters of recommendation and other supporting documentation must be received directly from institutions or testing centers.

The American University of Rome SAT institutional code for reporting purposes is 0262.

The American University of Rome ACT institutional code for reporting purposes is 5392.

### Application Deadlines

The American University of Rome is on a rolling admissions process. Students are notified of the admissions decision within 1 month of completing their interview.

### Home-Schooled Students

Home-schooled students follow the regular application process, however, the following is also required:

- Official GED score

### Advanced Standing

College credits may be granted to students who have received a score of three or higher on their

AP examinations. College credits can also be granted to those who have taken CLEP exams. Advanced standing may be granted for qualified academic credits earned world-wide. Candidates in possession of credentials from European lyceums, such as the Italian Maturità, the International Baccalaureate, the British A levels and other equivalent programs will be evaluated and advanced credits granted on the basis of evaluation. Students applying for advanced standing must submit official records of the last year of lyceum and a copy of the diploma if granted. If the records are not written in either English or Italian, the Admissions Office requires a certified translation into English.

| Credential                              | Score   | Credits                            | Maximum Credits Awarded |
|---|---|------------------------------------|-------------------------|
| <b>AP Exams</b>                         | 3   | 3 credits                          | 30 total                |
|   | 4-5   | 6 credits                          |                         |
| <b>International Baccalaureate (IB)</b> | Standard level: 4 or higher                   | 3 credits                          | 30 total                |
|   | Higher level: 4 or higher                     | 6 credits                          |                         |
|   | The extended essay with a grade of C or above | 3 credits                          |                         |
| <b>British A Levels</b>                 | C   | 5 credits                          | 30 total                |
|   | B and above                                   | 10 credits                         | 30 total                |
| <b>Italian Maturità</b>                 | scores 7-10                                   | 3 credits per subject              | 30 total                |
|   | Italian subject                               | 9 credits                          | 30 total                |
| <b>German Abitur</b>                    | English subject                               | no credit                          | 30 total                |
|   | Scores 1-3                                    | 3 credits                          | 30 total                |
| <b>French Baccalaureate</b>             | 10 or above                                   | 3 credits per subject              | 30 total                |
|   | 14 or above                                   | 6 credits per subject              |                         |
| <b>CLEP</b>                             | C (50 or above)                               | number reported on CLEP transcript |                         |

### Transfer Students

The American University of Rome welcomes transfer students. Students with an equivalent of thirty semester credit hours (or 90 quarter hours) of transfer credit may be exempt from the high school transcript requirement.

Upon receipt of complete official transcripts from all colleges and universities previously attended, the University shall determine the number of transfer credits to be accepted toward fulfilling the requirements for a degree at The American University of Rome. Transfer credits may be applied to satisfy General Education requirements, and free electives while no more than 50% of transfer credits can be used to satisfy the requirements for an academic major. Transfer credit will not be granted for courses completed with a grade below C. Transfer students are subject to all degree requirements described in the catalog in effect when they enter The American University of Rome. Transfer credits have no effect on the cumulative grade point average at The American University of Rome. Transfer students shall have their status determined for purposes of satisfactory academic progress measured by the number of transfer credits accepted toward the degree in both attempted credits and earned credits (see 'Academic Regulations' section of this catalog).

In addition, transfer students are subject to two residency requirements:

- For a bachelor's degree, a minimum of 45 credits must be earned at The American University of Rome. For an associate degree, a minimum of 30 credits must be earned

at The American University of Rome, and at least 15 credits must be in upper-level courses in the student major.

- At least 50% of the credits used to satisfy the requirements for an academic major must be earned at The American University of Rome.
- The final semester must be completed in residence at AUR.

### English Language Proficiency

Applicants whose native language is not English are required to submit scores from TOEFL, IELTS/Duolingo. Other English language certifications will be considered at the discretion of the admissions counselors. All non-native English speakers must provide test scores unless waived by the admissions office. The AUR TOEFL institutional code for reporting purposes is 0579. AUR accepts a score of 82IBT PBT or above. AUR accepts a 6 for the academic IELTS exam with a 5.5 in all the elements.

### Interview

All candidates are required to interview – either in person, or over the phone. Personal interviews provide the best opportunity for candidates to share information with Admissions staff, and allow the staff to evaluate a candidate’s readiness to transition to Rome. In addition to an interview and a tour, class visits and meetings with faculty can be arranged. Office hours are 9:00 a.m. to 5:00 p.m. Please contact the Admissions Office to schedule an appointment.

### Deferred Admission

A student who has been accepted to The American University of Rome but cannot enroll immediately may request a deferral. The Enrollment Confirmation The deposit will be put towards the tuition costs at the time of enrollment. Both payments will be put towards tuition costs at the time of enrollment. A deferral can be granted up to one academic year after which the student must re-apply for admission to the University.

| <i>Deadlines</i>                                     | <b>Fall</b> | <b>Spring</b> |
|--|-------------|---------------|
| Enrollment deposit payment deadline for new students | May 1st     | November 1st  |

### Visas and Permit to Stay

**Student visas must be obtained prior to leaving one’s home country. It is not possible to apply for a student visa after arriving in Italy.**

All students who hold a non-European Union/EEA passport are required by law to obtain a student visa from the Italian consulate before departing from their home country. It is the student’s responsibility to obtain his or her student visa. AUR will provide an official enrollment letter for visa application upon receipt of the enrollment deposit payment.

Students applying directly to AUR must present their application for a student visa to the Italian consulate which serves their place of residence. The process generally takes between one and three months.

Students should check with their local consulate to make sure they have all the necessary documents before presenting their application. Full-time AUR students are eligible for a student entry visa and a permit of stay. In order to enroll as a part time student at AUR, students must hold an Italian or European Union passport (contact studentlife@aur.edu for assistance).

Upon arrival in Rome non EU students will submit an application to obtain a *permesso di sog-*

*giorno per studio* (student permit to stay in Italy), which is issued by the local authorities at the *Questura* (police station). Students are also required to purchase health insurance. The Student Life Office will help students obtain their first stay permit and health insurance. Further information on this process and the mandatory health insurance can be found in the ‘**Student Life**’ section of this catalog.

### Placement Examinations

All incoming students are required to take placement examinations in Quantitative Reasoning Assessment and English. Italian language tests are given for students wishing to register for a course above ITL 101. The scores obtained will be used for English, Mathematics and Italian placement.

### Incoming Study Abroad Students

Students registered in other universities as degree students who wish to spend a semester, year or summer at The American University of Rome should consult with the study abroad advisor at their home institutions. AUR has study abroad agreements with many universities and colleges; if the home university does not have an agreement with The American University of Rome, the interested student may apply through providers or directly on the AUR website www.aur.edu. Study abroad student enrollment is competitive; as such, students are encouraged to make an early inquiry and application.

### Audit Students

Non-degree students may register to audit a course at The American University of Rome. Students do not earn college credit for audited courses.

### The AUR Jumpstart Accelerator Program

AUR’s Jumpstart Accelerator program is a three-pathway, one or two semester program, designed for students who want to increase their preparedness in academic English. Additionally, General Education and Free Elective classes may be taken alongside the program. Upon successful completion of the program and meeting university requirements for undergraduate admission, a student may enroll at AUR.

## ACADEMIC REGULATIONS

### Credits

At a minimum, one semester credit hour equals 15 classroom contact hours of lectures, 30 hours of laboratory or 45 hours of practicum. The majority of courses listed in this catalog carry three semester credit hours. Intensive courses worth four to eight credits and also one credit courses are available. Internships carry three semester credits and require 135 hours of work experience. Credit information on individual courses can be found below each course description at the end of the catalog.

### Course Load and Student Classification

A minimum of 12 credit hours is required to be considered a full-time student. The maximum full-time student load, except for students on the Dean’s List (see the relevant ‘**Dean’s List**’ section of this catalog), is 17 credit hours. A student enrolled for fewer than 12 credit hours is considered a part-time student.

On-line and blended courses are considered part of a student’s course load for the semester.

Class standing is defined as follows:

- First Year: 0-29 credit hours



- Sophomore: 30-59 credit hours
- Junior: 60-89 credit hours
- Senior: 90+ credit hours

### Course Numbers

Course numbers generally adhere to the guidelines below. Exceptions are indicated by the course pre-requisites which may require Sophomore (30 or more credits earned), Junior (60 or more credits earned) or Senior (90 or more credits earned) standing and/or permission of the instructor.

#### Definitions

Pre-requisites – must be completed prior to the course

Pre- or co-requisites – may be taken prior to or concurrently with the course.

Co-requisites – must be taken concurrently with the course

|          |   |
|----------|---|
| 001-099  | Remedial, developmental or other courses carrying no credit                               |
| 100-199  | Lower-level introductory courses  |
| 200-299  | Lower-level courses with pre-requisites   |
| 300-399  | Upper-level courses with pre-requisites   |
| 400-499  | Upper-level advanced courses with pre-requisites in the discipline and/or Senior standing |
| 450      | Internship  |
| 491-494  | Independent Study (one to four credits, respectively)                                     |
| 498, 499 | Senior Seminar/Capstone Course/Senior Thesis  |
| 500-599  | Graduate-level courses  |

### Course Sequences and Pre-requisites

Degree students can only enroll in courses appropriate to their level of academic standing and to their major and minor areas of studies. If a course has pre-requisites, indicated in this catalog, students must ensure they have all been met prior to registration, with the assistance of their advisor. In the case that a student has not formally met the pre-requisite(s), but the course indicates students can ask permission to the instructors, s/he should send a petition to the Registrar's Office.

### Registration

Incoming First-Time-in-College students, as well as Transfer students, will be pre-registered for required courses according to their declared majors before the semester starts. During Orientation Week, incoming students will meet with their Academic advisors to complete and finalize their schedule.

Degree-seeking students must register online (through MyAUR) for the following semester during the registration period as indicated on the Academic Calendar. Students who register late will be charged a Late Registration Fee of 105 Euros. Students need to request approval for their course registration from their academic advisor. Registration is on a first-come, first-served basis. Spaces in courses are limited. Students have the option of wait-listing themselves online if a course is full. If and when spots open up, wait-listed students will be contacted by the Registrar's Office directly.

Degree-seeking students on financial hold will not be able to register online, but should use a paper registration form, to be approved by their advisor and returned to the Registrar's Office. The student will be registered once the hold has been lifted and according to class availability at that time.

Online Add/Drop is available to students during the first week of a regular semester and during the first day of classes of a summer session. Students need to receive approval from their academic advisor for any added class.

After the Add/Drop period, no courses may be added and withdraw penalties will apply. Classes missed during the Add/Drop period will not be considered as "Tolerated absences", unless the course has been added during that period.

The University reserves the right to alter the course schedules, should the need arise. This could include cancellation of classes due to insufficient enrollment, change of scheduled course time, instructor or classroom.

### Academic Advising

The academic advising program of The American University of Rome helps students define and clarify their career and educational goals and develop academic strategies to reach them.

It is the responsibility of both the student and his/her academic advisor to participate in the advising process equally. The academic advisor serves as a resource for course/career planning and academic progress review and as an agent of referral to other administration members as necessary. After consultation with his/her academic advisor, the student is ultimately responsible for choosing and implementing his/her academic program.

### Learning Accommodations

The American University of Rome does not discriminate based on differing abilities and is committed to providing all students with a high quality educational experience.

While not bound by the "Americans with Disabilities Act" and other legislation, the American University of Rome still makes every attempt to provide all reasonable accommodations.

Possible accommodations may include:

- Extended time for papers or projects
- Time-and-a-half for testing
- Testing with limited distractions
- Tape lectures (with appropriate permission)
- Use of a computer for essay exams

In order to request learning accommodations, the student needs to submit medical or psychological documentation, specifying detailed and reasonable accommodation(s), two weeks prior to arrival. Please note all documentation must be valid and current (within the past 4 years) and issued by a licensed specialist.

After all required documentation has been received, the Dean's Office will consult with faculty and staff to determine available accommodations.

### Attendance Policy

In keeping with AUR's mission to prepare students to live and work across cultures, the University places a high value on classroom experience. As a result attendance is expected in all classes and attendance records are maintained. The University's attendance policy is as follows:

**1.0. Minimum Attendance Requirement:** Students must attend a minimum of 70% of a course in order to be eligible for a passing grade.

1.1. Automatically Accepted Absences

Students will not be penalized for one absence from classes meeting once a week;

Students will not be penalized for three absences from classes meeting twice a week;

Students will not be penalized for four absences from classes meeting more than twice a week, as in the case of some intensive courses.

1.2. If further absences are recorded, grade penalties will be applied according to the instructor's specific attendance policy, as stated in the syllabus, and following the institutional parameters given in the Note\* below.

1.2.1. If the instructor does not specify an attendance policy, there will be no grade penalty other than that attached to the minimum attendance requirement, and any penalized absences recorded above the basic 70% attendance requirement for the course will be invalidated.

1.3. During Summer sessions where courses are taught more intensively over a shorter period the following applies:

- Students will not be penalized for two absences from class.

### 2.0. Tolerated Absences

Certain categories of absence will not be penalized but will be counted as an absence (for a 3-credit course meeting twice a week). These absences are:

- The Model United Nations (MUN)
- Permit to Stay
- SG's "Ambassador Program" (Student Government initiative)
- Religious Holidays

The American University of Rome makes all reasonable efforts to accommodate students who must be absent from classes to observe religious holidays. (Please refer to the Dean's Office list of accepted absences for religious holidays). Not attending a class due to the observance of a religious holiday will not be penalized but will be counted as an absence. Students who will need to miss class in order to observe religious holidays must notify their instructors by the end of the Add/Drop period (first week of classes), and must make prior arrangements with their instructors to make up any work missed.

The list does NOT include academic field trips because these (including arrangements for travel) must not overlap with other classes.

**3.0. Cases of prolonged absences** caused by an emergency or a medical condition may require students to withdraw from some or all of their courses. Under such circumstances students should first consult their academic advisors.

\*Note: No instructor may penalize a student more than one-third of a letter grade for each absence beyond the tolerated limit (e.g. from A- to B+).

### Grade Point Average

A student's grade point average (GPA) is computed by multiplying the quality points achieved by the number of credits for each course. The result is then divided by the total number of credit hours taken. The Cumulative or Career Total Grade Point Average (CGPA) is the grade point average for all credit hours taken at the University and at approved study abroad programs. The GPA and CGPA are calculated by truncating after the second digit after the decimal point. Transfer credits have no effect on the CGPA at The American University of Rome.

### Final Examinations

Final exams are scheduled during the day(s) indicated on the Academic Calendar. Students can view the course Final Exam day and time on their schedule online, as of the first day of classes.

Students must remain available until all exam and test obligations have been fulfilled. Travel plans are not an acceptable reason to miss examinations.

A student may defer a final examination for only three petitionable reasons:

1. documented medical grounds;
2. documented international competition with a national team or other activities with equivalent significance, or;
3. documented compassionate grounds.

Requests for rescheduled examinations are made in writing to the course instructor. A request for a rescheduled examination must be made 15 days prior to the final exam. Consideration for these requests is a privilege, not a right.

If a student is absent during the final examination for medical or compassionate reasons, he/she may be granted a deferred examination. Applications for a deferred examination after the examination

has been missed, must be filed in writing with the course instructor within 48 hours of the date of the missed examination. A medical certificate of otherwise appropriate documentation may be required.

### Grades

Grades are posted on a secure area of the University's official website and are mailed to AUR degree students only upon written request. Grades are mailed to the various study abroad programs. Grades computed in the (GPA) reflect the following grade equivalents:

| GRADE |                                      | GPA  |                 |
|-------|--------------------------------------|------|-----------------|
| A     | Excellent                            | 4.00 | 94 – 100 points |
| A-    |                                      | 3.70 | 90 – 93.99 pts  |
| B+    | Very Good                            | 3.30 | 87 – 89.99      |
| B     | Good                                 | 3.00 | 83 – 86.99      |
| B-    |                                      | 2.70 | 80 – 82.99      |
| C+    |                                      | 2.30 | 77 – 79.99      |
| C     | Satisfactory                         | 2.00 | 73 – 76.99      |
| C-    | Less than Satisfactory               | 1.70 | 70 – 72.99      |
| D     | Poor                                 | 1.00 | 60 – 69.99      |
| F     | Failing                              | 0.00 | 59.99 – 0       |
| WU    | Unofficial withdrawal counts as an F | 0.00 |                 |
| P     | Applicable to development courses    | 0.00 |                 |

*Grades not computed into the grade point average are:*

|            |   |
|------------|---|
| W          | Withdrawal  |
| AUDIT (AU) | Only possible when the student registers for a course at the beginning of the semester as an audit student  |
| I          | Incomplete work must be completed within the following semester. Failure to do so results in automatically converting the I grade to the default grade, which is then computed into the grade point average |
| P          | Pass grade is applicable to courses as indicated in the catalog.  |
| WIP        | Work in progress  |

### Grade Appeals

1. Students dissatisfied with their final grade in a course should contact the instructor of the course as soon as possible.

2. Only after having met with the professor, can students request to see the Director of the Program in which the course in question was offered. If students and Program Directors cannot agree about grades, students may request with the Dean an appeal to the Committee on Academic Fairness, no later than 30 days after the grade has been issued. The Academic Fairness Committee will not make sensitive academic judgments or delve into the academic content of papers, quizzes, or exams, etc., but rather it will determine the fairness and accuracy of the grading process and assessment tools. It will look for human or computer errors in calculation, or basic systemic

errors that could be construed as unfair or partial to one student or another. The decision of the committee is final, therefore grades may go up or down depending on the judgment of the four members of the committee.

3. Students are responsible for laying out the grounds for their appeals in writing: either instructors violated institutional requirements or the criteria for grading laid out in their syllabi. Students will supply to the committee graded work from the course in their possession.

4. When an Academic Fairness appeal is made the Dean will determine if there exists a prima facie case for an appeal. If it is determined that no such case exists the Dean will write to the student informing him or her of the decision and the reasons motivating that decision. The decision of the Dean is final. If it is determined that a prima facie case for an appeal exists, the Dean will inform the student of this and convene the Academic Fairness Committee (see paragraph above). The Dean will supply the instructor's written explanations of how the student's final grade was reached at and any student work in the instructor's possession. The Registrar will supply the instructor's reports of final grades in the course and student's final examination in the course, and the Dean will supply course syllabi and convene the Academic Fairness Committee.

5. The Academic Fairness Committee, composed of two student representatives appointed by the Student Government and two Faculty members appointed by the Dean, provides a court of appeal for students who believe they have been unfairly treated. The committee is chaired by the Dean or the Dean's designee, who is ex officio and non-voting except in the event of a tie. If it upholds a student's appeal, the Dean will change the student's grade to reflect the deliberations of the committee; if the appeal is denied, there is no further appeal.

#### *When students are no longer enrolled at AUR*

The Dean will consult with instructors and send students no longer enrolled at AUR explanations of how their final grades were reached. If instructors and Program Directors cannot agree about grades, students may request with the Dean an appeal to the Committee on Academic Fairness. (see paragraphs 4. and 5.)

#### *When instructors are no longer teaching at AUR*

Program Directors will consult with instructors by email or telephone and explain to students, in person or by mail, how their final grades were reached. If instructors and Program Directors cannot agree about grades, students may request with the Dean an appeal to the Committee on Academic Fairness. (see paragraphs 4. and 5.)

### **Course Repetition**

A student will normally be allowed to repeat a course if the original grade was an F, D, C-, WU, or W. While the student will earn credit for the course only once, grades for all attempts remain on the transcript and are marked by an asterisk next to the grade. Instead an 'R' to the right of the grade identifies the higher repeated grade that is computed in the grade point average. Both the original course and the repetition of the course will be considered credit hours attempted for the purpose of determining successful course completion percentages.

### **Incomplete Grade Policy**

The grade of Incomplete (I) may be given to a student who is unable to complete a course due to extenuating circumstances. This grade is given at the discretion of the instructor and only if the student is eligible for a passing grade in the course. An Incomplete Contract must be completed for an Incomplete grade to be given. The Incomplete Contract must be signed by both the instructor and the student. It must detail the work to be submitted, the deadline by which it must be submitted and the grade which should be substituted for the Incomplete should the student not fulfill the contract. The submission deadline should not extend beyond the last day of the following semester.

On completion of the contract, the Incomplete grade must be replaced through the completion of a Change of Grade form by the instructor. If no Change of Grade form is received, the default grade from the incomplete contract will become the final grade. An Incomplete grade will not be recognized without proper documentation. An Incomplete grade cannot be replaced by a W. An Incomplete may not stand as a permanent grade.

### **Course Withdrawal (W and WU)**

Students who wish to change their schedule by dropping a course within the published time parameters need to consult with their academic advisor before dropping the course online. After the add & drop period ends, in order to withdraw from a course, a student should consult their academic advisor first and then complete a drop form to be submitted to the Registrar's office. Students who withdraw from a course prior to its completion will be assigned the grade of W if they withdraw before the withdrawal deadline (as specified in the Academic Calendar) or WU if they withdraw after. Exceptions may be made after withdrawal deadlines have expired only by completing a 'Petition to Drop Courses After the Deadline' form and by receiving permission from the Dean and the Registrar. Medical withdrawals will be assigned a grade of W. A change of grade may be allowed for a medical withdrawal. The grade 'W' is not calculated into the CGPA. The grade 'WU' is considered an F and is calculated into the CGPA.

Both the W and WU will be considered credits attempted for which the student has incurred a financial obligation for the semester (see also Refund policy) and will affect the successful course completion percentage. Any withdrawal after the withdrawal deadline as specified in the academic calendar will be considered an unofficial withdrawal (WU).

Only in the case of 1-credit academic fieldtrip courses, students are allowed to drop the course, without a 'W' recorded, up until a week before departure. If students choose to withdraw from the 1-credit course after this point, they may do so with a W recorded, as long as they submit their withdrawal request before the first day of final exams. Any withdrawal or non-completion after the first day of final exams will be recorded as an unofficial withdrawal (WU).

### **Dean's List**

Each semester full time degree seeking students who have completed the previous semester's work with a grade point average of 3.50 or above on a 4.00 scale are placed on the Dean's List. No grades of D, F, I, or WU are allowed in any course completed or attempted. Students must complete 15 credits or more in the semester. Inclusion on the Dean's List is recorded on the official transcript. Students on the Dean's List are permitted to enroll for an extra three credits course for the following semester at no additional charge.

### **Standards of Satisfactory Academic Progress**

All students must meet the following minimum standards of academic achievement and successful course completion to remain enrolled at the University. The student's progress is monitored each Fall and Spring semester and evaluated at the required evaluation points on the satisfactory progress table. Non-credit courses (e.g., Developmental English) are not counted as credits attempted, earned or taken and, therefore, do not affect the grade point average. Thus these courses do not influence the standards of satisfactory progress. Change of major does not affect the standards of satisfactory progress. Pursuit of an additional degree (e.g., pursuit of a Bachelor of Arts degree following completion of an Associate of Arts degree) does not affect the standards of satisfactory progress.

### **Maximum Time Frame and Successful Course Completion**

The maximum time in which a student is permitted to complete a degree is equal to the period of time during which the student attempts 1.5 times the number of credit hours normally required to complete the program (180 attempted credits). In no case can the student exceed 1.5 times the

standard time frame and receive the original academic credential for which he or she enrolled. Part time students should consult the Registrar for further information on the appropriate satisfactory progress standards.

### Satisfactory Progress Table

| Minimum Required Evaluation Point   | CGPA | Minimum Successful Course Completion % of Credit Hours Attempted |
|---|------|--|
| 25% of maximum time frame (45 credits attempted)  | 1.50 | 55% (with 45 credits attempted, 25 credits must be earned)       |
| 50% of maximum time frame (90 credits attempted)  | 1.75 | 60% (with 90 credits attempted, 54 credits must be earned)       |
| 100% of maximum time frame (180 credits attempted)  | 2.00 |  |
| End of First Academic Year (Two semesters as a full time student or at least 30 earned credits)                           | 1.50 | 55% (with 45 credits attempted, 25 credits must be earned)       |
| End of Second Academic Year (Four semesters as a full time student or at least 60 earned credits)                         | 2.00 | 60% (with 90 credits attempted, 54 credits must be earned)       |
| Each Subsequent Academic Year (Each subsequent two semesters as a full time student or each subsequent 30 earned credits) | 2.00 | 67% (with 180 credits attempted, 120 credits must be earned)     |

### Minimum Academic Achievement: Probation and Suspension

The table above defines two criteria (CGPA and per cent of attempted credits earned); both must be satisfied to avoid suspension following a semester on probation. Students who fail to maintain a GPA of 2.00 for any fall or spring semester will be placed on probation. The student may not register for more than 12 credits per semester while on probation. At the end of that probationary period, if the academic record is not in compliance with the standards of Satisfactory Progress, the student will be suspended for a minimum of one semester. Suspended students must request to be readmitted to the university (see relevant section below). The student is considered to be maintaining satisfactory progress while on probation. However, the student on probation may not hold office in student organizations nor participate in the student assistantship or resident assistant programs.

Transfer students shall have their status determined for purposes of satisfactory academic progress measurement by including the number of transfer credits accepted toward the degree in both attempted credits and earned credits.

Attention is called to the three sections immediately following, which specify rights of appeal and related regulations.

### Mitigating Circumstances

The Dean may waive the academic progress standards for circumstances of poor health, family crisis or other significant occurrences outside the control of the student. These circumstances must be documented by the student to demonstrate that they have had an adverse impact on the student's performance. Students who receive a waiver of the standards of satisfactory progress will be on probation. All graduation requirements must be met.

### Appeal of Satisfactory Academic Progress Standard

Should a student disagree with the application of these satisfactory progress standards, he or she must first discuss the problem with the Dean. If still dissatisfied, the student may then appeal to the Academic Fairness Committee (see relevant section above).

### Reinstatement as a Regular Student

Students who wish to be readmitted after being suspended due to failure to maintain the academic minimums must reapply for admission but not before a full fall or spring semester has passed from the time of suspension. If the student is readmitted, he or she must retake courses previously failed as soon as these courses are offered or demonstrate the skills applicable to the student's academic objectives. If readmitted, the student will be placed on probation for a period of one semester. At the end of the probation period, if the student's academic record is not in compliance with the standards of satisfactory progress, the readmitted student will be dismissed from the university.

### Academic Integrity

Integrity is fundamental to the academic enterprise. It is violated by such acts as borrowing or purchasing assignments, including but not limited to term papers, essays, and reports; lending to or producing assignments for others (either for or without payment); using concealed notes or crib sheets during examinations; copying the work of others and submitting it as one's own; and otherwise misappropriating the knowledge of others. Such acts are both dishonest and deceptive if the work submitted to instructors is not the work of the person whose name it bears.

The sources from which one derives one's ideas, statements, terms, and facts, including internet sources, must be fully and specifically acknowledged in the appropriate form. Failure to do so, intentionally or unintentionally, constitutes plagiarism. An act of plagiarism will be reported to the Registrar's office and noted in the student's file. After three incidents of plagiarism, the student will be suspended from the University for at least one semester.

#### *Intentional Plagiarism*

Submitting a paper written by someone else - a paper written by another student, a purchased paper, or a paper downloaded from the internet - can only be construed as intentional plagiarism. So, too, is writing a paper for someone else. The evidence is non-debatable.

Such instances will be reported to the Dean, who will require the student (or students) involved to sign the following statement: "Submitting a paper written by someone else as my own work (or writing a paper for someone else) is dishonest. I understand that repeating this offense will result in my suspension or permanent expulsion from AUR." The instance will also be entered on the student's record. A second instance will result in suspension or permanent expulsion from AUR. The instructor will have the following options; failing the student (or students) involved; averaging the zero grade of the plagiarized paper into the student's final grade; or averaging the zero grade of the plagiarized paper into the student's final grade and requiring another paper in its place.

#### *Self-Plagiarism*

Unless specifically agreed in advance with the course instructor, each piece of work submitted for a grade should be original and should not have been submitted before. If a student wishes to develop ideas from a previous paper, he or she is advised to summarize the previous work and reference it as with any other citation.

#### *The Improper Use of Sources*

Using sources improperly or failing to acknowledge them fully and specifically may be construed as intentional or unintentional plagiarism. In such instances the instructor has latitude in determining the seriousness of the offense and the penalty as follows: failing the student in the course; averaging the zero grade of the plagiarized paper into the student's final grade; averaging the zero

grade of the plagiarized paper into the student's final grade and requiring another paper in its place; or accepting another paper in place of the plagiarized paper and dropping the zero grade. The student will also be required to attend the Writing Center for instruction in the proper use of sources.

Such instances will also be reported to the Dean and entered on the student's record or, for a study-abroad student, reported to the home institution. A second instance may result in suspension or permanent expulsion from AUR; a third instance will result in suspension or permanent expulsion from AUR.

#### *Cheating on Examinations*

Cheating on examinations in any form whatsoever — using concealed notes or crib sheets, getting help from another student, or giving help to another student — is a serious offense against academic honesty. The instructor has latitude in determining the grade on the examination and the grade for the course: the grade for the examination may be zero, the grade for the course F.

Such instances will be reported to the Dean, who will require the student (or students) involved to sign the following statement: "Cheating on an examination (or helping someone else to cheat on an examination) is dishonest. I understand that repeating this offense will result in my suspension or permanent expulsion from AUR." The instance will also be entered on the student's record or, for a study-abroad student, reported to the home institution. A second instance will result in suspension or permanent expulsion from AUR.

In all these instances students have the option of an appeal to the Academic Fairness Committee.

#### **Classroom Behavior**

It is the professor's ultimate responsibility to establish behavioral tone in the classroom. Guidelines on attendance, class participation, tardiness, etc. are to be outlined in the course syllabus or clearly stated by the professor in class. It is incumbent upon the student to honor these guidelines. While the professor should engage in a policy of positive reinforcement in his or her teaching practices, students must maintain a sense of decorum in the classroom conducive to a high standard of education. AUR does not permit, for example, the use of cell phones during class. All phones must be turned off before entering the room. Students are also encouraged to take care of all personal needs outside of the classroom. Leaving and re-entering class during lectures is not allowed. Disruptions of any sort for any reason other than an emergency are considered a serious violation of classroom decorum. Repeated disturbances of this kind may have academic and disciplinary consequences.

#### *Cyber bullying*

AUR has a zero-tolerance policy regarding cyber bullying. Cyber bullying is defined by the U.S. National Crime Prevention Council as, "the intentional and aggressive process of using the Internet, cell phones or other devices to send or post text or images intended to hurt or embarrass another person." The very nature of education depends upon the free exchange of ideas, and the university classroom is a safe space where ideas are explored and debated in a respectful and thoughtful way. Because cyber bullying attacks the fundamental tenets of intellectual inquiry, any student found guilty of cyber bullying another student or a professor will be immediately suspended from the university.

#### **Study Abroad Opportunities for AUR Students**

With the approval of the academic advisor, AUR degree students may apply to participate in study abroad programs offered at other institutions. Courses taken at other universities must be pre-approved by the academic advisor and a Transfer Credit Permit Form must be completed and submitted to the Registrar's Office. This also applies to J-Term and Summer sessions (see also AUR Abroad). Students who receive federal aid are strongly advised to choose a program outside of the US that is authorized to administer Title IV funds. Failure to do so may make the students

ineligible for federal aid when they return to AUR. Contact the Associate Director of Financial Aid (financialaid@aur.edu).

#### **Transfer credits for current degree-seeking students**

If a current student wishes to take a course outside of The American University of Rome, the student needs to complete a "Transfer credit pre-approval form" or an "Online course approval form". This form is to be approved by his/her academic advisor and submitted to the Registrar's office, prior to enrolling in the outside course. Attached to the form, the student should also submit an official course description or course syllabus for each course.

The rules and conditions for the transfer of academic credits are outlined under the 'Transfer Students' section of the Admission Requirements. In general, credit from academic courses taken at institutions of higher education accredited by an American regional accrediting association, as well as from nationally recognized institutions of higher education outside of the U.S., will transfer, provided that the course is completed with at least a grade of "C" and that the course is similar in content, scope and level to work offered at The American University of Rome.

A student is not permitted to take an online course if the course is offered at The American University of Rome during a given semester and the final semester must be completed in residence at AUR. Students are not allowed to take online courses if they are receiving US Federal Financial aid, or will be doing so in the future. All students receiving US Federal Financial Aid are advised to check with AUR's Financial Aid office before enrolling in courses at another institution.

Upon completion of the course(s), the student must submit an official sealed transcript to the Registrar for posting to his/her academic record. Transfer credit grades are not included in the student's grade point average.

#### **Leave of Absence**

AUR degree students in good financial standing may request a leave of absence by completing the appropriate form with the Registrar. A leave of absence can be for no more than one year and allows for automatic readmission under the same academic program. A leave of absence deposit fee of 120 Euro is required and will be credited towards tuition payment once the student returns, otherwise it is non-refundable.

A student who fails to file a signed form and pay the required fee by the last day of Add/Drop and does not return by the start of classes will be considered to have withdrawn from the University. Withdrawn students who should decide to return must reapply for admission following the requirements at the time of application.

Degree-seeking students who need to take a Leave of Absence during the semester, due to extenuating circumstances, must submit a request to the Registrar in writing. Only students in good financial standing (without a financial hold) can request a Leave of Absence, and thus defer the tuition paid, as well as eventual scholarships received, should it be granted.

If the student should not return after the approved Leave of Absence, no refund will be applied. Students are advised to contact their academic advisor to understand how a Leave of Absence will affect their degree progression, as well as AUR's Financial Aid Associate Director if they have financial aid (loans and/or scholarships).

#### **Withdrawal from AUR**

Students wishing to withdraw from the University should complete a Withdrawal Notification form available from the Registrar or notify the Registrar in writing. Degree seeking students who do not enroll during the following regular semester (Fall/Spring) and are not recorded on a leave of absence will be automatically considered as withdrawn. Students with federal aid who withdraw must complete Federal Loan Exit Counseling and will go into the 6-month grace period for loan repayment.

## **Graduation**

The formal commencement ceremony is held at the end of the spring semester for degree candidates who have completed all graduation requirements that academic year. Degree candidates who have yet to complete a maximum of eight credits in the following Summer session may also apply to participate in the ceremony. There are three degree conferral dates per year (noted on transcripts and diplomas): in December, May and July or August. These three dates will constitute a graduating class. Candidates for degrees are to file a Graduation Request Form with the Office the Registrar before beginning their final semester of study. Applications for graduation will only be approved by the academic advisor after the advisor has completed a graduation audit. Students must pay the graduation fee by April 30th in order to participate in the ceremony and/or receive their diploma. Students graduating in the fall semester must pay the graduation fee by November 30th. Students may not file an application for graduation during the summer sessions. Diplomas and transcripts will be issued only to students in good financial standing with the University and only these students may participate in the commencement ceremony.

## **Graduation with General College Honors**

A student who has completed 60 credits at The American University of Rome may be considered for graduation honors. Students with a cumulative GPA of 3.90 or higher will be graduated *Summa Cum Laude*. Students with a GPA of at least 3.75 but less than 3.90 will be graduated *Magna Cum Laude*. Students with a GPA of at least 3.50 but less than 3.75 will be graduated *Cum Laude*. The Valedictorian is the Bachelor's degree recipient with the highest cumulative grade point average based on the last 45 credits taken at AUR. The Student must have earned at least 60 credits at The American University of Rome and have all courses completed and reported for calculation of the final cumulative GPA by Commencement Day.

## **Graduation with Honors in the Major**

On recommendation of Program Directors, students with at least 24 credits in the major may graduate with 'Honors in the Major'. Students are eligible for Honors in the Major if their GPA in the major is not less than 3.50 and their cumulative GPA is not less than 2.70 at the time of graduation.

## **Transcript Requests**

An official transcript will be sent to any institution or institutions designated by the student on a Transcript Request form, which is available from the Registrar's Office ([registrar@aur.edu](mailto:registrar@aur.edu)) and from the AUR website [www.aur.edu](http://www.aur.edu). Only requests bearing a student signature will be processed. Faxed requests are accepted. Students should allow three weeks for transcript processing. A fee will be charged for the service (see 'Tuition and Fees' on the website). Transcripts will not be issued to students who are not in good financial standing with the University.

## **Family Educational Rights and Privacy Act (FERPA)**

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of a student's education records. In compliance with FERPA, The American University of Rome does not disclose personally identifiable information contained in student education records, except as authorized by law and/or those with written consent from the student. Further information can be found on our website.

## **Grievances and Student Complaint Form**

It is not uncommon that students encounter problems during their university study. They may be academic or non-academic in nature. Students are encouraged to seek problem resolution as soon as possible. Problems, complaints and /or grievances may involve other students, staff, faculty or university policies or procedures. It is specifically recommended that in attempting to resolve a

problem or dispute that the students be polite, be specific and follow the below guidelines.

Students should first contact the parties or offices directly involved in a frank, respectful way. (Ex: fellow student, faculty or staff member etc.). The focus should be as specific as possible. Issues that are vague are by nature harder to resolve.

However, not all complaints can be resolved one on one. The American University of Rome has created an online process by which a student can file a formal complaint. Complaints placed in writing on this form will be directed to the person who can most appropriately address the complaint. Students will be contacted if additional information is needed and notified of the actions taken regarding the complaint. The Form is available on MyAUR.

## UNDERGRADUATE DEGREES

All degrees conferred by The American University of Rome are approved by the State of Delaware Program of Education. A degree can only be conferred after the degree candidate has satisfied all University and program requirements. Individual program requirements are set out in the relevant section of this publication. The conferred degrees and University graduation requirements are described in this catalog.

### Bachelor's Degrees

The Bachelor of Arts degrees and the Bachelor of Science degree require completion of at least 120 credit hours of coursework. At least 45 credit hours must be completed in residence at The American University of Rome and the final semester must be completed in residence. At least 50% of the credits used to satisfy the requirements for an academic major must be earned at The American University of Rome and at least fifteen credits must be in upper-level courses in the students major. All core courses in the major must be completed with no grades of D and no more than one grade of C-. A minimum cumulative or Career Total Grade Point Average (CGPA) of 2.0 is required for completion of all degrees. The bachelor's degree programs offered by the University lead to conferment of the following degrees:

- Bachelor of Arts in Archaeology and Classics
- Bachelor of Arts in Art History
- Bachelor of Arts in Communication
- Bachelor of Arts in English Writing, Literature, and Publishing
- Bachelor of Arts in Film and Digital Media
- Bachelor of Arts in Fine Arts
- Bachelor of Arts in Interdisciplinary Studies
- Bachelor of Arts in International Relations and Global Politics
- Bachelor of Science in Business Administration
  - with concentration in Economics
  - with concentration in Finance
  - with concentration in Marketing
  - with concentration in Social Marketing
- Bachelor of Science in Travel and Tourism Management
  - with concentration in Food Tourism
  - with concentration in Cultural and Heritage Tourism

### Associate Degrees

The Associate of Arts and the Associate of Applied Arts degrees each require completion of at least 60 credit hours of coursework, 30 of which must be taken in residence at The American University of Rome. The associate degree programs offered by the University lead to the conferral of the Associate of Arts in Liberal Studies and the Associate of Applied Arts in International Business. All core courses in the major must be completed with a C grade (2.00) or better. A minimum cumulative or Career Total Grade Point Average (CGPA) of 2.0 is required for completion of all degrees.

### General Education Requirements

All students must satisfy General Education requirements as outlined in the 'General Education' section of this catalog. These requirements may vary depending upon the student's choice of major.

### Declaring a Major

Students intending to pursue a bachelor's degree at The American University of Rome must de-

clare their major by their junior year. Change of major does not affect the standards of satisfactory progress.

### Double Major

Students can complete a second major, within the same degree, as long as all the requirements of both majors and any specific General Education requirements are satisfied at the conferral date. When applicable, the same course may be used simultaneously to satisfy the requirements of both major. Only one degree, with the title of both majors, will be issued. This policy does not apply to the BA in Interdisciplinary Studies.

### Multiple Degrees

A student who has completed an associate degree at The American University of Rome may continue on to complete a bachelor's degree at The American University of Rome without affecting the standards of satisfactory progress. A student who has completed one bachelor's degree (Bachelor of Arts / Bachelor of Science) may complete a second bachelor's degree by accumulating a total of at least 150 semester hours and satisfying the major requirements of both degree programs. The additional 30 credits needed for a second AUR degree must be completed in residence at The American University of Rome.

### Minors

Minors require 15 credits of coursework. Out of these 15 credit hours, no more than 6 credits may be used simultaneously to satisfy requirements of another minor. At least nine credits must be taken in residence at The American University of Rome. Students must have a cumulative grade point average of 2.00 in all courses taken for the minor. Minors do not appear on diplomas but are recorded on transcripts. Minor requirements are listed in the section 'Minors' following the degree programs. The University currently offers minors in:

- Archaeology
- Art History
- Classical Studies
- Communication
- Cultural Heritage
- Digital Media Production
- Economic Development and Globalization
- English Literature
- English Writing
- Film and Video Production
- Finance
- Fine Arts
- Food Studies
- International Business
- International Relations
- Italian Language and Culture
- Italian Studies
- Latin
- Marketing
- Mediterranean Politics, Society and Culture
- Peace and Conflicts
- Religious Studies
- Social Marketing
- Social Science
- The Business of Art
- The Italian Business Environment
- Travel and Tourism

## GENERAL EDUCATION

Completion of the General Education program is a requirement for all bachelor's degrees, and makes use of courses throughout the AUR curriculum. Consistent with the mission of the University, the program develops important practical skills, addresses social issues of diversity, multiculturalism and ethics and draws on the rich resources of the city of Rome as a learning tool. Reflecting the mission of the institution, it strives to ensure that all students, regardless of major, will share a common dialogue which will prepare them to live and work across cultures.

The goals of The American University of Rome's General Education program are:

1. to develop and strengthen basic skills which will prepare students upon graduation for a modern working environment and which will be adaptable to a rapidly evolving economy.
2. to cultivate an awareness of, and sensitivity to, cultural diversity and its importance in personal and professional decision making.
3. to achieve a broad knowledge base, drawn from multiple disciplines, typical of an American Liberal Arts Education
4. to use Rome as a classroom and as an invaluable learning resource.
5. to encourage active and responsible citizenship through knowledge of the forces shaping the actions of individuals and societies and through the development of critical thinking.

The General Education program requirements are shared by all majors, though each major may also require particular Foundational General Education courses to satisfy major requirements.

### A. FOUNDATIONAL SKILLS (17-29 credits)

AUR requires that all students achieve excellence in the following skills: Writing, Quantitative Reasoning, and Italian Language. These skills provide a basic knowledge which can be adapted to any academic discipline and will enable the individual to respond effectively to challenges both in the classroom and in his or her profession.

There are four elements to the Foundational Skills program: First Year Program, Writing Skills, Quantitative Reasoning, and Italian Language competence. These elements are satisfied by taking required courses that specifically address these skills. Foundational courses must be completed by the end of the sophomore year (within the first 60 credits).

#### 1. First Year Program (0-3 credits)

AUR's First Year Program is a signature, one-semester course required of all first year students, irrespective of their choice of major. Communal learning—where all first-years students encounter the same questions, experiences, and texts—and the critical discussions that emerge from small seminars, make AUR's first year program distinctive.

FYS 101, Explorations in the Liberal Arts, is intellectually stimulating and personally transformative for students. Team-taught by several AUR's distinguished full-time faculty from a variety of disciplines. The interdisciplinary approach fosters a habit of mind that students will employ throughout their studies at AUR and into life beyond the classroom.

Transfer students with 30 or more transfer credits are exempted from this requirement.

FYS 101      Explorations in the Liberal Arts

Students who receive an F in FYS 101 have not achieved the satisfactory academic progress to proceed to more advanced work at the 200-level. These students will be restricted to 100-level courses in the semester following failure of FYS 101, and may be required to enroll in particular courses to reinforce essential skills and/or may have a restricted credit load.

#### 2. Writing Skills (6-12 credits)

All students must take three courses in English or Writing which will ensure that all students can write grammatically correct English and express themselves clearly in language suited to the target audience. These skills are further developed in the Breadth of Knowledge section of the General Education requirements, and through discipline-specific upper-level courses within the major.

Students will be placed in a course appropriate to their writing ability via placement test or transfer credits before their first semester, and may need up to three semesters to complete the requirement.

ENG 100      Comprehensive Writing Fundamentals (6 credits)  
or  
ENG 101      Writing Fundamentals  
or placement test results waiving ENG 101 requirement  
and  
ENG 102      Writing from Research  
ENG 202      Writing from Theory

*Students passing ENG 100/101 or ENG 102 with a grade of D have not acquired the skills necessary to successfully complete the next level.*

#### 3. Quantitative Reasoning (3-6 credits)

All students should be capable of performing basic mathematical operations and applying them to analyze data within their fields of study. Students may select a course focusing on general mathematical principles or applied mathematics, although a specific course or courses may be required by the major.

MTH 102      Statistics I: Descriptive Statistics

*Students planning majors in Business Administration, Travel and Tourism Management, and/or International Relations & Global Politics are also required to complete the course MTH 103.*

#### 4. Italian Language Competence (8 credits)

In order to appreciate the opportunities that Rome has to offer it is considered essential that all students have a basic competence in the Italian language and culture. All students must demonstrate a proficiency in Italian equivalent to one year of study or demonstrate that this level of competency has already been reached by achieving an appropriate score on the Italian placement examination.

Students may be exempted from all or part of the Italian language requirement by virtue of competency demonstrated through proficiency placement examinations. Such exemptions do not yield any credit unless the exemption is based on successful completion of college courses. Some majors require additional study in Italian for major requirements\*; see individual program descriptions for more details.

ITL 101      Elementary Italian I (4 credits)  
*Students passing ITL101 with a grade of D have not acquired the skills necessary to successfully complete the next level.*  
and  
ITL 102      Elementary Italian II (4 credits)



## B. BREADTH OF KNOWLEDGE (18 credits)

The goal of a Liberal Arts education is to enable students to be flexible and critical thinkers in a variety of subjects, and to apply interdisciplinary methodologies to solve problems in the classroom, in the workplace, and in their own lives. Towards this end, AUR students take courses in all of the disciplinary areas that contribute to the Liberal Arts: Creative Arts, Humanities, Natural Science, and Social Science. As well as introducing students to the varied approaches to knowledge, the courses included in these content areas integrate key skills essential to a successful career in college and in the workplace, such as Information Literacy, Oral Presentation, and Information Technology.

Breadth of Knowledge courses may also satisfy major or minor requirements, or serve as free electives. These courses may be completed at any time during the bachelor's degree, though students will derive greater benefit from the content and embedded skills by completing them within the first 90 credits.

### 1. Creative Arts (3 credits)

Creative Arts courses allow students to understand the creative process through practical engagement in the literary, performing, and visual arts. These courses emphasize the creation of art, to inspire students towards innovative thinking in all disciplines.

Students must complete one Creative Arts course.

|          |  |
|----------|--|
| ART 100  | Color and Composition                      |
| ART 101  | Roman Sketchbook                           |
| ART 102  | Drawing I                                  |
| ART 105  | Three-Dimensional Art I                    |
| ART 115  | Painting Techniques I                      |
| DRM 201  | Acting                                     |
| ENG 203  | Writing Rome                               |
| FAFD104  | Photography in Rome: The Eternal City      |
| FAFD 106 | Photography in Rome: Studio and Still Life |
| FAPS 210 | Introduction to Art Therapy                |
| FDM 105  | Digital Design I: Print Graphics           |
| FDM 150  | Introduction to Filmmaking                 |

### 2. Humanities (6 credits)

Humanities courses take as their main subject the products of human culture. In these courses, students learn to analyze and respond to the formal qualities of cultural products, to place works, movements, and ideas within their various contexts (historical, religious, social, philosophical etc.), and to communicate their knowledge and analysis in appropriate written form.

Students must complete two Humanities courses; at least one must be at the 200-level.

|          |  |
|----------|--|
| AH 100   | Art of Rome  |
| AH 102   | Ways of Seeing   |
| AH 103   | Arts of Renaissance and Baroque  |
| AH 200   | Ancient to Baroque   |
| AH 210   | Van Gogh to Warhol   |
| AH 212   | Contemporary Art in the Global Village   |
| AHAR 101 | Ancient Material Culture   |
| AHAR 204 | Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean |

|          |  |
|----------|--|
| AHAR 214 | Egyptian Art and Archaeology   |
| AHAR 221 | Minoans and Mycenaeans: Archaeology and Art History of the Aegean Bronze Age |
| AHRE 106 | Sacred Space: Religious Architecture of Rome                                 |
| ARCL 100 | Introduction to Ancient Greece and Rome                                      |
| CLHS 203 | History of Ancient Greece: Bronze Age to the Hellenistic Period              |
| CLHS 205 | Rome: Republic & Empire  |
| CLRE 202 | Christianity and the Roman Empire (100-425 AD)                               |
| CLS 101  | Greek and Roman Mythology  |
| CLS 204  | Classics and Comics: Ancient Culture and modern Sequential Art               |
| CLS 208  | Love and Laughter in Ancient Literature                                      |
| ENG 200  | Survey of British Literature I   |
| ENG 201  | Survey of British Literature II  |
| ENG 204  | Survey of American Literature  |
| ENG 207  | Drama: Genre, Techniques, and Structure                                      |
| ENG 210  | Introduction to Genre: Fiction and Poetry                                    |
| FDM 209  | Film History   |
| FDM 210  | Film Theory  |
| HST 200  | History of Modern Italy  |
| IS 206   | Italian Culture at the Movies  |
| IS 210   | Introduction to Italian Culture  |
| IS 212   | Italian Food and Culture   |
| IS 220   | Travels to/through Italy   |
| MUS 201  | Masterpieces of Italian Opera  |
| REL 200  | Religion in a Pluralistic World  |

### 3. Natural Science (3 credits)

Natural science courses introduce students to the use of the scientific method to explain phenomena in the physical and biological worlds. Via experimentation in a laboratory context and/or observation in the field, students gain the ability to observe and analyze their own natural environment.

Students must complete one Natural Science course.

|          |  |
|----------|--|
| ASTR 100 | General Astronomy                      |
| BIO 203  | Philosophy and Mechanisms of Evolution |
| ENV 102  | Physical Geography                     |
| ENV 103  | Environmental Science                  |
| PHYS 102 | Explorations in Physics                |

### 4. Social Science (6 credits)

Social science courses focus on the relationship between individuals and social structures, and how both individuals and societies influence institutions, cultures, and ideas. Students learn to implement the methodologies of social science to understand social forces, such as the economy, media, and politics, both at a point in time and over time.

Students must complete two Social Science courses; at least one must be at the 200-level.

|         |  |
|---------|--|
| ANT 100 | Introduction to Anthropology   |
| ARC 104 | Investigating Archaeology: Methods and Techniques for Analyzing the Past |
| ARC 203 | Global Heritage  |
| ARC 205 | Archaeology of the Holy Land   |
| ARC 215 | Great Kingdoms of the Ancient Near East                                  |

|          |   |
|----------|---|
| ARCL 209 | Roman Army  |
| BUFD 208 | Film/TV Industry  |
| BUS 200  | Business Law  |
| COM 100  | Media History   |
| COM 200  | Communication and Society                                     |
| COM 210  | Popular Music and Mass Culture                                |
| COM 213  | Transmedia Storytelling                                       |
| COM 219  | Intercultural Communication                                   |
| ECO 211  | Principles of Macroeconomics                                  |
| ECO 212  | Principles of Microeconomics                                  |
| ECPO 204 | The European Union: Origins, Evolution, and Impact            |
| FDM 100  | Introduction to Visual Culture                                |
| HSSO 208 | Sport and Society   |
| IA 100   | Introduction to International Relations: History and Concepts |
| IA 200   | International Relations: Theories and Cases                   |
| IA 202   | International Organizations                                   |
| IA 203   | U.S. and Europe since 1945                                    |
| IS 221   | The Italian American Experience                               |
| POL 101  | Introduction to Political Science                             |
| POL 120  | Introduction to the American Political System                 |
| POL 202  | Comparative Politics  |
| POL 203  | An Introduction to Ethics                                     |
| PSY 101  | Introduction to Psychology                                    |
| SOC 100  | Introduction to Sociology                                     |
| SOC 120  | Living Rome: Urban Spaces, Culture and Identity               |

## C. ADDITIONAL REQUIREMENTS (12 credits)

### 1. Diverse Perspectives (6 credits)

As a campus in a cosmopolitan world capital, with a student body that is inherently culturally diverse, AUR is committed to furthering global understanding of different cultures and ways of thinking. Via courses that explore diversity, in areas including but not limited to culture, race, gender, social status, class, and religion, students are encouraged to explore perspectives different from their own. All students will take two courses to satisfy this requirement; these courses are found throughout the curriculum, and may or may not satisfy additional General Education or major requirements.

|          |  |
|----------|--|
| AH 212   | Contemporary Art in the Global Village   |
| AHAR 204 | Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean |
| AHRE 106 | Sacred Space: Religious Architecture of Rome   |
| ANT 100  | Introduction to Anthropology   |
| ANT 300  | The Mediterranean World  |
| ARC 203  | Global Heritage  |
| ARC 205  | Archaeology of the Holy Land   |
| ARC 215  | Great Kingdoms of the Ancient Near East  |
| COM 210  | Popular Music and Mass Culture   |
| COM 219  | Intercultural Communication  |
| COM 324  | Explorations in Cultural Studies   |
| ECO 315  | A Brief History of Capitalism  |
| ECPO 204 | The European Union: Origins, Evolution, and Impact   |

|          |   |
|----------|---|
| ECPO 213 | Globalization   |
| ENG 204  | Survey of American Literature                                 |
| HSSO 208 | Sport and Society   |
| HST 307  | History of the Modern Middle East                             |
| IA 100   | Introduction to International Relations: History and Concepts |
| IA 202   | International Organizations                                   |
| IA 301   | Comparative Foreign Policy                                    |
| IA 305   | International Relations of East Asia                          |
| IA 307   | International Human Rights                                    |
| IS 212   | Italian Food and Culture                                      |
| IS 213   | Cultural Diversity in Italy                                   |
| IS 220   | Travels to/through Italy                                      |
| IS 221   | The Italian American Experience                               |
| MGT 301  | Organizational Behavior in a Global Context                   |
| POL 101  | Introduction to Political Science                             |
| POL 120  | Introduction to the American Political System                 |
| POL 202  | Comparative Politics  |
| POL 203  | An Introduction to Ethics                                     |
| POL 309  | Migration and Anti-Immigration in Europe                      |
| REL 200  | Religion in a Pluralistic World                               |
| SOC 100  | Introduction to Sociology                                     |
| SOC 210  | Gender in Global Perspectives                                 |
| SOC 300  | Sociology of Contemporary Italy                               |

### 2. Roma Caput Mundi (6 credits)

Rome has a unique position in Western culture and the modern city of Rome reflects more than 2,500 years of cultural development. All the disciplines that AUR offers are actively practiced and studied in the Eternal City, and contribute to its vibrant social, cultural, and political identity. All students will take two courses which bring them out of the classroom and into the city to examine the heritage, aesthetic beauty and/or contemporary life of Rome. Courses may be at any level, and may or may not satisfy additional General Education or major requirements.

|          |  |
|----------|--|
| AH 100   | Art of Rome  |
| AH 103   | Arts of Renaissance and Baroque  |
| AH 200   | Ancient to Baroque   |
| AH 310   | The Renaissance in Rome  |
| AHAR 101 | Ancient Material Culture   |
| AHAR 300 | Roman Imperial Art and Architecture                                      |
| AHAR 307 | Late Antique and Byzantine Art   |
| AHRE 106 | Sacred Space: Religious Architecture of Rome                             |
| ARC 101  | Roman Archaeology On-Site  |
| ARC 103  | Ancient Roman Technology   |
| ARC 104  | Investigating Archaeology: Methods and Techniques for Analyzing the Past |
| ARC 301  | Archaeology of Roman Identity  |
| ARCL 209 | Roman Army   |
| ART 101  | Roman Sketchbook   |
| CLHS 205 | Rome: Republic and Empire  |
| COM 283  | Introduction to Photojournalism  |
| COM 314  | Live Music and Festival Management                                       |
| ENG 203  | Writing Rome   |

|          |  |
|----------|--|
| FAFD 104 | Photography in Rome: The Eternal City  |
| FAFD 106 | Photography in Rome: Studio and Still Life                                       |
| GEN 193  | Special Topic Seminar: Italy - Past, Present and Future Challenges and Solutions |
| IS 305   | Rome On-Screen and in Print  |
| MGT 302  | Doing Business in Italy  |
| MUS 201  | Masterpieces of Italian Opera  |
| SOC 120  | Living Rome: Urban Spaces, Culture and Identity                                  |

#### **D. ALTERNATIVE EDUCATIONAL EXPERIENCE (0 or more credits)**

Each student's program of study must include at least one application of his or her gained knowledge and skills to an educational experience beyond the traditional university classroom. Such experiences encourage students to consider the relevance of their studies in real-world contexts, to understand their individual impact on the community beyond the AUR campus, and to contribute to their own future success. Some Alternative Educational Experiences are credit-bearing (Internship, travel courses etc.) with graded assignments and/or required tasks, others may not be credit-bearing and will require a reflective process\* (in the form of essay, artwork, blog, or other output) to complete the requirement. Possible Alternative Educational Experiences:

- Internship (INT 450)
- IA 360 Special Topics: Model UN
- Service Learning\*
- Study Abroad
- Fieldwork/Practicum or other non-AUR credit-bearing or volunteer\* program)
- Independent Travel for Research (minimum 7 consecutive days)\*
- Three 1-credit field trip courses or one 3-credit fieldtrip course
- Military service\*
- Participation in an undergraduate conference, performance, exhibition, or journal out side of the university, which has been peer-reviewed, juried, or otherwise assessed for scholarly or artistic merit

Students must consult with their advisors before embarking upon an Alternative Educational Experience; if the selected AEE does not take place within a defined course or term, the student must submit a brief proposal and completion schedule, to be approved by their advisor and the Director of General Education.

## **BACHELOR OF ARTS IN ARCHAEOLOGY AND CLASSICS**

**120 credits**

The Archaeology and Classics program offers the student the opportunity of combining the study of applied archaeological methodology with the multi-cultural study of the ancient Mediterranean, focusing especially on the unique context of the city of Rome. Drawing upon a wide range of high-level academic and practical skills the student will receive a thorough Liberal Arts education which also prepares the student for careers in professional archaeology, museum work, the cultural heritage sector, and graduate studies in archaeology, Classics, art history, and history. In addition to traditional courses in Ancient History, Classics, and ancient Greek and Latin, students also have the possibility to excavate archaeological sites, explore the ethical concerns of conservation and restoration and study the management and marketing of heritage.

The traditional classroom environment is complemented by multiple on-site classes visiting ancient monuments, museums, archaeological sites and specialized laboratories. Students are encouraged to participate in the archaeological fieldwork and museum and laboratory internship opportunities available in the program. These not only give a good foundation in archaeological techniques but also provide an opportunity to develop teamwork skills in a multicultural environment with international collaborators.

A full range of Ancient Greek/Latin courses from beginner to advanced is available and a minor in Latin is open to all majors.

#### **Program Goals**

1. To provide a high quality education that will give students the necessary skills for a highly evolving field of employment
2. To develop cross cultural sensitivity with particular regard to the management of, and research into, the classical civilization, archaeology, and cultural heritage of the Mediterranean world
3. To provide students with the educational background to develop career potential in the field of classics, archaeology, or cultural heritage of the Mediterranean world.

#### **Students graduating from this program will have the following core competencies:**

- Excellent oral and written communication skills
- The ability to conduct research using appropriate information literacy, qualitative and/or quantitative data, and linguistic skills
- Knowledge of the historical background to the cultures of the Mediterranean and its impact upon contemporary social and political issues.
- Ethical competency regarding the concerns of practice within a multi-cultural society

The Bachelor of Arts in Archaeology and Classics requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 39-45 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (21 credits).

The major comprises core courses covering Archaeological Methodology, Ancient History, Ancient Roman society, Ancient Art and Material Culture and electives.

Unless otherwise stated in the course syllabus, students are responsible for all entrance fees to museums, art galleries and archaeological sites.

Unless otherwise stated, each course carries three credits.

**ARCHAEOLOGY AND CLASSICS MAJOR REQUIREMENTS****51-52 credits****Archaeology and Classics core courses****36-37 credits**

|          |  |
|----------|--|
| ARCL 100 | Introduction to Ancient Greece and Rome                                  |
| AHAR 101 | Ancient Material Culture   |
| ARC 104  | Investigating Archaeology: Methods and Techniques for Analyzing the Past |
| CLHS 205 | Rome: Republic and Empire  |
| AHAR 207 | Conservation and Restoration: Ethics and Principles                      |
| ARC 302  | Being Human: Theoretical Issues in Archaeology                           |
| ARCL 483 | Special Advanced Topics in Archaeology and Classics                      |
| ARC 498  | Senior Capstone Seminar  |
| GRK 101  | Elementary Ancient Greek I (4 credits)                                   |
| or       |  |
| LTN 100  | Learning Latin Through Inscriptions Elementary Latin and Epigraphy       |
| or       |  |
| LTN 101  | Beginning Latin I  |

Plus one of the following courses:

|          |  |
|----------|--|
| AHAR 204 | Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean |
| ARC 206  | Archaeology of Greece  |
| AHAR 214 | Egyptian Art and Archaeology   |
| ARC 205  | Archaeology of the Holy Land   |
| ARC 215  | Great Kingdoms of the Ancient Near East  |
| AHAR 221 | Minoans and Mycenaeans: Archaeology and Art History of the Aegean Bronze Age                 |

Plus one of the following courses:

|          |  |
|----------|--|
| ARC 308  | Bodies and Burials                                     |
| ARC 312  | Forensic Geo-Archaeology: Materials and Methods        |
| ARC 313  | GIS and Remote Sensing in the Archaeological Landscape |
| ARMG 315 | Management of Cultural Heritage                        |
| ARTM 311 | Cultural and Heritage Tourism                          |
| ARC 406  | Archaeological Resource Management                     |

Plus one of the following courses:

|          |   |
|----------|---|
| AHAR 300 | Roman Imperial Art and Architecture                   |
| ARC 301  | Archaeology of Roman Identity                         |
| AHAR 304 | Conserving Rome's Monuments                           |
| CLHS 302 | Caesar, Cicero and the Collapse of the Roman Republic |
| CLS 304  | Classical Greek and Roman Rhetoric                    |
| ARCL 305 | Rome of Augustus                                      |
| AHAR 307 | Late Antique and Byzantine Art                        |
| CLS 307  | Heroes and Lovers: Epic and the Epic Tradition        |
| AHAR 314 | Etruscan Art and Archaeology                          |
| ARC 314  | The Archaeology of Roman Religion                     |

**Archaeology and Classics Electives****15 credits**

Students will take 15 credits of elective courses to fulfill the requirements for the major. It is strongly recommended that all students take the Archaeology Practicum course (that may be taken twice for credit). At least six credits must be at the 300-level or above.

|          |  |
|----------|--|
| AHAR 204 | Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean |
| AHAR 214 | Egyptian Art and Archaeology   |
| AHAR 221 | Minoans and Mycenaeans: Archaeology and Art History of the Aegean Bronze Age                 |
| AHAR 250 | Introduction to Art and Antiquities Crime (1 credit)   |
| AHAR 255 | Berlin Museums and Cultural Dilemma (1 credit)   |
| AHAR 300 | Roman Imperial Art and Architecture  |
| AHAR 304 | Conserving Rome's Monuments  |
| AHAR 307 | Late Antique and Byzantine Art   |
| AHAR 314 | Etruscan Art and Archaeology   |
| ANAR 201 | Early Man in Europe  |
| ANT 100  | Introduction to Anthropology   |
| ANT 300  | The Mediterranean World  |
| ARC 101  | Roman Archaeology On-Site  |
| ARC 103  | Ancient Roman Technology   |
| ARC 203  | Global Heritage  |
| ARC 205  | Archaeology of the Holy Land   |
| ARC 206  | Archaeology of Greece  |
| ARC 215  | Great Kingdoms of the Ancient Near East  |
| ARC 253  | Pottery and Archaeology (1 credit)   |
| ARC 254  | Athens: Archaeology of the Golden Age (1 credit)   |
| ARC 255  | British Museum and Roman London Fieldtrip (1 credit)   |
| ARC 256  | Cities and Museums of Central Italy: Arezzo, Firenze, Bologna (1 credit)                     |
| ARC 291  | Archaeology Practicum (1 credit)   |
| ARC 293  | Archaeology Practicum  |
| ARC 301  | Archaeology of Roman Identity  |
| ARC 306  | Mediterranean Landscapes   |
| ARC 308  | Bodies and Burials   |
| ARC 310  | Archaeology and Politics   |
| ARC 312  | Forensic Geo-Archaeology: Materials and Methods  |
| ARC 313  | GIS and Remote Sensing in the Archaeological Landscape                                       |
| ARC 381  | Sustainable Heritage Tourism (1 credit)  |
| ARC 404  | Archaeology of Food  |
| ARC 405  | Screening the Past   |
| ARC 406  | Archaeological Resource Management   |
| ARC 499  | Capstone Experience (Thesis)   |
| ARCL 209 | Roman Army   |
| ARCL 252 | Sicily: The Archaeology of the Hellenistic Mediterranean (1 credit)                          |
| ARCL 305 | Rome of Augustus   |
| ARCL 400 | Troy: Homer Versus Archaeology   |
| ARMG 315 | Management of Cultural Heritage  |
| ARTM 311 | Cultural and Heritage Tourism  |
| CLHS 203 | History of Ancient Greece: Age to the Hellenistic Period                                     |
| CLHS 207 | Life and Leisure in Ancient Rome   |

|          |  |
|----------|--|
| CLHS 302 | Caesar, Cicero and the Collapse of the Roman Republic              |
| CLRE 202 | Christianity and the Roman Empire (100-425 AD)                     |
| CLS 101  | Greek and Roman Mythology  |
| CLS 204  | Classics and Comics: Ancient Culture and Modern Sequential Art     |
| CLS 208  | Love and Laughter in Ancient Literature                            |
| CLS 304  | Classical Greek and Roman Rhetoric                                 |
| CLS 307  | Heroes and Lovers: Epic and the Epic Tradition                     |
| CLS 312  | Magna Graecia  |
| CLS 401  | Rome: The City in Text   |
| GRK 101  | Elementary Ancient Greek I (4 credits)                             |
| GRK 102  | Elementary Ancient Greek II (4 credits)                            |
| GRK 201  | Intermediate Greek I   |
| LTN 100  | Learning Latin Through Inscriptions Elementary Latin and Epigraphy |
| LTN 101  | Beginning Latin I  |
| LTN 102  | Beginning Latin II   |
| LTN 201  | Intermediate Latin I   |
| LTN 202  | Latin Readings in Literature                                       |
| LTN 250  | Readings in Intermediate Latin                                     |
| LTN 303  | Lyric and Elegy  |
| LTN 304  | Virgil   |
| LTN 305  | Reading in Medieval Latin  |

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

**BACHELOR OF ARTS IN ART HISTORY**

**120 credits**

The program in Art History combines the comparative method and critical approach typical of American curricula with an intense immersion in one of the greatest art centers in the world, the city of Rome. Courses at all levels emphasize on-site observation and analysis and the use of Rome's unique resources for individual study and research. Students develop skills of visual analysis, connoisseurship, oral and written articulation of visual patterns and phenomena, the ability to read and to make use of advanced scholarship in the discipline, and the ability to conduct independent research. Art history majors are prepared to live and work in a world in which visual images are ubiquitous, the ability to analyze them is essential, and the preservation of material heritage requires a citizenry informed by knowledge of history and aesthetic value.

Students who complete the major in Art History will have the following core competencies:

- Demonstrate high-level skills of observation and analysis of art works and architecture.
- Command a range of theoretical tools for analyzing and interpreting visual signs within their cultural context and conduct independent research.
- Articulate high level of oral and written skills and utilize the specialized sources commanded by the topic.

Students graduating with a degree in Art History are prepared to embark on a variety of careers directly or indirectly connected with art and architecture, including museum and gallery work, art sales, historic property sales and management, publishing, fashion and design industries, high school teaching, and not-for-profit organizations. They may also pursue higher degrees that prepare them for the burgeoning fields of art law and art crime, as well as arts management, college and university teaching and research, museum curatorship, and public administration.

The Bachelor of Arts in Art History requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 37-43 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (16 credits).

Unless stated otherwise on the course syllabus, students are responsible for entrance fees to museums and galleries, and transportation and lodging expenses for required field trips.

Course levels entail the following distinctions:

- 100-level courses are introductory courses that enable students to learn basic art history concepts and terminology
- 200-level courses require some prior knowledge of art historical terminology and method
- 300-level courses require some prior knowledge of the subject, period, or theme of the course; they require some independent research and oral presentation and writing skills
- 400-level courses conduct in-depth analyses of art historical problems and topics and require independent research at an advanced level

Unless otherwise stated, each course carries three credits.

**ART HISTORY MAJOR REQUIREMENTS****51 credits****Art History core courses****33 credits**

|          |   |
|----------|---|
| AHAR 101 | Ancient Material Culture                                  |
| AH 102   | Ways of Seeing  |
| ART 102  | Drawing   |
| or       |   |
| ART 115  | Painting Techniques I                                     |
| FDM 105  | Digital Design I: Print Graphics                          |
| AH 200   | Ancient to Baroque  |
| or       |   |
| AH 210   | Van Gogh to Warhol  |
| AHAR 207 | Conservation and Restoration: Ethics and Principles       |
| ART 202  | Drawing II  |
| or       |   |
| ART 215  | Painting Techniques II                                    |
| AHFA 228 | The Making of Art: History of Art Materials               |
| AH 299   | Methods and Theory of Art History: Seminar on Methodology |
| AHMG 320 | Art Gallery Management                                    |
| AH 410   | Art, Power and Propaganda                                 |

**Art History Electives****18 credits**

Students will take 18 credits of elective courses to fulfill the requirements for the major. At least nine credits must be at the 300-level or above.

|          |  |
|----------|--|
| AH 200   | Ancient to Baroque   |
| or       |  |
| AH 210   | Van Gogh to Warhol   |
| AH 201   | Picasso and His Contemporaries in the South of France (1 credit)                             |
| AH 212   | Contemporary Art in the Global Village   |
| AH 214   | New Perspectives: Visual Technology in Renaissance and Baroque Art                           |
| AH 260   | The Lure of Naples (1 credit)  |
| AH 301   | Baroque Rome and Italy   |
| AH 308   | Before the Renaissance   |
| AH 310   | The Renaissance in Rome  |
| AH 312   | Villas, Palaces and Gardens in the Renaissance and Baroque                                   |
| AH 316   | Museology and Curatorship  |
| AH 319   | Renaissance Florence   |
| AH 321   | Venice in the Renaissance  |
| AH 324   | The Romantic Imagination   |
| AH 499   | Art History Capstone Thesis  |
| AHAR 204 | Ancient North Africa: the Archaeology and Art History of the Other Side of the Mediterranean |

|          |  |
|----------|--|
| AHAR 214 | Egyptian Art and Archaeology   |
| AHAR 221 | Minoans and Mycenaeans: Archaeology and Art History of the Aegean Bronze Age |
| AHAR 250 | Introduction to Art and Antiquities Crime (1 credit)                         |
| AHAR 255 | Berlin Museums and Cultural Dilemma (1 credit)                               |
| AHAR 300 | Roman Imperial Art and Architecture  |
| AHAR 304 | Conserving Rome's Monuments  |
| AHAR 307 | Late Antique and Byzantine Art   |
| AHAR 314 | Etruscan Art and Archaeology   |
| AHRE 106 | Sacred Space: Religious Architecture of Rome                                 |
| ENG 327  | The Art of the Review: Movies, Books and the Arts                            |

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

## BACHELOR OF ARTS IN COMMUNICATION

120 credits

The curriculum for the Bachelor of Arts in Communication offers its students a mix of theoretical analysis and practical understanding of the Increasingly globalized media environment. It provides core research and professional skills useful in both the traditional business of mass media and public relations, and in the industry of digital media technologies, social networks, and online newsmedia. Its emphasis on the management of information ensures our students are at the forefront of innovation meeting the needs of tomorrow's professional world.

Students who complete the BA in Communication will gain the following core competencies:

- The training and practice required to use the appropriate tools and technologies of multi-media production and management.
- The preparation to work and operate successfully in a global environment characterized by diversity and intercultural understanding and respect.
- Excellent writing skills for digital and print journalism.
- Highly developed conceptual analysis and critical thinking skills for post-graduate studies.
- Full awareness of the laws and ethical guidelines that govern the media and its practitioners.

Students have the opportunity to gain expertise in a variety of media and communication areas by completing specific core courses and then selecting five additional elective courses to fulfil the requirements for the major, at least two of which must be upper level. The main areas of inquiry include 'Digital Media Production', 'Journalism and Writing', 'Global Politics, Culture and Social Change,' and 'Media Management, Public Relations and Advertising.'

We recommend choosing at least two courses from the same cluster to develop an appropriate level of expertise in that area. Electives are chosen in consultation with the advisor.

Graduates with a Bachelor of Arts in Communication may go on to graduate studies, or pursue careers in both the public and private sectors of employment: private industries, multinational corporations; non-governmental, federal and international agencies; publishing, public relations, and media management; the news media or film and television industries.

The Bachelor of Arts in Communication requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 45 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (33 credits).

Unless otherwise stated, each course carries three credits.

## COMMUNICATION MAJOR REQUIREMENTS

45 credits

### Communication core courses

24 credits

|      |     |                                    |
|------|-----|------------------------------------|
| COM  | 100 | Media History                      |
| FDM  | 105 | Digital Design I: Print Graphics   |
| COM  | 200 | Communication and Society          |
| MKT  | 200 | Principles of Marketing            |
| FDM  | 205 | Digital Design II: Motion Graphics |
| COMK | 220 | Media Management                   |
| COM  | 305 | Media Ethics                       |
| COM  | 306 | Digital Media and Society          |

### Capstone Senior Experience

6 credits

In their Junior year, students will choose among the three following options (please check prerequisites with your advisor, and consider that this is a choice you should make in advance to avoid any possible delay; if you choose option 2, you should consider a minor in Digital Media Production; if you choose option 3, you should consider a minor in Film and Video Production):

#### 1. Thesis Project

|      |     |                                     |
|------|-----|-------------------------------------|
| IAPO | 200 | Research Seminar in Social Sciences |
| COM  | 499 | Capstone Senior Project             |

#### 2. Multimedia Project

|     |     |                         |
|-----|-----|-------------------------|
| FDM | 320 | Digital Design Workshop |
| COM | 499 | Capstone Senior Project |

#### 3. Short Film or Documentary

|     |     |   |
|-----|-----|---|
| FDM | 327 | Advanced Video Production and Post-Production |
| COM | 499 | Capstone Senior Project                       |

### Communication Electives

15 credits

Students will take five additional elective courses to fulfil the requirements for major, at least two of which must be upper level. The lists below arrange available courses that correspond to areas of inquiry in Communication, and that students can match to their interests. We recommend choosing at least two courses from the same cluster to develop an appropriate level of expertise in that area. Electives are chosen in consultation with the advisor.

#### Digital Media Production

|      |     |  |
|------|-----|--|
| ART  | 105 | Three-Dimensional Art I                    |
| COM  | 211 | Podcasting and Vidcasting                  |
| FAFD | 104 | Photography in Rome: The Eternal City      |
| FAFD | 106 | Photography in Rome: Studio and Still Life |
| FDM  | 150 | Introduction to Filmmaking                 |
| FDM  | 209 | Film History                               |
| FDM  | 210 | Film Theory                                |
| FDM  | 212 | Film Genres                                |
| FDM  | 305 | Post War Italian Cinema                    |
| FDM  | 315 | Cult Film and Television                   |
| FDM  | 318 | History of Documentary Film                |
| FDM  | 320 | Digital Design Workshop                    |
| FDM  | 326 | 3D Computer Animation                      |

*Journalism and Writing*

|      |     |   |
|------|-----|---|
| BUEN | 307 | Writing for Business  |
| COM  | 203 | Public Speaking and Presentation                                      |
| COM  | 213 | Transmedia Storytelling   |
| COM  | 318 | Principles and Practice of Journalism                                 |
| COM  | 323 | Sportswriting   |
| COM  | 403 | Magazine Journalism Practicum   |
| COM  | 409 | Investigative Journalism  |
| ENG  | 300 | Creative Writing  |
| ENG  | 313 | Creative Non-Fiction Writing  |
| ENG  | 318 | Laughter, Satire, and the Comic Form                                  |
| ENG  | 321 | A Moveable Feast: Writing About Food                                  |
| ENG  | 322 | Travel Writing  |
| ENG  | 351 | Writing for Publication: Practical Approaches to Publishing your Work |

*Global Politics, Culture and Social Change*

|      |     |   |
|------|-----|---|
| ANT  | 100 | Introduction to Anthropology                          |
| COM  | 210 | Popular Music and Mass Culture                        |
| COM  | 219 | Intercultural Communication                           |
| COM  | 300 | European Mass Media                                   |
| COM  | 301 | Media and Gender                                      |
| COM  | 302 | Digital Media: Control, Censorship, and Social Change |
| COM  | 303 | Political Communication                               |
| COM  | 304 | Media and Globalization                               |
| COM  | 401 | Media and International Affairs                       |
| COM  | 408 | Media, Art and Social Activism                        |
| COM  | 410 | The Internet and Social Change in the Mediterranean   |
| ECPO | 213 | Globalization   |
| FDM  | 100 | Introduction to Visual Culture                        |
| IS   | 320 | Italian Media and Popular Culture                     |
| POL  | 101 | Introduction to Political Science                     |
| SOC  | 100 | Introduction to Sociology                             |
| SOC  | 300 | Sociology of Contemporary Italy                       |

*Media Management, Public Relations and Advertising*

|      |     |  |
|------|-----|--|
| BUCO | 400 | Organizational Communication             |
| BUFD | 208 | Film/TV Industry                         |
| COM  | 312 | Digital Communications Strategy          |
| COM  | 313 | Digital Content Management               |
| COM  | 407 | Data Driven Communications               |
| COMK | 328 | Public Relations                         |
| COMK | 404 | Social Media Management                  |
| COMK | 405 | Music Management and Communications      |
| CSC  | 201 | Computer Applications for Business       |
| ECO  | 211 | Principles of Macroeconomics             |
| ECO  | 212 | Principles of Microeconomics             |
| MGMK | 312 | Event Planning, Marketing and Management |
| MGT  | 201 | Principles of Management                 |
| MGT  | 310 | Quantitative Methods for Business        |
| MKT  | 300 | Advertising Strategy                     |

|     |     |  |
|-----|-----|--|
| MKT | 301 | Consumer Behavior                      |
| MKT | 302 | Marketing for Non-Profit Organizations |
| MKT | 309 | Marketing Research                     |
| MKT | 310 | Integrated Marketing Communications    |
| MKT | 400 | Global Marketing: Cases and Practice   |

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.



**BACHELOR OF ARTS IN ENGLISH WRITING,  
LITERATURE, AND PUBLISHING****120 credits**

The Bachelor of Arts in English Writing, Literature, and Publishing (EWLP) emphasizes literary history and creative writing, while providing students with critical thinking skills and an introduction to the world of publishing. Whether students plan to pursue a career as a creative or professional writer or pursue graduate work in literary studies, the EWLP Program will be a springboard to future study or a career in the arts or communication fields.

With Rome as our classroom, the English Writing, Literature, and Publishing Program prepares students for the dynamic and creative world of writing and literature in an international setting. As a world capital in the center of Europe, the city of Rome offers students the unique opportunity to expand their imagination and their experience. Literary culture comes to life through in the places, food, and culture of Italy, and our program is designed to help you find your individual voice and also to see yourself as part of a rich historical tradition. The dynamic relationship between writing, literature, and practical skills becomes a multi-layered, interdisciplinary experience, fostering creative self-expression and the refinement of the skills needed to succeed in today's evolving literary landscape.

Our faculty includes award-winning authors, poets, and scholars, who are dedicated to helping students. If you are passionate about developing your craft as a writer and your knowledge of literature and learn about the world of publishing in a global setting, our program is your gateway to a rewarding career.

The Bachelor of Arts in English, Writing, Literature, and Publishing requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 43 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (19 credits).

Unless otherwise stated, each course carries three credits.

**ENGLISH WRITING, LITERATURE, AND PUBLISHING  
MAJOR REQUIREMENTS****43 credits****EWLP core courses****28 credits**

|         |   |
|---------|---|
| ENG 200 | Survey of British Literature I            |
| ENG 201 | Survey of British Literature II           |
| ENG 204 | Survey of American Literature             |
| ENG 210 | Introduction to Genre: Fiction and Poetry |
| COM 213 | Transmedia Storytelling                   |
| ENG 305 | Literary Editing and Publishing           |
| ENG 498 | Capstone Senior Project (2 credits)       |
| ENG 499 | Capstone Senior Project (2 credits)       |

Plus two of the following courses:

|         |                                  |
|---------|----------------------------------|
| FDM 105 | Digital Design I: Print Graphics |
| FDM 150 | Intro to Filmmaking              |
| COM 211 | Podcasting and Vidcasting        |

**EWLP Electives****15 credits**

Students majoring in EWLP must take 15 credits (nine of which must be at the 300 or 400 level); at least six credits from the cluster A (writing cluster) and six credits from the cluster B (literature cluster) options. The remaining 3 credits can be fulfilled with courses from either of the two clusters.

**Cluster A - Writing and Publishing**

|          |   |
|----------|---|
| BUEN 307 | Writing for Business                                      |
| COM 318  | Principles and Practice of Journalism                     |
| COM 323  | Sportswriting   |
| COM 403  | Magazine Journalism Practicum                             |
| COM 409  | Investigative Journalism                                  |
| ENFD 310 | Adapting Literature to the Screen                         |
| ENG 203  | Writing Rome  |
| ENG 300  | Creative Writing  |
| ENG 311  | The Art and Craft of Writing: Advanced Expository Writing |
| ENG 312  | Playwriting   |
| ENG 313  | Creative Non-Fiction Writing                              |
| ENG 314  | Writing the Mediterranean                                 |
| ENG 315  | Advanced Concepts in Fiction Writing and Criticism        |
| ENG 317  | Writing Fiction for Children and Young Adults             |
| ENG 321  | A Moveable Feast: Writing about Food                      |
| ENG 322  | Travel Writing  |
| ENG 327  | The Art of the Review: Movies, Books, and the Arts        |
| FDM 214  | Fundamentals of Screen Writing                            |
| FDM 302  | Advanced Screenwriting: Screen Story Development          |

**Cluster B - Literature**

|         |  |
|---------|--|
| CLS 101 | Greek and Roman Mythology                      |
| CLS 208 | Love and Laughter in Ancient Literature        |
| CLS 304 | Classical Greek and Roman Rhetoric             |
| CLS 307 | Heroes and Lovers: Epic and the Epic Tradition |

|      |     |  |
|------|-----|--|
| COM  | 324 | Explorations in Cultural Studies                   |
| ENG  | 207 | Drama: Genre, Technique, and Structure             |
| ENG  | 303 | Images of Italy in British and American Writers    |
| ENG  | 308 | Playful Subversion: Understanding Postmodern Text  |
| ENG  | 309 | Shakespeare's Italian Plays                        |
| ENG  | 315 | Advanced Concepts in Fiction Writing and Criticism |
| ENG  | 318 | Laughter, Satire, and the Comic Form               |
| ENG  | 320 | Modernism and the Making of the New                |
| ENG  | 325 | The Grand Tour and the Literature of Tourism       |
| ENG  | 401 | Major American Authors: Hemingway                  |
| ENG  | 411 | The Literature of War                              |
| ENG  | 413 | Literature and Race                                |
| ENHS | 330 | Great Books: The Enlightenment                     |

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

**BACHELOR OF ARTS IN FILM AND DIGITAL MEDIA**

**120 credits**

Graduates of the Bachelor of Arts in Film and Digital Media will have the ability to:

- Articulate a wide range of concepts and ideas relating to film and digital media through well-structured written compositions demonstrating the capabilities to express, inform, analyze, evaluate, persuade, conduct research and use primary and secondary sources.
- Translate their imaginative ideas into words, film and other digital media in work which demonstrates a well-developed degree of control over language, narrative technique and form.
- Apply skills of analysis, synthesis and evaluation to elucidate the purposes of film and digital media, theories and skills associated with film and digital media studies, the messages of film and digital media content, and the reasoning behind content choices (film and digital media literacy).
- Demonstrate high levels of competence in using computer technology as the main component of Digital Media (web-related software, including training in web design, graphic design and interaction design, as well as non-linear editing software for the completion of film and digital media projects) and in using video, sound recording, lighting, and postproduction equipment to produce their own media projects (e.g., digital films, TV commercials, experimental films, music videos, etc.) so that they are able to succeed in entry-level positions or begin graduate studies.
- Identify information needs, access and evaluate information from a variety of sources and use information ethically and legally to accomplish specific purposes within the context of film and digital media research.
- Demonstrate a sophisticated understanding of the power of film and digital media to persuade and inform audiences, and to foster a sense of social responsibility, professionalism, ethics and civic engagement.

The Bachelor of Arts in Film and Digital Media requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 48 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (33 credits).

Unless otherwise stated, each course carries three credits.

**FILM AND DIGITAL MEDIA MAJOR REQUIREMENTS****48 credits****Film and Digital Media core courses**

33 credits

|         |   |
|---------|---|
| COM 100 | Media History                                 |
| FDM 100 | Introduction to Visual Culture                |
| FDM 101 | Video Production                              |
| FDM 105 | Digital Design I: Print Graphics              |
| FDM 202 | Video Post-Production                         |
| FDM 203 | Audio Production and Post-Production          |
| FDM 205 | Digital Design II: Motion Graphics            |
|         |   |
| FDM 209 | Film History                                  |
| or      |   |
| FDM 210 | Film Theory                                   |
|         |   |
| FDM 327 | Advanced Video Production and Post-Production |
| FDM 498 | Capstone Senior Seminar                       |
| FDM 499 | Capstone Senior Seminar                       |

**Film and Digital Media Electives**

15 credits

Students will take five additional elective courses to fulfil the requirements for major, at least two of which must be upper level. The lists below arrange available courses that correspond to areas of inquiry in Film and Digital Media, and that students can match to their interests. We recommend choosing at least two courses from the same cluster to develop an appropriate level of expertise in that area. Electives are chosen in consultation with the advisor.

*Acting*

|         |   |
|---------|---|
| DRM 201 | Acting  |
| DRM 301 | Advanced Acting: From the Script to the Performance |

*Communication and Society*

|         |   |
|---------|---|
| COM 200 | Communication and Society                             |
| COM 210 | Popular Music and Mass Culture                        |
| COM 213 | Transmedia Storytelling                               |
| COM 219 | Intercultural Communication                           |
| COM 300 | European Mass Media                                   |
| COM 301 | Media and Gender                                      |
| COM 302 | Digital Media: Control, Censorship, and Social Change |
| COM 304 | Media and Globalization                               |
| COM 306 | Digital Media and Society                             |

*Digital Media Production*

|         |                                     |
|---------|-------------------------------------|
| COM 211 | Podcasting and Vidcasting           |
| COM 213 | Transmedia Storytelling             |
| FDM 301 | Computer Game Design and Production |
| FDM 320 | Digital Design Workshop             |
| FDM 326 | 3D Computer Animation               |

*Film and Video Production*

|          |                                   |
|----------|-----------------------------------|
| ENFD 310 | Adapting Literature to the Screen |
| FDM 214  | Screenwriting I                   |

|         |  |
|---------|--|
| FDM 302 | Advanced Screenwriting: Screen Story Development |
| FDM 304 | Screen Crafts: Hands-on Cinematography           |
| FDM 307 | Documentary Production Workshop                  |
| FDM 309 | Film Project Workshop                            |
| FDM 400 | Experimental Film and Video                      |
| FDM 406 | Professional Filmmaking (6 credits)              |

*Film Studies*

|          |   |
|----------|---|
| BUFD 208 | Film/TV Industry                        |
| FDM 209  | Film History                            |
| FDM 212  | Film Genres                             |
| FDM 305  | Post War Italian Cinema                 |
| FDM 313  | History and Practice of Special Effects |
| FDM 315  | Cult Film and Television                |
| FDM 318  | History of Documentary Film             |

*Photography and Creative Arts*

|          |  |
|----------|--|
| ART 100  | Color and Composition                      |
| ART 101  | Roman Sketchbook                           |
| ART 102  | Drawing I                                  |
| ART 103  | Printmaking I                              |
| ART 105  | Three-Dimensional Art I                    |
| ART 203  | Printmaking II                             |
| ART 402  | Advanced Printmaking                       |
| COM 283  | Introduction to Photojournalism            |
| FAFD 104 | Photography in Rome: The Eternal City      |
| FAFD 106 | Photography in Rome: Studio and Still Life |

*Visual Culture*

|         |  |
|---------|--|
| AH 212  | Contemporary Art in the Global Village |
| AH 410  | Art, Power and Propaganda              |
| COM 408 | Media, Art and Social Activism         |
| IS 206  | Italian Culture at the Movies          |

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

**BACHELOR OF ARTS IN FINE ARTS****120 credits**

The program in Fine Arts combines training in traditional artistic media with a critical approach to making art. Courses at all levels, on-site and in the studio, emphasize technical ability, visual expression, creative innovation, critical observation and analysis. Rome is our classroom, studio and inspiration. From the monuments of the ancient city, through the rich tradition of the Renaissance and Baroque to the vibrant contemporary art scene, Fine Arts students are uniquely placed in the Eternal City to learn and develop their own vision.

Students achieving a BA in Fine Arts will be able to:

- compile a portfolio of their own creative work, which displays advanced skills and competences in at least two different media
- curate a final show of their own work selected from their portfolio together with a written statement of artistic intent
- articulate orally ideas about their own creative work and critique that of others
- write extended critiques on artistic themes using advanced and appropriate terminology

The Fine Art Program prepares students to progress to advanced degrees (such as MFA) or positions in fields related to the Fine Arts. Career possibilities include being an art practitioner in a variety of artistic media; curatorship and arts administration; art therapy; and gallery work.

The Bachelor of Arts in Fine Arts requires successful completion of 120 credits made up from General Education requirements (variable number of credits), 51 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (36 credits).

Unless otherwise stated, each course carries three credits.

**FINE ARTS Major****51 credits****Fine Arts Core Courses**

33 credits

|      |     |   |
|------|-----|---|
| AHAR | 101 | Ancient Material Culture                                  |
| AH   | 102 | Ways of Seeing  |
| ART  | 102 | Drawing I   |
| or   |     |   |
| ART  | 115 | Painting Techniques I                                     |
| FDM  | 105 | Digital Design I: Print Graphics                          |
| AH   | 200 | Ancient to Baroque  |
| or   |     |   |
| AH   | 210 | Van Gogh to Warhol  |
| AHAR | 207 | Conservation and Restoration: Ethics and Principles       |
| ART  | 202 | Drawing II  |
| or   |     |   |
| ART  | 215 | Painting Techniques II                                    |
| AHFA | 228 | The Making of Art: History of Art Material                |
| AH   | 299 | Methods and Theory of Art History: Seminar of Methodology |
| AHMG | 320 | Art Gallery Management                                    |
| ART  | 499 | Fine Arts Capstone Exhibition                             |

**Fine Arts Electives**

18 credits

At least *nine* credits must be at the 300-level or above

|      |     |   |
|------|-----|---|
| AH   | 200 | Ancient to Baroque                                |
| AH   | 410 | Art, Power and Propaganda                         |
| ART  | 100 | Color and Composition                             |
| ART  | 103 | Printmaking I                                     |
| ART  | 105 | Three-Dimensional Art I                           |
| ART  | 202 | Drawing II  |
| ART  | 203 | Printmaking II                                    |
| ART  | 211 | Three-Dimensional Art II                          |
| ART  | 212 | Small Scale Sculpture                             |
| ART  | 215 | Painting Techniques II                            |
| ART  | 250 | Sculpture in Stone                                |
| ART  | 251 | Sculpture in Clay (1 credit)                      |
| ART  | 252 | European Sketchbook (1 credit)                    |
| ART  | 253 | Historic Artistic Techniques (1 credit)           |
| ART  | 302 | Drawing Workshop                                  |
| ART  | 303 | Printmaking Workshop                              |
| ART  | 315 | Painting Workshop                                 |
| ART  | 383 | Special Topics in Art (1-3 credits)               |
| ENG  | 327 | The Art of the Review: Movies, Books and the Arts |
| FAFD | 104 | Photography in Rome: the Eternal City             |

|      |     |  |
|------|-----|--|
| FAFD | 106 | Photography in Rome: Studio and Still Life   |
| FAPS | 210 | Introduction to Art Therapy                  |
| FDM  | 150 | Introduction to Filmmaking                   |
| FDM  | 205 | Digital Design II: Motion Graphics           |
| FDM  | 281 | Black and White Urban Photography (1 credit) |

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

**BACHELOR OF ARTS IN INTERDISCIPLINARY STUDIES 120 credits**

The curriculum for the Bachelor of Arts in Interdisciplinary Studies leaves ample room for personal variation so that students, in conjunction with their academic advisor, can tailor their studies to their own particular interests. This program is recommended for students whose interests do not fall under a single conventional academic heading.

Interdisciplinary studies will develop in each student the ability to:

- Make meaningful and effective connections across disciplines.
- Identify and incorporate discussions of cultural, political, artistic and religious diversity.
- Critically analyze and evaluate alternative points of view.

The Bachelor of Arts in Interdisciplinary Studies requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 34 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (30 credits in Arts and Science electives).

Unless otherwise stated, each course carries three credits.

**INTERDISCIPLINARY STUDIES MAJOR REQUIREMENTS 34 credits**

**Arts and Sciences electives 30 credits**

Individual programs of study will be designed for each candidate for this major, in consultation with the academic advisor for Interdisciplinary Studies (the 30 credits must be at the upper-level). The individual program of study must have a clearly defined focus.

**Interdisciplinary Studies core courses 4 credits**

|     |     |  |
|-----|-----|--|
| IDS | 498 | Interdisciplinary Studies Capstone Experience 1: Seminar (2 credits) |
| IDS | 499 | Interdisciplinary Studies Capstone Experience 2: Thesis (2 credits)  |

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

## BACHELOR OF ARTS IN INTERNATIONAL RELATIONS AND GLOBAL POLITICS

120 credits

The Bachelor of Arts in International Relations and Global Politics provides the student with theoretical and practical skills required to become the next generation of leaders in different fields: policy, academia, think tanks, media, governmental or non-governmental organizations, multi-national corporations.

The Program includes core courses in the discipline coupled with area studies (e.g. Mediterranean and Middle East studies) and practice-oriented courses (e.g. Conflict Resolution and Negotiation). Students will be taking courses such as: International Relations, International Political Economy, Globalization, International Security, Ethics, Migration and Human Rights, as well as introductory political science courses (e.g. History, Sociology, Anthropology and Psychology).

Students have the possibility to participate in Field study trips mostly in Europe to bridge the theoretical learning with case study experience. The Fall-field study trips usually focus on cities hosting major International Institutions (e.g. the European Union in Brussels, the UN Agencies and the WTO in Geneva, the UN Agencies and OPEC in Vienna, and the OECD in Paris); Spring-field study trips focus on major issues (e.g. security, conflict, separatism –destinations being: Northern Ireland, Kosovo; The Basque Country; Montenegro, Catalonia). The 2019 J-term field study trip to Cyprus analyzes the de jure/de facto sovereignty issue of the country – i.e. between the Republic of Cyprus (a member of the EU) and the Turkish Republic of Northern Cyprus (Turkey). In January 2015 the field study trip to Turkey analyzed the role and power of Turkey as an emerging actor (both economically and politically) and its shifting alliances and interests (from NATO/EU to Eastern actors).

J-term field trips consider destinations such as Israel/Palestine (depending on security situation), and Russia. The IR Program traditionally organized a field study trip to Ghana.

Updated information regarding J-Term field study trip destinations can be found on the International Relations program's website: <https://www.aur.edu/international-relations/>.

Internship possibilities in Rome include: i) International Organizations in Rome (e.g. Food and Agricultural Organization; World Food Program; International Fund for Agricultural Development; NATO Defense College), Institute for International Affairs, IAI a Think Tank that is among the top 20 best think tanks in the world); ii) International Organizations in Europe (e.g. there is an agreement with the OECD in Paris for AUR students but there is also potential to take advantage of the EU institutions); iii) Non-Governmental Organization (e.g. Italian branches of Amnesty International and Save the Children); iv) Think Tanks (e.g. the Institute for International Affairs in Rome – ranked one of the best 20 Think Tanks in the world). Internships represent a great opportunity students should exploit, during or soon after their Bachelor's degree in International Relations and Global Politics at AUR, to develop practical knowledge and skills relevant to their future career.

Students pursuing an AUR degree in International Relations and Global Politics are given the opportunity to supplement class lectures with International Conferences which address issues of current topical interest and give students opportunities to meet, listen to and question those who develop and implement international relations policy. Monthly Special guest seminars (e.g. ambassadors; politicians; academics) will complement course lectures and offer food for thought.

After having completed AUR's program in International Relations and Global Politics, students will:

- Possess a framework of knowledge in the fields of politics, history, economics international

relations and relevant social sciences.

- Possess the knowledge of the theory and the analytical ability to put it into comparative and ethical context.
- Possess methodological skills relevant to data-gathering and communication of findings.
- Be prepared for pursuing postgraduate studies or for a career in either: International Governmental Organizations, International Non-governmental Organizations, public administration and associated institutions for research and commentary on the subject.
- Be able to use the Roman, Italian and multicultural learning experience at AUR in order to enhance their ability to apply the skills in other contexts

The Bachelor of Arts in International Relations and Global Politics requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 39 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (27 credits).

Unless otherwise stated, each course carries three credits.

**INTERNATIONAL RELATIONS AND GLOBAL POLITICS** 39 credits  
**MAJOR REQUIREMENTS**

**International Relations and Global Politics core courses** 24 credits

|      |     |   |
|------|-----|---|
| IA   | 100 | Introduction to International Relations: History and Concepts |
| IA   | 200 | International Relations: Theories and Cases                   |
| IAPO | 200 | Research Seminar in Social Sciences                           |
| IA   | 201 | Global Politics   |
| IA   | 202 | International Organizations                                   |
| or   |     |   |
| IA   | 203 | U.S. and Europe since 1945                                    |
| ECPO | 204 | The European Union: Origins, Evolution, and Impact            |
| or   |     |   |
| ECO  | 211 | Principles of Macroeconomics                                  |
| ECPO | 318 | International Political Economy                               |
| IAPO | 499 | International Relations Senior Thesis                         |

**International Relations and Global Politics Electives** 15 credits

Students may take any courses from the list below for a total of 12 credits. At least nine credits must be in Politics or International Affairs. At least one three-credit course other than the Senior Thesis must be at the 400-level. Only one language course can count as Upper Elective in the Major.

|      |     |  |
|------|-----|--|
| AH   | 410 | Art, Power and Propaganda  |
| AHAR | 204 | Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean |
| ANT  | 300 | The Mediterranean World  |
| ARAB | 101 | Elementary Arabic I  |
| ARAB | 102 | Elementary Arabic II   |
| ARC  | 301 | Archaeology of Roman Identity  |
| ARC  | 310 | Archaeology and Politics   |
| BUCO | 400 | Organizational Communication   |
| BUS  | 300 | Introduction to International Business   |
| BUS  | 302 | International Business Law   |
| CHN  | 101 | Elementary Mandarin Chinese I  |
| CHN  | 102 | Elementary Mandarin Chinese II   |
| CLRE | 202 | Christianity and the Roman Empire (100-425 CE)   |
| COM  | 200 | Communication and Society  |
| COM  | 219 | Intercultural Communication  |
| COM  | 300 | European Mass Media  |
| COM  | 302 | Digital Media: Control, Censorship and Social Change   |
| COM  | 303 | Political Communication  |
| COM  | 304 | Media and Globalization  |
| COM  | 306 | Digital Media and Society  |
| COM  | 401 | Media and International Affairs  |
| COM  | 408 | Media, Art and Social Activism   |
| COM  | 410 | The Internet and Social Change in the Mediterranean  |
| ECFN | 306 | International Finance  |
| ECO  | 314 | Economic Geography   |

|      |     |   |
|------|-----|---|
| ECO  | 315 | A Brief History of Capitalism   |
| ECPO | 213 | Globalization   |
| ECPO | 317 | Economic Development and Institutional Change                                       |
| HST  | 200 | History of Modern Italy   |
| HST  | 305 | History of Modern Europe  |
| HST  | 307 | History of the Modern Middle East   |
| IA   | 212 | International Law of War and Peace  |
| IA   | 301 | Comparative Foreign Policy  |
| IA   | 302 | Islam and Politics  |
| IA   | 303 | The US, the EU and China: Who Is Going to Lead?                                     |
| IA   | 305 | International Relations of East Asia  |
| IA   | 306 | International Crime and Global Security   |
| IA   | 307 | International Human Rights  |
| IA   | 347 | France: Aligning/Dis-Aligning with Populist Tendencies in the EU? (1 credit)        |
| IA   | 348 | Berlin: National vs European Vision (1 credit)                                      |
| IA   | 349 | Brexit: The UK and the EU after the Vote (1 credit)                                 |
| IA   | 350 | Brexit and A New Potential Conflict: the Case of the Republic of Ireland (1 credit) |
| IA   | 351 | Kosovo: Nation-Building and International Organizations (1 credit)                  |
| IA   | 352 | International Organizations in Geneva (1 credit)                                    |
| IA   | 353 | International Organizations and International Relations in Vienna (1 credit)        |
| IA   | 354 | The Basque Country: Politics and Violence (1 credit)                                |
| IA   | 355 | Northern Ireland: Conflict and Conflict Resolution (1 credit)                       |
| IA   | 356 | Brussels: International Organizations and International Relations (1 credit)        |
| IA   | 357 | Montenegro: Nation-Building and Institution Building (1 credit)                     |
| IA   | 358 | Politics and Separatism (1 credit)  |
| IA   | 359 | Greece and the EU (1 credit)  |
| IA   | 360 | Special Topics: Model UN  |
| IA   | 361 | Israel Palestine  |
| IA   | 362 | Turkey: A Rising Regional Power Between the EU, Middle East & Asia                  |
| IA   | 363 | Serbia/Kosovo: Two Nations and Two States?  |
| IA   | 364 | Cyprus: Contested Borders in the Heart of the Mediterranean                         |
| IA   | 401 | Current American Foreign Policy   |
| IA   | 403 | Conflict Resolution and Negotiation   |
| IA   | 404 | International Humanitarian Response   |
| IA   | 405 | Political Risk Analysis   |
| IS   | 320 | Italian Media and Popular Culture   |
| POL  | 302 | Recent Political Theory   |
| POL  | 304 | Ethics and Global Policies  |
| POL  | 305 | Political Movements in Europe   |
| POL  | 306 | Security and Defense Policies in the European Union                                 |
| POL  | 309 | Migration and Anti-Immigration in Europe  |
| POL  | 313 | Democracy, Populism and Authoritarianism  |
| POL  | 314 | Conflict and Peace in the Mediterranean   |
| POL  | 315 | European Identities   |
| POL  | 320 | The 3 Cs of War: Causes, Cures, Consequences  |
| POL  | 321 | Terrorism and Political Violence  |
| POL  | 405 | Politics of the Balkans   |
| PORE | 323 | Politics, Philosophy and Religion   |
| REL  | 200 | Religion in a Pluralistic World   |

|     |     |                                 |
|-----|-----|---------------------------------|
| RUS | 101 | Elementary Russian I            |
| SOC | 210 | Gender in Global Perspectives   |
| SOC | 300 | Sociology of Contemporary Italy |

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION**

**120 credits**

The Bachelor of Science in Business Administration (BSBA) curriculum provides a broad, professional foundation in all functional areas of business. Students follow a structured, organic core curriculum that introduces them to the various functions (marketing, finance, operations, accounting) of business, provides them with the quantitative tools (algebra, statistics, computer science, economics, decision science) necessary to understand and interpret data, and introduces them to prevailing management theories and paradigms as well as issues related to legal and ethical concerns in the business arena. Upper level courses incorporate case analyses, group projects and creative problem solving. All students take the capstone course, Strategic Management, in their last spring semester. This is a seminar-style, case-based application of the tools and concepts acquired in the first three years of study. At the same time they research and write their thesis, a strategic audit of a publicly traded transnational firm of their choice.

The program has an international focus with many opportunities for students to explore the social and cultural ramifications of operating in the global economy. The nature of the student body complements the international flavor of the program. AUR Business students represent more than 30 different countries. The program promotes a work ethic that prepares students for working in diverse multi-cultural environments. Interdisciplinary learning opportunities allow students to understand how different world views can affect the functioning of business. The BSBA program will enable students to:

- Select and apply appropriate quantitative and qualitative methodologies to analyze problems in a business context.
- Develop creative and innovative solutions to real-world problems.
- Develop leadership and organizational skills, working in teams toward common objectives.
- Apply a variety of communication methods that are used in the business world in order to articulate and resolve business problems.
- Situate business problems and appropriate solutions within their cultural and ethical contexts.

Students armed with the AUR Business degree are ready to begin their careers in business in the fields of marketing, finance, manufacturing, sales, advertising and management, and should be comfortable working in either American or international settings. The degree also provides a firm foundation for MBA graduate study.

The Bachelor of Science in Business Administration requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 48-51 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (36 credits).

Unless otherwise stated, each course carries three credits.



**BUSINESS ADMINISTRATION MAJOR REQUIREMENTS** **48-51 credits\****\*Students choosing to complete a Concentration will be required to take 51 credits to satisfy the major***Business Administration core courses** **36 credits**

|     |     |   |
|-----|-----|---|
| ACC | 201 | Financial Accounting                              |
| ACC | 202 | Managerial Accounting                             |
|     |     |   |
| BUS | 200 | Business Law                                      |
| or  |     |   |
| BUS | 302 | International Business Law                        |
|     |     |   |
| CSC | 201 | Computer Applications for Business                |
| ECO | 211 | Principles of Macroeconomics                      |
| ECO | 212 | Principles of Microeconomics                      |
| MGT | 201 | Principles of Management                          |
| MKT | 200 | Principles of Marketing                           |
| FNC | 300 | Managerial Finance                                |
| MGT | 310 | Quantitative Methods for Business                 |
| BUS | 498 | Business Capstone: Seminar - Strategic Management |
| BUS | 499 | Business Capstone: Thesis                         |

Program capstone courses to be taken in residence at AUR during the student's last spring semester.

**Business Administration Electives** **12 credits**

Students may take 12 credits from the list below or any other BUS, ECO, FNC, MGT, MKT or TTM courses (including cross-listed courses) chosen in consultation with the academic advisor. At least one three-credit course must be at the 400 level.

|     |     |                                    |
|-----|-----|------------------------------------|
| AH  | 410 | Art, Power and Propaganda          |
| ARC | 406 | Archaeological Resource Management |
| COM | 200 | Communication and Society          |
| COM | 203 | Public Speaking and Presentation   |
| FDM | 100 | Introduction to Visual Culture     |
| FDM | 202 | Video Post-Production              |
| IA  | 202 | International Organizations        |
| IA  | 360 | Special Topics: Model UN           |
| IA  | 405 | Political Risk Analysis            |
| ITL | 307 | Italian for Business               |
| POL | 203 | An Introduction to Ethics          |
| POL | 304 | Ethics and Global Policies         |

**Concentrations** **15 credits**

Students may focus their Business Administration electives by taking a Concentration of 15 credits.

**Economics Concentration**

Required course:

|      |     |                       |
|------|-----|-----------------------|
| BUEN | 307 | Writing for Business  |
| and  |     |                       |
| ECO  | 301 | International Trade   |
| or   |     |                       |
| ECFN | 306 | International Finance |

Plus three of the following courses:

|      |     |   |
|------|-----|---|
| ECPO | 213 | Globalization                                 |
| ECO  | 301 | International Trade                           |
| ECO  | 310 | Environmental Economics                       |
| ECO  | 314 | Economic Geography                            |
| ECO  | 315 | A Brief History of Capitalism                 |
| ECFN | 305 | Money and Banking                             |
| ECFN | 306 | International Finance                         |
| ECPO | 317 | Economic Development and Institutional Change |
| ECPO | 318 | International Political Economy               |

**Finance Concentration**

Required course:

|      |     |                      |
|------|-----|----------------------|
| BUEN | 307 | Writing for Business |
| FNC  | 400 | Portfolio Management |

Plus three of the following courses:

|  |     |                     |
|--|-----|---------------------|
| Any ECFN or FNC courses (except FNC 300) |     |                     |
| ECO                                      | 301 | International Trade |

**Marketing Concentration**

Required courses:

|                                |     |                                     |
|--------------------------------|-----|-------------------------------------|
| BUEN                           | 307 | Writing for Business                |
| MKT                            | 301 | Consumer Behavior                   |
| MKT                            | 309 | Marketing Research                  |
| MKT                            | 310 | Integrated Marketing Communications |
| One 400-level Marketing course |     |                                     |

**Social Marketing Concentration**

Required courses:

|                                |     |  |
|--------------------------------|-----|--|
| BUEN                           | 307 | Writing for Business                   |
| MKT                            | 302 | Marketing for Non-Profit Organizations |
| MKT                            | 309 | Marketing Research                     |
| One 400-level Marketing course |     |  |

Plus one of the following courses:

|  |     |  |
|--|-----|--|
| Any 300 or 400 level MKT or COMK course, |     |  |
| AHMG                                     | 320 | Art Gallery Management                                       |
| ARMG                                     | 315 | Management of Cultural Heritage                              |
| BUIA                                     | 308 | International Economic Organizations                         |
| COM                                      | 306 | Digital Media and Society                                    |
| IA                                       | 202 | International Organizations                                  |
| MGMK312                                  |     | Event Planning, Marketing and Management                     |
| MGT                                      | 309 | Chaos and Catastrophe: Crisis Management for Global Business |

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

**BACHELOR OF SCIENCE IN TRAVEL AND TOURISM MANAGEMENT 120 credits**

The Bachelor of Science in Travel and Tourism Management curriculum is designed to meet the needs of the travel and tourism industry, which ranks among the most exciting, dynamic, and fastest-growing sectors on the planet, by combining liberal arts courses, business courses, specialized courses in travel and tourism, and real-world experience.

A degree in Travel and Tourism Management will prepare students for entry level management positions as well as exciting entrepreneurial careers in this rapidly expanding global market, by equipping them with essential industry knowledge and leadership skills in tourism destination planning and development, innovation, management and marketing, accounting and finance, operations, as well as travel and tourism economics and global policy, both in and out of the classroom. Students will learn how to think and act strategically, solve problems individually and in teams, and apply acquired knowledge in practice.

TTM graduates will find themselves operating tours, working in travel and tourism bureaus, cultural heritage sites, working for airlines, hotels, cruises, resorts, restaurants, museums and galleries, media and communications organizations, or even establishing their own businesses. Preparation for such careers is achieved through a combination of theoretical and practical knowledge gained through classroom instruction, field trips, seminars with travel and tourism experts and leaders, and hands-on experience. In their junior year, students are given internship opportunities in a local Italian tourism environment.

There is no better place to study Travel and Tourism than Rome. The Eternal City is one of the world's most important tourist destinations due to its archaeological and artistic treasures, unique traditions, panoramic views, and magnificent villas. Studying travel and tourism in Rome affords ideal opportunities for unique fieldwork experiences. Cultural and heritage tourism as well as food tourism and religious tourism play key roles not only in Italy, but also in Europe, whose tourism product is built primarily on culture. Therefore, if they choose, TTM students can specialize in one of two concentrations: Food Tourism and Cultural and Heritage Tourism.

Upon completion of the BS in Travel and Tourism Management students will be able to:

1. Identify place attributes that contribute to creating destination for visitors and describe how tourism generates economic impact locally, nationally, and internationally as well as analyze domestic and international trends in the travel and tourism industry.
2. Demonstrate an understanding of the foundations of tourism: the respect for the host culture and responsibility to preserve the unique values, traditions, and practices of that place, examining the positive and negative aspects that tourism can bring to a region or destination.
3. Develop creative and innovative solutions to real-world problems in the travel and tourism sector.
4. Communicate effectively and confidently demonstrating leadership and teamwork skills to achieve goals.
5. Use knowledge of best practices and multicultural perspectives to champion economic, environmental and cultural sustainability in the travel and tourism industry.

The Bachelor of Science in Travel and Tourism requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 48-51 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (36 credits).

Unless otherwise stated, each course carries three credits.

**TRAVEL AND TOURISM MANAGEMENT MAJOR REQUIREMENTS 48-51 credits\***

\*Students choosing to complete a Concentration will be required to take 51 credits to satisfy the major

**Travel and Tourism Core Courses 36 credits**

|     |     |   |
|-----|-----|---|
| MKT | 200 | Principles of Marketing   |
| ACC | 201 | Financial Accounting  |
| BUS | 200 | Business Law  |
| or  |     |   |
| BUS | 302 | International Business Law                                      |
| CSC | 201 | Computer Applications for Business                              |
| TTM | 201 | Introduction to Travel and Tourism                              |
| ECO | 211 | Principles of Macroeconomics                                    |
| BUS | 300 | Introduction to International Business                          |
| TTM | 301 | Research Methods in Travel and Tourism                          |
| MGT | 305 | Human Resource Management in Service Operations                 |
| MGT | 311 | Entrepreneurship: Creating, Financing and Managing New Ventures |
| TTM | 401 | Travel and Tourism Strategy                                     |
| TTM | 499 | Travel and Tourism Capstone Thesis                              |

Program capstone course to be taken in residence at AUR during the student's last spring semester.

**Travel and Tourism Management Electives 12 credits**

Students may take 12 credits from the list below or any other TTM courses chosen in consultation with the academic advisor. At least one three-credit course other than the Capstone Course must be at the 400 level.

|      |     |   |
|------|-----|---|
| AH   | 410 | Art, Power and Propaganda                                     |
| ARC  | 406 | Archaeological Resource Management                            |
| ARMG | 315 | Management of Cultural Heritage                               |
| BUEN | 307 | Writing for Business  |
| BUS  | 211 | Cyberlaw and E-Commerce                                       |
| BUS  | 381 | Special Topics: Economic and Political Environment (1 credit) |
| COM  | 200 | Communication and Society                                     |
| COM  | 203 | Public Speaking and Presentation                              |
| COM  | 219 | Intercultural Communication                                   |
| COM  | 306 | Digital Media and Society                                     |
| COM  | 403 | Magazine Journalism Practicum                                 |
| ECO  | 301 | International Trade   |
| ECO  | 314 | Economic Geography  |
| ECPO | 213 | Globalization   |
| ENG  | 321 | A Moveable Feast: Writing about Food                          |
| ENG  | 322 | Travel Writing  |
| FDM  | 100 | Introduction to Visual Culture                                |
| FDM  | 105 | Digital Design I: Print Graphics                              |
| FDM  | 202 | Video Post-Production   |
| IA   | 100 | Introduction to International Relations: History and Concepts |
| IA   | 201 | Global Politics   |
| IA   | 202 | International Organizations                                   |

|      |     |  |
|------|-----|--|
| IS   | 206 | Italian Culture at the Movies  |
| IS   | 210 | Introduction to Italian Culture  |
| IS   | 212 | Italian Food and Culture   |
| IS   | 220 | Travels to/through Italy: Representations of Contacts Between Cultures |
| IS   | 251 | Food and (Multi)culture in Italy                                       |
| IS   | 305 | Rome on Screen and in Print  |
| IS   | 320 | Italian Media and Popular Culture                                      |
| ITL  | 307 | Italian for Business   |
| MGMK | 312 | Event Planning, Marketing and Management                               |
| MGT  | 302 | Doing Business in Italy  |
| MGT  | 304 | Negotiating Globally   |
| MGT  | 309 | Chaos and Catastrophe: Crisis Management for Global Business           |
| MKT  | 300 | Advertising Strategy   |
| MKT  | 301 | Consumer Behaviour   |
| MKT  | 302 | Marketing for Non-Profit Organizations                                 |
| MKT  | 303 | Marketing and Organizational Communication in Italy                    |
| MKT  | 305 | New Product Development and Management                                 |
| MKT  | 310 | Integrated Marketing Communications                                    |
| MKT  | 311 | Marketing for Travel and Tourism                                       |
| MKT  | 314 | Luxury Brand Marketing   |
| MKT  | 315 | Sales Management: Creating Customer Relationships                      |
| MKT  | 316 | Global Fashion Marketing   |
| MKT  | 400 | Global Marketing: Cases and Practice                                   |
| POL  | 203 | An Introduction to Ethics  |
| POL  | 304 | Ethics and Global Policies   |
| SOC  | 120 | Living Rome: Urban Spaces, Culture and Identity                        |
| TTM  | 210 | Tourism and Hospitality Law  |
| TTM  | 312 | Food Tourism   |
| TTM  | 351 | Destination Marketing: European Wonders (1 credit)                     |

|      |     |  |
|------|-----|--|
| AH   | 103 | Arts of Renaissance and Baroque  |
| AH   | 212 | Contemporary Art in the Global Village                                 |
| AH   | 301 | Baroque Rome and Italy   |
| AH   | 319 | Renaissance Florence   |
| AH   | 410 | Art, Power and Propaganda  |
| AHAR | 255 | Berlin Museums and Cultural Dilemma (1 credit)                         |
| AHAR | 307 | Late Antique and Byzantine Art   |
| AHMG | 320 | Art Gallery Management   |
| ARC  | 203 | Global Heritage  |
| ARC  | 306 | Mediterranean Landscapes   |
| ARC  | 381 | Sustainable Heritage Tourism (1 credit)                                |
| ARC  | 406 | Archaeological Resource Management                                     |
| CLHS | 207 | Life and Leisure in Ancient Rome                                       |
| ENG  | 325 | The Grand Tour and the Literature of Tourism                           |
| HST  | 200 | History of Modern Italy  |
| IS   | 206 | Italian Culture at the Movies  |
| IS   | 210 | Introduction to Italian Culture  |
| IS   | 220 | Travels to/through Italy: Representations of Contacts Between Cultures |
| IS   | 305 | Rome on Screen and in Print  |
| IS   | 320 | Italian Media and Popular Culture                                      |
| SOC  | 120 | Living Rome: Urban Spaces, Culture and Identity                        |
| TTM  | 351 | Destination Marketing: European Wonders (1 credit)                     |

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

**Concentrations**

15 credits

Students may focus their Travel and Tourism Management electives by taking a Concentration of 15 credits.

**Food Tourism Concentration**

Required course:

|     |     |                          |
|-----|-----|--------------------------|
| IS  | 212 | Italian Food and Culture |
| TTM | 312 | Food Tourism             |

Plus three of the following courses:

Any FS course

|     |     |  |
|-----|-----|--|
| ENG | 321 | A Moveable Feast: Writing about Food               |
| IS  | 251 | Food and (Multi)culture in Italy (1 credit)        |
| TTM | 351 | Destination Marketing: European Wonders (1 credit) |

**Cultural and Heritage Tourism Concentration**

Required course:

|      |     |                                 |
|------|-----|---------------------------------|
| ARTM | 311 | Cultural and Heritage Tourism   |
| ARMG | 315 | Management of Cultural Heritage |

Plus nine credits from the following courses:

|    |     |             |
|----|-----|-------------|
| AH | 100 | Art of Rome |
|----|-----|-------------|

## ASSOCIATE OF APPLIED ARTS IN INTERNATIONAL BUSINESS

60 credits

The Associate of Applied Arts Degree in International Business is a two-year program designed to provide students with the basic skills required to operate in the business profession. Students who complete this program may continue in a bachelor's degree program, transfer to another university for further instruction or terminate their studies at this level.

The Associate of Applied Arts Degree in International Business may be earned after successful completion of 60 credits made up of a 26-credit General Education requirement, a 15 credit business requirement and 19 credits of free electives. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (15 credits).

Unless otherwise stated, each course carries three credits.

### INTERNATIONAL BUSINESS REQUIREMENTS

15 credits

#### Business core courses

|     |     |  |
|-----|-----|--|
| ACC | 201 | Financial Accounting                   |
| BUS | 300 | Introduction to International Business |
| MGT | 201 | Principles of Management               |
| MKT | 200 | Principles of Marketing                |
| MKT | 400 | Global Marketing: Cases and Practice   |

**FREE ELECTIVES** (credits to complete the 60 credits needed for the Associate degree)

## ASSOCIATE OF ARTS IN LIBERAL STUDIES

60 credits

The curriculum for the Associate of Arts Degree in Liberal Studies is designed to satisfy the needs of students seeking a general background in liberal arts with the possibility of specializing in selected areas. Students completing this degree may continue their studies in any of the bachelor's degree programs offered by the University, may transfer to other universities for further study or may terminate study at this level.

The Associate of Arts Degree in Liberal Studies requires successful completion of 60 credits made up of a 38-credit General Education requirement and 22 credits of free electives with a cumulative grade point average of no less than 2.00 on a 4.00 scale.

Unless otherwise stated, each course carries three credits.

**FREE ELECTIVES** (credits to complete the 60 credits needed for the Associate degree)

## MINORS

Students are encouraged to use their free electives to develop a secondary area of specialization, a minor.

Minors require 15 credits of coursework. Out of these 15 credit hours, no more than 6 credits may be used simultaneously to satisfy requirements of the General Education program, the major or another minor. At least nine credits must be taken in residence at The American University of Rome. Students must have a cumulative grade point average of 2.00 in all courses taken for the minor.

Requirements for the minors offered at The American University of Rome are detailed in the remainder of this section.

### MINOR IN ARCHAEOLOGY

The minor in Archaeology is available to students pursuing any of the University's bachelor's degree programs other than Archaeology and Classics.

Required courses:

|      |     |  |
|------|-----|--|
| AHAR | 101 | Ancient Material Culture   |
| ARC  | 104 | Investigating Archaeology: Methods and Techniques for Analyzing the Past |

Plus nine credits from the following courses:

|   |     |  |
|---|-----|--|
| Any course with an ARC/ARCL course code at the 200-level or above |     |  |
| AHAR  | 204 | Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean |
| AHAR  | 214 | Egyptian Art and Archaeology   |
| AHAR  | 250 | Introduction to Art and Antiquities Crime (1 credit)   |
| AHAR  | 255 | Berlin Museums and Cultural Dilemma (1 credit)   |
| AHAR  | 300 | Roman Imperial Art and Architecture  |
| AHAR  | 314 | Etruscan Art and Archaeology   |

### MINOR IN ART HISTORY

The Minor in Art History is available to students pursuing any of the University's bachelor's degree programs other than Art History.

One of the following courses:

|    |     |                                 |
|----|-----|---------------------------------|
| AH | 102 | Ways of Seeing                  |
| AH | 103 | Arts of Renaissance and Baroque |
| AH | 200 | Ancient to Baroque              |

Required course:

|    |     |   |
|----|-----|---|
| AH | 299 | Methods and Theory of Art History: Seminar on Methodology |
|----|-----|---|

Plus nine credits from the following courses:

|                                     |  |  |
|-------------------------------------|--|--|
| One lower-level Art History course  |  |  |
| Two upper-level Art History courses |  |  |

### MINOR IN CLASSICAL STUDIES

The Minor in Classical Studies is available to students pursuing any of the University's bachelor's degree programs other than Archaeology and Classics.

Required course:

|          |  |
|----------|--|
| ARCL 100 | Introduction to Ancient Greece and Rome                            |
| and      |  |
| GRK 101  | Elementary Ancient Greek I (4 credits)                             |
| or       |  |
| LTN 100  | Learning Latin Through Inscriptions Elementary Latin and Epigraphy |
| or       |  |
| LTN 101  | Beginning Latin I  |

Plus nine credits from the following courses:

Any course with an ARCL/CLS/CLHS course code

|          |  |
|----------|--|
| AHAR 204 | Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean |
| AHAR 221 | Minoans and Mycenaeans: Archaeology and Art History of the Aegean Bronze Age                 |
| AHAR 300 | Roman Imperial Art and Architecture  |
| AHAR 314 | Etruscan Art and Archaeology   |
| ARC 103  | Ancient Roman Technology   |
| ARC 206  | Archaeology of Greece  |
| ARC 301  | Archaeology of Roman Identity  |

#### MINOR IN COMMUNICATION

The Minor in Communication is available to students pursuing any of the University's bachelor's degree programs other than Communication.

Required courses:

|         |                           |
|---------|---------------------------|
| COM 100 | Media History             |
| COM 200 | Communication and Society |
| COM 306 | Digital Media and Society |

Plus two additional COM or COMK courses, one of which must be upper-level.

#### MINOR IN CULTURAL HERITAGE

The Minor in Classical Studies is available to students pursuing any of the University's bachelor's degree programs.

Required courses:

|          |                                 |
|----------|---------------------------------|
| ARC 203  | Global Heritage                 |
| ARMG 315 | Management of Cultural Heritage |

Plus nine credits from the following courses:

|          |  |
|----------|--|
| AHAR 207 | Conservation and Restoration: Ethics and Principles  |
| AHAR 250 | Introduction to Art and Antiquities Crime (1 credit) |
| AHAR 255 | Berlin Museums and Cultural Dilemma (1 credit)       |
| AHAR 304 | Conserving Rome's Monuments                          |
| ANT 100  | Introduction to Anthropology                         |
| ANT 300  | The Mediterranean World                              |
| ARC 254  | Athens: Archaeology of the Golden Age (1 credit)     |
| ARC 293  | Archaeology Practicum                                |
| ARC 310  | Archaeology and Politics                             |

|          |                                    |
|----------|------------------------------------|
| ARC 381  | Sustainable Heritage Tourism       |
| ARC 406  | Archaeological Resource Management |
| ARTM 311 | Cultural and Heritage Tourism      |
| ECPO 213 | Globalization                      |
| IA 201   | Global Politics                    |
| IA 202   | International Organizations        |
| TTM 201  | Introduction to Travel and Tourism |

#### MINOR IN DIGITAL MEDIA PRODUCTION

The minor in Digital Media Production is available to students pursuing any of the University's bachelor's degree programs other than Film and Digital Media.

Required courses:

|         |                                    |
|---------|------------------------------------|
| FDM 105 | Digital Design I: Print Graphics   |
| FDM 205 | Digital Design II: Motion Graphics |

Plus nine credits from the following courses:

|         |                                     |
|---------|-------------------------------------|
| COM 211 | Podcasting and Vidcasting           |
| FDM 301 | Computer Game Design and Production |
| FDM 320 | Digital Design Workshop             |
| FDM 326 | 3D Computer Animation               |

#### MINOR IN ECONOMIC DEVELOPMENT AND GLOBALIZATION

The minor in Economic Development and Globalization is available to students pursuing any of the University's bachelor's degree programs other than Business Administration.

Required courses:

|         |                              |
|---------|------------------------------|
| ECO 211 | Principles of Macroeconomics |
| ECO 212 | Principles of Microeconomics |

Plus three courses of which: at least one from the following

|          |   |
|----------|---|
| ECPO 213 | Globalization                                 |
| ECO 301  | International Trade                           |
| ECO 314  | Economic Geography                            |
| ECO 315  | A Brief History of Capitalism                 |
| ECPO 317 | Economic Development and Institutional Change |

and, one or two from the following

|          |  |
|----------|--|
| SOC 210  | Gender in Global Perspectives          |
| ECPO 318 | International Political Economy        |
| BUIA 308 | International Economic Organizations   |
| POL 304  | Ethics and Global Policies             |
| MKT 302  | Marketing for Non-Profit Organizations |
| BUS 300  | Introduction to International Business |
| IA 201   | Global Politics                        |
| IA 405   | Political Risk Analysis                |
| COM 304  | Media and Globalization                |
| BUS 302  | International Business Law             |
| ECFN 305 | Money and Banking                      |
| ECFN 306 | International Finance                  |
| MTH 103  | Statistics II: Inferential Statistics  |

### **MINOR IN ENGLISH LITERATURE**

The minor in English Writing is available to students pursuing any of the University's bachelor's degree programs other than English Writing, Literature, and Publishing.

Required courses:

|     |     |                                 |
|-----|-----|---------------------------------|
| ENG | 201 | Survey of British Literature II |
| ENG | 204 | Survey of American Literature   |

Plus three of the following courses:

|      |     |  |
|------|-----|--|
| ENG  | 303 | Images of Italy in Brit/American Writers           |
| ENG  | 308 | Playful Subversion: Understanding Postmodern Text  |
| ENG  | 309 | Shakespeare's Italian Plays                        |
| ENG  | 315 | Advanced Concepts in Fiction Writing and Criticism |
| ENG  | 318 | Laughter, Satire, and the Comic Form               |
| ENG  | 320 | Modernism and the Making of the New                |
| ENG  | 325 | The Grand Tour and the Literature of Tourism       |
| ENG  | 401 | Major American Writers: Hemingway                  |
| ENG  | 411 | The Literature of War                              |
| ENG  | 413 | Literature and Race                                |
| ENHS | 330 | Great Books: The Enlightenment                     |
| CLS  | 304 | Classical Greek and Roman Rhetoric                 |
| CLS  | 307 | Heroes and Lovers: Epic and the Epic Tradition     |
| COM  | 324 | Explorations in Cultural Studies                   |

### **MINOR IN ENGLISH WRITING**

The minor in English Writing is available to students pursuing any of the University's bachelor's degree programs other than English Writing, Literature, and Publishing.

Required courses:

|     |     |                                 |
|-----|-----|---------------------------------|
| COM | 213 | Transmedia Storytelling         |
| ENG | 305 | Literary Editing and Publishing |

Plus one of the following courses:

|     |     |                                 |
|-----|-----|---------------------------------|
| ENG | 201 | Survey of British Literature II |
| ENG | 204 | Survey of American Literature   |

Plus two of the following courses:

|      |     |   |
|------|-----|---|
| ENG  | 300 | Creative Writing  |
| ENG  | 311 | The Art and Craft of Writing: Advanced Expository Writing |
| ENG  | 312 | Playwriting   |
| ENG  | 313 | Creative Non-Fiction Writing                              |
| ENG  | 314 | Writing the Mediterranean                                 |
| ENG  | 315 | Advanced Concepts in Fiction Writing and Criticism        |
| ENG  | 317 | Writing Fiction for Children and Young Adults             |
| ENG  | 321 | A Moveable Feast: Writing about Food                      |
| ENG  | 322 | Travel Writing  |
| ENG  | 327 | The Art of the Review: Movies, Books, and the Arts        |
| COM  | 318 | Principles and Practice of Journalism                     |
| COM  | 323 | Sportswriting   |
| COM  | 403 | Magazine Journalism Practicum                             |
| ENFD | 310 | Adapting Literature to the Screen                         |
| FDM  | 302 | Advanced Screenwriting: Screen Story Development          |

### **MINOR IN FILM AND VIDEO PRODUCTION**

The Minor in Film and Video Production is available to students pursuing any of the University's bachelor's degree programs other than Film and Digital Media.

Required courses:

|     |     |                                      |
|-----|-----|--------------------------------------|
| FDM | 101 | Video Production                     |
| or  |     |                                      |
| FDM | 150 | Introduction to Filmmaking           |
| FDM | 202 | Video Post-Production                |
| FDM | 203 | Audio Production and Post-Production |

Plus two of the following courses:

|     |     |   |
|-----|-----|---|
| FDM | 214 | Screenwriting I                               |
| FDM | 304 | Screen Crafts: Hands-on Cinematography        |
| FDM | 307 | Documentary Production Workshop               |
| FDM | 309 | Film Project Workshop                         |
| FDM | 327 | Advanced Video Production and Post-Production |
| FDM | 400 | Experimental Film and Video                   |

### **MINOR IN FINANCE**

The Minor in Finance is available to students pursuing any of the University's bachelor's degree programs other than Business Administration.

Required courses:

|     |     |                              |
|-----|-----|------------------------------|
| ACC | 201 | Financial Accounting         |
| ECO | 211 | Principles of Macroeconomics |
| FNC | 300 | Managerial Finance           |
| FNC | 400 | Portfolio Management         |

Plus any 300-level or 400 level FNC, or ECFN course

### **MINOR IN FINE ARTS**

The Minor in Fine Arts is available to students pursuing any of the University's bachelor's degree programs other than Fine Arts.

Required courses:

|      |     |  |
|------|-----|--|
| ART  | 102 | Drawing I                              |
| or   |     |  |
| ART  | 115 | Painting Techniques I                  |
| AHFA | 228 | The Making of Art: History of Material |

Plus three ART/FA courses (two of which must be at the upper level)

### **MINOR IN FOOD STUDIES**

The Minor in Food Studies is available to students pursuing any of the University's bachelor's degree programs.

Required courses:

|    |     |                          |
|----|-----|--------------------------|
| FS | 301 | Food and the Environment |
|----|-----|--------------------------|

IS 212 Italian Food and Culture

Plus two of the following courses:

ARC 404 Archaeology of Food  
ENG 321 A Moveable Feast: Writing about Food  
SOC 300 Sociology of Contemporary Italy  
TTM 312 Food Tourism

Plus one of the following courses:

ECO 310 Environmental Economics  
ECPO 213 Globalization  
ECPO 317 Economic Development and Institutional Change  
IA 202 International Organizations  
POL 304 Ethics and Global Policies

One additional credit is available with:

IS 251 Food and (multi)culture in Italy (1 credit)

### MINOR IN INTERNATIONAL BUSINESS

The Minor in International Business is available to students pursuing any of the University's bachelor's degree programs other than Business Administration.

Required courses:

ACC 201 Financial Accounting  
BUS 300 Introduction to International Business  
MGT 201 Principles of Management  
or  
MKT 200 Principles of Marketing

Plus two of the following courses:

BUIA 308 International Economic Organizations  
BUS 211 Cyberlaw and E-Commerce  
BUS 302 International Business Law  
COM 300 European Mass Media  
ECO 301 International Trade  
ECPO 204 The European Union: Origins, Evolution, and Impact  
ECPO 213 Globalization  
ECPO 317 Economic Development and Institutional Change  
ECFN 306 International Finance  
FNC 314 Emerging Marketing: Investing in Developing Economies  
IA 212 International Law of War and Peace  
IS 210 Introduction to Italian Culture  
ITL 307 Italian for Business  
MGT 301 Organizational Behavior in a Global Context  
MGMK312 Event Planning, Marketing and Management  
MGT 309 Chaos and Catastrophe: Crisis Management for Global Business  
MGT 311 Entrepreneurship: Creating, Financing and Managing New Ventures  
MGT 404 Consulting: Tools, Analysis and Strategies for Organizational Success  
MKT 303 Marketing and Organizational Communication in Italy  
MKT 400 Global Marketing: Cases and Practice  
POL 202 Comparative Politics

### MINOR IN INTERNATIONAL RELATIONS

The Minor in International Relations is available to students pursuing any of the University's bachelor's degree programs other than International Relations and Global Politics.

Required courses:

IA 100 Introduction to International Relations: History and Concepts  
IA 200 International Relations: Theories and Cases

Plus three International Relations and Global Politics electives.

### MINOR IN ITALIAN LANGUAGE AND CULTURE

The Minor in Italian Language and Culture Studies is available to students pursuing any of the University's bachelor's degree programs.

Required courses:

ITL 102 Elementary Italian II  
ITL 301 Cultural Topics In Italian

Plus one of the following courses:

ITL 200 Intermediate Italian I Through Film  
ITL 201 Intermediate Italian I

Plus one of the following courses:

ITL 202 Intermediate Italian II  
ITL 250 Intermediate Italian II Through Music

Plus one of the following courses:

ITL 300 Advanced Italian I: Grammar and Composition  
ITL 307 Italian For Business

### MINOR IN ITALIAN STUDIES

The Minor in Italian Studies is available to students pursuing any of the University's bachelor's degree programs.

Required course:

IS 212 Italian Food and Culture

Plus two of the following courses:

IS 206 Italian Culture at the Movies  
IS 210 Introduction to Italian Culture  
IS 213 Cultural Diversity in Italy  
IS 220 Travels to/through Italy: Representations of Contacts Between Cultures  
IS 221 The Italian American Experience

or the three IS 1-credit fieldtrips:

IS 250 Sicily Against the Mafia  
IS 251 Food and (Multi) Culture in Italy  
IS 252 Olive Oil and Wine Cultural Itineraries: Fieldtrip in Umbria

Plus two of the following courses:

|    |     |   |
|----|-----|---|
| IS | 301 | The Mafia in Italian Society, Literature and Film               |
| IS | 302 | Italy: The Good, The Bad and the Ugly - Major Italian Writers I |
| IS | 304 | Live, Love or Die in Italy: Major Italian Writers II            |
| IS | 305 | Rome On-Screen and in Print                                     |
| IS | 306 | Identity in Fascist Italy                                       |
| IS | 311 | Italian Comedy on Stage and Screen                              |
| IS | 316 | Italian Women Writers   |
| IS | 320 | Italian Media and Popular Culture                               |

### MINOR IN LATIN

The Minor in Latin is available to students pursuing any of the University's bachelor's degree programs.

Required courses:

|     |     |   |
|-----|-----|---|
| LTN | 100 | Learning Latin through Inscriptions: Elementary Latin and Epigraphy |
| or  |     |   |
| LTN | 101 | Beginning Latin I   |
| and |     |   |
| LTN | 102 | Beginning Latin II  |

Plus two of the following courses:

|     |     |                                |
|-----|-----|--------------------------------|
| LTN | 201 | Intermediate Latin I           |
| LTN | 202 | Latin Readings in Literature   |
| LTN | 250 | Readings in Intermediate Latin |

Plus one upper-level Latin course

### MINOR IN MARKETING

The Minor in Marketing is available to students pursuing any of the University's bachelor's degree programs other than Business Administration.

Required courses:

|     |     |                         |
|-----|-----|-------------------------|
| MKT | 200 | Principles of Marketing |
| MKT | 301 | Consumer Behavior       |
| MKT | 309 | Marketing Research      |

Plus two of the following courses:

|                          |     |  |
|--------------------------|-----|--|
| COM                      | 200 | Communication and Society                                    |
| COM                      | 312 | Digital Communications Strategy                              |
| MGT                      | 309 | Chaos and Catastrophe: Crisis Management for Global Business |
| MKT                      | 311 | Marketing for Travel and Tourism                             |
| Any 300 level MKT course |     |  |
| Any 400 level MKT course |     |  |

### MINOR IN MEDITERRANEAN POLITICS, SOCIETY AND CULTURE

The Minor in Mediterranean Politics, Society and Culture is available to students pursuing any of the University's bachelor's degree.

Required courses:

|     |     |                         |
|-----|-----|-------------------------|
| ANT | 300 | The Mediterranean World |
|-----|-----|-------------------------|

Plus one of the following courses:

|     |     |   |
|-----|-----|---|
| IA  | 100 | Introduction to International Relations: History and Concepts |
| POL | 101 | Introduction to Political Science                             |
| POL | 202 | Comparative Politics  |

Plus three of the following courses:

|      |     |  |
|------|-----|--|
| COM  | 410 | The Internet and the Social Change in the Mediterranean                                      |
| ARAB | 101 | Elementary Arabic I  |
| ARAB | 102 | Elementary Arabic II   |
| AHAR | 204 | Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean |
| ARC  | 205 | Archaeology of the Holy Land   |
| ARC  | 306 | Mediterranean Landscapes   |
| ARC  | 310 | Archaeology and Politics   |
| ENG  | 314 | Writing the Mediterranean  |
| IA   | 302 | Islam and Politics   |
| HST  | 307 | History of the Modern Middle East  |
| POL  | 314 | Conflict and Peace in the Mediterranean  |
| POL  | 309 | Migration and Anti-Immigration in Europe   |

### MINOR IN PEACE AND CONFLICTS

The Minor in Peace and Conflicts is available to students pursuing any of the University's bachelor degrees.

Required courses:

|     |     |                           |
|-----|-----|---------------------------|
| COM | 200 | Communication and Society |
|-----|-----|---------------------------|

Plus one of the following courses:

|     |     |   |
|-----|-----|---|
| IA  | 100 | Introduction to International Relations: History and Concepts |
| POL | 101 | Introduction to Political Science                             |
| POL | 202 | Comparative Politics  |

Plus three of the following courses:

|      |     |  |
|------|-----|--|
| COM  | 219 | Intercultural Communication                                  |
| ENG  | 411 | The Literature of War  |
| IA   | 212 | International Law of War and Peace                           |
| IA   | 307 | International Human Rights                                   |
| IA   | 403 | Conflict Resolution and Negotiation                          |
| IA   | 404 | International Humintarian Response                           |
| IARE | 302 | Islam and Politics   |
| MGT  | 309 | Chaos and Catastrophe: Crisis Management for Global Business |
| POL  | 304 | Ethics and Global Policies                                   |
| POL  | 309 | Migration and Anti-Immigration in Europe                     |
| POL  | 314 | Conflict and Peace in the Mediterranean                      |
| POL  | 320 | The 3 Cs of War: Causes, Cures, Consequences                 |
| POL  | 321 | Terrorism and Political Violence                             |
| REL  | 200 | Religion in a Pluralistic World                              |

### MINOR IN RELIGIOUS STUDIES

The Minor in Religious Studies is available to students pursuing any of the University's bachelor degrees.



Required courses (one of the following):

|      |     |  |
|------|-----|--|
| AHRE | 106 | Sacred Space: Religious Architecture of Rome |
| REL  | 200 | Religion in a Pluralistic World              |

Plus one of the following courses:

|                               |     |                           |
|-------------------------------|-----|---------------------------|
| Any course with a REL code or |     |                           |
| POL                           | 203 | An Introduction to Ethics |

Plus three of the following courses:

|      |     |   |
|------|-----|---|
| AH   | 310 | The Renaissance in Rome   |
| AHRE | 106 | Sacred Space: Religious Architecture of Rome                                |
| ARC  | 314 | The Archaeology of Roman Religion   |
| POL  | 304 | Ethics and Global Policies  |
| PORE | 323 | Politics, Philosophy and Religion   |
| REL  | 101 | Introduction to Religion  |
| REL  | 103 | One God: The Western Religious Tradition                                    |
| REL  | 301 | Reformation and Reform in Sixteenth Century Europe                          |
| REL  | 362 | The Sanctity of Life: Selected Themes from the Ancient World to the Present |
| REL  | 423 | Religion and Sexuality  |

#### **MINOR IN SOCIAL MARKETING**

The Minor in Social Marketing is available to students pursuing any of the University's bachelor's degree programs other than Business Administration.

Required courses:

|                          |     |  |
|--------------------------|-----|--|
| MKT                      | 200 | Principles of Marketing                |
| MKT                      | 302 | Marketing for Non-Profit Organizations |
| MKT                      | 309 | Marketing Research                     |
| One 400-level MKT course |     |  |

Plus one of the following courses:

|                          |     |                                       |
|--------------------------|-----|---------------------------------------|
| Any 300 level MKT course |     |                                       |
| AHMG                     | 320 | Art Gallery Management                |
| ARMG                     | 315 | Management of Cultural Heritage       |
| BUIA                     | 308 | International Economics Organizations |
| COM                      | 312 | Digital Communications Strategy       |
| IA                       | 202 | International Organizations           |

#### **MINOR IN SOCIAL SCIENCE**

The Minor in Social Science is available to students pursuing any of the University's bachelor's degree programs other than International Relations and Global Politics.

Two of the following courses:

|     |     |                                   |
|-----|-----|-----------------------------------|
| ANT | 100 | Introduction to Anthropology      |
| POL | 101 | Introduction to Political Science |
| SOC | 100 | Introduction to Sociology         |

Plus three of the following courses:

|     |     |                               |
|-----|-----|-------------------------------|
| ARC | 301 | Archaeology of Roman Identity |
|-----|-----|-------------------------------|

|      |     |   |
|------|-----|---|
| COM  | 304 | Media and Globalization                       |
| CRI  | 201 | Criminology                                   |
| ECPO | 213 | Globalization                                 |
| ECPO | 317 | Economic Development and Institutional Change |
| FS   | 301 | Food and the Environment                      |
| HST  | 201 | Survey of Western Civilization I              |
| HST  | 202 | Survey of Western Civilization II             |
| HST  | 307 | History of the Modern Middle East             |
| HSSO | 312 | Mussolini's Rome                              |
| POL  | 304 | Ethics and Global Policies                    |
| POL  | 305 | Political Movements in Europe                 |
| POL  | 309 | Migration and Anti-Immigration in Europe      |
| PORE | 323 | Politics, Philosophy and Religion             |
| SOC  | 210 | Gender in Global Perspectives                 |
| SOC  | 300 | Sociology of Contemporary Italy               |

#### **MINOR IN THE BUSINESS OF ART**

The Minor in The Business of Art is available to students pursuing any of the University's bachelor's degree programs other than Business Administration and Art History with the Business of Art concentration.

One of the following courses:

|     |     |                          |
|-----|-----|--------------------------|
| MGT | 201 | Principles of Management |
| MKT | 200 | Principles of Marketing  |

Plus one lower-level Art History or Archaeology courses

Plus one of the following courses:

|      |     |                                 |
|------|-----|---------------------------------|
| AHMG | 320 | Art Gallery Management          |
| ARMG | 315 | Management of Cultural Heritage |

Plus two of the following courses:

|         |     |   |
|---------|-----|---|
| AHMG    | 320 | Art Gallery Management  |
| ARMG    | 315 | Management of Cultural Heritage                                 |
| COM     | 200 | Communication and Society                                       |
| COMK328 |     | Public Relations  |
| COMK405 |     | Music Management and Communications                             |
| MGMK312 |     | Event Planning, Marketing and Management                        |
| MGT     | 307 | Business Psychology   |
| MGT     | 311 | Entrepreneurship: Creating, Financing and Managing New Ventures |
| MKT     | 302 | Marketing for Non-Profit Organizations                          |
| MKT     | 310 | Integrated Marketing Communications                             |

#### **MINOR IN THE ITALIAN BUSINESS ENVIRONMENT**

The minor in the Italian Business Environment is available to all students pursuing any of the University's bachelor's degrees other than Business Administration.

Required courses:

|     |     |  |
|-----|-----|--|
| BUS | 300 | Introduction to International Business |
| ITL | 307 | Italian for Business                   |
| MKT | 200 | Principles of Marketing                |

|     |     |                          |
|-----|-----|--------------------------|
| or  |     |                          |
| MGT | 201 | Principles of Management |
| and |     |                          |
| MGT | 302 | Doing Business in Italy  |

Plus one of the following courses:

|      |     |   |
|------|-----|---|
| AHMG | 320 | Art Gallery Management                              |
| BUIA | 308 | International Economic Organizations                |
| BUS  | 302 | International Business Law                          |
| MGT  | 301 | Organizational Behavior in a Global Context         |
| MKT  | 302 | Marketing for Non-Profit Organizations              |
| MKT  | 303 | Marketing and Organizational Communication in Italy |
| MKT  | 400 | Global Marketing: Cases and Practice                |

### MINOR IN TRAVEL AND TOURISM MANAGEMENT

The minor in Travel and Tourism is available to all students pursuing any of the University's bachelor's degrees other than Travel and Tourism.

Required courses:

|     |     |                                    |
|-----|-----|------------------------------------|
| TTM | 201 | Introduction to Travel and Tourism |
| MKT | 311 | Marketing for Travel and Tourism   |

Plus three of the following courses:

|      |     |   |
|------|-----|---|
| ARMG | 315 | Management of Cultural Heritage                                       |
| BUS  | 300 | Introduction to International Business                                |
| COM  | 312 | Digital Communications Strategy                                       |
| ENG  | 322 | Travel Writing  |
| IS   | 220 | Travel to/through Italy: Representations of Contacts Between Cultures |
| MGMK | 312 | Event Planning, Marketing and Management                              |
| MGT  | 305 | Human Resources Management in Service Operations                      |
| MGT  | 311 | Entrepreneurship: Creating, Funding and Managing New Ventures         |
| MKT  | 302 | Marketing for Non-Profit Organizations                                |
| MKT  | 314 | Luxury Brand Marketing  |
| MKT  | 400 | Global Marketing: Cases and Practice                                  |
| TTM  | 312 | Food Tourism  |
| TTM  | 351 | Destination Marketing: European Wonders                               |

### COURSE DESCRIPTIONS

This section of the catalog includes descriptions of all AUR Undergraduate courses. For a list of courses offered in a given semester see the Course offerings on our website [www.aur.edu](http://www.aur.edu)

*The pre-requisites listed below refer to courses at The American University of Rome. Course equivalents will be evaluated by academic advisors for study abroad and transfer students.*

*Many of AUR's courses include on-site components within Rome and others require day trips or week-end or longer travel in Italy or beyond. Students are required to pay for their expenses for any entrance fees, travel costs or accommodation related to these courses.*

### ACCOUNTING

#### ACC 201 – FINANCIAL ACCOUNTING

The focus is on accounting as an essential element of the decision-making process, basic standards and principles of accounting, and how accounting information is accumulated and used in decision-making. Topics covered are: processing accounting information, merchandising transactions, inventories, internal control, control of cash, receivables and payables, plant and equipment, payroll accounting theory, and partnerships.

*3 credit hours. Pre-requisites: MTH 102.*

#### ACC 202 – MANAGERIAL ACCOUNTING

This course covers accounting aspects in corporations (formation, administration, classes of stock, capital, retained earnings, dividends, treasury stock, bonds, investments and consolidated financial statements), statement of changes in financial position, cash flow statement, analysis and interpretation of financial statements, cost accounting (job order and process cost systems, variable costing, standard costs), responsibility accounting (budgeting and capital budgeting), cost volume analysis, and short-term decision-making.

*3 credit hours. Pre-requisites: ACC 201.*

### ANTHROPOLOGY

#### ANAR 201 – EARLY MAN IN EUROPE

This is an introductory course to the study of early man in Europe from the Lower Paleolithic to the Neolithic. It covers the period when man lived exclusively as a hunter-gatherer, and the transition to farming. The impact of the changing climatic and environmental conditions will be explored and the impact on social systems of the changing economic base.

*3 credit hours.*

#### ANT 100 – INTRODUCTION TO ANTHROPOLOGY

This course introduces a series of classical and recent topics in social and cultural anthropology: language, economy, kinship, religion, politics, myth, symbolism, gender, social stratification, ethnicity and nationalism, globalization. Showing how anthropologists have approached these topics through cultural comparison, theoretical discussions will be combined with ethnographic examples taken from the variety of world cultures. Providing a basic vocabulary to the discipline, the course will invite a systematic questioning of taken-for-granted assumptions concerning human beings and their behavior. The course fulfills information technology and oral presentation requirements.

*3 credit hours.*

### **ANT 300 – THE MEDITERRANEAN WORLD**

This course addresses recent cultural, social and political changes in the Mediterranean area, but from a historical perspective. The course will combine theoretical discussions with case studies from the three main regions of the Mediterranean area: the Middle East, North Africa, and Southern Europe. While stressing a comparative perspective, regional variations will be addressed throughout the course. The approach is multi-disciplinary, combining anthropology, sociology, history and political science. The first part of the course will address mainly cultural themes, while the second part of the course will address mainly political themes.

*3 credit hours. Pre-requisites: Sophomore standing.*

### **ARABIC**

#### **ARAB 101 – ELEMENTARY ARABIC I**

This course is intended as an introduction to Arabic Language. Beginners will start speaking, making the first steps in listening comprehension and being familiar with basic principles in grammar along with simple exercises in compositions and reading. At the end of the course, students will be able to read and write Arabic characters. Cultural and social aspects will be part of the course, even though the main focus will be on the linguistic aspects.

*3 credit hours.*

#### **ARAB 102 – ELEMENTARY ARABIC II**

This course is a second semester course for students who have already been introduced to the Arabic script and basic grammatical structure, for at least 40 class hours. The course teaches Standard Arabic, which makes understanding various dialects easier with time and practice. It adopts a multi-level methodology that emphasizes the four comprehensive skills required for learning a foreign language: reading, writing, listening and speaking. Each class session covers basic grammatical, structural and communicative aspects of the language (further types of verb categories, longer sentence structures, further roles of prepositions, short texts of particular themes and situations, etc.).

*3 credit hours. Pre-requisites: ARAB 101 or placement test.*

### **ARCHAEOLOGY**

#### **AHAR 101 – ANCIENT MATERIAL CULTURE**

This is an introductory course on the material culture of the ancient Mediterranean, focusing on the city of Rome and its relationship to earlier, contemporaneous and later related cultural traditions. The course focuses primarily on the artworks and artifacts produced by ancient Greece and Rome, with some sessions also treating the influence of Egyptian, Near Eastern, and Etruscan cultures and the afterlife of classical material culture post-antiquity. The course will be taught as a mixture of classroom lectures and on-site classes, enabling students to see at first hand as much ancient material culture as possible.

*3 credit hours. Students are responsible for all entry fees.*

#### **AHAR 204 – ANCIENT NORTH AFRICA: THE ARCHAEOLOGY AND ART HISTORY OF THE OTHER SIDE OF THE MEDITERRANEAN**

This course discusses the material remains of North Africa from Morocco to Libya and from the foundation of Carthage around 800 BC until the conquest of the same city by the Arabs in 698 AD. Special attention will be paid to the cultural interactions of native and foreign populations that shaped its identity: Numidians, Phoenicians, Romans, Berbers, Vandals, Byzantines and Arabs. Major themes that will be treated are: religion, economy, urban culture, art and architecture and the administration of the territory. *3 credit hours. Pre-requisites: A lower-level Archaeology or Art History or Classics course or permission of the instructor.*

#### **AHAR 207 – CONSERVATION AND RESTORATION: ETHICS AND PRINCIPLES**

This introductory course surveys the history of conservation and restoration, and addresses current ethical dilemmas faced by curators, art historians, scientists, and archaeologists. Students will debate the various issues involved in the care of cultural heritage with reference to professional organizations, special interest groups, cultural identity and economic development. Present and past use of an artifact, whether as a functional object, as a cultural symbol, as an historical record, or as a domestic space, requires that the conservator understand both the tangible and intangible nature of object. Particular reference will be made to the art and archaeology of Rome.

*3 credit hours. Pre-requisites: A 100-level Art History or Archaeology course or permission of the instructor.*

#### **AHAR 214 – EGYPTIAN ART AND ARCHAEOLOGY**

This course is an introduction to the history and civilization of Egypt. The aim of the course is to provide a broad overview of Egyptian society and culture as revealed through art and archaeology. The first half of the course will follow a chronological path covering the emergence and decline of Egyptian civilization. After the midterm exam the classes will explore themes. The course will also cover the re-discovery of Egypt by the west and the dilemmas faced by modern Egypt in caring for this remarkable heritage.

*3 credit hours. Pre-requisites: ENG 100 or ENG 101.*

#### **AHAR 221 - MINOANS AND MYCENAEANS: ARCHAEOLOGY AND ART HISTORY OF THE AEGEAN BRONZE AGE**

This course will explore the sites, monuments and artifacts of the Bronze Age Aegean – illuminating the Early Bronze Age culture of the Cyclades and the Minoan and Mycenaean palace cultures that evolved there. It will also examine their relationships with other peoples with whom they shared the Mediterranean sea – such as the Egyptians, Assyrians, Hittites and the inhabitants of Troy. This course will be mainly classroom-based but will include a required field trip to Greece. On this field trip – one night in Athens and two nights in Nafplio – students will visit the National Archaeological Museum and Goulandris Museum of Cycladic Art in Athens, the archaeological sites of Mycenae and Tiryns and the Nafplio Archaeological Museum.

*3 credit hours. Pre-requisites: ENG 102. An additional fee will be collected for the compulsory fieldtrip. Students arrange their own transportation to Athens.*

#### **AHAR 250 –INTRODUCTION TO ART AND ANTIQUITIES CRIME**

This course is an introduction to the history of art and antiquity crime and its impact upon contemporary society. It will also examine how art can be protected and recovered including techniques of provenance research. Art crime has evolved from a relatively innocuous crime of passion carried out by individuals (often for ideological as much as financial reasons) into the third highest-grossing criminal industry in the world. The course will include a practical class on-site in assessing security risk and devising a security plan.

*1 credit. Pre-requisites: Sophomore standing or permission of the instructor.*

#### **AHAR 255 – BERLIN MUSEUMS AND CULTURAL DILEMMA**

Berlin is re-emerging as a cultural capital of Europe, and its museums showcase that. This excursion course to Berlin will review its history of collecting art and antiquities, examine the buildings designed to house them, and analyze the cultural conditions inflected by their changing political contexts, from the 18th century to the present. Conflicting issues of a past of cultural nationalism and imperialism and a present driven by historical conscience and revisionism will be discussed on a case by case basis. We will exercise analytical skills relevant to visual culture within complex historical contexts, with comparative material drawn from our experience of Rome and its museums. This course is run over a three-day weekend excursion.

*1 credit. Pre- or co-requisites: A 100-level course in Art History or permission of the instructor.*

### **AHAR 300 – ROMAN IMPERIAL ART AND ARCHITECTURE**

Roman Imperial Art and Architecture is a study of ancient Roman architecture, sculpture, painting and minor arts from 27 BC to AD 193. The focus is on the city of Rome and the ancient capital's imperial dominion in the peninsula and Mediterranean. The approach to the material is at technical, stylistic and iconographical levels understood within the historical context. On-site visits in Rome alternate with class lectures and a possible excursion outside Rome. The goals are to create a thorough preparation for critical analysis of artifacts and source material, to develop research techniques and skills of interpretation of ancient art and architecture.

*3 credit hours. Pre-requisites: A 100-level Art History course. An additional fee may be collected in the event of a required excursion.*

### **AHAR 304 – CONSERVING ROME'S MONUMENTS**

This is an upper-level course focusing on the current techniques and controversies surrounding the preservation of ancient monuments, historic buildings and stone sculpture. The course will comprise a classroom element where the underlying theories are discussed and an on site element reviewing case studies in the framework of the historical development of conservation and preservation.

*3 credit hours. Pre-requisites: A lower-level Archaeology or Art History course including aspects of architecture or AHAR 207 or permission of the instructor.*

### **AHAR 307 – LATE ANTIQUE AND BYZANTINE ART**

This course explores the art of Rome in transition from the late Imperial age into the early Christian, from the 3rd to the 6th centuries. Attention is also paid to the developments across the Mediterranean region and in Constantinople, to the relationship to Late Antique art and to the formation of Christian iconography. Classes are held on-site and in the classroom with a possible excursion outside Rome. The course goals are to grasp the nature of art in periods of transition and to hone skills of critical analysis.

*3 credit hours. Pre-requisites: A 100-level Art History course. An additional fee may be collected in the event of a required excursion.*

### **AHAR 314 – ETRUSCAN ART AND ARCHAEOLOGY**

This is an upper level course studying the art and archaeology of the Etruscans from their emergence at the beginning of the first millennium BC until their absorption by the Romans. The course will take full advantage of the rich museum collections of Etruscan material in Rome and may include a field trip to the sites of Cerveterii and Tarquinia. The course will look at the origins of the Etruscans, their art and material culture, their interactions with other groups and their eventual absorption by the Romans.

*3 credit hours. Pre-requisites: A previous course in classics, classical studies, ancient art history or archaeology or permission of the instructor. Students are responsible for all entry fees.*

### **ANAR 201 – EARLY MAN IN EUROPE**

This is an introductory course to the study of early man in Europe from the Lower Paleolithic to the Neolithic. It covers the period when man lived exclusively as a hunter-gatherer, and the transition to farming. The impact of the changing climatic and environmental conditions will be explored and the impact on social systems of the changing economic base.

*3 credit hours.*

### **ARC 101 – ROMAN ARCHAEOLOGY ON-SITE**

This is an introductory on-site course exploring the archaeological sites and ancient monuments of Rome. The course will begin with the evidence for the earliest settlement in Rome and continue through the development of the Republic, the empire and the transition to early Christian

Rome. The course will focus on placing the archaeological and architectural evidence in its topographical context.

*3 credit hours. Students are responsible for all entry fees.*

### **ARC 103 – ANCIENT ROMAN TECHNOLOGY**

This is an introductory on-site class on ancient technology. The course will alternate classroom sessions with on-site visits. Students will be introduced to the principles of construction and water technology and will visit examples in and around Rome. After a general introduction to ancient technology, monuments related to water will be visited and discussed; these include aqueducts and sewers, bath buildings and fountains, ports and ships. Technology serving the navy and the army will follow: weapons and armor, walls and streets. Construction techniques lead to the architectural remains: quarries, stone and brick work, *opus caementicium*. Ceramics and metal production can be studied in several museums by means of pottery and bronze artifacts. Theatres and amphitheatres had special technical installations for entertainment, and also during antiquity mechanical art (automata) was much appreciated. The course will also analyze the impact of Roman technology on the economy and social systems.

*3 credit hours.*

### **ARC 104 – INVESTIGATING ARCHAEOLOGY: METHODS AND TECHNIQUES FOR ANALYZING THE PAST**

This course in archaeological techniques introduces students to the principles of survey, excavation, post-excavation analysis, scientific testing and heritage through a mixture of on-site visits, classroom lectures, practical classes and fieldwork. The course will begin with a consideration of the 'idea' of the past and examine the historical development of archaeology. The course will then explore the key fieldwork techniques used to survey, excavate and record sites and monuments before considering how scientific techniques can date and analyze artifacts and environmental evidence. Contemporary issues of heritage practice, with particular reference to Rome, will be addressed in conjunction with a group project. The course will make use of ongoing excavation and research in Rome and Italy, and it is possible that this will necessitate some weekend fieldwork.

*3 credit hours.*

### **ARC 203 – GLOBAL HERITAGE**

This introductory course in cultural heritage explores major contemporary issues such as how heritage is threatened and how organizations and communities try to protect it. The course also explores relations between heritage organizations and indigenous groups and investigates how heritage can stimulate economic development. Using case studies from all over the world, the course critically analyses how and why heritage has become an important expression of identity and a potential source of conflict.

*3 credit hours. Pre-requisites: ENG 100 or ENG 101.*

### **ARC 205 – ARCHAEOLOGY OF THE HOLY LAND**

This courses explores the material culture of the period 10,000 BCE to the Crusades in the region commonly called the 'Holy Land' (modern day Syria, Lebanon, Jordan, Israel and Palestine). Following a chronological framework the course will examine the archaeological evidence for the first permanent settlements, the rise of urbanism and the subsequent migrations/invasions by other groups such as the Egyptians, Assyrians, Babylonians, Greeks and Romans. The course will finish by looking at the arrival of the Islamic religion and the consequent Christian reaction resulting in the Crusades.

*3 credit hours. Pre-requisites: Level 100 archaeology course or permission of the instructor.*

### **ARC 206 – ARCHAEOLOGY OF GREECE**

This is a survey course of the archaeology of Greece covering the period from the Greek Bronze Age to the absorption of Greece into the Roman Empire. It will cover the material within a chronological framework and class room lectures will be supplemented by a visit to the Greek collection at the Vatican Museums. Particular attention will be paid to issues of cultural transmission and the wider influence Greece had on surrounding communities. The course will finish with an examination of the role of archaeology in the formation of modern Greece and issues within contemporary Greek heritage.

*3 credit hours. Pre-requisites: Sophomore standing or permission of the instructor.*

### **ARC 215 – GREAT KINGDOMS OF THE ANCIENT NEAR EAST**

This course will give an introduction to the kingdoms of the Ancient Near East which were crucial to the development of the Old World. Basic knowledge about history, topography and society is the starting point for the understanding of each period progressing into explorations of typical elements such as the development of cities with their palaces, temples and ziqqurati, cylinder seals, cuneiform writing and relief sculpture. Points of special interest are the origins of highly developed early civilizations, Mesopotamia as an area of permanent exchange and conflict, the influences on the West, and Near Eastern monuments as part of the world's cultural heritage.

*3 credit hours. Pre-requisites: Sophomore standing or permission of the instructor.*

### **ARC 253 – POTTERY AND ARCHAEOLOGY**

This is an introductory one credit course on analyzing pottery assemblages from archaeological sites. The course will take place over one weekend. Students will be introduced in the classroom to the methodology of studying ceramics from archaeological sites and the main forms of fine and coarse ware found on Roman sites around the Mediterranean. This will be followed by a practical session on fine wares where students will gain experience of sorting and recording archaeological material and a visit to Crypta Balbi museum to see their very extensive ceramics display. The course will finish with a lecture on the broader implications of pottery analysis for studying the Roman economy and society.

*1 credit. Pre-requisites: ARC 104.*

### **ARC 254 – ATHENS: ARCHAEOLOGY OF THE GOLDEN AGE**

This one credit on-site course focuses on the archaeology of 5th Century BC Athens when the city was at its height of power, both economically and culturally. The dominance of Athens was expressed through its art and architecture and the course will explore the ways in which the 5th Century BC “cultural revolution” depended on Athenian democracy and was influenced by the fact that Athens was an imperial city. Over the course of a weekend, after an initial introduction in class, the course will visit the city of Athens focusing on the 5th Century BC archaeological remains. The aim of the course will be to demonstrate knowledge of archaeological and cultural contexts concerning the development of Athens in the 5th Century BC.

*1 credit. Pre-requisites: At least one ARC or AHAR level 100 course or permission of the instructor. Students arrange their own transportation to, and accommodation in, Greece. Students are responsible for all entry fees.*

### **ARC 255 – BRITISH MUSEUM AND ROMAN LONDON FIELD TRIP**

This one credit weekend field trip to London will be focused on two major elements – the collections of the British Museum and the archaeology of Roman London and the River Thames. Students taking this course will gain an in-depth knowledge of the British Museum – its artifacts, its ethics and its controversies. Students will have the extremely rare opportunity to go behind the scenes at the Museum – visiting the Department of Greek and Roman Antiquities and going down into some of the secret storage areas of the Museum for a handling session and a visit to the atmospheric Sepulchral Basement, a repository of sculpture and architectural elements in a vaulted hall. We will also look at the Museum's policy on the display of human remains, concen-

trating on two bodies (Gebelein Man and Lindow Man), and at how modern scientific methods allow us to learn so much more about how they lived and died. Our exploration of the British Museum will include the Roman Britain Gallery and the Celts Gallery. This aspect of our study will be followed up by a visit to two of the Museum of London's galleries, London Before London and Roman London. In addition, this field trip will include two archaeological city walks: one focusing on Roman London (including the amphitheatre) and one on the archaeology of the River Thames, including its shipwrecks and the Thames Foreshore Project.

*1 credit. Students will pay a fee to cover the cost of the field-trip.*

### **ARC 256 - CITIES AND MUSEUMS OF CENTRAL ITALY: AREZZO, FIRENZE, BOLOGNA**

This course explores the origins and development of three major towns of central Italy – Arezzo, Firenze, and Bologna – from ancient times to the Renaissance, as well as their development into modern destinations for archaeological study and tourism. The introduction to each city will begin in the regional archaeological museum, examining the cultures, individuals, and events that created physical and social change within the community. Afternoon visits will focus on the medieval and Renaissance history of each city, with visits to historical monuments and sites of cultural importance. The course is an ideal appendix to any course dealing with the art, archaeology, or history of Rome, allowing students to apply their knowledge of the eternal city, and observe similarities and differences across time and space.

*1 credit. Pre-requisites: A 100-level course in AH, ARC, or CLS, or permission of the instructor. Students arrange their own transportation to the sites, and accommodation in Florence and Bologna. Students are responsible for all entry fees.*

### **ARC 291 – ARCHAEOLOGY PRACTICUM**

This course is a practicum course that allows students to experience archaeological excavation first hand and to receive credit for it.

*1 credit. Instructor consent required.*

### **ARC 293 – ARCHAEOLOGY PRACTICUM**

This course is a practicum course that allows students to experience archaeological research, survey, and excavation first hand and to receive credit for it.

*3 credit hours. Instructor consent required.*

### **ARC 301 – ARCHAEOLOGY OF ROMAN IDENTITY**

This upper-level on-site course examines the archaeological remains of Rome from the perspective of the different ethnic, cultural and social groups that populated the city and whose interaction created Roman identity. Roman society has often been presented as a uniform monoculture but developments in archaeological theory have allowed us to recognize diverse influences and to chart the evolving construction of Roman identity which underlay political power. What was considered ‘Roman’ was not static but changed according to period, class and setting and nearly always involved negative judgments of “others” who were perceived as displaying non-Roman characteristics.

*3 credit hours. Pre-requisites: An Archaeology or Ancient History (including HST 201) or Classical Studies course or permission of the instructor.*

### **ARC 302 – BEING HUMAN: THEORETICAL ISSUES IN ARCHAEOLOGY**

This course examines the theoretical foundations which underpin all archaeological interpretation. We will examine how theory has changed the interpretation of human society over time, relating this both to developments in methodology (e.g. the introduction of scientific archaeology) and changes in contemporary society (e.g. post-colonial archaeology). The course will be

organized in a broadly historiographical format analyzing prevailing theoretical concerns in different time periods in both the United States and Europe. Classes will follow a seminar format and students will be expected to come to class prepared to participate fully in the discussion.

*3 credit hours. Pre-requisites: 200 level ARC or Ancient History course, or permission of the instructor.*

### **ARC 306 – MEDITERRANEAN LANDSCAPES**

This course explores the ways that human societies have interacted with physical landscapes in the Mediterranean region from the paleolithic until the end of the Roman Empire. The characteristic landscape of the Mediterranean basin is the result of complex processes that have consciously and unconsciously shaped the land for economic, social and sacred reasons. The course will be divided into two parts: the first part up to the midterm will cover the archeological techniques used to collect data on the landscape (survey, remote sensing, environmental sampling) and illustrate the use of these techniques by means of case studies of research projects; part two after the midterm will focus on the history of landscape change in the Mediterranean. This course may include one or more mandatory Friday or weekend trips. Please contact the instructor for more information.

*3 credit hours. Pre-requisites: A 100-level Archeology course.*

### **ARC 308 – BODIES AND BURIALS**

This is an upper level archaeology course which explores funerary archaeology including the symbolism of graves and the grave goods, the new technological and forensic advances in burial archaeology and cultural sensitivities concerning the study and excavation of human remains. The course will have a particular focus on the burials of the Etruscans and the Romans and will include field trips to visit archaeological sites, museums and archaeological laboratories. Students will be required to pay their own entry fees to museums and archaeological sites which will cost approximately Euro 50.

Please note: coursework will involve looking at images of burials and may involve handling human skeletal material. Students who are uncomfortable with either of these activities are advised not to take this course.

*3 credit hours. Pre-requisites: A level 200 archaeology course or permission of the instructor. Students are responsible for all entry fees.*

### **ARC 310 – ARCHAEOLOGY AND POLITICS**

The course explores the relations between archaeological practice and domestic and foreign policies of states and International Organizations. In particular, the course focuses on the Euro-Mediterranean area to study the interactions between archaeology and politics, including issues such as the use of archaeology in international relations or in national and transnational identity building. These interactions are analyzed and correlated to the most influential and popular archaeological theories and their reception in society. Particular attention is given to the role of the media in disseminating archaeology to a public of non-specialists. The course enables students to develop a critical understanding of the complex interplay between archaeology, heritage, politics, and society.

*3 credit hours. Pre-requisites: A lower-level archaeology or politics/international affairs course or permission of the instructor.*

### **ARC 312 – FORENSIC GEO-ARCHAEOLOGY: MATERIALS AND METHODS**

Geo-archaeology is the use of geoscience methodology to determine past events. Using these techniques in a legal context constitutes forensic geo-archaeology. This course introduces students to this specialization. The course will cover the methodology of investigating burials, and analyzing geo-scientific data. Procedural issues such as interaction with other forensics experts and the police and the impact of popular television shows on public perception will also be covered. Much of the course will be in the form of case studies of both solved and unsolved crimes. We will investigate cases from the facts that make up each side to the potential evidence useful to expose culprits. This course will be full of discussions about the cases and creative approaches to reaching the solutions.

The approach is hands-on so students will have a chance to participate in the process, not simply study it.

*3 credit hours. Pre-requisites: An introductory course in archaeological methodology and a level 200 archaeology course or permission of the instructor.*

### **ARC 313 – GIS AND REMOTE SENSING IN THE ARCHAEOLOGICAL LANDSCAPE**

Geographical Information Science and Remote Sensing techniques can be used to explore archaeological landscapes. This course will analyze these techniques through case-studies from different archaeological periods and regions. The course will teach students to evaluate standard techniques and to map and analyze archaeological data. Students will also critically assess the contribution of GIS to the theoretical and methodological development of landscape archaeology.

*3 credit hours. Pre-requisites: An introductory methodology course and a level 200 archaeology course or permission of the instructor.*

### **ARC 314 - THE ARCHAEOLOGY OF ROMAN RELIGION**

This course will explore the major sites of Ancient Italy, such as Rome, Ostia, and Pompeii, from temples to dedications, and their role in religion and society. Primary sources for the study of Roman religion, both textual and archaeological, will be analyzed and contextualized, and major scholarly theories of Roman religion and society will also be considered. At least one session of the course will be conducted in the Archaeological Study Collection of the American Academy of Rome, and students will be expected to visit archaeological sites and museums for individual research in addition to scheduled class meetings. This course may involve on-site classes and Friday on-site visits in Rome.

*3 credit hours. Pre-requisites: AHAR 101 or CLHS 205, or permission of the instructor.*

### **ARC 381 – SUSTAINABLE HERITAGE TOURISM**

In a period of declining governmental resources, archaeological and heritage sites that are central to the tourism industry increasingly must be managed as businesses, but in unique and often contentious contexts. This course is intended for students seeking a foundational understanding of the planning, marketing, management and funding of sustainable heritage-related tourism projects. Readings and case studies will explore technical, practical and ethical issues that arise in heritage tourism. Relevant analytical techniques will be introduced and particular emphasis will be placed on commercial, government and community issues unique to heritage-related activities. Students will produce one research paper and lead portions of each session's discussion.

*1 credit. Pre- and/or co-requisites: Level 200 course in either marketing or management or archaeology.*

### **ARC 404 – ARCHAEOLOGY OF FOOD**

This upper level seminar-style course explores how food has been used in archaeology to ask and answer both quantitative and qualitative questions about society. The focus of this class will be primarily Classical cultures, especially ancient Greece and Rome. We will also incorporate cultures ranging from the European Bronze Age to the Renaissance, as well as the New World, to contrast and compare against the food analysis methodologies of Classical archaeology. We will learn how the study of the archaeological record, including faunal remains, botanical data, pottery analysis) as well as the application of biomolecular techniques can provide both indirect and direct evidence of food production, processing, consumption, economy, and culture of ancient societies. This 400-level class will require multiple field trips to archaeological sites, collections, and/or laboratories, and the completion and presentation of an original research project.

*3 credit hours. Pre-requisites: A 300 level course in archaeology, classics or food studies or permission of the instructor.*

### **ARC 405 – SCREENING THE PAST**

The television documentary is an adaptable form of non-fiction programming that has served various functions throughout the medium's history. Unlike other programming on television, documentaries have typically been sustained for reason other than high rating and sales. Documentaries have become significant vehicles for communicating archaeological and historical issues to millions of listeners and viewers. The growing interest of audiences in the documentary form, combined with advances in technology that make documentary production affordable and accessible, offer an opportunity for disseminating information about the past to both academic and non-academic audiences. This course explores the historical documentary from concept and script to production and sale and addresses in particular addresses the relationship between academic and production values. This course is open to students who have no prior training in film making. Assessment will focus analysis of the documentary form, rather than technical expertise. *3 credit hours. Pre-requisites: FDM 105 and a level 300 history or archaeology course and Junior or Senior standing or permission of the instructor.*

### **ARC 406 – ARCHAEOLOGICAL RESOURCE MANAGEMENT**

This course explores the management of archaeological sites and artefacts. It examines how archaeology developed from being a leisure pastime to becoming a scientific endeavor and lately an important part of the local economy. Contemporary archaeology has to balance scientific goals with the cultural and social objectives of local communities. The course analyzes the challenges inherent in managing the archaeological heritage including the difficulties of private-public partnerships, the statutory regulations and the imperative to manage heritage tourism sustainably and engage the local community. *3 credit hours. Pre-requisites: Level 300 archaeology course or permission of instructor.*

### **ARC 491, ARC 492, ARC 493, ARC 494 – ARCHAEOLOGY AND CLASSICS INDEPENDENT STUDY**

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of six credit hours of independent study.

*1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Archaeology and Classics.*

### **ARC 498 – SENIOR CAPSTONE SEMINAR**

The research skills course will usually be taken in the penultimate semester to support advanced work in Archaeology and Classics. The course will develop skills in three areas: on-line and library research; quantitative analysis, focusing on appropriate use and interpretation of quantitative techniques (rather than in carrying out the computation); qualitative analysis, focusing on appropriate integration of such data into research projects. The overall goal of the course is to provide students with a holistic understanding of the range of approaches to the disciplines of Archaeology and Classics. Students completing this course are prepared to write a capstone thesis in their final semester.

*3 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Archaeology and Classics.*

### **ARC 499 – CAPSTONE EXPERIENCE (THESIS)**

The capstone senior thesis offers students majoring in Archaeology and Classics the opportunity to demonstrate mastery of the skills and competence gained in their course of study (as outlined in the learning goals of the Program (above) by applying them to a senior independent research

project of their choice. The capstone experience will be taken either in the penultimate or ultimate semester.

*3 credits. Pre-requisites: ARC498; AUR Degree seeking students with Senior standing in Archaeology and Classics.*

### **ARCL 100 – INTRODUCTION TO ANCIENT GREECE AND ROME**

This course introduces students to the social and cultural history of ancient Greece and Rome via the major works of historiography, literature, art, and architecture produced by those cultures. This course is classroom-based, but an on-site visit of historical and/or cultural importance may be required.

*3 credit hours.*

### **ARCL 209 – ROMAN ARMY**

This is an introductory course to all aspects of the Roman army. Chronologically it follows the development of the army from the beginning of the Republic until its demise at the end of the Empire. The course will draw on both archaeological and textual information. Much of the course material will focus on the provinces, especially the western provinces, where there is abundant evidence of military camps. The course will also cover military tactics, equipment and daily life in the army. There may be class visits to suitable on-site locations.

*3 credit hours. Pre-requisites: A level 100 archaeology course or permission of the instructor.*

### **ARCL 252 - SICILY: THE ARCHAEOLOGY OF THE HELLENISTIC MEDITERRANEAN**

This course explores the ancient archaeological sites of Eastern Sicily – from the archaic period to the Roman. The trip will introduce students to the cities Syracuse and Catania, which are both characterized by indigenous origins, founded as Greek colonies in the 8th century BCE, enjoyed autonomous rule under Sicilian tyrants, and then finally came under Roman rule as the first Roman province in the 3rd century BCE. Preliminary lecture(s) will cover the concepts of both Greek colonialism, as well as the spread of Roman imperialism and increasing overseas aggression, and briefly, Sicily's post-classical history. Visits in each city will include visits to archaeological and art museums, important ancient archaeological remains, and topographical walks. Students with interests in ancient colonialism, imperialism, urbanism, military history, and layered cultural identities across space and time will benefit from Sicily's unique position as a strategic Mediterranean outpost. The course is an ideal appendix to any course dealing with the art, archaeology, or history of Greece and/or Rome, allowing students to apply their knowledge of the eternal city, and observe similarities and differences of this multicultural island.

*1 credit. Pre-requisites: A 100-level course in AH, ARC or CLS, or permission of the instructor.*

### **ARCL 305 – ROME OF AUGUSTUS**

This interdisciplinary course combines archaeology, art history, history, literature and sociology to explore a defining moment in the ancient world: Rome at the time of Augustus (c.44 BC-c.14 AD). The students will create an image of the emperor Augustus through his own building projects and writings and assess the role of imperial propaganda in this process. We ask how culture, identity and power were shaped in particular contexts by social factors such as religion, gender, the economy and status, presenting case studies of building projects, review contemporary philosophical ideas and contemporary comment. This interdisciplinary course enables students to develop their skills of analysis and evaluation across a range of ancient source materials.

*3 credit hours. Pre-requisites: A 200 level course in Art History, Archaeology, Classical Studies, or permission of the instructor.*

### **ARCL 400 – TROY: HOMER VERSUS ARCHAEOLOGY**

This upper-level interdisciplinary course examines the Trojan War and the city of Troy from the perspective of both archaeology and the classical literary sources, in particular Homer. The course will examine the literary evidence as presented by Homer and the subsequent archaeological researches inspired by the epic. The second half of the course will examine the reception of the Trojan War in different periods and how this has influenced excavation and interpretation of the sites associated with these events.

*3 credit hours. Pre-requisites: A 300-level Archaeology or Classics or Classical Studies or Ancient History course or permission of the instructor.*

### **ARCL 483 - SPECIAL ADVANCED TOPICS IN ARCHAEOLOGY AND CLASSICS**

This course is designed for advanced students in Archaeology and Classics to explore a particular topic (time period, theme, theoretical approach, author etc.) in a discussion-based seminar setting. Students should expect to complete extensive readings of primary and secondary sources (100+ pages per week), and compile their research into a substantial written output (8000+ words over the course of the semester). Topics will be selected based on current trends in Archaeology and Classics, as well as student and faculty interest. The course may include one or more required field trips. Students may take this course twice, provided the topics are different.

*3 credit hours. Pre-requisites: A 300-level course in Archaeology or Classics and Junior standing, or permission of the instructor.*

### **ARMG 315 – MANAGEMENT OF CULTURAL HERITAGE**

Management of Cultural Heritage explores theoretical and ethical issues directly applicable to management decisions concerning cultural heritage sites impacted by modern tourism. Issues of authenticity, cultural identity, art ownership and enterprise, ideology and commoditization of art heritage, trade in art and antiquities, restitution and repatriation will be discussed in theoretical terms and in case study analyses and on-site visits. The aims of the course are to enable students to evaluate real situations of cultural heritage and tourism, and to exercise judgment in ethical issues involving cultural heritage.

*3 credit hours. Pre-requisites: An introductory-level Art History, Archaeology or Business or Management course or permission of the instructor.*

### **ARTM 311 - CULTURAL AND HERITAGE TOURISM**

This course provides an interdisciplinary exploration of the role of culture and heritage in tourism at the local, regional, national and international levels. Emphasis is placed on developing theoretical and practical insights into heritage related to place, community, ethnicity and identity, as well as the stakeholders in the local and global tourism industry. Students will develop practical skills in developing and managing cultural destinations and heritage sites, based on applied readings and hands-on learning through on-site visits.

*3 credit hours. Pre-requisites: 200-level course in marketing or management or archaeology or tourism, or permission of the instructor.*

### **ART/FINE ARTS**

#### **AHFA 228 - THE MAKING OF ART: HISTORY OF ART MATERIAL**

This intermediate-level course introduces students to the history of artistic media. The course will include, but may not be limited to: painting, sculpture, prints and drawings. Through a methodology of object-based examination, students will learn how to identify artistic materials and their composition, and the historical techniques used in the creation of works of art. The course will include practical workshops in the Fine Arts studio and on-site classes in museums and churches throughout Rome.

*3 credits. Pre-requisites: a lower level ART class or permission of the instructor. Students are also responsible for all entry fees.*

### **ART 100 - COLOR AND COMPOSITION**

This foundation course introduces students to the basic vocabulary and principles of design through a variety of short-term projects. Students will create sophisticated compositions in two dimensions, and work in a variety of media, including water-based painting techniques and pastels. Special attention is given to color theory and its various applications. Analysis of selected works by past artists will enhance comprehension of visual balance and composition. Routine critiques of works in progress and finished works will be conducted.

*3 credit hours. Art Studio fee (includes materials) Euro 75.*

### **ART 101 – ROMAN SKETCHBOOK**

Roman Sketchbook is an introductory course in drawing. On-site classes will provide landscape views, architectural forms, paintings and three-dimensional sculpture as subject matter, using pencil, pen, charcoal and sanguina (red chalk) as drawing techniques. The course includes individual drawing projects and a written component related to the experience of sketching on location. The aim is to develop confidence and visual awareness in creating representations of the vast selection of art that the city of Rome has to offer.

*3 credits, 4 hours. Students are required to purchase their own materials and are responsible for all entry fees.*

### **ART 102 - DRAWING I**

This course introduces the fundamentals of drawing in a variety of black and white media (charcoal and graphite) on paper. Students will learn the basics of measuring and proportions, composition, modelling volumes and textures and the principles of perspective in a series of exercises and gradually scaled projects. Student articulation of drawing and design terminology in regular studio critiques will constitute an important component of the learning process. On-site visits to Roman venues staging exhibitions of drawings may be included. The course includes participation in a public exhibition of student work.

*3 credits, 4 hours. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 103 – PRINTMAKING I**

This course introduces students to a selection of printmaking techniques: linoleum prints, dry-point engraving and monoprints in black and white and in color. Students will experiment with several plates to create a multi-colored print. Through the experimentation process students will learn composition and a sense of color. Through the sketching and planning stages of their projects, students will learn to think critically and strategically. The course will culminate in an individual project and participation in a public exhibition of student work.

*3 credits, 4 hours. Pre-requisites: ART 101 or ART 102 or permission of the instructor. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 105 - THREE-DIMENSIONAL ART I**

This foundation course introduces the basic vocabulary, principles and elements of working with space and form through a variety of short term projects in a variety of media. Simple (and often innovative) materials will give students a basic understanding of the relationship between form and content. Color used in three-dimensional work will also be explored. Routine critiques of works in progress and finished works will be conducted. On-site visits to exhibitions of sculpture and installations may also be included.

*3 credits, 4 hours. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*



### **ART 115 – PAINTING TECHNIQUES I**

This introductory course introduces students to the techniques of painting in water-based and /or oil-based colors. The complexity of the artist's craft will be introduced through a series of gradually scaled exercises; for example, students will learn how to make preparatory drawings for transfer to the canvas. Other projects include an introduction to imprimaturas, the function of grisaille and skill of working with glazes. The course culminates in participation in a public exhibition of student work.

*3 credits, 4 hours. Pre-requisites: ART 101 or ART 102 or permission of the instructor. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 202 - DRAWING II**

The focus of this course is the drawing from the figure. Students will routinely draw from draped and undraped models in the studio. Emphasis will be placed upon learning basic anatomical terminology as it relates to the drawing process. Short, gestural studies comprise initial drawing sessions, followed by progressively longer, more intensive and elaborate poses and sessions. Students will explore all forms of mark making and drawing media techniques in the service of first recording and then working interpretively from the figure. Student articulation of drawing and design terminology in regular studio critiques will constitute an important component of the learning process. On-site visits to Roman venues staging exhibitions of drawings may be included. The course includes participation in a public exhibition of student work.

*3 credits, 4 hours. Pre-requisites: ART 102 or permission of the instructor. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 203 – PRINTMAKING II**

Students will continue to expand their printmaking techniques from level I with an emphasis on experimentation in different materials and media. Techniques will include dry-point, monoprints and multiblock woodblock printing in a variety of combinations that introduce new visual patterns and imagery. The course includes participation in a public exhibition of student work.

*3 credits, 4 hours. Pre-requisites: an introductory printmaking course or permission of the instructor. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 211 - THREE-DIMENSIONAL ART II**

This intermediary course further acquaints students with the elements and principles of design in three dimensions through a series of short-term sculptural projects in a variety of media. Site specific work together with multi-media installations will be studied and created. On-site visits to venues staging exhibitions of contemporary art installations (such as the Venice biennale) may be included. Routine critiques of works in progress and finished works will be conducted.

*3 credits, 4 hours. Pre-requisites: ART 105 or permission of the instructor. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 212 - SMALL SCALE SCULPTURE**

This intermediate course introduces students to traditional sculptural materials (such as clay) as well as more innovative/modern and contemporary materials. Students will work with form and space. Part of the course will be given to modelling the figure in clay; students will learn how to project sculpture by drawing and then creating clay maquettes (small models in clay). On-site visits to Roman venues with exhibitions of sculpture may be included.

*3 credits, 4 hours. Pre-requisites: ART 105 or permission of the instructor. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 215 – PAINTING TECHNIQUES II**

An intermediate-level course in the craft of oil painting techniques that explores the difference

between direct and indirect painting. Projects include working from the model, working with a limited palette, an investigation how to paint flesh, consideration of complex compositions and looking at paintings from earlier artists to better understand their techniques. Attention will be given to the formal vocabulary of painting. The course includes participation in a public exhibition of student work.

*3 credits, 4 hours. Pre-requisites: ART 115 or permission of the instructor. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 250 – SCULPTURE IN STONE**

This ten-day intensive workshop takes place outside Rome near Carrara (Tuscany), the cradle of stone sculpture in Italy. Stone is one of the oldest materials used by sculptors and still used by contemporary artists. Students will develop basic sculptural techniques while also being introduced to the history of sculpture in this material. There will be also an introduction to the different stones used for sculpting their origin and the tools used during the time. Basic sculptural forms will be discussed as well as the development of abstract sculpture.

*3 credit hours. Pre-requisites: A lower level Fine Arts course. Students will be responsible for the course fee and accommodation. Housing is organized in the nearby village Azzano.*

### **ART 251 – SCULPTURE IN CLAY**

This intensive sculpture workshop in clay takes place outside Rome with one meeting at the AUR campus after the workshop. Clay is one of the oldest materials used by humankind for the creation of basic utensils (cooking pots, drinking cups etc.) as well as sculpture. The students will develop basic sculpture techniques and will be introduced to the history of sculpture in relation to this material. Basic sculptural forms will be discussed as well as the development of abstract sculpture. Students can work on figurative themes, including portraits and the human form.

*1 credit. Students are responsible for all entry fees and the costs of materials as required.*

### **ART 252 - EUROPEAN SKETCHBOOK**

This one-credit course will be conducted on location beyond Rome and will allow students to take advantage of special exhibitions and events across Europe. The course includes art historical introductions to the location and event, practical demonstrations of artistic techniques and a written component.

*1 credit. Students arrange their own transportation to the location and their own accommodation; students are also responsible for all entry fees and costs of materials.*

### **ART 253 - HISTORIC ARTISTIC TECHNIQUES**

This intensive one-credit course introduces students to the materials and techniques of the past through a practical workshop. The course also introduces the history of the ancient technique, with examples from Rome and the Mediterranean world. Techniques for the conservation and restoration of mosaics will also be covered through relevant case-studies.

*1 credit. Students are responsible for the costs of all materials.*

### **ART 302 - DRAWING WORKSHOP**

This is an advanced course in drawing techniques, which may include drawing from the live figure, draped and undraped. Students will further develop and explore personal concepts in the drawing medium to produce a coherent body of work. Group discussions and critiques will be intrinsic to this course. Reference will be made to the work of both the traditional canon and contemporary artists across the globe to broaden the students' range of personal reference. This course can be repeated up to four times.

*3 credits, 6 hours. Pre-requisites: ART 202 or an intermediate drawing course or permission of the instructor. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 303 – PRINTMAKING WORKSHOP**

This is an advanced course in printmaking techniques. Students will further develop and explore personal concepts in the printmaking medium to produce a coherent body of work. Group discussions and critiques will be intrinsic to this course. Reference will be made to the work of both the traditional canon and contemporary artists across the globe to broaden the students' range of personal reference. The course includes participation in a public exhibition of student work. This course can be repeated up to four times.

*3 credits, 4 hours. Pre-requisites: ART 203 or an intermediate printmaking course or permission of the instructor. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 315 – PAINTING WORKSHOP**

This is an advanced course in painting techniques, which may include other media, such as photography and printmaking as research aids. Students will further develop and explore personal concepts in the painting medium to produce a coherent body of work. Group discussions and critiques will be intrinsic to this course. Reference will be made to the work of both the traditional canon and contemporary artists across the globe to broaden the students' range of personal reference. The course includes participation in a public exhibition of student work. This course can be repeated up to four times.

*3 credits, 4 hours. Pre-requisites: ART 215 or an intermediate painting course or permission of the instructor. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 383 - SPECIAL TOPICS IN ART**

This course provides opportunities for students to focus on unique media, techniques and/or art forms that are not typically provided in other fine art courses. Possible topics may include mixed media in two dimensions, encaustic painting, innovative printmaking techniques, installation art, conceptual art and performance art. Guest artists will feature as instructors for this course; collaboration with other University programs, classes and instructors can also be an integral part of this experience. On-site visits to historical and contemporary sites in Rome may inform course content.

*3 credit hours. Pre-requisites: at least two lower level ART courses or permission of the instructor.*

### **ART 491, ART 492, ART 493, ART 494 – FINE ARTS INDEPENDENT STUDY**

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of six credit hours of independent study in their upper-level biennial.

*1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Fine Arts. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 499 - FINE ARTS CAPSTONE EXHIBITION**

Through regular meetings between the student and their supervisor(s) students will prepare a portfolio of their work and sufficient material for a thesis exhibition. Students will also present their work to the public with a talk/lecture (accompanied with written paper); write an artist's statement and resume.

*3 credits. Pre-requisite: AUR Degree seeking students with Senior standing in Fine Arts.*

### **FAFD 104 – PHOTOGRAPHY IN ROME: THE ETERNAL CITY**

Using Rome as our canvas space/playground, students will engage weekly with the city (on-site) to understand the complexities of: composition, exposure, aperture, speed, and light to fully realize and capture the beauty of this monumental city. Students will learn to shoot using a variety of techniques and lenses to understand their inherent pros and cons in Rome, while also learning the fundamentals of the exposure triangle, composition, and post production to produce aesthetically pleasing photographs of Rome. Photographs will be presented (online) locally and internationally. Bring Your Own Camera. If you want to have the ability to control all the aspects of photography, a DSLR camera is highly recommended, or a Mirrorless camera.

*3 credits, 4.5 hours. Laboratory course fee Euro 75.*

### **FAFD 106 - PHOTOGRAPHY IN ROME: STUDIO AND STILL LIFE**

Using the indoor places of Rome as the canvas space, students will engage weekly within the city (on-site) to understand the complexities of: composition, materials, exposure, and controlled light to fully realize and capture the micro and macro nature of this monumental city. Practical studio photography time will also permit students to learn the necessary skills of arranging lights and props to capture images using a variety of techniques and lenses. Students will focus on creative solutions to complex photographic problems and discover the versatile and creative potential of working in a controlled environment. This course focuses on the fundamentals of the exposure triangle, composition, and post production to create striking staged photographs of Rome. Assignments will help to learn and apply technical skills gained from the studio and application into other areas of photography.

Bring Your Own Camera. If you want to have the ability to control all the aspects of photography, a DSLR camera is highly recommended, or a Mirrorless camera.

*3 credits, 4,5 hours. Laboratory course fee Euro 75.*

### **FAPS 210 - INTRODUCTION TO ART THERAPY**

This introductory course traces the history of “art as a healing agent”, introducing the key concepts of art therapy and defining its field of action. The historical debate about “process” (art as therapy) versus “product” (art in therapy) in the evolution of this practice will be discussed. A brief theoretical introduction will be followed by experiential and practical work. This course is recommended for students who want to experiment with art as a powerful tool in self-knowledge and personal growth and for students who want to explore the possibilities of art therapy as a profession.

*3 credit hours. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART HISTORY**

#### **AH 100 – ART OF ROME**

Art of Rome is an introductory course in the history of art. The course focuses on Rome, from its origin to contemporary times. Masterpieces of painting, sculpture, architecture and urban planning are examined within their historical contexts. Most of the classes are held on site. The course hones a method of description, critical analysis and interpretation of art and builds an understanding of traditional forms and cultural themes useful in the comprehension of all western art.

*3 credit hours. Students are responsible for all entry fees.*

#### **AH 102 - WAYS OF SEEING**

This foundational course introduces students of Art History and Fine Art to basic themes in world art. Students will compare and contrast images across cultures and time. They will be introduced to common elements in the global story of art, while appreciating diversity and change. Students

will learn basic art history terminology, be introduced to artistic materials and techniques. Students will be exposed to a variety of materials, techniques and motifs necessary for understanding how art is produced and how artworks can be interpreted. The course will involve two on-site classes for the examinations.

*3 credit hours. Students are responsible for all entry fees.*

### **AH 103 – ARTS OF RENAISSANCE AND BAROQUE**

Arts of Renaissance and Baroque is an introductory course that surveys the development of painting, sculpture and architecture in Italy from the 14th to the mid-18th centuries, focusing on Rome but exploring also the artistic and cultural developments in Florence and Venice in the relevant period. Most classes are held on-site, in the museums, churches and palaces of Rome. The course hones a method of description, critical analysis and interpretation and enables students to learn about the main aspects of the Italian Renaissance and Baroque.

*3 credit hours. Students are responsible for all entry fees.*

### **AH 200 - ANCIENT TO BAROQUE**

The course explores a thousand years in the development of Art (painting, sculpture and architecture) in the western Europe (from the early medieval period to the Baroque). The focus of the course is on the artistic heritage of the city of Rome and Italy, which will be studied and interpreted within the broader context of the Mediterranean and European/Western art. Major artworks and periods, elements of style and protagonists, will be examined from various perspectives, considering their historical and social context, artistic influences and literary sources. The course is taught primarily on-site.

*3 credit hours. Pre-requisites: AH 102 or permission of the instructor. Students are responsible for all entry fees.*

### **AH 201 - PICASSO AND HIS CONTEMPORARIES IN THE SOUTH OF FRANCE**

This one credit on-site course based in Nice examines on the work of Picasso, Matisse and Chagall in the south of France. The course examines the link between the artists and the influence of the environment of the Cote d'Azur. This course is run over a two-day weekend excursion with an introductory lecture before and a wrap-up class after.

*1 credit hour. Pre- or co-requisites: A 100-level introductory Art History course or permission of the instructor. Students arrange their own transportation to and accommodation in Nice. Students are responsible for all entry fees.*

### **AH 210 – VAN GOGH TO WARHOL**

This course examines the main tendencies in modern art, from the late nineteenth to the late twentieth century. Students will learn about particular movements and their major protagonists, including Impressionism, Post/Neo Impressionism, Fauvism, Expressionism, Cubism, Futurism, Dada, Surrealism, Suprematism, De Stijl, Constructivism, Abstract Expressionism, Pop Art, Minimalism, and Conceptualism. Please note that this is a reading-intensive course. This course may involve on-site classes and Friday/weekend fieldtrips in Rome and Italy.

*3 credit hours. Pre-requisites: AH 103 or permission of the instructor. Students are responsible for all entry fees.*

### **AH 212 – CONTEMPORARY ART IN THE GLOBAL VILLAGE**

This course is an investigation into contemporary art world-wide. The course begins by examining the art of the 1980's as providing the backdrop to contemporary trends. It then moves on to analyze art in a series of themes that have been widespread in artistic practice – time, place, identity, the body etc. The scope of the course is overtly multicultural comparing and contrasting ethnic approaches. The course finishes with the students organizing their own virtual exhibition

of contemporary art.

*3 credit hours. Pre-requisites: A 100-level Art History course or permission of the instructor. This course may include a field trip to the Biennale in Venice.*

### **AH 214 - ANEW PERSPECTIVES: VISUAL TECHNOLOGY IN RENAISSANCE AND BAROQUE ART**

This interdisciplinary course explores the depiction of visual space in Renaissance and Baroque Art through the medium of modern technologies. The visual theories of authors including Leon Battista Alberti, Piero della Francesca and Leonardo da Vinci will be given practical application through the use of the digital design software Autodesk Autocad. Individual and group lab study will be an integral part of the course where students will explore and elaborate digital imagery as virtual templates to be used interactively, allowing for an in depth understanding of design techniques and visual theories employed by Renaissance and Baroque artists.

*3 credit hours. Pre-requisites: A 100-level Art History course or permission of the instructor..*

### **AH299–METHODSANDTHEORYOFARTHISTORY:SEMINARONMETHODOLOGY**

This seminar introduces students to the historiography and methods of art history as well as to its predominant interpretative paradigms and theories. The focus of the course is not the art object itself but the discipline devoted to its study and interpretation, and the discipline's intellectual, historical, theoretical and methodological foundations. The course is constructed as an interactive seminar with discussion of selected readings by significant authors and the application of skills and principles derived from them. The course is required of all art history majors and is also open to other students interested in the intellectual development of art history as a discipline.

*3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor.*

### **AH 301 – BAROQUE ROME AND ITALY**

This course investigates the major developments in Italian painting, sculpture and architecture during the seventeenth century with a particular focus on the role of art patrons as catalysts for change. A range of patrons will be considered, from popes, cardinals, religious orders, and foreign kings, to scholars, nuns, widows, and a disinherited virgin queen. The range of motives that led these patrons to spend fortunes on art, their criteria for selecting artists to carry out their commissions, and the personal perspectives they brought to bear upon their direction of artistic endeavors are the primary issues that will be faced. More than half the class meetings will be on-site visits to examine relevant artworks in Rome.

*3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor. Students are responsible for all entry fees.*

### **AH 308 – BEFORE THE RENAISSANCE**

This course explores the artistic culture of the Middle Ages up to the dawn of the Renaissance. The course is intended as a detailed study of the art of this millennium, with a specific emphasis on Rome, taking advantage of the city's richness of medieval monuments and works of art: mosaics and paintings, sculptures and architecture. The course aims to analyze the similarities and differences between the Roman artistic production and the art of the rest of Europe, the Byzantine East and other cultural contexts, for example the Islamic world, as well as within the larger framework of medieval culture and history. The course includes a class excursion to Assisi.

*3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.*

### **AH 310 – THE RENAISSANCE IN ROME**

This course explores the unique artistic culture of Renaissance Rome. It covers the period from the return of the papacy to Rome after the Council of Constance (1420) to the Sack of Rome

by Imperial troops in 1527 and its immediate aftermath. This is the period when Bramante was completing his designs for the new Basilica of saint Peter's; Michelangelo was painting the Sistine Chapel; and Raphael and his studio were working nearby in the papal apartments. Students will be introduced to key themes in papal patronage within the larger context of Italian and European politics. Most of the teaching will be conducted on-site.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

#### **AH 312 – VILLAS, PALACES AND GARDENS IN THE RENAISSANCE AND BAROQUE**

This course will investigate villas, palaces and gardens in Italy between the 15th and the 18th centuries, in both urban and rustic settings. During this period, dramatic changes took place in the design of palaces and villas fueled first by humanistic study of the ancient architectural treatises, and then by changes in courtly and urban society. The topic will be considered from various perspectives including patronage, stylistic development, Renaissance architectural theory, urbanism, material culture, social contexts, and the history of garden design. This course is designed to foster a theoretical understanding of links between architecture and society with an emphasis upon the use of primary sources for advanced research in art history. There will be a one-day excursion to visit palaces and villas in Lazio.

*3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.*

#### **AH 316 - MUSEOLOGY AND CURATORSHIP**

Curatorship examines the principles and practices of the modern museum, nowadays considered a site of social interaction more than an historical treasure palace. Students will examine the role of the curator in relationship to a museum's mission, and how technology is changing the way in which museums fulfill their curatorial responsibilities. The relationship between curator and collector and the procedures for realizing a successful exhibition will be studied. Case studies of best curatorial practices internationally, and on-site visits to private and public art collections, archaeological sites and museums, will critique ideas about curatorial roles and exhibitions.

*3 credit hours. Pre-requisites: An introductory-level Art History or Management course or permission of the instructor. Students are responsible for all entry fees.*

#### **AH 319 – RENAISSANCE FLORENCE**

Renaissance Florence explores the development of painting, sculpture and architecture in Florence from the mid-fourteenth to the early sixteenth centuries. The course traces the impact of Humanism on the arts, focusing in particular on the patronage of the Medici. The course will meet once a week, but includes an obligatory weekend field trip to Florence.

*3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor. Students arrange their own transportation to, and accommodation in, Florence. Students are responsible for all entry fees.*

#### **AH 321 – VENICE IN THE RENAISSANCE**

This course focuses on the Golden Age of Venetian Art from the building of the Ca' D'Oro (1421) to the completion of Tintoretto's work in the Scuola Grande di San Rocco (1587). The course traces the impact of Venice's unique location on the art and architecture produced in the maritime Republic. The course will cover the works of the architects Sansovino, Bartolomeo Buon; the painters Titian, Veronese and Tintoretto, who produced a series of masterpieces which were to be the inspiration for seventeenth-century painters throughout Europe. There will be a weekend field trip to Venice.

*3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor. Students arrange their own transportation to, and accommodation in, Venice. Students are responsible for all entry fees.*

#### **AH 324 – ART OF THE ROMANTIC IMAGINATION, 18TH AND 19TH CENTURY ROME**

Neoclassicism is the artistic expression of the Enlightenment. It found in Rome a natural breeding ground, since the city was still imbued with memories of its Classical past. During this course we will see how Neoclassical art owed to its own time as much as to Antiquity, and how it reflected an enthusiasm for the ideals of the French Revolution, the majesty of the Napoleonic Imperial Age and the restoration of papal temporal rule. The second part of the course is devoted to Romanticism, a cultural movement born in Northern Europe with the development of nations-states. It too found fertile ground in Italy, which would itself be finally unified during the Risorgimento. Art therefore became a vehicle for political propagandizing, with artists referring back to the Middle Ages as the last period of Italy's independence from foreign rule. Italy contributed once more to the development of European art through its "Macchiaioli" movement in painting, which anticipated Impressionism, and through the vast urbanistic programs to renovate and modernize Rome, now a capital again, in the closing years of the century.

*3 credit hours. Pre-requisites: A 100-level Art History course. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.*

#### **AH 410 – ART, POWER AND PROPAGANDA**

This course will investigate the intersection of visual culture, art, architecture and urban planning, with political power: art as propaganda for modern regimes. The seminar-style investigation will approach themes of art and propaganda as they were developed in a limited range of 20th-century political climates, particularly Fascist Italy, Nazi Germany and Soviet Russia, with connections to related historical and political examples. This seminar will venture beyond the traditional boundaries of Art Historical study by bringing into discussion the current state of research in nationalism and ritual studies on a theoretical foundation in aesthetics. The goal of the course is to advance superior argumentation, evaluate and employ primary historical source material (in translation) and apply current theoretical approaches to art historical research.

*3 credit hours. Pre-requisites: A 300-level Art History course or permission of the instructor.*

#### **AH 491, AH 492, AH 493, AH 494 – ART HISTORY INDEPENDENT STUDY**

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of six credit hours of independent study in their upper-level biennial.

*1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Art History.*

#### **AH 499 – ART HISTORY CAPSTONE THESIS**

The Art History Capstone Experience consists of supervised independent work on the senior thesis. The thesis is the culminating work of the major, in which students demonstrate their command of the knowledge and skills gained in on-site courses and seminars by conducting their own research on an art historical topic of their own choosing. Working closely with a faculty advisor, students find and assess the evidence for a particular issue or position and develop their own point of view on it. The final product is a sustained and significant piece of writing that prepares majors for graduate school or for employment requiring high-level verbal and analytical ability.

*3 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Art History.*

### **AHAR 101 – ANCIENT MATERIAL CULTURE**

This is an introductory course on the material culture of the ancient Mediterranean, focusing on the city of Rome and its relationship to earlier, contemporaneous and later related cultural traditions. The course focuses primarily on the artworks and artifacts produced by ancient Greece and Rome, with some sessions also treating the influence of Egyptian, Near Eastern, and Etruscan cultures and the afterlife of classical material culture post-antiquity. The course will be taught as a mixture of classroom lectures and on-site classes, enabling students to see at first hand as much ancient material culture as possible.

*3 credit hours. Students are responsible for all entry fees.*

### **AHAR 204 – ANCIENT NORTH AFRICA: THE ARCHAEOLOGY AND ART HISTORY OF THE OTHER SIDE OF THE MEDITERRANEAN**

This course discusses the material remains of North Africa from Morocco to Libya and from the foundation of Carthage around 800 BC until the conquest of the same city by the Arabs in 698 AD. Special attention will be paid to the cultural interactions of native and foreign populations that shaped its identity: Numidians, Phoenicians, Romans, Berbers, Vandals, Byzantines and Arabs. Major themes that will be treated are: religion, economy, urban culture, art and architecture and the administration of the territory.

*3 credit hours. Pre-requisites: A lower-level Archaeology or Art History or Classics course or permission of the instructor.*

### **AHAR 207 – CONSERVATION AND RESTORATION: ETHICS AND PRINCIPLES**

This introductory course surveys the history of conservation and restoration, and addresses current ethical dilemmas faced by curators, art historians, scientists, and archaeologists. Students will debate the various issues involved in the care of cultural heritage with reference to professional organizations, special interest groups, cultural identity and economic development. Present and past use of an artifact, whether as a functional object, as a cultural symbol, as an historical record, or as a domestic space, requires that the conservator understand both the tangible and intangible nature of objects. Particular reference will be made to the art and archaeology of Rome.

*3 credit hours. Pre-requisites: A 100-level Art History or Archaeology course or permission of the instructor.*

### **AHAR 214 – EGYPTIAN ART AND ARCHAEOLOGY**

This course is an introduction to the history and civilization of Egypt. The aim of the course is to provide a broad overview of Egyptian society and culture as revealed through art and archaeology. The first half of the course will follow a chronological path covering the emergence and decline of Egyptian civilization. After the midterm exam the class will explore themes. The course will also cover the re-discovery of Egypt by the west and the dilemmas faced by modern Egypt in caring for this remarkable heritage.

*3 credit hours. Pre-requisites: ENG 100 or ENG 101.*

### **AHAR 221 - MINOANS AND MYCENAEANS: ARCHAEOLOGY AND ART HISTORY OF THE AEGEAN BRONZE AGE**

This course will explore the sites, monuments and artifacts of the Bronze Age Aegean – illuminating the Early Bronze Age culture of the Cyclades and the Minoan and Mycenaean palace cultures that evolved there. It will also examine their relationships with other peoples with whom they shared the Mediterranean sea – such as the Egyptians, Assyrians, Hittites and the inhabitants of Troy. This course will be mainly classroom-based but will include a required field trip to Greece (evening of Thursday 5th July to evening of Sunday 8th July). On this field trip – one night in Athens and two nights in Nafplio – students will visit the National Archaeological Museum and Goulandris Museum of Cycladic Art in Athens, the archaeological sites of Mycenae and Tiryns and the Nafplio Archaeological Museum.

*3 credit hours. Pre-requisites: ENG 102. An additional fee will be collected for the compulsory fieldtrip. Students arrange their own transportation to Athens.*

### **AHAR 250 – INTRODUCTION TO ART AND ANTIQUITIES CRIME**

This course is an introduction to the history of art and antiquity crime and its impact upon contemporary society. It will also examine how art can be protected and recovered including techniques of provenance research. Art crime has evolved from a relatively innocuous crime of passion carried out by individuals (often for ideological as much as financial reasons) into the third highest-grossing criminal industry in the world. The course will include a practical class on-site in assessing security risk and devising a security plan.

*1 credit. Pre-requisites: Sophomore standing or permission of the instructor.*

### **AHAR 255 – BERLIN MUSEUMS AND CULTURAL DILEMMA**

Berlin is re-emerging as a cultural capital of Europe, and its museums showcase that. This excursion course to Berlin will review its history of collecting of art and antiquities, examine the buildings designed to house them, and analyze the cultural conditions inflected by their changing political contexts, 18th century to the present. Conflicting issues of a past of cultural nationalism and imperialism and a present driven by historical conscience and revisionism will be discussed in case by case basis. We will exercise analytical skills relevant to visual culture within complex historical contexts, with comparative material drawn from our experience of Rome and its museums. This one-credit course is run over a three-day weekend excursion.

*1 credit. Pre- or co-requisites: A 100-level course in Art History or permission of the instructor. Students arrange their own transportation to, and accommodation, in Berlin.*

### **AHAR 300 – ROMAN IMPERIAL ART AND ARCHITECTURE**

Imperial Roman Art and Architecture is a study of ancient Roman architecture, sculpture, painting and minor arts from 27 BC to 193 AD. The focus is on the city of Rome and the ancient capital's imperial dominion in the peninsula and Mediterranean. The approach to the material is at technical, stylistic and iconographical levels understood within the historical context. On-site visits in Rome alternate with class lectures and a possible excursion outside Rome. The goals are to create a thorough preparation for critical analysis of artifacts and source material, to develop research techniques and skills of interpretation of ancient art and architecture.

*3 credit hours. Pre-requisites: A 100-level Art History course. An additional fee may be collected in the event of a required excursion.*

### **AHAR 304 – CONSERVING ROME'S MONUMENTS**

This is an upper-level course focusing on the current techniques and controversies surrounding the preservation of ancient monuments, historic buildings and stone sculpture. The course will comprise a classroom element where the underlying theories are discussed and an on site element reviewing case studies in the framework of the historical development of conservation and preservation.

*3 credit hours. Pre-requisites: A lower-level Archaeology or Art History course, including aspects of architecture or AHAR 207 or permission of the instructor.*

### **AHAR 307 – LATE ANTIQUE AND BYZANTINE ART**

This course explores the art of Rome in transition from the late Imperial age into the early Christian, from the 3rd to the 6th centuries. Attention is also paid to the developments across the Mediterranean region and in Constantinople, to the relationship to Late Antique art and to the formation of Christian iconography. Classes are held on-site and in the classroom with a possible excursion outside Rome. The course goals are to grasp the nature of art in periods of transition and to hone skills of critical analysis.

*3 credit hours. Pre-requisites: A 100-level Art History course. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.*

### **AHAR 314 – ETRUSCAN ART AND ARCHAEOLOGY**

This is an upper level course studying the art and archaeology of the Etruscans from their emergence at the beginning of the first millennium BCE until their absorption by the Romans. The course will take full advantage of the rich museum collections of Etruscan material in Rome and will include a field trip to the sites of Cerveterii and Tarquinia. The course will look at the origins of the Etruscans, their art and material culture, their interactions with other groups and their eventual absorption by the Romans.

*3 credit hours. Pre-requisites: A previous course in classics, classical studies, ancient art history or archaeology or permission of the instructor. Students are responsible for all entry fees.*

### **AHFA 228 - THE MAKING OF ART: HISTORY OF ART MATERIAL**

This intermediate-level course introduces students to the history of artistic media. The course will include, but may not be limited to: painting, sculpture, prints and drawings. Through a methodology of object-based examination, students will learn how to identify artistic materials and their composition, and the historical techniques used in the creation of works of art. The course will include practical workshops in the Fine Arts studio and on-site classes in museums and churches throughout Rome.

*3 credits. Pre-requisites: a lower level ART class or permission of the instructor. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **AHMG 320 – ART GALLERY MANAGEMENT**

This course explores the principles and practices of art gallery management. Topics include the history of art galleries, artist and client relations, gallery space and design, collections management, staging an exhibition and art marketing. The role of the art dealer and all aspects of gallery management will be discussed in theoretical terms and in case study analyses and on-site visits to Rome's contemporary art galleries.

*3 credit hours. Pre-requisites: An introductory-level Art History or Management course or permission of the instructor. Students are responsible for all entry fees.*

### **AHRE 106 – SACRED SPACE: RELIGIOUS ARCHITECTURE OF ROME**

The course explores main ideas behind the sacral space on the example of sacral architecture of Rome, from the ancient times to the postmodern. The course maximizes the opportunity of on-site teaching in Rome; most of the classes are held in the real surrounding, which best illustrates particular topics of the course. Students will have the opportunity to learn about different religious traditions, various religious ideas and practices (including the ancient Roman religion, early Roman Catholicism, Orthodoxy and Protestantism, as well as the main elements of religion and sacred spaces of ancient Judaism and Islam). Students will have the opportunity to experience a variety of sacred spaces and learn about the broader cultural and historical context in which they appeared. Short study trips outside of Rome may also take place.

*3 credit hours.*

## **ASTRONOMY**

### **ASTR 100 – GENERAL ASTRONOMY**

This course is an introduction to astronomical phenomena in the Universe for non-science majors. The course covers four main topics: (1) motions in the sky, (2) the solar system, (3) stars (why they shine, and how they evolve), and (4) first steps in cosmology (what are galaxies and how they are distributed in space). The basic physics required to understand astronomy will be presented.

Topics of current interest will also be touched upon, such as astronomical discoveries (ground-based, mission), and whether there is life on other planets. We will also become acquainted with the night sky, through naked eye observations, and a field trip to a nearby amateur observatory.

*3 credit hours. Students are responsible for all entry fees.*

## **BIOLOGY**

### **BIO 203 – PHILOSOPHY AND MECHANISMS OF EVOLUTION**

Based on the latest research developments of the classic Darwinian theory, the course describes the possible mechanisms by which natural environment shaped, and social environment fine tuned, the human body and the human mind in the long course of evolution. The close links that can be traced between sexuality, the arts and other branches of human culture, and their biological background are highlighted. About twenty percent of the teaching sessions will be devoted to the practical application of scientific, statisticsbased methods to assess working hypotheses concerning different aspects of evolutionary biology and the course will feature a session of laboratory research work on biology, aesthetics and sexual selection, elaborating data collected in the course of a probable on-site visit to a local Museum or Art Gallery, likely scheduled on a Friday.

*3 credit hours. Pre-requisites : MTH 102 or ANT 100 or permission of the instructor.*

## **BUSINESS**

### **BUCO 400 – ORGANIZATIONAL COMMUNICATION**

Focusing on effective communication in business and the professions, this course looks at communication within organizations and between organizations and their external environment; the effects of globalization on communication within and between organizations across national and cultural barriers; image making; and writing for and about organizations.

*3 credit hours. Pre-requisites: ENG 102 and Junior or Senior standing or permission of the instructor.*

### **BUEN 307 – WRITING FOR BUSINESS**

This course teaches students how to write well and successfully in a business environment. Students learn to research and write presentations, reports, memos, business letters, press releases, newsletters, brochures and pitch letters and print ads.

*3 credit hours. Pre-requisites: ENG 102 and Junior or Senior standing or permission of the instructor.*

### **BUFD 208 – FILM/TV INDUSTRY**

Film and TV Industry looks at the filmed entertainment industry from two perspectives: production and distribution. The production part of the course will look at the role of producers, agents, writers, and studio executives in bringing a project together, as well as the role of directors, actors and crew in the filming of it. The distribution part of the course will examine the means of generating revenue from the property including cinema exhibition, video/DVD sales, television broadcast, as well as earnings from merchandise, music and other related areas.

*3 credit hours. Pre-requisites: ENG 100 or ENG 101.*

### **BUIA 308 – INTERNATIONAL ECONOMIC ORGANIZATION**

International economic organizations have been instrumental to fostering economic prosperity as well as cooperation among nations. Students will acquire a basic understanding of their structures, modes of function, statutory objectives and range of operations.

*3 credit hours. Pre-requisites: ECO 211 and Junior or Senior standing Students will pay a fee to cover the cost of the field-study trip.*

### **BUS 153 - PRINCIPLES OF COACHING**

This course will include setting performance goals in coaching, the various roles of the coach, ethical conduct in coaching, the psychology of coaching, coach-athlete compatibility, coaching burnout, personality of the coach, and coaching youth sports. An emphasis is placed on conducting practices and competitions to enhance the social-emotional growth of athletes.

*3 credit hours.*

### **BUS 200 – BUSINESS LAW**

This course provides the student with an overview of the impact of legal, ethical and regulatory considerations on the business organization. Although introductory in nature, the course provides substantive analysis of the topics addressed. Specific topics considered include: legal theory, legal forums and institutions, contract law, business forms, employment regulation, anti-competitive practices and intellectual property. Although the focus of this course is primarily on USA domestic law, consideration is given to international and comparative legal issues. *3 credit hours.*

### **BUS 211 – CYBERLAW AND E-COMMERCE**

Given the increasing focus on cyber security resulting from an array of headline-grabbing breaches that have occurred at some of the world's leading companies, business-oriented students, as future managers, need to be skilled in anticipating, analyzing and managing the legal and policy issues involved with conducting business online. This course will examine the legal ramifications of cyberspace and the digitization and virtualization of everyday activities. Students will explore topics such as regulation by law and code, intellectual property in cyberspace, content liability, trademarks, e-commerce and e-transactions, online privacy and disputes resolution.

In particular, the course will provide an in-depth look at the legal issues arising from electronic commerce and electronic transactions (e.g. e-bay, Amazon, Zalando etc.), and will focus specifically on the different techniques of dispute resolution in the field of IT law and e-commerce. Students will build skills by working on real-world disputes resolutions, client counseling, advocacy, and transactional/licensing projects and cases.

*3 credit hours. Pre-requisites: An Introductory-level Business, Communication or Political Science course.*

### **BUS 300 – INTRODUCTION TO INTERNATIONAL BUSINESS**

This course provides an introduction to the environmental and operational aspects of international business. Topics include international business background, comparative environmental frameworks, theories and institutions of trade and investment, world financial environment, dynamics of international business, governmental relationships, corporate policy and strategy, functional management, operations and related concerns.

*3 credit hours. Pre-requisites: Junior or Senior standing or permission of the instructor.*

### **BUS 302 – INTERNATIONAL BUSINESS LAW**

This course provides an introduction to concepts of global international law and regulation relevant to private business organizations and persons contemplating and implementing tangible business transactions. The course of study will refer to direct source materials, such as treaties, statutes, case law studies and transaction analysis. Contract and arbitration simulations enable students to explore negotiation and drafting aspects of doing business globally. Ethical issues pertinent to the international business person will also be considered.

*3 credit hours. Pre-requisites: Junior or Senior standing or permission of the instructor.*

### **BUS 381 – SPECIAL TOPICS: ECONOMIC AND POLITICAL ENVIRONMENT OF AN ITALIAN REGION**

This three-day field-based course provides students with the opportunity to explore a key region

of Italian industry, agriculture, manufacturing, innovation, product development and infrastructure. Through related lectures and site visits to local businesses and government offices students study the region's economic evolution over the centuries, the driving forces behind the area's current economic development, the socioeconomic reality of the area and its relationship with Italian political and economic policy. In recent years this course has in turn visited Sicily, the Veneto, Lombardia, the Marche, Liguria, Abruzzo and Romagna regions.

*1 credit. Students will pay a fee to cover the cost of the field-study trip.*

### **BUS 498 – BUSINESS CAPSTONE: SEMINAR - STRATEGIC MANAGEMENT**

This case-supported exploration of the strategic management model (environmental scanning, strategy formulation, implementation and control) is the capstone course in the business program. It aids students in developing an understanding of the challenges and opportunities that face corporate top management; provides a comprehensive, up-to-date review of both traditional and innovative strategic management techniques and issues; and creates an opportunity for students to practice decision-making skills through application of disciplined analysis and management tools. The course includes a module on industry analysis and competitive strategy and discussions of special issues in small business, entrepreneurial ventures and non-profits.

*3 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Business Administration.*

### **BUS 499 – BUSINESS CAPSTONE: THESIS**

This capstone senior thesis offers students majoring in Business Administration the opportunity to demonstrate mastery of the skills and competencies gained in their course of study by applying them to the research and analysis of a publicly traded, transnational firm. The analysis and findings of the semester-long research project are presented in a thesis paper and consultant-style presentation.

*3 credits. Pre-requisites: All core Business courses; taken currently with BUS 498; open only to AUR Degree seeking students with Senior standing in Business Administration.*

## **CHINESE**

### **CHN 101 – ELEMENTARY MANDARIN CHINESE I**

This course is intended as an introduction to Mandarin Chinese. Beginners will start speaking, making the first steps in listening comprehension and being familiar with basic principles in grammar along with simple exercises in compositions and reading. At the end of the course, students will be able to read and write Mandarin Chinese characters. Cultural and social aspects will be part of the course, even though the main focus will be on the linguistic aspects.

*3 credit hours.*

### **CHN 102 – ELEMENTARY MANDARIN CHINESE II**

This course is intended for students who have completed the first semester of Elementary Mandarin Chinese and who have already learned the phonetics of the Chinese language. Students will increase their knowledge of Chinese grammar and vocabulary, thereby improving also their listening comprehension and speaking skills in Chinese. The course will prepare students, upon successful completion, to take the first level of the written test HSK (Hanyu Shuiping Kagoshi), a standardized Chinese Proficiency Test for non-native speakers.

*3 credit hours. Pre-requisites: CHN 101.*

## **CLASSICS**

### **ARCL 100 – INTRODUCTION TO ANCIENT GREECE AND ROME**

This course introduces students to the social and cultural history of ancient Greece and Rome via

the major works of historiography, literature, art, and architecture produced by those cultures. This course is classroom-based, but an on-site visit of historical and/or cultural importance may be required.

*3 credit hours.*

#### **ARCL 209 – ROMAN ARMY**

This is an introductory course to all aspects of the Roman army. Chronologically it follows the development of the army from the beginning of the Republic until its demise at the end of the Empire. The course will draw on both archaeological and textual information. Much of the course material will focus on the provinces, especially the western provinces, where there is abundant evidence of military camps. The course will also cover military tactics, equipment and daily life in the army. There may be out of class visits to the suitable on-site locations.

*3 credit hours. Pre-requisites: A level 100 archaeology course or permission of the instructor.*

#### **ARCL 252 - SICILY: THE ARCHAEOLOGY OF THE HELLENISTIC MEDITERRANEAN**

This course explores the ancient archaeological sites of Eastern Sicily – from the archaic period to the Roman. The trip will introduce students to the cities Syracuse and Catania, which are both characterized by indigenous origins, founded as Greek colonies in the 8th century BCE, enjoyed autonomous rule under Sicilian tyrants, and then finally came under Roman rule as the first Roman province in the 3rd century BCE. Preliminary lecture(s) will cover the concepts of both Greek colonialism, as well as the spread of Roman imperialism and increasing overseas aggression, and briefly, Sicily's post-classical history. Visits in each city will include visits to archaeological and art museums, important ancient archaeological remains, and topographical walks. Students with interests in ancient colonialism, imperialism, urbanism, military history, and layered cultural identities across space and time will benefit from Sicily's unique position as a strategic Mediterranean outpost. The course is an ideal appendix to any course dealing with the art, archaeology, or history of Greece and/or Rome, allowing students to apply their knowledge of the eternal city, and observe similarities and differences of this multicultural island.

*1 credit. Pre-requisites: A 100-level course in AH, ARC or CLS, or permission of the instructor.*

#### **ARCL 305 – ROME OF AUGUSTUS**

This interdisciplinary course combines archaeology, art history, history, literature and sociology to explore a defining moment in the ancient world: Rome at the time of Augustus (c.44 BC-c.14 AD). The students will create an image of the emperor Augustus through his own building projects and writings and assess the role of imperial propaganda in this process. We ask how culture, identity and power were shaped in particular contexts by social factors such as religion, gender, the economy and status, presenting case studies of building projects, review contemporary philosophical ideas and contemporary comment. This interdisciplinary course enables students to develop their skills of analysis and evaluation across a range of ancient source materials.

*3 credit hours. Pre-requisites: A 200 level course in Art History, Archaeology, Classical Studies, or permission of the instructor.*

#### **ARCL 400 – TROY: HOMER VERSUS ARCHAEOLOGY**

This upper-level interdisciplinary course examines the Trojan War and the city of Troy from the perspective of both archaeology and the classical literary sources, in particular Homer. The course will examine the literary evidence as presented by Homer and the subsequent archaeological researches inspired by the epic. The second half of the course will examine the reception of the Trojan War in different periods and how this has influenced excavation and interpretation of the sites associated with these events.

*3 credit hours. Pre-requisites: A 300-level Archaeology or Classics or Classical Studies or Ancient History course or permission of the instructor.*

#### **ARCL 483 - SPECIAL ADVANCED TOPICS IN ARCHAEOLOGY AND CLASSICS**

This course is designed for advanced students in Archaeology and Classics to explore a particular topic (time period, theme, theoretical approach, author etc.) in a discussion-based seminar setting. Students should expect to complete extensive readings of primary and secondary sources (100+ pages per week), and compile their research into a substantial written output (8000+ words over the course of the semester). Topics will be selected based on current trends in Archaeology and Classics, as well as student and faculty interest. The course may include one or more required field trips. Students may take this course twice, provided the topics are different.

*3 credit hours. Pre-requisites: A 300-level course in Archaeology or Classics and Junior standing.*

#### **CLHS 203 – HISTORY OF ANCIENT GREECE: BRONZE AGE TO THE HELLENISTIC PERIOD**

This course is an exploration of the history of ancient Greece, from the Bronze Age to the Hellenistic period, focusing on political, social, cultural, and military developments. Students will analyze primary sources for the study of Greek history, including historiography, inscriptions, visual and literary culture, and archaeological information, with a particular emphasis on evaluating those sources both within their original historical context and in secondary sources. The course may include field trips to Rome museums to view works of Greek manufacture.

*3 credit hours. Pre-requisites: ENG 102.*

#### **CLHS 205 – ROME: REPUBLIC AND EMPIRE**

This course explores the Roman Republic and Empire, from the development of Italic culture in the Bronze Age through the dissolution of the empire in late antiquity. Via primary sources, students examine the development of political forms and ideas in the Mediterranean and their impact on Rome, the relationship of art and literature to society and politics, and developments in the areas of religion, science, and the economy. The course includes three required field trips to historical sites and museums in Rome and Ostia.

*3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.*

#### **CLHS 207 – LIFE AND LEISURE IN ANCIENT ROME**

This introductory Classics/History course presents a survey of the social and cultural history of Ancient Rome. The course seeks to answer such questions as how the Romans organized their day, what they ate and wore, what was the nature of family life, education, religion and entertainment. Students will be introduced to the methodology of ancient history and the critical analysis of a wide variety of historical source materials, including inscriptions, as well as the interpretation of classical texts. Archaeological evidence, including art and architecture, will also be examined. Field trips to historical sites and museums in Rome and at Ostia Antica will be used to reanimate ancient Roman history.

*3 credit hours. Students are responsible for all entry fees.*

#### **CLHS 302 – CAESAR, CICERO AND THE COLLAPSE OF THE ROMAN REPUBLIC**

The Roman Republic traditionally began in 509 and lasted until the dictatorship of Julius Caesar (46-44). This course concentrates on the last fifty years of the Republic down to 42 when the Republican forces were finally defeated at Philippi. Emphasis is given to reading and analyzing primary texts (in translation) with particular importance given to the works of Cicero and Caesar.

*3 credit hours. Pre-requisites: A Classics or Classical Studies or Ancient History course or permission of the instructor.*

#### **CLRE 202 – CHRISTIANITY AND THE ROMAN EMPIRE (100 – 425 CE)**

This course offers an overview of the history of the Early Church from 100-425CE, focusing on the confrontation of Christianity with Roman life and thought. It will examine that relationship both from the early Christian and early Roman perspectives. Field trips to historical sites and



museums in Rome will be used to reanimate ancient Roman history.  
*3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.*

### **CLS 101 – GREEK AND ROMAN MYTHOLOGY**

Mythology is the study of the legends about the origins and history of a people, their deities, ancestors and heroes. The stories of the gods and legendary heroes of the Greco Roman tradition have provided the fountainhead for literature and the arts in the service of religious and political imagery down to the present. While the emphasis will be primarily literary, with extensive readings of such writers as Homer and Vergil (noting, in passing, the influence upon later literature), the visual depiction of these myths will also be studied. A field trip to a museum in Rome may be required.

*3 credit hours.*

### **CLS 204 - CLASSICS AND COMICS: ANCIENT CULTURE AND MODERN SEQUENTIAL ART**

This course analyzes the adaptation of ancient Greek and Roman literature and visual culture in modern comic books, graphic novels, and manga, with a specific focus on narratives of the Trojan War and its aftermath. Students read major works of classical literature such as The Odyssey and plays by Aeschylus and Euripides and examine their reception in subsequent periods, from the manuscripts of the middle ages to modern sequential art. Students will be introduced to the fundamental principles of sequential art and its analysis, and will examine the artistic processes involved in translating texts into visual narrative.

*3 credit hours. Pre-requisites: ENG 202.*

### **CLS 208 – LOVE AND LAUGHTER IN ANCIENT LITERATURE**

This course offers an introduction to works in Latin literature (in translation), which treat two main aspects of human behavior, namely, love and humor. The first half of the course will analyze major authors and works that offer significant testimonies on love and its different possible interpretations. The second half of the course will focus on the Roman sense of humor both in literary texts and non-literary testimonies (graffiti, anonymous collections of jokes, etc.). Attention will also be given to the way Latin literature has influenced our contemporary society. The course may include field trips in and outside Rome to sites associated with authors assigned.

*3 credit hours. Students are responsible for all entry fees.*

### **CLS 304 – CLASSICAL GREEK AND ROMAN RHETORIC**

An examination of the nature, purpose and place of classical rhetoric in classical antiquity as conceived and practiced by the ancient Greeks and Romans. Selected readings focus on the writings of the pre-Socratic poets, sophists and historians (Homer, Gorgias, Thucydides), Socratic and post-Socratic philosophers (Xenophon, Plato, Aristotle), as well as Greek and Roman orators (Demosthenes, Cicero). Particular attention is paid to the origin, formulation and use of rhetoric as an art of persuasion in the Greek city-state of Athens, as well as to the subsequent transformation and application of oratory as the ‘arms’ of politics in Athens and then in Rome. The practical aim of the course is to prepare students with the necessary vocabulary and theoretical foundation to examine the use – and abuse – of rhetoric in contemporary politics, economics, marketing, media and visual arts.

*3 credit hours. Pre-requisites: A Classics or Classical Studies or Ancient History course and Junior or Senior standing or permission of the instructor.*

### **CLS 307 – HEROES AND LOVERS: EPIC AND THE EPIC TRADITION**

This course outlines the development of the epic genre from Antiquity to the Renaissance (in translation). Both the linear narratives of Homer and Virgil and the episodic alternative, exem-

plified by Ovid’s Metamorphoses, will be studied. This course traces a number of strands in the broad epic tradition. Narratives of warfare, quest narratives (both geographical and spiritual) and the combination of the two in narratives of chivalry and love, will be explored in both the classical period and beyond. Emphasis will be both upon the literary qualities of these poems and on the values and ideals of the societies which produced them.

*3 credit hours. Pre-requisites: A Classics or Classical Studies or Ancient History course or permission of the instructor.*

### **CLS 312 – MAGNA GRAECIA**

Magna Graecia is the collective name for the Greek cities of Southern Italy. The course focuses on the history of the Mediterranean as seen from a variety of perspectives, including Phoenician, Greek and Roman. Students will be introduced to the methodology of ancient history and the critical analysis of a wide variety of historical and literary source material, including inscriptions and coins as well as the interpretation of classical texts. Archaeological evidence, including art and architecture will also be examined. Attention will also be given to the organization of the urban space in relation to politics, religion and social life. Field trips to historical sites and museums in and around Eastern Sicily will be used to reanimate the ancient sources.

*3 credit hours. Pre-requisites: Two Classics or Classical Studies or Ancient History courses and Junior or Senior standing. Students will pay a fee to cover the cost of the field-study trip which will take place during the Fall break.*

### **CLS 401 – ROME: THE CITY IN TEXT**

This upper level Classics course will examine depictions of the city of Rome in classical literature. It will examine the fabric of the city and the idea of Rome as a symbol of civilization. The buildings and public spaces of Rome were the backdrop for performance, spectacle, ceremony and daily and these activities generated meaning and symbolism. For the Romans specific locations were connected to history, myth and collective memory and were protected by the genius loci. Amongst others, the following authors will be studied: Cicero, Livy, Lucan, Ovid, Propertius, Tacitus, Virgil. All texts will be studied in translation.

*3 credit hours. Pre-requisites: A level 300 Classics course.*

## **COMMUNICATION**

### **BUCO 400 – ORGANIZATIONAL COMMUNICATION**

Effective communication in business and the professions, this course looks at communication within organizations and between organizations and their external environment; the effects of globalization on communication within and between organizations across national and cultural barriers; image making; and writing for and about organizations.

*3 credit hours. Pre-requisites: ENG 102 and Junior or Senior standing or permission of the instructor.*

### **COM 100 - MEDIA HISTORY**

The aim of this course is to provide an introductory yet wide-ranging account over the emergence and development of different media throughout History, from Gutenberg’s printing press to the commercialization of social media. Based on a strong multidisciplinary outlook and a rough chronological perspective, the course explores the relationship between the adoption of technological innovations in the media sphere and social, cultural, economic and political change. The goal is to let students understand how the media not only contribute to historical development, but also influence human experience. Finally, in order to provide students with a global understanding of the topic, rather than concentrating on the West, the course includes case studies about Africa, India, and China.

*3 credit hours.*

### **COM 200 – COMMUNICATION AND SOCIETY**

This course explores the relationship between communications, media, society, and culture. Within historical and contemporary contexts, the subject addresses how audiences and participants negotiate media in their lives. The course focuses on different media forms, from newspapers to television, and from books to mobile technology. Topics covered include the effects of media on audiences; issues of race and gender in the media; media ownership and regulation; the impact of technological development and institutional pressures on media uses, content, and patterns of communication. Ultimately the course assesses ethical and legal issues which media users and practitioners may face.

*3 credit hours. Pre-requisites: ENG 102 or permission of the instructor.*

### **COM 203 – PUBLIC SPEAKING AND PRESENTATION**

This course analyzes and applies principles of speech structures to oral presentation. Students learn to analyze audiences, adapt messages, apply critical listening skills and practice ethical decisions in preparing public speaking. Emphasis is placed on building a positive speech environment and practicing speech presentations.

*3 credit hours. Pre-requisites: ENG 100 or ENG 101.*

### **COM 210 – POPULAR MUSIC AND MASS CULTURE**

A general survey which explores and analyzes the history and meaning of popular recorded music within mass culture and society. It focuses on the historical, aesthetic, social, politico-economic and technological developments that have shaped the definition of popular and how pop music reflects the cultural and social issues of its time.

*3 credit hours. Pre-requisites: ENG 100 or ENG 101.*

### **COM 211 – PODCASTING AND VIDCASTING**

This course is designed to introduce students to the basic techniques of creating a series of Podcasts and Vidcasts. Hands-on training will be used to write, direct, produce, and edit both forms of New Media for broadcasting online. Students will learn the importance of broadcast media such as Podcasts and their powerful influence in the world of Marketing and Communications, while Vidcasts will introduce students to creation of web-based content for informative and creative content. Students will use all of the necessary audio and video equipment to create weekly Podcasts and Vidcasts which will be streamed at AUR. Through the course of the semester, students will experience first-hand all aspects of writing, production, speaking, and editing.

*3 credit hours. Pre-requisites: ENG 100 or ENG 101. Laboratory course fee Euro 75.*

### **COM 213 - TRANSMEDIA STORYTELLING**

A transmedia narrative represents the integration of meaning-making experiences across a range of different media platforms; it takes one story and expands it across platforms. This course covers essential elements of transmedia storytelling from its history and key proponents to the critical examination and evaluation of key case studies and trending examples. Students will become familiar with multiple types of transmedia storytelling; analyze its multiple cohesive narratives; assess both commercial and grassroots extensions, and the impact on audiences (engagement, interaction, immersion and co-creation).

*3 credit hours. Pre-requisites: ENG 102.*

### **COM 219 – INTERCULTURAL COMMUNICATION**

The study of intercultural communication is an attempt to understand communication among peoples when cultural identifications affect the message. One approach is to learn the barriers one needs to overcome such as ethnocentrism, stereotyping, nonverbal misunderstandings, and translation difficulties. Students will learn how to recognize and overcome these barriers, and how to

understand and relate to other cultures.

*3 credit hours. Pre-requisites: ENG 100 or ENG 101.*

### **COM 281 – INTELLECTUAL PROPERTY IN THE AGE OF DIGITAL AND SOCIAL**

In an age when the world's population is becoming ever more reliant on social and digital media for interaction, communication, entertainment and education, an understanding and knowledge of the role that intellectual property plays in such media is increasingly critical. This course examines the definition of intellectual property, how "IP" plays a role in today's digital media such as Facebook, Youtube and Twitter, how to protect and monetize one's own IP and whether the laws designed to protect intellectual property should be strictly enforced or rethought altogether.

*1 credit. Pre-requisites: ENG 100 or ENG 101.*

### **COM 282 - RIGHTS OF PRIVACY AND PUBLICITY IN THE DIGITAL AGE**

In this age of digital and social media, it is possible to expose a person's most intimate secrets, likeness and personal information to the public in literally a matter of moments. Some people seek this type of attention, while others take unprecedented steps to avoid it. Whereas the exposure of someone's likeness or private information might in some circumstances be self-inflicted and either intentional or unintentional, in many circumstances, it is the unwanted, intentional action of a third party seeking commercial gain without consent who is the culprit. This course studies in detail the concept and laws relating to "rights of privacy and rights of publicity." In particular, it delves into how these laws have evolved, how they affect and protect a private individual or public figure and most importantly, the role the First Amendment plays in protecting this often unwanted public exposure.

*1 credit. Pre-requisites: ENG 100 or ENG 101.*

### **COM 283 – INTRODUCTION TO PHOTOJOURNALISM**

This course allows students to better understand storytelling through the technical, aesthetic and ethical aspects of digital photography. Students will learn to capture daily life with Rome as the backdrop. Daily assignments will encourage students to use their cameras to tell stories from their unique study abroad experience and take home skills that can be used to photograph people in any rich environment. A digital camera is required. Must bring camera to first day of class. Students will learn more about Photojournalism as a discipline of gathering news content from a visual perspective. Students will be taught reporting, ethics and content gathering through the lens of visual storytelling. Classes are people-centric, meaning students are required to find stories and photo opportunities that are about the human condition.

*3 credit hours. Pre-requisites: FAFD 104 or FAFD 106 or permission of the instructor. Laboratory course fee Euro 75.*

### **COM 300 – EUROPEAN MASS MEDIA**

This course provides the history of journalism, radio and television in Europe. It is a study of the broadcasting media, their institutions and organizations in both the private and public domain. The impact of mass media on the culture of Europe with comparative observations between European mass media and that of the world, particularly the United States, are also addressed.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 301 – MEDIA AND GENDER**

Media representations of men and women influence and affect interpretations of sexual identities, interpretations of social roles, and perceptions of equality or inequality in society. This course reviews the extent and importance of media influences through a study of representations of men and women and alternative sexualities in the popular media and advertising in the latter half of the 20th century.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 302 – DIGITAL MEDIA: CONTROL, CENSORSHIP, AND SOCIAL CHANGE**

The course will focus on the theoretical framework of critical theory and will apply its main concepts to issues related to social media and technological development in the field of media studies. The first part of the course will explore the potential of social technologies for participation, collaboration, and cooperative work, with a particular focus on their power and political economy. The business models of platforms such as Facebook, Twitter, and Google will be analyzed. Moreover, the course will introduce the students to Social Movement Theory and the potential of digital media for social change.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 303 – POLITICAL COMMUNICATION**

This course provides a theoretical background of research in political communication, with a focus on the historical development of the research field, from classical rhetoric to online campaigning. The course is divided in six sections. The first section focuses on the theoretical background, history, structure, and diversity of political communication research. The second section considers studies about framing processes of political message, from classical rhetorical modes and propaganda to political advertising and debates. The third section concentrates on the relationship between politics and media. The fourth will illustrate issues about news media coverage, public opinion and the audiences. Section Five offers international perspectives on political communication, with the inclusion of European and Asian approaches. The final Part provides an account on the ever-developing relationship between new technologies, campaigning, and activism.

*3 credit hours. Pre-requisites : ENG 202 or permission of the instructor.*

### **COM 304 – MEDIA AND GLOBALIZATION**

The Media and Globalization course is designed to provide students with critical perspectives on contemporary globalised media – where media are analysed as industries, technological devices and transnational cultural flows. The course will adopt a comparative and historical perspective in the approach to the analysis of media and globalization: starting with the development of strategic communication systems from the 19th century on, we will contextualize the historical relevance of the major technological developments of the 19th 21st century, and will later proceed with a critical analysis of the social, cultural and political relevance of the global circulation of media. After a comparative analysis of the concept of globalization, we will analyse and critically compare the circulation of media flows from “the West to the rest” (Stuart Hall) and of media counterflows from the global South to the global North. Lectures, readings, case studies, and discussion will help students understand how key areas history, industrialization, economics, and culture interact with contemporary international communication systems. *3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 305 – MEDIA ETHICS**

This course provides an overview for the role of media ethics in a globalized media system. It explores how ethics shape professional practice and cultural citizenship, studying how media impact cultural commons, democratic practice, and business interests. This course examines the tension between traditional media and emerging participatory cultural practice, and what role students have in shaping the future of media.

*3 credit hours. ENG 202 or permission of the instructor.*

### **COM 306 – DIGITAL MEDIA AND SOCIETY**

The course provides an overview of the impact of the advent of digital media on society and its cultural, social, economic and political implications. The increased power and speed of the Internet, in terms of its capacity to deliver and manipulate content, has enabled a new culture to emerge, the culture of convergence whereby individuals can deliver content and news with po-

tentially the same capacity as traditional centralized information producers. Furthermore, the decentralized production leads to processes with rapid interactive feedbacks resulting in changes in the social behaviour when the information is consumed, repackaged and recombined with other sources. According to Manuel Castells and other scholars, digital communication networks are transforming society as a whole. The ‘network’ is becoming the predominant form of organization in advanced societies. This is evident in business, in patterns of work, in identity and community, in politics and social movements. But what exactly is a ‘Network Society’? And do we live in one? The course will critically engage with these developments and introduce some of the key debates and theoretical approaches concerning interactive digital applications and tools. We will investigate the implications of social technologies and new models of content production, discussing issues of identity, community, production and consumption, as well as campaigning and activism.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 307 – CELEBRITY CULTURE AND THE MEDIA**

This course examines celebrity culture, exploring the differences between stardom and celebrity as cultural, historical and textual phenomena. We will analyze the intertextual relationships between motion pictures, television, the internet, print media and the cultures of celebrity and fame they have produced. We will also reflect upon the impact of celebrity culture on everyday social practices, including the use of the internet and other forms of new media. We will compare the glamorous and auratic fame produced in cinema to television’s smaller scale, to the more “authentic” forms of celebrity found in popular music, and the expansive self-staging and obsessions with fame seen on the internet. We will consider how changes in media, particularly the development of television and the internet, have changed celebrity.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 312– DIGITAL COMMUNICATIONS STRATEGY**

This course provides students with a basic understanding of the significance of digital communications and their impact on business and marketing. The course aims at exploring the marketing methodologies for digital communications strategies for organizations and online or offline products alike. It focuses on communication practices with digital marketing prospects and customers, and also on the internal processes necessary in order to enact strategic decisions.

*3 credit hours. Pre-requisites: COMK 220 or MKT 200 or permission of instructor.*

### **COM 313- DIGITAL CONTENT MANAGEMENT**

This course gives students the opportunity to understand the key elements of content strategy for businesses and to consumers in the digital age. The course aims at exploring the key role of content in an organization’s overall communication strategy. The course will delve into the theory and methodology behind both content creation and content management for a holistic and detailed comprehension of the subject material. It focuses on communication practices with prospects and customers, and also on the internal processes necessary in order to enact strategic decisions.

*3 credit hours. Pre-requisites: COMK 220 or MKT 200 or permission of instructor.*

### **COM 314- LIVE MUSIC AND FESTIVAL MANAGEMENT**

This hybrid course provides hands-on skills for future music managers, concert and festival promoters, and tour managers. Moreover, the course explores the process of signing artists, planning, budgeting, booking and advancing concerts, festivals and tours with a focus on pre-production, logistics, production, promotion, and consumption, highlighting the impact of converged technology on the industry and professional practice. Finally, issues of copyright and security will also be assessed.

*3 credit hours. Pre-requisites: COMK 220 or MGT 201 or permission of the instructor. Students are responsible for all entry fees.*

### **COM 318 – PRINCIPLES AND PRACTICE OF JOURNALISM**

This course explores the definition, qualities of, evaluation and selection, the channels and audiences of news. This theoretical introduction to the course will be followed by concentration on the actual practice of journalism; reporting (gathering information), news style, the form and organization of news stories, and the writing of various types of news stories: hard news, features, interviews, etc.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 323 – SPORTSWRITING**

In this course students will learn how to write a sports story. They will also examine issues of race and gender in sports, hero worship and fanaticism, and sportsmanship and how the sports public perceives and interprets it. The course also examines the ethics of what sports journalists do and why they do it.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 324 – EXPLORATIONS IN CULTURAL STUDIES**

This course explores the theoretical foundations of cultural studies and its contemporary relevance, with a particular emphasis on the study of media, popular culture, race, sexuality, music, and cultural industries. The course will explore and assess the complex relationship between culture, politics and ideology. Furthermore, it will address the question of media ideology and audiences, including issues of race and diaspora, the problem of minorities and agency, as well as the relationship between former colonial powers and their colonized subjects, and their legacy in contemporary (popular) culture. The course will also provide a thorough analysis of culture industries. Key thinkers in the field will be discussed: from Stuart Hall to Paul Gilroy, Homi Bhabha, Judith Butler, Angela McRobbie and Frederick Jameson. *3 credit hours. Pre-requisites: ENG202 or permission of the instructor.*

### **COM 401 – MEDIA AND INTERNATIONAL AFFAIRS**

The role of multimedia multinationals on the international scene, and their role in covering and shaping foreign policy and events; their impact on international relations especially during times of crisis; and media ethics in the international arena.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 403 – MAGAZINE JOURNALISM PRACTICUM**

This course entails a series of workshops where, under professional guidance and through practical experience, students are trained in magazine writing and production. Students will be working on a well-established cultural events' magazine, Wanted in Rome, covering a variety of roles - from writing and editing to social media content production (i.e. Instagram and podcasting) in both print and online versions. The course aims to foster journalistic skills such as idea development, research, outlining, interviewing, and copy editing - in addition to practice writing clear and concise sentences, paragraphs, blog posts, short explanatory pieces, descriptive passages, opinion and narratives.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor. Laboratory course fee Euro 75.*

### **COM 407 – DATA DRIVEN COMMUNICATIONS**

This course focuses on building a strong foundation of knowledge regarding communications strategy analysis, big data and communications, and new communications technologies. The course aims at exploring what it means to analyze an organization's communication efforts in the digital age. It focuses on communication practices with prospects and customers, and also on the internal processes necessary in order to enact strategic decisions.

*3 credit hours. Pre-requisites: COMK 220 or MKT 200 or permission of instructor.*

### **COM 408 – MEDIA, ART AND SOCIAL ACTIVISM**

This course, blending social theory with aesthetics and civics, will focus on media that have been created expressly for communicating and/or promoting positive social change. The course investigates current trends in visual communication, as well as the methods for how to analyze and contextualize these, with an emphasis on politics in art and new media. Contemporary aspects of media and visual culture will be examined together with modern and historical texts for a well-rounded engagement with the medium as well as the narratives and issues they articulate. Drawing on TV, film, internet memes, contemporary art, digital media, and popular culture, the course may include topics like surveillance, censorship and far right politics. Students will work in groups to produce an online project with a focus on a social issue.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 409 – INVESTIGATIVE JOURNALISM**

This course examines Investigative journalism's tradition of serving the public interest by acting as a watchdog on government, business, education, health, environment, safety and other institutions. It examines the reporting techniques that allow these stories to be told, and the societal factors that shape their content and impact.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 410 - THE INTERNET AND SOCIAL CHANGE IN THE MEDITERRANEAN**

This course explores the potential of the use of digital platforms for social change and advocacy in the Mediterranean region. The first section of the course looks at the debates surrounding the definitions of social change and the role played by social media from the perspectives of social movement theory, political economy, and critical theory of technology. Particular attention will be paid to the issues of technological determinism and Internet centrism. The second section of the course will be based on case studies focusing on distinct countries across the Mediterranean basin: the Arab Spring; the Greek crisis; the Indignados and 15-M in Spain, the anti-Berlusconi protests in Italy and the increasing relevance of new parties and movements (e.g. Podemos and the 5 Star Movement) whose main platforms are social media rather than traditional political parties' structure and channels.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM491, COM492, COM493, COM494–COMMUNICATIONINDEPENDENTSTUDY**

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors or artists and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of 6 credit hours of independent study in their upper-level biennial.

*1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Communication.*

### **COM 499 – CAPSTONE SENIOR PROJECT**

A laboratory/seminar in which students select a publication, production or research project to complete over the course of two semesters, including a written analysis of the writing, design and management problems and skills related to the completion of the project. Problems, solutions and final results will be shared in a final oral presentation. Students are required to choose a project (film/video/design production, or media/communication research), meet weekly with an advisor to pursue this project with, and complete their projects over the course of their final two semesters as seniors. All capstone projects are to be taken in residence.

6 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Communication or pursuing a Minor in Communication.

### **COMK 220 – MEDIA MANAGEMENT**

This course provides a suite of skills for managing media organizations in the global environment, pointing out the key drivers for change within media industries and context for managerial decision-making. Moreover, the course explores the economics of the media and content industries - broadcasting, print, film, and interactive, focusing on revenue and cost structures, the economics of production, distribution and consumption.

3 credit hours. Pre-requisites: ENG 100 or ENG 101.

### **COMK 328 – PUBLIC RELATIONS**

This course defines public relations, familiarizes students with its theoretical concepts and helps them to grasp the significance of the historical trends of public relations in America. The course will help students recognize, understand and critically evaluate the functions of public relations in various organizational settings, and the key elements of the public relations process. It will also help the student to become aware of the ethical and legal dimensions of public relations practice.

3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.

### **COMK 404 – SOCIAL MEDIA MANAGEMENT**

This course provides students with a deeper understanding of the significance of social networks and their impact on business. The course aims at exploring strategies of social media management for organizations and professionals. The course also delves into the successful deployment of these strategies and how social media is redefining the relationship between business and consumer. It focuses on communication practices with prospects and customers, and also on the internal processes necessary in order to enact strategic decisions.

3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.

### **COMK 405 – MUSIC MANAGEMENT AND COMMUNICATIONS**

This hybrid course offers a historical account of the music business industry and provides hands-on skills for future music managers, promoters, and tour managers. Moreover, the course explores the process of production, promotion, distribution, and consumption, with a focus on the impact of converged technology on the industry and professional practice. As a matter of fact, digital download and streaming have created a domino effect on every aspect of music, not only in the recorded industry, but also in the live music business. Finally, issues of copyright and security will also be assessed.

3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.

## **COMPUTER SCIENCE**

### **CSC 201 – COMPUTER APPLICATIONS FOR BUSINESS**

This course will introduce students to an array of software applications commonly used in business. Students will explore software solutions that enable them to solve problems at the business operational level, using concepts of word processing, electronic spreadsheets, database management, web design and online marketing (social media and e-marketing campaigns). Students gain hands-on experience with the Microsoft Office Suite and introduction to WordPress. The course will be presented in 3 modules – as indicated in the course schedule – taught by various instructors.

3 credit hours. Pre-requisites: MTH 102 and MGT 201 or MKT 200.

## **CRIMINAL JUSTICE**

### **CRI 201 – CRIMINOLOGY**

This course covers the various biological, psychological, and sociological types of theory that have been offered to explain the incidence of crime in society. Various types of crime, including violent, property, corporate, political and victimless crime, methods of studying crime, and characteristics of criminals are also examined. Topics also include the nature of criminology, criminological methods, crime causation, and characteristics of types of crimes and offenders. The impact of criminological theory on police, courts and corrections are also examined.

3 credit hours.

## **DRAMA**

### **DRM 201 – ACTING**

A workshop on the fundamental techniques of acting, the course stresses methodology, discipline and development. It covers stimulation of the actor's imagination, analytical insight into script and characters, expressive skills of body and voice, sensitivity, revelation, expression. Students learn how to develop their emotional range and personal style.

3 credits, 4.5 hours. Pre-requisites: ENG 100 or ENG 101.

### **DRM 301 – ADVANCED ACTING: FROM THE SCRIPT TO THE PERFORMANCE**

This course is designed to prepare young actors to face the demands of their exciting craft and acquire the discipline and inner skills needed to go from the written word to successful and riveting performances. It includes scene and monologue workshops, audition preparation, and rehearsal techniques. This course provides students with the opportunity to study theatre through the process of analyzing, planning, producing, rehearsing and presenting a theatre project as work in progress in mid-semester and finished product at semester's end. Students will learn to solve advanced dramatic problems using acting, voice, movement, and style techniques.

3 credits, 4,5 hours. Pre-requisites: DRM201 or permission of the instructor.

## **ECONOMICS**

### **ECFN 305 – MONEY AND BANKING**

This course focuses on the role of money in the economy, including its packaging and exchange (financial products, intermediaries and markets), distribution and regulation (US Federal Reserve and the commercial banking structure) and use for macroeconomic purposes (monetary policy).

3 credit hours. Pre-requisites: ECO 211.

### **ECFN 306 – INTERNATIONAL FINANCE**

International Finance opens with an overview of the global financial environment, including a history of exchange rate regimes: Gold Standard, Bretton Woods, and the present system of managed and floating exchange rates. Students then analyze the factors affecting determination of exchange rates. With that knowledge, they turn to an analysis of international foreign currency exposure of multinational businesses, and the financial derivatives available to hedge these exposures. Students will explore the role of international institutions, including the International Monetary Fund, the World Bank, and the World Trade Organization, as well as topics related to past and present financial crises, specifically, Russia, East Asia, and Latin America.

3 credit hours. Pre-requisites: ECO 211 and FNC 300.

### **ECO 211 – PRINCIPLES OF MACROECONOMICS**

Macroeconomic principles introduce students to the economist's world view. It focuses on the

national economy by looking at gross domestic product, aggregate supply and aggregate demand, unemployment, economic growth, business cycles, multipliers, and monetary and fiscal policies. It introduces the different policy perspectives of the Keynesian and monetarist Schools.

*3 credit hours. Pre-requisites: MTH 102.*

### **ECO 212 – PRINCIPLES OF MICROECONOMICS**

Microeconomic principles expand the student's exposure to the economist's world view through such concepts as opportunity cost, marginal decision making, efficiency, and the benefits of trade. It focuses on topics that concern the "micro" elements of the economy: the consumer, the producer, and their interaction in the market. These topics include supply and demand analysis, elasticity, efficiency and market failure, taxation and market regulation, production and costs, pricing and output decisions under a variety of industrial organizations, and factor markets.

*3 credit hours. Pre-requisites: MTH 102.*

### **ECO 301 – INTERNATIONAL TRADE**

This course introduces the students to the main concepts and methods of international trade and illustrates them with applications drawn from the real world. Topics include the rationale for international trade, identifying comparative advantage, terms of trade and the determination of world prices, tariffs and quotas, and multilateral trade agreements.

*3 credit hours. Pre- or co-requisites: ECO 211 and ECO 212.*

### **ECO 310 - ENVIRONMENTAL ECONOMICS**

The course concentrates on the main challenges posed by economic development and growth to our environment. Students will learn both market-based and institutional-based responses to environmental problems. Case studies will be extensively used to evaluate alternative policies to sustainability. In the first part of the course, students will learn market-based approaches to environmental problems through a number of case studies showing why markets fail to produce environmentally sustainable economies. Students will learn to evaluate different approaches to manage global commons, with an introduction to cost-benefit analysis and its limitations. The second part of the course concentrates, instead, on macroeconomic approaches to environmental problems. Students will learn about the green GDP; transition models to green economies; problems and solutions posed by population growth, agriculture, fisheries and forests, water management and international trade.

*3 credit hours. Pre-requisites: ECO 211 or ECO 212 or permission of the instructor.*

### **ECO 314 - ECONOMIC GEOGRAPHY**

Economic Geography is the study of the location, distribution and spatial organization of economic activities across the globe. The first part of the course will introduce students to value chain analysis by tracing commodity production through space from raw materials to final consumption and disposal (e.g. the iPhone is designed in California and made in China). Students will learn: how to map a value chain; analyze its governance structure; understand the distribution of value across production stages; identify strategies for upgrading; and evaluate the effects of formal and informal standards on quality and safety. In the second part of the course, students will learn about regional specialization and local innovation systems with a focus on policies and practices. From a theoretical point of view, students will critically discuss the causes and implications of these uneven geographies of production with a focus on space-shrinking technologies, labor rights and codes of conduct, resource appropriation and environmental stress.

*3 credit hours. Pre-requisites: ECO 212 or permission of the instructor.*

### **ECO 315 - A BRIEF HISTORY OF CAPITALISM**

This course provides students with an historical perspective about how capitalism developed from the industrial revolution to today global capitalism and how it adapted to different institutional

and cultural contexts. In this respect we should talk of Capitalist systems, since there is not one pure form of Capitalism as such. From a theoretical point of view, the course introduces students to institutional, new-institutional and evolutionary economics. According to these frameworks, institutions matter because they regulate capitalism responding to varying local contexts, values, and interests. From an empirical point of view, specific case studies are compared to answer key questions such as: how can we define Capitalism to distinguish it from other economic systems (i.e. socialism, mercantilism, etc.)? How can we identify different phases of Capitalism from its origins in the 18th century to now? Is Capitalism today different across countries (i.e. Europe, Africa, Asia, US)? What is the role of institutions in a Capitalist system and how can institutions change?

*3 credit hours. Pre-requisites: ECO 211 or permission of the instructor.*

### **ECPO 204 – THE EUROPEAN UNION: ORIGINS, EVOLUTION, AND IMPACT**

The course provides an analysis of the emergence and development of the European Union from the aftermath of World War II to the present. The forces, the events, and the individuals that have shaped the European Union (EU) up to now will be presented together with the strengths and weaknesses of this project. The EU is the most interesting political entity in history beyond the nation state trying to reconcile national and supranational interests and values – EU's motto is: "Unity in diversity", in *varietate concordia*. The common currency and a common trade policy have not been met by a common foreign and security policy, or a common tax or immigration policy. The EU project is still in the making. The EU is a controversial political economic entity facing challenges as showed by the events in its recent past: the failed constitutionalization process; the eurozone debt crisis; Brexit; and the immigration crisis. From the European Economic Community to the Single Market, from the Maastricht Treaty to the euro the course will show the evolution, the institutions, the interests, and the powers of the EU.

*3 credit hours. Pre-requisites: POL 101 or IA 100.*

### **ECPO 213 – GLOBALIZATION**

Globalization is a term often used to describe the world today. But what globalization does really mean? Is it a positive or a negative process? Who gains and who loses from globalization? After a brief historical introduction to the phases of globalization, the cases 'for' and 'against' contemporary globalization are explored. The course focuses on four key debates characterizing the globalization process: 1) the role of the State and civil society in the post-war international order; 2) the effects of space-shrinking technologies on our social and professional relations; 3) the controversial role of trans-national corporations for development and innovation; 4) the impact of globalization on the environment and the emergence of new theories of value.

*3 credit hours. Pre-requisites: ENG 102.*

### **ECPO 317 – ECONOMIC DEVELOPMENT AND INSTITUTIONAL CHANGE**

This course is designed to give students a comprehensive overview of the theory of and evidence on development from a policy-oriented perspective. Students will analyze policy issues pertaining to growth and development from a broad and rigorous analytical base. The course provides a natural bridge between the studies of economics and political science: it examines the connections between wealth and power and analyzes how people have tried to create (as well as limit the concentration of) both, in different times and different places in the effort to 'generate' self-sustained development. Students will study a variety of writings from leading authors – not just from economics and political science, but also from history, philosophy and sociology, among others.

*3 credit hours. Pre-requisites: ECO 211 or permission of the instructor.*

### **ECPO 318 – INTERNATIONAL POLITICAL ECONOMY**

This course is an introduction to the study of international political economy, a major sub-field of

international relations, which studies the relationship between the global political and economic order. It builds on student's understanding of theoretical international relations and current issues in international relations by examining the way that the global economy is governed and organized. It covers definitions of IPE, theories of IPE, the organization of the international economy in the pre and post-war periods, globalization, development, the politics of trade and finance, and global economic governance. The role of the European Union and United States in the international political economy are also reviewed.

*3 credit hours. Pre-requisites: Any introductory level Political Science or International Affairs course and ECO 211 or ECPO 204.*

## **ENGLISH**

### **BUEN 307 – WRITING FOR BUSINESS**

This course teaches students how to write well and successfully in a business environment. Students learn to research and write presentations, reports, memos, business letters, press releases, newsletters, brochures, pitch letters and print ads.

*3 credit hours. Pre-requisites: ENG 102 and Junior or Senior standing or permission of the instructor.*

### **EAP 001 – ENGLISH FOR ACADEMIA: FOUNDATION COURSE I**

The course provides students with ample instruction and experience to consolidate their core English language skills (reading, writing, speaking, listening) at a general intermediate level as well as to provide the foundation for the specific academic, social and cultural language forms they will need in order to undertake university studies and participate in university life. Students will broaden their proficiency in grammar, vocabulary, comprehension, communicative fluency and pronunciation along with the opportunity to apply, and experiment with, their developing English language abilities across the range of academic contexts. Upon successful completion of the Foundation course students' intermediate knowledge of English will be sufficiently strong to enable them to proceed to the EAP 002. *No credits, 16 hours.*

### **EAP 002 – ENGLISH FOR ACADEMIA: ADVANCED COURSE I**

The Advanced course builds on the objectives of the Foundation course, further developing and extending students' English academic, social and cultural language abilities/competencies to upper-intermediate level and beyond. As the course progresses the focus is put increasingly on using English appropriately when putting into practice the range of university level study skills. Students will learn essential strategies for note-taking, summarizing, making presentations, assignment and essay writing, and will also have the opportunity to apply them in various "real-life" contexts of the AUR First Year Program (e.g. attending lectures/classes on a topic that particularly interests them). Upon successful completion of the Advanced course students' upper-intermediate/advanced knowledge of English will be sufficiently strong to enable them to enrol on the AUR First Year Program.

*No credits, 16 hours. Pre-requisites: TOEFL or IELTS certificate or placement test.*

### **ENFD 310 – ADAPTING LITERATURE TO THE SCREEN**

A film adaptation not only converts the original novel, play or short story into a different medium but also presents the filmmaker's interpretation of the original. This course will explore film as a narrative and visual medium while introducing the basics of film analysis. Students analyze the links between the novel and film, theater and film, and screenplay and film. The literary components of film such as plot, character, setting, theme and symbolism will be covered, as well as its visual components.

*3 credit hours. Pre- or co-requisites: A 200-level writing or film course.*

### **ENG 100 – COMPREHENSIVE WRITING FUNDAMENTALS**

This course is an intensive course intended to bring inexperienced writers up to speed with the fundamental skills required in academic writing. The Comprehensive track runs in parallel with the Writing Fundamentals sibling course, but, with twice the contact hours, it elevates student competence more gradually, at a pace more appropriate for inexperienced writers. Successful completion of the course grants access to ENG 102 with a grade of at least C-.

*6 credits. Pre-requisites: placement test.*

### **ENG 101 – WRITING FUNDAMENTALS**

This course introduces students to the rigors and discipline of the writing process, stage by stage, from choosing a topic, to collecting information, brainstorming, planning and outlining, drafting, revising and editing, to proofreading and finalizing. Each stage is punctuated with assignments and exercises that familiarize students with the rhetorical modes, from description, to comparison/contrast, narration, classification, extended definition, cause-effect, and argument. In in-class and at home work, students will practice producing grammatically correct and logically sound claims, arranged in coherent paragraphs; understand and develop the thesis statement; learn to distinguish between primary and secondary sources; learn to annotate sources, and incorporate quotes in their writing with proper lead-in sentences and follow-up; begin familiarizing with citation styles; learn to use information technology, from research to writing and formatting. Successful completion of the course grants access to ENG 102 with a grade of at least C-.

*3 credit hours. Pre-requisites: placement test or permission of the instructor.*

### **ENG 102 – WRITING FROM RESEARCH**

This course prepares students to plan, research, and write academic-level research papers autonomously. Students are guided through all writing stages, from preparing an articulated research proposal, to collecting sources and arranging them in an annotated bibliography, to outlining, drafting, and, finally, completing the paper in accordance with current MLA guidelines. Each stage is also punctuated with writing drills in the form of in-class essays, citing and quoting drills in the form of worksheets, annotation drills on select academic sources related to the class theme, and a thorough overview of the use of library resources, both material and electronic. Students will also practice discussing and explaining their project in workshop sessions.

Successful completion of the course grants access to ENG 202 with a grade of at least C-. *3 credit hours. Pre-requisites: ENG 100 or ENG 101 with a minimum grade of C- or placement test*

### **ENG 200 – SURVEY OF BRITISH LITERATURE I**

The course surveys the major writers of England from the Anglo-Saxon period, the Middle Ages, the Renaissance, and the Enlightenment. The course emphasizes historical and cultural influences on writers such as the Beowulf poet, Chaucer, Shakespeare, Donne, Spenser, Milton, Pope, Swift, and Samuel Johnson.

*3 credit hours. Pre- or co-requisites: ENG 102.*

### **ENG 201 – SURVEY OF BRITISH LITERATURE II**

This course surveys the major writers of England from the Romantic and Victorian periods and through the twentieth century. The course emphasizes historical and cultural influences on writers such as Blake, Coleridge, Wordsworth, Keats, Dickens, Arnold, Browning, Joyce, Eliot, and Woolf.

*3 credit hours. Pre- or co-requisites: ENG 102.*

### **ENG 202 – WRITING FROM THEORY**

This course is a seminar on the principles of effective expository writing with a focus on the critical perspectives and theories that enliven contemporary literary, art, and cultural studies. Through an

historical survey of critical theory, including an introduction to relevant terminology, the course will cover various types of arguments, appropriate to different concerns and cultural contexts. The theory addressed in this course spans theories of race, class, gender and national identity, postmodern and poststructuralist perspectives, Marxist critique, and psychoanalytic approaches. Writing assignments will provide students with the opportunity to apply these theories to literary works, film, painting, and built space.

*3 credit hours. Pre-requisites: ENG 102 with a minimum grade of C-.*

### **ENG 203 – WRITING ROME**

This course explores the city of Rome through writing. On-site classes provide an interdisciplinary, studio-art approach to the generation of written work. Through the studied practice of descriptive writing and the examination of setting as a vital literary component, students will create their own textual map of the Eternal City.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 204 – SURVEY OF AMERICAN LITERATURE**

The course is a study of American literature from the colonial, though the romantic, realist/naturalist, modernist and contemporary literary periods, with particular focus on the major writers who exercised formative and continuing influence on American letters and intellectual life. It is an appraisal of these writers' roles in the history of literature and ideas, and an aesthetic evaluation of their work. Particular emphasis is placed on the diversity and representativeness of American literature as it reflects social and cultural conflicts related to race/ethnicity, class, and gender.

*3 credit hours. Pre- or co-requisites: ENG 102.*

### **ENG 207 – DRAMA: GENRE, TECHNIQUES, AND STRUCTURE**

This course serves as an introduction to the variety of forms and themes of dramatic literature. Major problems treated by dramatists will be examined, as well as genres: tragedy, comedy, farce, melodrama, tragicomedy, and the thesis play.

*3 credit hours.*

### **ENG 210 - INTRODUCTION TO GENRE: FICTION AND POETRY**

This introductory level literature class is designed to help students acquire the skills for reading, appreciating, writing, and critically analyzing fiction and poetry. This course intends to introduce students to basic concepts about literary techniques, elements of fiction, poetics, and innovation while honing their critical thinking skills. Students will not only be guided through the inspiring worlds of fiction and poetry, but they will also be steered towards a deeper and more insightful analysis of its purpose.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 300 – CREATIVE WRITING**

This course explores the creative process, giving students concrete ways to enhance their creative thought and writing. Through writing assignments and numerous inventive classroom exercises, students learn how to write more interesting characters, fascinating plots and colorful stories. This course aims to improve a student's written, creative output.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 303 – IMAGES OF ITALY IN BRITISH AND AMERICAN WRITERS**

This course examines Italy and its impact on British and American writers, investigating the complicated ways Italy figures in the Anglo-American imagination. Selected readings, discussion and analysis from the writings of Hawthorne, James, Wharton, Forster, Lawrence, Pound and others will be discussed. *3 credit hours. Pre-requisites: ENG 100 or ENG 101.*

### **ENG 305 – LITERARY EDITING AND PUBLISHING**

This course is designed to be an overview in literary editing for publication and assumes students have advanced-level of writing skills. We will explore in-depth the publishing industry—the history, current trends, future possibilities—for both writers and editors. Students will develop many skills related to the publishing industry, such as copyediting, revision, query letters, literary critique and analysis, and submitting and reviewing work.

*3 credit hours. Pre-requisites: ENG 202.*

### **ENG 308 – PLAYFUL SUBVERSION: UNDERSTANDING POSTMODERN TEXT**

The aim of the course is to situate select theoretical and literary texts within the post-modern aesthetic, and to understand both postmodern theory and post-modern writing as commentary on, and reaction to, a world disenchanted of the myth of progress, suspicious of the legitimacy of authority, and filled with anxiety over the attribute of authenticity in identity, experience, and “things in the world.” Where modernist writers have reacted with nostalgia, however, postmodernists have seen opportunity for “playful subversion” of the fundamental categories of western thought. We will consider subversion of narrative, history, identity, and gender. Where subversion aims at a clear break with power, playfulness seeks to transform this radical uncertainty into a space for individual freedom.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 309 – SHAKESPEARE'S ITALIAN PLAYS**

The intensive study of five or six of Shakespeare's comedies and tragedies set in Italy, ancient and early modern, with attention to English attitudes toward Italy and Shakespeare's use of Italy, the nature of comedy and tragedy, and the shape of Shakespeare's career. Comedies will be chosen from among 'The Two Gentlemen of Verona,' 'The Merchant of Venice,' 'The Taming of the Shrew' (Padua), 'Much Ado About Nothing' (Messina), and 'The Winter's Tale' (Sicily). Tragedies will be chosen from among 'Titus Andronicus' (Rome), 'Romeo and Juliet' (Verona), 'Julius Caesar' (Rome), 'Othello' (Venice and Cyprus), 'Anthony and Cleopatra' (Rome), and 'Coriolanus' (Rome).

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 311 – THE ART AND CRAFT OF WRITING: ADVANCED EXPOSITORY**

This course focuses on the practice of writing lively, research-informed essays. The term essay here refers to works of composition employing stylistic devices from multiple genres of writing in order to develop a point of view aesthetically and intellectually. The course builds on and refines skills from introductory writing courses. It provides advanced practice in the craft of the essay and develops skills in finding and effectively incorporating research into writing for use in a range of future writing contexts. *3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **ENG 312 – PLAYWRITING**

This is a workshop-based approach to writing stage plays. It focuses on the process of creating character, scene, and story, first through analyzing great plays of the Western dramatic tradition and then through writing original works of drama.

*3 credit hours. Pre-requisites: ENG 207.*

### **ENG 313 – CREATIVE NON-FICTION WRITING**

Nonfiction is a genre that has grown more diverse and creative than ever, embracing all styles from serious to whimsical and encompassing every topic imaginable. This course will focus on the creative process and the generation of several different forms of writing within the nonfiction genre, including the personal essay, the memoir, biography, and the journalistic or magazine profile. Through the examination of professional examples of creative nonfiction, discussion, and critiques, students will become acquainted with the techniques and tools used to build a strong



portfolio of literary and journalistic pieces.

*3 credit hours. Pre-requisites: ENG202 or permission of the instructor.*

### **ENG 314 – WRITING THE MEDITERRANEAN**

The Mediterranean has captivated and inspired writers for centuries. This course aims to introduce students to Mediterranean landscapes and cityscapes, and serves as a map for possible journeys, inspiring works—poetry, fiction and nonfiction—by students. As a starting historical point, the course explores the idea of Mediterraneanness, and its contemporary politics, society, culture, identities and languages. By reading the most exciting and best-known literary works inspired by major Mediterranean cities (Marseilles, Venice, Dubrovnik, Alexandria, Thessaloniki, Istanbul etc.) students will attain an awareness of the richness and complexity of the region, while exploring their voice and vision, and becoming active and engaged writers.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 315 - ADVANCED CONCEPTS IN FICTION WRITING AND CRITICISM**

In this course students will learn a broad array of concepts and methods in literary studies and writing, taken directly from the self-reflective work of creative writers and the critical work of scholars. The acquired knowledge and expertise will enable students to navigate upper division courses in writing and literature, and to approach the capstone project, with competence, poise, and style.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **ENG 317 - WRITING FICTION FOR CHILDREN AND YOUNG ADULTS**

This advanced writing course is designed to develop students' skills in writing fiction expressly for children and young adults. The course will focus on the writing process and the approaches to writing for various age groups within the genre, specifically examining story structure, character, plot, and theme. In addition to writing and work-shopping their own work, students will read and analyse texts from classic and contemporary children's and YA literature.

*3 credits. Pre-requisites: ENG 102.*

### **ENG 318 – LAUGHTER, SATIRE AND THE COMIC FORM**

Using examples from Juvenal to Jon Stewart, this course examines elements of comedic and satiric technique, style, and genre. It will investigate the psychological, social, and political functions of laughter and comedy, as well as satire's most common targets and its various forms. Through practical exercises, literature, and screenings of TV, film, and stand-ups, students will explore what and why we find some things funny.

*3 credit hours. Pre-requisites: ENG 202.*

### **ENG 320 – MODERNISM AND THE MAKING OF THE NEW**

Modernism was an international movement that drew from influences throughout Europe in its desire to break with the past and create a new way of expressing experience—to “Make it New”—to use Ezra Pound's famous phrase. This course will examine the characteristics that define the “Modern” in literature, but we will also examine how the modernist aesthetic influenced other cultural and artistic expression in the early decades of the twentieth century. In what ways does Modernism break with the past and what does the idea of “The Modern” do artistically and culturally? In addition to paying close attention to modernist writers' textual practices, we will also consider the cultural politics at work in international modernist texts and contexts.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 321 – A MOVEABLE FEAST: WRITING ABOUT FOOD**

Food writing is defined in many ways: cookbooks to non-fiction essays, restaurant reviews to

travel and personal narratives. This course will examine food writing in its various professional forms and will instruct students in approaches to writing about food for publications. Students will write a restaurant review, a personal essay, and a food analysis and recipe, as well as short analytical writings that examine the work of professional writers. In part, Rome is our classroom and textbook, so students should be prepared to visit local markets, restaurants, and locales around the city where food plays a role (street vendors, gelaterie, parks, etc).

*3 credit hours. Pre-requisites: ENG 202.*

### **ENG 322 – TRAVEL WRITING**

This workshop instructs students in the mechanics of travel writing from research, interviewing techniques and pitching editors to crafting essays and articles for newspapers, magazines, books, and the internet.

*3 credit hours: Pre-requisites: ENG 202 or equivalent, or permission of the instructor.*

### **ENG 325 – THE GRAND TOUR AND THE LITERATURE OF TOURISM**

This course will examine the literature and history of The Grand Tour, from its origins in the Renaissance and its heyday in the eighteenth century to the sentimental tourism of the nineteenth century and its evolution into modern tourism. We will take an interdisciplinary approach and examine theory, history, non-fiction accounts, and literary travel writing.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 327 – THE ART OF THE REVIEW: MOVIES, BOOKS, AND THE ARTS**

This is an upper-level writing intensive course that focuses on the technique of writing about various arts using journalism's forms, principles and ethics. Students will learn to do appropriate research, become familiar with the criteria and guidelines for writing reviews of books, film, performance, art and architecture, and how to be artful within those journalistic boundaries.

*3 credit hours. Pre- or co-requisites: ENG 202, or permission of the instructor.*

### **ENG 351 – WRITING FOR PUBLICATION: PRACTICAL APPROACHES TO PUBLISHING YOUR WORK**

While most writing courses focus on the craft of writing, this course focuses on the practical side of writing as a profession. In this workshop, students learn the techniques of publishing: how books are published, how to write a winning book proposal, how to get a literary agent, how to engage an editor and win an article commission for a newspaper or magazine, and how to publicize your book when it comes out. The workshop is divided into three related classes, one on fiction, one on non-fiction books, and one on journalism and articles.

*1 credit. Pre-requisites: English 202 or junior or senior standing.*

### **ENG 401 – MAJOR AMERICAN AUTHORS: HEMINGWAY**

This course will examine the life and expatriate writings of Ernest Hemingway, exploring his themes, style, and narrative technique. We will examine not only issues of style and technique but also how Hemingway's expatriate experience influenced his writing. Our major objective in this class will be to acquaint ourselves with the contributions of Hemingway to American literature through close reading and careful discussion of much of his works.

*3 credit hours. Pre-requisites: ENG 202 or Junior or Senior standing or permission of the instructor.*

### **ENG 411 – THE LITERATURE OF WAR**

From the Iliad to Beowulf to Saving Private Ryan, war is a major theme in all forms of cultural and artistic expression. This course examines the various literary responses to war and the ways in which artists and writers have negotiated power, violence, and resistance within the context of military conflict. *3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **ENG 413 - LITERATURE AND RACE**

This course looks at the intersection of literature and race in major literary works from a comparative perspective. Similarly themed novels are read against each other, as well as their historical, cultural, and literary context/co-text, represented by a mix of contemporary primary (documental) sources, and scholarly analysis. In this process, students will understand the (often contradictory and controversial) ways in which literature tackles crucial ethical, social, or political issues with its unique tools and methods, and how it impacts, and is impacted by, its socio-cultural environment. *3 credit hours. Pre-requisites: ENG 202.*

### **ENG 498 and ENG 499 – ENGLISH CAPSTONE SENIOR PROJECT**

A seminar in which students select a publication, production or research project to complete over the course of two semesters. Students are required to choose a project in creative writing (fiction, poetry, drama, or creative non-fiction), or a scholarly thesis, work with an advisor in weekly meetings, and complete their projects over the course of their final two semesters as seniors. *2 credits. Pre-requisites: AUR Degree seeking students with Senior standing in English.*

### **ENHS 330 – GREAT BOOKS: THE ENLIGHTENMENT**

This course examines a selection of complimentary Enlightenment texts, both in prose and fiction. This will include excerpts from texts by Kant, Descartes, Locke, Hume, Rousseau, Hobbes, Smith, Madison, Paine, and Franklin. Selections from these seminal texts will be read and discussed in a seminar format where emphasis will be placed on the interpretation of individual passages and the place of these texts in the canon. The course will also examine how enlightenment ideals are expressed in the fictional works of Voltaire's *Candide*, Mary Shelley's *Frankenstein*, and Jane Austen's *Pride and Prejudice*.

*3 credit hours. Pre-requisites: ENG 102 or permission of the instructor.*

### **ENVIRONMENTAL SCIENCE**

#### **ENV 102 - PHYSICAL GEOGRAPHY**

This course introduces the physical elements and processes responsible for: weather and climate, vegetation, soils, plate tectonics, landforms, their distributions, and their significance to humans. This special session of Physical Geography examines these processes as they are expressed in the context of the Italian Peninsula and larger Mediterranean region.

*3 credit hours.*

#### **ENV 103 – ENVIRONMENTAL SCIENCE**

Environmental Science is an interdisciplinary study that includes both applied and theoretical aspects of human impact on the world. In this course, an overview is given of the specific concerns of overpopulation, the energy crisis, and general results of the overstress on the environment, including pollution, poor agricultural practices, and the depletion of natural resources. An inquiry-based laboratory component is designed to support students in constructing a meaningful, conceptual foundation of the environmental sciences. Activities and experiments will help students experience earth and environmental sciences as the dynamic system of patterns it embodies.

*3 credits, 4 hours.*

### **FILM AND DIGITAL MEDIA**

#### **BUFD 208 – FILM/TV INDUSTRY**

Film and TV Industry looks at the filmed entertainment industry from two perspectives: production and distribution. The production part of the course will look at the role of producers, agents, writers, and studio executives in bringing a project together, as well as the role of directors, ac-

tors and crew in the filming of it. The distribution part of the course will examine the means of generating revenue from the property including cinema exhibition, video/DVD sales, television broadcast, as well as earnings from merchandise, music and other related areas.

*3 credit hours. Pre-requisites: ENG 100 or ENG 101.*

#### **ENFD 310 – ADAPTING LITERATURE TO THE SCREEN**

A film adaptation not only converts the original novel, play or short story into a different medium but also presents the filmmaker's interpretation of the original. This course will explore film as a narrative and visual medium while introducing the basics of film analysis. Students analyze the links between the novel and film, theater and film, and screenplay and film. The literary components of film such as plot, character, setting, theme and symbolism will be covered, as well as its visual components.

*3 credit hours. Pre- or co-requisites: A 200-level writing or film course.*

#### **FAFD 104 – PHOTOGRAPHY IN ROME: THE ETERNAL CITY**

Using Rome as our canvas space/playground, students will engage weekly with the city (on-site) to understand the complexities of: composition, exposure, aperture, speed, and light to fully realize and capture the beauty of this monumental city. Students will learn to shoot using a variety of techniques and lenses to understand their inherent pros and cons in Rome, while also learning the fundamentals of the exposure triangle, composition, and post production to produce aesthetically pleasing photographs of Rome. Photographs will be presented (online) locally and internationally. Bring Your Own Camera. If you want to have the ability to control all the aspects of photography, a DSLR camera is highly recommended, or a Mirrorless camera.

*3 credits, 4,5 hours. Laboratory course fee Euro 75.*

#### **FAFD 106 - PHOTOGRAPHY IN ROME: STUDIO AND STILL LIFE**

Using the indoor places of Rome as the canvas space, students will engage weekly within the city (on-site) to understand the complexities of: composition, materials, exposure, and controlled light to fully realize and capture the micro and macro nature of this monumental city. Practical studio photography time will also permit students to learn the necessary skills of arranging lights and props to capture images using a variety of techniques and lenses. Students will focus on creative solutions to complex photographic problems and discover the versatile and creative potential of working in a controlled environment. This course focuses on the fundamentals of the exposure triangle, composition, and post production to create striking staged photographs of Rome. Assignments will help to learn and apply technical skills gained from the studio and application into other areas of photography.

Bring Your Own Camera. If you want to have the ability to control all the aspects of photography, a DSLR camera is highly recommended, or a Mirrorless camera.

*3 credits, 4,5 hours. Laboratory course fee Euro 75.*

#### **FDM 100 - INTRODUCTION TO VISUAL CULTURE**

From print media to Snapchat and Instagram, 21st century culture is primarily visual. This course helps students to theorise the role of visual culture within their daily lives, exploring a range of media from renaissance painting to TV, magazines, internet media, gaming and infographics. This course mixes theory with class discussion and practical exercises so as to help the student gain a working knowledge of the centrality of visual culture to business, political and leisure culture. Areas covered include: visual media analysis; the evolution of visual codes; the impact of changing technologies; media literacy; information graphics literacy; meme and viral culture.

*3 credit hours.*

### **FDM 101 – VIDEO PRODUCTION**

This course teaches students to become fluent in the visual language of fiction film directing at a beginner level. The focus of the class is to develop the conceptual and technical skills needed to shoot coverage of simple, silent fiction film scenes using the paradigm of the continuity system. This includes: understanding the formal foundations of cinematic storytelling (with an in-depth exploration of film-shot typology), basic technical skills and concepts of video camera and lens operations, scene pre-visualization using blocking and shooting diagrams, the basic skills of shooting on location, and also understanding the relationship between shooting and editing. The class consists of a mixture of lectures and analysis workshops, as well as hands-on shooting exercises.  
*3 credit hours. Laboratory course fee Euro 75.*

### **FDM 105 – DIGITAL DESIGN I: PRINT GRAPHICS**

This is a hands-on, practical course that teaches students the aesthetic concepts of visual communication along with technical skills such as working with Macintosh-based software utilized to create various forms of visual media. The areas of computer art/image making, graphic design, typography, press-ready layout and four-color print processing will be covered. Practical foundations will be applied to design projects as developed through an increasing command of analyzing concepts of design, composition, color theory, and graphic communication.  
*3 credit hours. Laboratory course fee 75.*

### **FDM 202 – VIDEO POST-PRODUCTION**

This course teaches students fluency in the visual language of fiction film editing at a beginner level. The focus of the class is developing the conceptual and technical skills needed to edit simple fiction film projects using Adobe Premiere. This includes: understanding the formal and aesthetic foundation of film editing (with an in-depth exploration of foundational editing grammar and vocabulary), learning the rhetorical strategies of editing and how it effects storytelling, as well as the technical skills needed to create, organize, draft, and complete the editing of short fiction films projects. Technical topics covered include: asset and project management, correct editing workflows from assemble cuts to fine cuts, working with basic sound editing, title/text design, as well as exporting. However, the major part of the course will be spent on storytelling techniques and how it relates to editing. The class consists of a mixture of lectures and analysis workshops, as well as weekly in-class editing exercises.  
*3 credit hours. Pre-requisites: FDM 101 or permission of the instructor. Laboratory course fee Euro 75.*

### **FDM 203 - AUDIO PRODUCTION AND POST-PRODUCTION**

This course teaches students basic fluency in the use of sound for film. Students will gain an understanding of the way that sound works, it's aesthetic and formal qualities, and specific ways it works in film language. Students will then learn to apply sound concepts to the writing, recording, editing, and mixing of film projects. Specific skills taught in the class include: recording techniques for dialogue, sound effects and ambient sound; dialogue editing; foley and dubbing; sound effect creation and mixing; ambient sound design; use of music; audio processing, and mix-down techniques. These skills will all be taught within the conceptual frameworks of their roles in storytelling, point-of-view, and focalization. The class consists of a mixture of lectures and analysis workshops, as well as weekly recording sessions and in-class editing exercises.  
*3 credit hours. Laboratory course fee Euro 75.*

### **FDM 205 - DIGITAL DESIGN II: MOTION GRAPHICS**

This is a hands on, practical course that teaches students the aesthetic concepts of motion graphics by working with raster and vector image forms to create intermediate and advanced 2D animations using stop motion techniques, video editing, and basic digital compositing. Students will work exclusively with Adobe Creative Cloud Software (Photoshop, Illustrator, Premiere, After

Effects) to realize the potential of making static images come to life.  
*3 credits. Pre-requisites: FDM 105. Laboratory course fee: Euro 75.*

### **FDM 209 – FILM HISTORY**

Film history is interwoven with world history. The cultural influences, ideological roots and theoretical underpinnings of the medium define the cinema. This course will survey the history of international film, noting the major figures who developed the medium and the societal influences that shaped their work.  
*3 credits, 4,5 hours.*

### **FDM 210 – FILM THEORY**

This course addresses film in its aesthetic specificity and foregrounds some of the ideological issues regarding the medium, especially the conventions of realism. Through various theoretical perspectives (text analysis and semiotics, psychoanalysis, feminism, post-colonial theory) different films will be critically analyzed in order to locate and understand their underlying ideologies.  
*3 credit hours. Pre-requisites: ENG 100 or ENG 101.*

### **FDM 212 – FILM GENRES**

A film genre is a recognizable type of movie, characterized by certain pre-established conventions. Genres are developed over time and are directly connected to the culture that nourishes them. Ideas are born, grow into specific categories and slowly fade away, to be replaced by other genres. This course surveys the history and theory of American film genres such as the Musical, the Horror, Film Noir, the Western, etc.  
*3 credits, 4,5 hours. Pre-requisites: ENG 100 or ENG 101.*

### **FDM 214 – SCREENWRITING I**

The class is designed to give the student an overview of broadcast and film writing. Concepts to be introduced include: various media format, concept development, plot development, writing treatments, scene construction, dialogue, character development, idea generation, outlining, brainstorming and more.  
*3 credit hours. Pre-requisites: ENG 100 or ENG 101.*

### **FDM 281 – BLACK AND WHITE URBAN PHOTOGRAPHY**

This workshop creates a comprehensive photographic field trip outside of Rome to capture and explore of the photogenic nature of cities in Europe. This on-site course will take you on a journey to discover all the unique angles, lighting, textures, spaces, and compositions to be found in the urban environment. Combining a mix of photographic techniques, the students will work with an AUR professional photographer who will inspire creativity at every angle, and guide them through a truly unique city (and surroundings) which naturally lends itself to be captured in B&W. Students will work on narrative elements of street photography, landscape, abstract, architectural, and still life images as their themes.  
*1 credit. Pre-requisites: ENG 100 or ENG 101. Students arrange their own transportation and accommodation. Students are responsible for all entry fees and material costs.*

### **FDM 301 – COMPUTER GAME DESIGN AND PRODUCTION**

Game design is the pre-production process of creating storyline, plot, character(s) and game play that will be used in the production stage of game creation. This course is intended to introduce the student to the process of game design and also includes a basic level of game production with regards to the implementation of graphics and animation, in both 2D and 3D environments. Students will use artificial intelligence and game logic/mechanics in the creation of a demo stage for class projects and several in-class assignments.

For the final project, students will participate in a team project, designing and developing a fully playable 3D game demo.

*3 credit hours. Pre-requisites: FDM 212 or FDM 214. Laboratory course fee Euro 75.*

### **FDM 302 – ADVANCED SCREENWRITING: SCREEN STORY DEVELOPMENT**

Various methods for turning an idea into the foundation for a motion picture via story development will be explored. Students will develop an advanced understanding of the ins and outs of screenwriting from concept development, the writing (and re-writing) process, and finally pitching and marketing the final product.

*3 credit hours. Pre-requisites: FDM 214.*

### **FDM 304 – SCREEN CRAFTS: HANDS-ON CINEMATOGRAPHY**

This course provides students with an introduction to Cinematography, including lighting and composition techniques as well as the Camera Department roles and responsibilities as currently practiced in the motion picture and television industry. The class should focus on ‘entry level’ skills and techniques, as well as the basic protocols, terminology, and work habits.

*3 credits, 4,5 hours. Pre-requisites: FDM 202 or permission of the instructor. Laboratory course fee Euro 75.*

### **FDM 305 – POST WAR ITALIAN CINEMA**

This course develops an appreciation of Italian cinema from the 1940s to the present focusing on movements, trends, relevant and recurring themes and visual features. While students are provided with an understanding of the role played by cinema in Italian society they are also encouraged to look at film as a universal language capable of crossing geographic boundaries. The impact of film trends in other European countries is also explored.

*3 credits, 4,5 hours. Pre-requisites: Junior or Senior standing or permission of the instructor.*

### **FDM 307 – DOCUMENTARY PRODUCTION WORKSHOP**

This course is designed as both a colloquium on the many issues involved in conceptualizing and filming a documentary and a hands-on technical workshop. Through discussion, the students will be encouraged to focus on a subject and establish their own line of communication with it. Students will have to create short documentary videos shot on location in Rome, based on their research of fiction and non-fiction video ideas, learning how to direct a small crew and maintain creative control during filming and the evolutionary process of postproduction. They will be taught basic camera and editing techniques. The course will be complemented with occasional screenings of non-fictional material, whose distinctive features, merits and flaws, students will be invited to identify and discuss.

*3 credit hours. Pre-requisites: FDM 202 or permission of the instructor. Laboratory course fee Euro 75.*

### **FDM 309 - FILM PROJECT WORKSHOP**

This is a course offered every semester with rotating content. Students will produce three projects during the semester either as group or individual projects. The purpose of the class is to allow creativity for the students in using all of the skills they have learned in the first two years of the program. Projects will include: short fiction, documentary, music video, advertisement, essay, experimental, mockumentary, short fiction web series, short comedy sketch, etc. Students will be encouraged to develop and workshop their ideas for their capstone senior projects in the course. Students may take the class more than once (but must produce completely new and original work each semester).

*3 credit hours. Pre-requisites: Completion of FDM 101 and FDM 202. Laboratory course fee Euro 75.*

### **FDM 313 – HISTORY AND PRACTICE OF SPECIAL EFFECTS**

Since the birth of motion pictures, special and visual effects have always represented a fundamental creative element of filmmaking, defining it in more ways than one. After all, “cinema” in and of itself is literally a “special effect”. The course intends to explore the history of the development of this art form since the very beginning – just photographic tricks to fool the eye – all the way to the most sophisticated and highly spectacular digital special effects dominating the world of cinema today. It is a comprehensive journey detailing all the steps, in some cases giant leaps, that have influenced the way motion pictures have been made, expanding the creative opportunities of writers and directors to almost limitless horizons.

*3 credits. Pre-requisites: Junior or Senior standing. Laboratory course fee Euro 75.*

### **FDM 315 – CULT FILM AND TELEVISION**

This course examines various approaches to cult film and television studies, including the development of cult audiences, the selling of cult media, the relationship of cult film and television to mass communication, authorial approaches to the creation of cult projects, and theoretical readings of cult film and television. Specific case studies will illuminate the detail-specific, often intentionally controversial subject matter found in cult media. The work of specific auteurs, including John Waters (*Mondo Trasho*, *Pink Flamingos*), Joss Whedon (*Buffy the Vampire Slayer*, *Firefly*), Rob Thomas (*Veronica Mars*, *Party Down*), and others, will be studied in an effort to define that which makes a work ‘cult’, as opposed to simply marginal.

*3 credit hours. Pre-requisites: COM 200.*

### **FDM 318 – HISTORY OF DOCUMENTARY FILM**

This course provides an overview of the documentary tradition in filmmaking, with specific focus on the great directors of the genre, moving up to varieties on the theme of some current film directors.

*3 credit hours. Pre-requisites: FDM 102.*

### **FDM 320 - DIGITAL DESIGN WORKSHOP**

This is an advanced course with the aim to equip students with a set of transferable formal and conceptual tools for “making and communicating” in the field of Digital Design. These core skills will enable students to advance their practical studies in graphic design, and further use in advanced motion graphics, interface/app design, 3D modelling, game design, package design, and web design. Students will engage in group critiques, and will produce a portfolio of Digital Designs relevant to each area of study. This course can be repeated up to four times.

*3 credit hours. Pre-requisites: FDM105 or permission of the instructor. Laboratory course fee Euro 75.*

### **FDM 326 – 3D COMPUTER ANIMATION**

This is a hands on practical course that teaches the student the principles of computer generated imagery and animation in a 3D environment. Throughout this course the student will build and animate 3D models using industry standard software. Students will also learn how to combine 3D animation techniques with actual video footage.

*3 credit hours. Pre-requisites: FDM 105 or FDM 205 or permission of the instructor. Laboratory course fee Euro 75.*

### **FDM 327 – ADVANCED VIDEO PRODUCTION AND POST-PRODUCTION**

This is a course that brings students’ fluency of cinematic language to a more advanced stage by expanding upon and synthesizing the shooting and editing techniques. The class introduces the conceptual and technical framework necessary to shoot and edit dual-system sound films, block and shoot dialogue scenes, perform dramatic analysis to scripts, and apply that analysis to a more sophisticated use of camera work and complex editing strategies.

3 credit hours. Pre-requisites: FDM 101, FDM 202, FDM 203 or permission of the instructor. Laboratory course fee Euro 75.

#### **FDM 400 – EXPERIMENTAL FILM AND VIDEO**

This course is a survey of the history and theories of the international avant-garde cinema, with lectures and technical labs to acquaint students with experimental film history, theory and production techniques. Students will collaborate in groups to use their theoretical knowledge to create a 3-5 minute experimental video.

3 credit hours. Pre-requisites: FDM 202 or permission of the instructor. Laboratory course fee Euro 75.

#### **FDM 406 – PROFESSIONAL FILMMAKING**

This course is designed as a full immersion into the many issues and complexities involved in conceptualizing and filming a short film in a real professional soundstage, and a hands-on practical workshop in the city of Terni's film studios. Its purpose is to give students a profound understanding of the practical and creative process, stressing the importance of storyboarding and floorplanning, rehearsing actors, camera blocking, and stage lighting, and experience full fledged professional filmmaking translating ideas into effective and inspiring practical work.

6 credits. Pre-requisites: students must have directed at least one short film and permission of the instructor. Students will pay a fee to cover the cost of the field-trip

#### **FDM 491, FDM 492, FDM 493, FDM 494 – FILM AND DIGITAL MEDIA INDEPENDENT STUDY**

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors or artists and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of 6 credit hours of independent study in their upper-level biennial.

1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Film and Digital Media.

#### **FDM 498 – CAPSTONE SENIOR SEMINAR**

A laboratory/seminar in which students select a publication, production or research project to complete over the course of two semesters, including a written analysis of the writing, design and management problems and skills related to the completion of the project. Problems, solutions and final results will be shared in a final oral presentation. Students are required to choose a project (film/video/design production, or media/communication research), meet weekly with an advisor to pursue this project with, and complete their projects over the course of their final two semesters as seniors. All capstone projects are to be taken in residence.

3 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Film and Digital Media or pursuing a Minor in Film and Digital Media.

#### **FDM 499 - CAPSTONE SENIOR SEMINAR**

A laboratory/seminar in which students select a publication, production or research project to complete over the course of two semesters, including a written analysis of the writing, design and management problems and skills related to the completion of the project. Problems, solutions and final results will be shared in a final oral presentation. Students are required to choose a project (film/video/design production, or media/communication research), meet weekly with an advisor to pursue this project with, and complete their projects over the course of their final two semesters as seniors. All capstone projects are to be taken in residence.

3 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Film and Digital Media or pursuing a Minor in Film and Digital Media.

#### **FINANCE**

##### **ECFN 305 – MONEY AND BANKING**

This course focuses on the role of money in the economy, including its packaging and exchange (financial products, intermediaries and markets), distribution and regulation (US Federal Reserve and the commercial banking structure) and use for macroeconomic purposes (monetary policy).

3 credit hours. Pre-requisites: ECO 211.

##### **ECFN 306 – INTERNATIONAL FINANCE**

International Finance opens with an overview of the global financial environment, including a history of exchange rate regimes: Gold Standard, Bretton Woods, and the present system of managed and floating exchange rates. Students then analyze the factors affecting determination of exchange rates. With that knowledge, they turn to an analysis of international foreign currency exposure of multinational businesses, and the financial derivatives available to hedge these exposures. Students will explore the role of international institutions, including the International Monetary Fund, the World Bank, and the World Trade Organization, as well as topics related to past and present financial crises, specifically, Russia, East Asia, and Latin America.

3 credit hours. Pre-requisites: ECO 211 and FNC 300.

##### **FNC 211 – PERSONAL FINANCE**

In Personal Finance, students explore how individuals should manage their money. Students discuss basic financial concepts, such as the time value of money, and how to interpret interest rates. They examine personal loans, including credit cards, auto loans, and home mortgages. The second part of the course is primarily devoted to the study of investing in stocks and bonds, including a discussion of money market and mutual funds and their role as individual saving instruments in various societies. Insurance, retirement planning and estate planning will also be discussed. To wrap up, students will learn how to integrate all the components into a comprehensive financial plan.

3 credit hours.

##### **FNC 300 – MANAGERIAL FINANCE**

Designed to provide a working knowledge of significant financial topics and an awareness of how managerial finance affects business operations, this course covers financial analysis, planning and control, working capital management, investment decisions, cost of capital and valuation, and long-term financing decisions.

3 credit hours. Pre-requisites: ACC 201.

##### **FNC 313 – REAL ESTATE FINANCE AND INVESTMENTS**

This course covers the principles of real estate with an emphasis on financial principles. Both residential and commercial property investments will be covered. Purchases of real estate for personal use as well as income producing properties will be analyzed. Though the course will focus on the most sophisticated real estate markets of the US and the UK, other international markets will be also be reviewed. Current events and the importance of the macroeconomic environment will also be discussed.

3 credit hours. Pre-requisites: ECO 211 and FNC 300 or permission of the instructor.

##### **FNC 400 – PORTFOLIO MANAGEMENT**

Portfolio Management introduces students to the study of investments in financial securities. It focuses on the analysis of marketable instruments, both from a theoretical and a practical per-

spective. The primary focus is on common stocks and bonds. A significant portion of the course is dedicated to valuing and measuring the performance of these investments. Students will also explore the environment in which these financial securities are traded, including stock exchanges, financial institutions, and the impact of taxes and inflation. Where applicable, current events in the financial markets will also be discussed.

*3 credit hours. Pre-requisites: FNC 300.*

#### **FNC 401 – INVESTMENT BANKING**

In this course students learn how investment banks and investment bankers operate. Public offerings, M&A, venture capital, sales and trading, merchant banking, debt financing, institutional research, among numerous other aspects of the investment banking field, are studied, analyzed, and discussed. Emphasis is on developing analytical tools and social skills necessary to succeed in the world of Wall Street finance. The role of a successful analyst operating in such settings, and working on such transactions will be emphasized in particular.

*3 credit hours. Pre-requisites: ACC 201 and any 300-level Finance course or permission of the instructor.*

#### **FNC 402 – FINANCIAL DERIVATIVES: DECONSTRUCTING COMPLEXITY, INVESTING WISELY**

The course represents an introduction to derivative securities. Both mathematical theory and real-world application will be covered extensively. Specific topics include forwards, futures, options, swaps, asset back securities, hedging, trading, international finance and emerging markets. Analytical techniques utilizing Excel will be an important element of the course. Diverse trading strategies, expressed in real world applications, will challenge students to apply classroom learning.

*3 credit hours. Pre-requisites: FNC 300 or equivalent or permission of the instructor.*

#### **FIRST YEAR PROGRAM**

##### **FYS 101 - EXPLORATIONS IN THE LIBERAL ARTS**

This course introduces first-year students to liberal arts education as envisioned by the mission of the American University of Rome. Each year students will explore a selected theme or issue from a variety of disciplinary perspectives and methodologies, under the tutelage of 3-4 professors from different undergraduate programs. Explorations encourages students to see Rome as their classroom, to appreciate the diversity of the AUR education, and to connect with the AUR and Rome community.

One class meeting per week will be devoted to a shared content experience (lecture, field trip etc.); for the second, students will meet in smaller groups for a seminar-style discussion of assigned topics and readings led by one of the co-instructors. Field trips or public lectures will take the place of regular lectures at several points in the semester; these meetings are also required. The semester will culminate in a public demonstration of student work, in the form of a poster session, paper presentation, or other public format.

*3 credit hours. There will be at least 2 required field trips during the semester. Because FYS 101 is required of all AUR students, there are no additional entry fees required.*

#### **FOOD STUDIES**

##### **FS 301 – FOOD AND THE ENVIRONMENT**

Can we achieve sustainable diets for a healthier environment, healthier citizens and greater food justice? This multidisciplinary course addresses the sustainability challenges faced by our current food production system and consumption practices. It reviews the historical developments of the agro-food system and the major factors impinging on global sustainability and food security. In addition to the analysis of the world food situation with rising population, malnutrition, persisting undernourishment and environmental problems, the course will also examine the psychological, social and cultural determinants of food consumption patterns and practices. The regulatory

frameworks, institutions and policies - at international national and sub-national levels - to address the long-term sustainability of the current food production and consumption will be reviewed.

*3 credit hours. Pre/Co-Requisites: any lower level course in International Relations or Economics or Management or Marketing or Political Science.*

#### **GENED**

##### **GEN 193 - SPECIAL TOPIC SEMINAR: ITALY - PAST, PRESENT, AND FUTURE CHALLENGES AND SOLUTIONS**

This remote access seminar is an interdisciplinary course in which students will explore how Italy has faced significant challenges in the past, how it is facing them in the present, and how it is preparing for the future. Each country will have its own, culture-specific ways of finding and implementing solutions to periodic crises, sudden emergencies, and enduring conditions. In this regard, the great cultural, social, and economic variety in the Italian peninsula also means that diverse local solutions are often required to solve national problems.

In this course, students will examine five different times, places, ways, and modes, of problem-solving in Italy, in as many weeks. Depending on the instructor's field and preferred method of inquiry, the scale of the case studies may be larger or smaller; the focus may be social, cultural, or economic; the analysis may be qualitative or quantitative. The result will be a better understanding of Italy, its complexity, strengths, weaknesses, and role in the global context.

*3 credits.*

#### **GREEK**

##### **GRK 101 – ELEMENTARY ANCIENT GREEK I**

This course provides an introduction to ancient Greek grammar, syntax, and vocabulary. Over the course of the semester students will gain the basic skills to read and analyze adapted selections from classical Greek authors and the New Testament. Comparative linguistic issues, including the influence of ancient Greek on modern languages, and Greek prose composition will also be studied.

*4 credit hours.*

##### **GRK 102 – ELEMENTARY ANCIENT GREEK II**

This course is the continuation of Greek 101, the first semester of elementary ancient Greek. Course work will consist of readings in prose and poetry and the completion of the basic study of Greek grammar and syntax. Over the course of the semester students will advance from adapted passages to the original texts of classical Greek authors such as Plato and Sophocle. Readings on ancient Greek history and culture will also be assigned.

*4 credit hours. Pre-requisites: GRK 101 or equivalent.*

##### **GRK 201 – INTERMEDIATE GREEK I**

This course is designed as a third semester of college-level ancient Greek, and is intended to be a bridge between learning the grammar, vocabulary, and syntax to continuously translating and reading ancient Greek authors, especially at sight. The immediate primary objective is to increase speed and accuracy in reading, translating, and understanding original Greek texts, while also incorporating speaking, listening, and writing drills. This course will also review the grammar, syntax, and vocabulary of first year Greek, and expand understanding of how the language actually works to express thoughts and concepts. Finally, each student will build a personal databank of useful resources for reading Greek, including dictionaries, grammars, texts, commentaries, and translations.

*3 credit hours. Pre-requisites: Greek 101 and Greek 102, or the equivalent of one year of college-level Greek.*

## **HISTORY**

### **CLHS 203 – HISTORY OF ANCIENT GREECE: BRONZE AGE TO THE HELLENISTIC PERIOD**

This course is an exploration of the history of ancient Greece, from the Bronze Age to the Hellenistic period, focusing on political, social, cultural, and military developments. Students will analyze primary sources for the study of Greek history, including historiography, inscriptions, visual and literary culture, and archaeological information, with a particular emphasis on evaluating those sources both within their original historical context and in secondary sources. The course may include field trips to Rome museums to view works of Greek manufacture.

*3 credit hours. Pre-requisites: ENG 102.*

### **CLHS 205 – ROME: REPUBLIC AND EMPIRE**

This course explores the Roman Republic and Empire, from the development of Italic culture in the Bronze Age through the dissolution of the empire in late antiquity. Via primary sources, students examine the development of political forms and ideas in the Mediterranean and their impact on Rome, the relationship of art and literature to society and politics, and developments in the areas of religion, science, and the economy. The course includes three required field trips to historical sites and museums in Rome and Ostia.

*3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.*

### **CLHS 207 – LIFE AND LEISURE IN ANCIENT ROME**

This introductory Classics/History course presents a survey of the social and cultural history of Ancient Rome. The course seeks to answer such questions as how the Romans organized their day, what they ate and wore, what was the nature of family life, education, religion and entertainment. Students will be introduced to the methodology of ancient history and the critical analysis of a wide variety of historical source materials, including inscriptions and coins, as well as the interpretation of classical texts. Archaeological evidence, including art and architecture, will also be examined. Field trips to historical sites and museums in Rome and at Ostia Antica will be used to reanimate ancient Roman history. *3 credit hours. Students are responsible for all entry fees.*

### **CLHS 302 – CAESAR, CICERO AND THE COLLAPSE OF THE ROMAN REPUBLIC**

The Roman Republic traditionally began in 509 and lasted until the dictatorship of Julius Caesar (46-44). This course concentrates on the last fifty years of the Republic down to 42 when the Republican forces were finally defeated at Philippi. Emphasis is given to reading and analyzing primary texts (in translation) with particular importance given to the works of Cicero and Caesar. *3 credit hours. Pre-requisites: A Classics or Classical Studies or Ancient History course or permission of the instructor.*

### **ENHS 330 – GREAT BOOKS: THE ENLIGHTENMENT**

This course examines a selection of complimentary Enlightenment texts, both in prose and fiction. This will include excerpts from texts by Kant, Descartes, Locke, Hume, Rousseau, Hobbes, Smith, Madison, Paine, and Franklin. Selections from these seminal texts will be read and discussed in a seminar format where emphasis will be placed on the interpretation of individual passages and the place of these texts in the canon. The course will also examine how enlightenment ideals are expressed in the fictional works of Voltaire's *Candide*, Mary Shelley's *Frankenstein*, and Jane Austen's *Pride and Prejudice*.

*3 credit hours. Pre-requisites: ENG 102 or permission of the instructor.*

### **HSP0 209 – TANKS, TRENCHES AND TREATIES: THE HISTORY AND THEORY OF WAR**

The course is a survey of theories of war from an International Relations perspective: a study of

societies in relation to warfare, how and why they waged it, how it affected them, how they have chosen to view war. It is organized as a general overview using case studies, of the ways in which war has been organized, fought, explained and justified. Major events and periods in Western military history are used as a repertory of case studies to address some of the most challenging questions surrounding war. Although it examines war from the Ancient World to the present, the course is thematic rather than chronological; it literally uses History to single out Theory, providing a survey of the main concepts involved in studying war and its representations.

*3 credit hours. Pre- and/or co-requisites: HST 200 or a Political Science course or permission of the instructor.*

### **HSSO 208 – SPORT AND SOCIETY**

This course will provide a core of knowledge of sport's role in the development of the modern world. It will ground students in the basic theories, methods and practices of sport history while developing a basic knowledge of the political, economic and social development of a variety of country's across the globe. To this end, the class will include notions of different historical patterns and sociological developments to show commonalities and differences between countries in relations to the function and role of sport. Classes will be based around lectures and structured group break-out work. Groups will then report back to the class and all participants will be encouraged to venture opinions. Teaching will also include the use of video material and site visits. The course fulfills information technology requirements.

*3 credit hours. Pre-requisites: Sophomore standing and ENG 102 (or equivalent).*

### **HSSO 312 – MUSSOLINI'S ROME**

This course will provide detailed knowledge of how Fascism transformed Rome. Grounding students in the history, architecture and politics of this dramatic period of urban change and expansion, this study of the capital under Mussolini will be contextualized within a broad analysis of Italy during the Fascist regime. This series of 13 x 3hr classes will consist of a majority of site visits, plus lectures and class discussion, and structured group break-out work. Groups will then report back to the class and all participants will be encouraged to venture opinions. Teaching will also include the use of video material.

*3 credit hours. Pre-requisites: ENG 102, Junior standing or permission of the instructor.*

### **HST 200 – HISTORY OF MODERN ITALY**

This is an introductory course for all majors; it provides substantive knowledge about the history of Italy from the Napoleonic period to the present day. The study concentrates on the centuries of political fragmentation and the efforts to develop an effective political system. In this respect, the course offers insights for the comparative study of different 'paths to modernity' in Western Europe. *3 credit hours. Pre-requisites: ENG 102.*

### **HST 201 – SURVEY OF WESTERN CIVILIZATION I**

A survey of the history of Western civilization from ancient times to the time of Louis XIV using historical methodologies, topics covered include Near Eastern beginnings, Greece and Rome, development of Christianity, the Middle Ages, Renaissance and Reformation and European expansion.

*3 credit hours.*

### **HST 202 – SURVEY OF WESTERN CIVILIZATION II**

The rise of modern science and the modern states, the American and French Revolutions, the Industrial Revolution, the growth of liberalism, nationalism and democracy, imperialism, World Wars I and II, totalitarian systems and the Cold War and its aftermath.

*3 credit hours.*

### **HST 203 – SURVEY OF AMERICAN HISTORY**

A historical survey of American society from the Declaration of Independence to the present, topics include the War of Independence and the Constitution. Monroe and Jackson, expansion westwards, the Civil War, reconstruction, the development of Industrial America, the Progressive Movement, World War I, the Depression, World War II, the McCarthy era, the Civil Rights Movement, the Feminist Movement and the Vietnam War.

*3 credit hours.*

### **HST 305 – HISTORY OF MODERN EUROPE**

A study of selected aspects of modern Europe, focusing on the post-1945 period, the course focuses on major themes of the age, from the origins of World War I to the reunification of Germany, will be selected for discussion. Topics include the emergence of and challenges to the welfare state, the Communist Revolutions, changing defense considerations, East-West relations and the European Union.

*3 credit hours. Pre-requisites: Junior or Senior standing or permission of the instructor.*

### **HST 307 – HISTORY OF THE MODERN MIDDLE EAST**

Both before but particularly after September 11th, 2001, The Middle East has played a vital role in influencing the world we live in. In order to better understand the complexity of this region where major wars have been waged, it is necessary to equip students with an in-depth understanding of the forces and influences that have historically shaped the region. This will be done by asking questions that analyze trends such as the growth of Nation States, of Arab Nationalism, the Arab-Israeli Conflict, the tension between Secularism and Religion, as well as the growth of Political Islam. The course will start with the encounters between East and West at the beginning of the 19th Century and the rise of Nation-States through to our times.

*3 credit hours. Pre-requisites: A lower-level History course and Junior or Senior standing.*

### **INTERDISCIPLINARY STUDIES**

#### **IDS 498 - INTERDISCIPLINARY STUDIES CAPSTONE EXPERIENCE 1: SEMINAR**

Part 1 of the Capstone Experience prepares students for the culminating work of the major, the senior thesis. In this seminar students will review their own portfolios to assess their progress and strengths; visit at least one research library and learn to use it; analyze examples of advanced research; and make and prepare a research proposal and an annotated bibliography.

*2 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Interdisciplinary Studies.*

#### **IDS 499 - INTERDISCIPLINARY STUDIES CAPSTONE EXPERIENCE 2: THESIS**

Part 2 of the Interdisciplinary Studies Capstone Experience consists of supervised independent work on the senior thesis. The thesis is the culminating work of the major, in which students demonstrate their command of the knowledge and skills gained in on-site courses and seminars by conducting their own research on an Interdisciplinary Studies topic of their own choosing. Working closely with a faculty advisor, students find and assess the evidence for a particular issue or position, and develop their own point of view on it. The final product is a sustained and significant piece of writing that prepares majors for graduate school or for employment requiring high-level verbal and analytical ability.

*2 credits. Pre-requisites: IDS 498; AUR Degree seeking students with Senior standing in Interdisciplinary Studies.*

### **INTERNATIONAL AFFAIRS**

#### **BUIA 308 – INTERNATIONAL ECONOMIC ORGANIZATION**

International economic organizations have been instrumental to fostering economic prosperity as well as cooperation among nations. Students will acquire a basic understanding of their structures, modes of function, statutory objectives and range of operations.

*3 credit hours. Pre-requisites: ECO 211 and Junior or Senior standing Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 100 – INTRODUCTION TO INTERNATIONAL RELATIONS: HISTORY AND CONCEPTS**

For many years, it was argued that IR was a branch of Political Science concerned with the ‘international’ rather than the ‘domestic’ sphere of political life. According to most descriptions, the ultimate *raison d’être* of IR was to explain why wars happened and how peace could be sustained over time. The main subjects were states, and the focus was on dynamics between states in an anarchic world. The modern study of IR incorporates, *inter alia*, many different actors, not just states (e.g. International Organizations, Non-Governmental Organizations, Multi-National Corporations, Social Movements, Civil Society); the study of the environment; the emergence of an international human rights regime; the reasons for state failure; the degree to which globalization as a phenomenon is altering the structure of international society; and, increasingly, the sources of disorder in an age of international terror; hegemony versus multipolarism. Students will be able to debate concepts like: balance of power, collective security, international legal arrangements, and globalization. This course is both an introduction to International Relations and a useful transmission belt to those going on to study IR after their first year. The course fulfills information technology and oral presentation requirements.

*3 credit hours.*

#### **IA 200 – INTERNATIONAL RELATIONS: THEORIES AND CASES**

This course complements empirical knowledge acquired by students in the IA 100 course. It consists of in-depth study of main theories of international relations: realism, liberalism, Marxism, constructivism, feminism, and post-structuralism as well as using these theories to explain political concepts and look at specific cases in contemporary politics. Beyond application of theoretical frameworks to current affairs students will learn how to criticize existing theories and how political science concepts evolve and change due to changing international context.

*3 credit hours. Pre-requisites: IA 100.*

#### **IA 201 – GLOBAL POLITICS**

The changes in world politics over the last 15-20 years have been both sudden and dramatic. This course provides the students with diverse conceptual frameworks for understanding the current transformation of global politics. How basic political science concepts (like state, power, political movements, governance) need to be readdressed in light of these changes will be discussed. The current stage of globalization will be explored by historical comparison with earlier periods of political integration and disintegration, going back to Antiquity.

*3 credit hours. Pre-requisites: IA 200.*

#### **IA 202 – INTERNATIONAL ORGANIZATIONS**

This course explores the functioning of international organizations in today’s world. It analyses 1) the meaning, the origins and the actors of global governance and the reasons why it is increasingly needed; 2) the centerpiece of global governance: the United Nations; and 3) the evolution, the role, the purposes and the impact of regional and sub-regional organizations active in Europe, Africa, the Americas, Asia and in the Middle East. The course will also address a number of cross-



cutting issues and challenges whose resolution require a global approach, and will, finally, discuss the role played by IOs in securing international peace and security.

*3 credit hours. Pre-requisites: A lower-level Political Science course or permission of the instructor.*

### **IA 203 – U.S. AND EUROPE SINCE 1945**

This course examines U.S. influence in the reconstruction of Europe after WWII, the Marshall Plan and the development of the idea of European integration, the U.S. as a world power with a permanent military presence in Europe, and the birth and evolution of NATO. Students will also analyze tension over decolonization in Suez, ‘the Special Relationship’ between the U.S. and Britain, tension with France and harmony with Germany, the end of the Cold War, the new EU and the new NATO. Evolution of Transatlantic relations after September 11 and during and after the second war Gulf War will also be examined.

*3 credit hours. Pre-requisites: Lower level POL, IA, HST or permission of the instructor.*

### **IA 212 - INTERNATIONAL LAW OF WAR AND PEACE**

This course addresses the law of interstate relations focusing on three major areas relevant to students of international relations. First, War and peace (e.g. collective security, the law of armed conflict, disarmament); second, Crime and punishment (e.g. war crimes and other international crimes; international criminal justice; international judicial cooperation; State responsibility); and, finally, Law and diplomacy (e.g. settlement of disputes, both judicial and diplomatic; diplomatic relations; privileges and immunities). Analysis of these topics - through a practice-oriented and problem-solving approach - will be preceded by an introduction to some of the essential features of the international legal system, limited to what is strictly necessary for the purposes of an adequate understanding of the above-mentioned issues.

*3 credit hours.*

### **IA 301 – COMPARATIVE FOREIGN POLICY**

The course examines the complex interplay of multiple factors that influence foreign policy choices in different countries. It also looks at leaders’ personality and their perceptions, domestic and international constraints of state actors and the balance of power in the international arena. To gain insight into how individuals ponder options and take decisions, how states engage with others and how the international system impacts on the interaction between states, three levels of analysis will be used: the individual, the state and the international system levels of analysis. This theoretical framework will then be applied to a collection of case studies allowing for a comparative analysis of countries’ foreign policies.

*3 credit hours. Pre-requisites: A lower-level Political Science course or permission of the instructor.*

### **IA 302 – ISLAM AND POLITICS**

Scholars, government analysts and terrorism experts have examined the relationship between Islam and politics for years. Although this field of study is not recent, it became both dominant and essential since 9/11. This course intends to provide a comprehensive, analytical, and in-depth examination of political Islam in an increasingly globalizing world. The purpose is thus to show the interaction of Islam and politics and the multiple and diverse roles of Islamic movements, as well as issues of: i) authoritarianism; ii) democratization; iii) religious extremism; and iv) terrorism. The first part of the course will give a general overview; the second part of the course will focus on case studies at the regional and global level.

*3 credit hours. Pre-requisites: A lower-level politics or international affairs course.*

### **IA 303 – THE US, THE EU AND CHINA: WHO IS GOING TO LEAD?**

This 3-credit course is an advanced course of International Relations where students will learn how to apply Theories of International Relations to critically analyze contemporary global affairs

between the US, the EU and China. Will these global actors try to use increasingly power politics or institutional cooperation? Will they be able to write together the rules of the Game? The US, the EU and China might recur to different policies and strategies depending on the circumstances and prevailing ideologies. Accordingly, the future of International Relations can be mapped in four scenarios: 1. Each global power tries to undermine the others, i.e. Everyone goes alone = mistrust and anarchy; 2. A coalition between the western powers, i.e. The US and the EU against China = instability; 3. The China Age, i.e. threat for Western powers; 4. The construction of an effective multi-polar world, i.e. The US, The EU and China = equilibrium.

*3 credit hours. Pre-requisites: Junior standing; IA 200 or equivalent.*

### **IA 305 – INTERNATIONAL RELATIONS OF EAST ASIA**

This course examines the nature of international relations in East Asia. Particular attention will be devoted to the positions occupied by Japan and China in the context of the Cold War, as well as to their interactions both with the other regional actors, the two Superpowers and Europe. The analysis of the factors which were generated during the phase of bipolarism will facilitate the identification of continuity and discontinuity lines in the light of globalization.

Topics will include: (1) the historical development of international relations in East Asia since the mid 19th century, (2) WWII and its legacy, (3) domestic institutions and foreign policy outcomes, (4) regional security issues, (5) regional economic relations, and (6) the implications of these issues for the United States.

*3 credit hours. Pre-requisites: IA 200.*

### **IA 306 – INTERNATIONAL CRIME AND GLOBAL SECURITY**

The course will examine international crime and the security issues related in today’ world. The course focuses on the global crime threat and how transnational crime impacts on the political, economic and social security dimension. The course will consider the patterns and effects of a diverse range of players and organizations in illicit criminal activities, and the response of the major international actors (e.g. the US; other major nation-states; International Organizations as well as international criminal justice authorities) to the worldwide crime threat.

*3 credit hours. Pre-requisites: Junior or senior standing or permission of the instructor.*

### **IA 307– INTERNATIONAL HUMAN RIGHTS**

A growing number of international conventions impose human rights obligations on States parties. They also assign to the so-called treaty bodies, as well as to regional courts, the task of ensuring compliance with human rights standards. As of 2006, the UN Human Rights Council monitors respect for human rights by member States. Since the 1990s, the human rights regime has been enriched by its encounter with criminal justice while non-state actors, such as NGOs, play an increasingly relevant role. The course, through an illustration of the general framework as well as an analysis of selected issues, is aimed at understanding how human rights have become a part of the legal system of the international community.

*3 credit hours. Pre-requisites: IA 100 or permission of the instructor.*

### **IA347 - FRANCE: ALIGNING/DIS-ALIGNING WITH POPULIST TENDENCIES IN THE EU?**

The 2017 elections in France have brought to light the deep social divides within French society and illustrate a developing trend towards nationalism in global politics. As one of the founding fathers of the process of European unification, France has historically acted as a strong driving of deeper EU integration at the economic and political level. Challenges in the mature western democracies – e.g. 2008 economic and financial crisis, 2009 Eurozone debt crisis, the Paris attacks in 2015, the immigration crisis, Brexit (2016), and the US elections (2017) – have caused an unprecedented rise in conservative ideologies that question the legitimacy of the EU. French

people's enthusiasm and support for the project of the European Union have tarnished. The EU has two main roads in front of it: 1) get smaller and deepen integration; 2) slowly break up. The road of the original founding members (i.e. France as one of them) will be a key turning point. Either way, certainly France's domestic politics and the increasing role of nationalist sentiment will have a fundamental role in the future of the EU.

*1 credit. Pre-requisites: IA100 or POL101 or permission of the instructor. Students will pay a fee to cover the cost of the field-trip.*

#### **IA 348 - BERLIN: NATIONAL VS EUROPEAN VISION**

Germany's economic and political relevance in the European Union (EU) gradually increased over time, especially compared to the early stages of the European Economic Community. The unification process of East and West Germany, the weight Germany's economy (both in absolute terms and compared to the other single members), and the fact that Germany is the most populous EU country, all contributed to a tremendous increase of the role of the country in the EU over time. Germany is the de facto hegemon within the EU, but a reluctant hegemon. Germany is in a unique position within the EU: stuck between EU Member States who expect Germany to be the country imposing the respect of the Treaties (e.g. monetary policy), and EU Member States who oppose Germany's tight rule-based approach. The latter argue that a greater political vision and understanding of the project that has promoted peace and unity in the continent since the end of WWII needs to be adopted for the EU to survive, while the former think that there cannot be any EU without a strict rule-based system to guard the enforcement of the Treaties with so many member states. Germany on its part might seem more focused and concerned on its own national interests. *1 credit. Pre-requisites: IA100 or POL101 or permission of the instructor. Students will pay a fee to cover the cost of the field-trip.*

#### **IA 349– BREXIT: THE UK AND THE EU AFTER THE VOTE**

The United Kingdom (UK) voted to exit the European Union (EU). Brexit had an impact on the global economy, and the sterling went down to its lowest level since 1985 vis-a-vis the US dollar. Brexit will strengthen the appeal of national right wing parties across Europe, which are already calling for other Referenda to be held (e.g. France). Brexit is yet another crisis for the EU, after the most recent ones: Greece, migrants, Libya, Syria, and Russia.

*1 credit. Pre-or-co-requisites: A lower-level Political science or European history course. Students will pay a fee to cover the cost of the field-trip.*

#### **IA 350– BREXIT AND A NEW POTENTIAL CONFLICT: THE CASE OF THE REPUBLIC OF IRELAND**

This field study course examines the history and contemporary reality of the conflict in Northern Ireland, one of Europe's most longstanding and intractable issues of sectarian violence, nationalism and separatism, from the point of view of the Republic of Ireland. The 40 years since "the Troubles" began, illustrate the changing relationship between the United Kingdom, the Republic of Ireland and the European Union. Brexit has been revamping the questions of Northern Ireland: should Northern Ireland have a new border vis-à-vis the South after Brexit? If not, what would this say about UK's sovereignty? If yes, what would this imply in terms of the devolved power-sharing government reached after with the 1998 Good Friday Agreement? How likely is the scenario according to which a hard or soft Brexit will push the Republic of Ireland to call for a Referendum to unify the island? The course consists of a long weekend field study trip to Dublin with possible excursions in neighboring locations to meet with representatives of the political institutions and parties, civil society, the Churches and the media. Some historic sites as well as local and national institutions will be visited.

*1 credit. Pre-requisites: Lower level Political Science or European history course. Students will pay a fee to cover the cost of the field-trip.*

#### **IA 351– KOSOVO: NATION-BUILDING AND INTERNATIONAL ORGANIZATIONS**

A weekend field study trip to Pristina; students will see the effects of the 1999 intervention and reconstruction since then. They meet with UNMIK representatives, the local government and opposition and representatives of civil society to understand how the conflict is being resolved.

*1 credit. Pre-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 352 – INTERNATIONAL ORGANIZATIONS IN GENEVA**

A weekend field study trip to Geneva: students will visit the main International Organizations seated in Geneva (World Trade Organization [WTO], World Health Organization [WHO], United Nations' High Commission for Refugees [UNHCR], International Labour Organization [ILO], Palais des Nations and the International Red Cross [IRC]). Scope and mandate of the different Organizations will be illustrated to the students by UN and IRC officials.

*1 credit. Pre- or co-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 353 – INTERNATIONAL ORGANIZATIONS AND INTERNATIONAL RELATIONS IN VIENNA**

A weekend field study trip to Vienna: students will visit some of the most significant historical monuments of the old city, plus the Vienna Headquarters of the UN Office on Drugs and Crime (UNODC), the International Atomic Energy Agency (IAEA), the Organization of Petroleum Exporting Countries (OPEC) and the Organization for Security and Cooperation in Europe (OSCE), meeting with officials of these Organizations.

*1 credit. Pre- or co-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 354 – THE BASQUE COUNTRY: POLITICS AND VIOLENCE**

This course examines the history and contemporary reality of one of Europe's most long-standing and intractable issues of nationalism, separatism and political violence. It consists of a weekend field trip to meet with representatives of the political institutions and parties, civil society and the media. The trip includes cultural encounters and informal meetings intended to enhance the formal learning. There are preparatory and concluding sessions in the classroom.

*1 credit. Pre-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 355 – NORTHERN IRELAND: CONFLICT AND CONFLICT RESOLUTION**

This field study course examines the history and contemporary reality of Northern Ireland, one of Europe's most long-standing and intractable issues of sectarian violence, nationalism and separatism. The almost 40 years since "the Troubles" began illustrate the changing relationship between the United Kingdom and the Republic of Ireland with influence from the United States and the European Union. There has been military intervention, a wide variety of attempted law enforcement solutions, laws, social and economic initiatives. The course consists of a long weekend field study trip to meet with representatives of the political institutions and parties, civil society, the Churches and the media. The on-site component includes cultural encounters and informal meetings to enhance the learning with preparatory and concluding sessions in the classroom.

*1 credit. Pre-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 356 – BRUSSELS: INTERNATIONAL ORGANIZATIONS AND INTERNATIONAL RELATIONS**

The trip takes two very different looks at international relations; before leaving, there will be a class introducing the basic structure of the IGOs visited. On the first day of the trip students see

the formal side and visit two key international organizations, the European Commission and NATO. They are given briefings on topical issues facing the organizations and the responses which are being formulated to address the issues. There are informal meetings representatives of Brussels' political organizations, from some of the many parties present at the IGOs. On the second day, they visit some of the key political sites in the city and the museum and battlefield of Waterloo. There is a final classroom session to draw conclusions from the trip.

*1 credit. Pre- or co-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 357 – MONTENEGRO: NATION BUILDING AND INSTITUTION BUILDING**

This field study course examines the history and contemporary reality of Montenegro, the UN's most recent addition as a sovereign nation-state. Over the last century, Montenegro has gone from independence to foreign control to being part of changing versions of a South Slav state before becoming independent again. It avoided the worst violence of the break up of Yugoslavia in the 1990s but suffered from the economic and political instability and the growth of criminality that the wars provoked. It now seeks greater integration with the EU. It is also a small country so that all of these issues can be addressed in a short field trip course.

*1 credit. Pre-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 358 – POLITICS AND SEPARATISM**

This course examines the history and contemporary reality of one of Europe's most longstanding and intractable issues of nationalism and separatism. Along with similar issues in Catalonia, Scotland and Belgium, it is a difficult contemporary issue for the whole of Europe. The course consists of introductory and concluding lectures, a film and a weekend field trip to meet with representatives of the political institutions and parties, civil society and the media. The trip includes cultural encounters and informal meetings intended to enhance the formal learning.

*1 credit. Pre- or co-requisites: Lower level politics or European history. Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 359 – GREECE AND THE EU**

This course examines the origin and the impact of the Greek financial crisis, both on the country itself and on the EU. The crisis created an explosive mixture – economic, social and political – that has put into question the legitimacy of the Greek political system. On top of that, the Greek crisis has challenged the EU project as such, the principles and objectives of the members of the monetary Union and the rationale under which the project was built. Understanding the causes of the crisis is one of the first goals of the field trip. What are the roots of the crisis: domestic; EU level; international level; or structural? Tracing the causes of the Greek crisis and the most relevant level of analysis should help to come up with possible solutions. The course consists of introductory and concluding lectures, and a weekend field trip to meet with representatives of the main political parties of Greece.

*1 credit. Pre-requisites: A lower-level Political Science or European history course or permission of the instructor. Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 360 – SPECIAL TOPICS: MODEL UN**

This course is a practical exercise in critical thinking and analysis, public speaking, and intercultural negotiation and consensus building within the context of international politics and international organizations. Students will represent, support, and defend a selected country's national interests at the United Nations. Students will learn how and be trained to speak clearly and convincingly on selected policy areas, know and use the technical language of the UN. Skill building exercises in consensus building, negotiations and communications will complement the public

speaking activities as will writing assignments on how to develop talking points, policy position papers and draft UN resolutions in order to master style, form and substance of typical diplomatic and UN documents. The students will exercise and develop learning in a close to real-world organizational setting that brings together actors from all over the world. Students will represent a specific country, as a member of the UN in a Model UN conference simulation, the dates of which will be communicated. The policy areas will relate to UN committee work and topics chosen by the organizers. Costs to participate at the Model UN conference will be covered by the student. This course may be taken more than once as long as the country represented and the committee topics are different.

*3 credit hours. Pre-requisites: 200 level IA, POL, HST, social science or public speaking or permission of the instructor. Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 361 – ISRAEL PALESTINE**

Two weeks intensive field study course composed principally of the following elements:

1) History: Colonization and independence; the creation of the State of Israel; Recognition of Palestine by the UN General Assembly as an Observer State. 2) Security: facts, figures and perceptions from both sides. 3) Crisis Management: how to deal with specific crisis – strategies, options, policies. 4) Democracy, Stability and Economic Development: whereas you may be able to reach democracy through economic development, or development through democratization processes is contested, still these two objectives are crucial to manage the tensions in the region and increase stability. 5) The role of the International Community and civil society: e.g. major global actors, International Institutions; International Organizations; Non-governmental Actors, etc.

6) Conflict resolution: how it has been promoted/not. Before departure, students will take classes on the different historical, geographic, political, religious and socio-economic aspects of Israeli/Palestinian relations-conflict.

*3 credit hours. Pre-requisites: an intermediate level POL course or a 200 level IA course (including European history course) or permission of the instructor. Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 362 – TURKEY: A RISING REGIONAL POWER BETWEEN THE EU, MIDDLE EAST & ASIA**

The role of Turkey today, and the Ottoman Empire in the past, has always been that of a bridge between East and West. Turkey raises a number of interesting issues in terms of its history, geography, culture, religion, economy and politics. This ten day course incorporates a field trip to Turkey that will provide an awareness of the complexities of this unique case, so relevant for the stability of the area. The course focuses on the rapid growth of the country as a regional power and how it bridges the East-West gap. Other areas of concentration are the concepts of terrorism and conflict, theories such as 'realism' as well as methods and practices such as diplomacy. At the end of the field trip, students will be able to appreciate key issues relevant to the Turkish case: i) political and economic interests; ii) security perceptions and threats; iii) role of external actors and international organizations (such as NATO) and the role of Turkey vis-à-vis the challenges ongoing on its own borders.

*3 credit hours. Pre-requisites: an intermediate level POL course or a 200 level IA course or permission of the instructor. Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 363 – SERBIA/KOSOVO: TWO NATIONS AND TWO STATES?**

The course is focused on the ex-Yugoslav region (also known as the "Western Balkans"), in particular Serbia and Kosovo. The course will explore the issues of the creation of new states, state sovereignty, and the construction of new national identities. Apart from the historical outlook, students will have the opportunity to learn about dominant cultural, political, economic and religious forces that influenced the formation of the (new) national identities. Conflict transfor-

mation, peacebuilding, transitional justice, and post-conflict studies will also be a key component to appreciate the evolution of Serbia and Kosovo. Students will use a comparative perspective to analyze internal and external influences and dynamics. The role and local perception of external actors in both Serbia and Kosovo (e.g. the EU, and foreign military forces) will be crucial to appreciate the current situation in the region.

*3 credit hours. Pre-requisites: an intermediate level POL course or a 200 level IA course or permission of the instructor. Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 364 - CYPRUS: CONTESTED BORDERS IN THE HEART OF THE MEDITERRANEAN**

Cyprus today raises a number of interesting issues for its history, geography, culture, religion, economy and politics. The field study trip to Cyprus is used in order to apply the IR theories learned in class to this relevant case study, and illustrate the practice of many IR issues (e.g. the politics of contested borders; EU-Turkish negotiations; religion and politics; democracy; energy politics; internal national conflict/separatism; the political impact of the EU's response to the Great Recession; and human rights). The course integrates classroom learning with seminars from distinguished lecturers, cultural experiences and informal encounters. The field trip will rely on local contacts (e.g. politicians, journalists, diplomats, members of the academia and of think tanks, NGOs and IGOs), which will be asked to brief us on the political and geopolitical relevance of the Cyprus issue nationally and internationally.

*3 credit hours. Pre-requisites: Intermediate level POL or IA (200 level)/ European history course / or permission by the instructor. Students will pay a fee to cover the cost of the field-study trip.*

#### **IA 401 – CURRENT AMERICAN FOREIGN POLICY**

This course is an in-depth study of American foreign policy. The course will briefly survey the history of American Foreign Policy which will serve to approach current foreign policy issues. Which are the main issues in today's American foreign policy? What factors shape American foreign policy? How is American Foreign Policy carried out? How does American foreign policy work together with International Organizations (like the UN), military alliances (like NATO) and regional organizations (like the EU)? The students will be expected to carry out individual work analyzing American foreign policy in specific regions or countries around the world. There will be a strong focus on contemporary political events and how to understand and interpret these.

*3 credit hours. Pre-requisites: IA 200 and Junior or Senior standing.*

#### **IA 403 – CONFLICT RESOLUTION AND NEGOTIATION**

Conflict is part of daily life: it can be destructive as well as constructive but it needs to be dealt with productively. Resolution is a collaborative process by which differences are handled and outcomes are jointly agreed by the interested parties. It is the transformation of the relationship and situation such that solutions are sustainable and self-correcting in the long term. This course will introduce the student to conflict, the cause, how it happens and why it occurs. Techniques and methods to approach, manage and resolve will be introduced, including good listening and communication skills. Various forms of intervention will be examined and applied: negotiation from a humanitarian perspective with armed groups, using selected case studies, will be examined and applied in depth.

*3 credit hours. Pre-requisites: IA200, Senior standing or permission of the instructor.*

#### **IA 404 - INTERNATIONAL HUMANITARIAN RESPONSE**

The course is designed to provide students with a deep understanding of the international humanitarian aid in countries affected by a crisis (conflict, natural disaster). It gives a firsthand understanding of what is like to work under pressure in difficult context. It is based on both theoretical and practical knowledge in order to make the experience and learning applicable to the realities

of the humanitarian sector. Students will hear firsthand experiences from people who have been on humanitarian field missions. Practical learning is at the heart of the course. The course uses interactive tools and scenario-based teaching (simulation exercises; role playing).

*3 credit hours. Pre-requisites: IA200, Senior standing or permission of the instructor.*

#### **IA 405 - POLITICAL RISK ANALYSIS**

Uncertainty and risk are constant features in international relations, yet their relevance as analytical lenses is often overlooked. After outlining the main methodological and epistemological challenges that must be faced when considering the role of uncertainty and risk in a fast changing, globalized environment, this course explores key issues in international political and economic relations. Topics covered include the analysis of the most widely used techniques in economic and political forecasting (e.g. statistical extrapolation, game theoretical approaches, Delphi techniques, prediction markets, expert judgment), as well as the role of the digital revolution both as a catalyzer for new 'cyber' risks and as a generator of new tools for the collection and analysis of intelligence (e.g. Big data and the 'internet of things'). Students are encouraged to engage in critical reasoning using theory applied to a plethora of case studies on unexpected, 'black swan' political and economic developments – such as the fall of the Berlin Wall, the global financial crises, and the Arab Uprisings.

*3 credit hours. Pre-requisites: A lower level international relations, politics or economics course and junior standing.*

#### **IAPO 200 – RESEARCH SEMINAR IN SOCIAL SCIENCES**

This course will provide students with a broader common background on issues in social sciences, a forum for the discussion of these issues, advanced training in research methods, and support for improvement in their writing and speaking skills, particularly their extemporaneous skills in these areas.

*3 credit hours. Pre-requisites: IA 100 or COM 100 and Sophomore standing.*

#### **IAPO 499 – INTERNATIONAL RELATIONS SENIOR THESIS**

The Capstone Project offers each student the opportunity to demonstrate mastery of International Relations theory and practice by applying the knowledge and skills gained in the IR program to a project of the student's choice. This involves completing a project report reflecting the cumulative knowledge gained from these experiences. The course is intended only for students who are completing their BA degree at the Program of IR at the AUR.

*3 credits. Pre-requisites: Senior standing in International Relations.*

#### **INTERNSHIP**

##### **INT 450 – INTERNSHIP**

An internship is an individual, non-classroom, extended learning experience requiring 135 hours of practicum. It requires an on-site supervisor as well as a faculty member as project sponsor. An internship requires a daily log of activities (emphasizing impressions and reactions to the experience plus a brief description of the activity). Students are required to make a presentation and submit a final paper summarizing how goals were achieved and demonstrating the relationship of academic material to the work performed during the internship. This course can be repeated. In lieu of attending workshops, students will be asked to write a 6 to 10-page analytical essay.

*3 credits. Pre-requisites: Junior standing or as second semester study abroad, cumulative GPA of 2.5 or above and ITL 102*

## **ITALIAN**

### **IS 206 – ITALIAN CULTURE AT THE MOVIES**

This course explores the characteristics of Italian Contemporary Culture as viewed through cinema. It will focus on a selection of Italian films from World War II to the present in order to gain an overview of the dramatic economic, social and political changes in Italian society over the last 55 years. Clips from such emblematic films as *The Bicycle Thief*, *Roma Città Aperta*, *la Dolce Vita*, *Una Giornata Particolare*, *Cinema Paradiso*, *Caro Diario*, *la Meglio Gioventù*, *L'Orchestra di Piazza Vittorio*, *I Cento Passi*, and others will provide students with insight into topics such as fascism, the Catholic church, evolving attitudes towards women, the years of economic boom, political instability, rural poverty, the “southern” question, the mafia, and immigration both to and from Italy. Class discussions will deal with relevant aspects of Italian society and history based on the films as well as the assigned readings. Films will be shown with English subtitles.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 210 – INTRODUCTION TO ITALIAN CULTURE**

Thematic in approach, this interdisciplinary course introduces students to the major social, cultural, artistic, and intellectual trends in modern Italy. Focusing on the period of Italy's history from Unification in 1861 to the present, the courses will focus on cultural topics such as the Commedia dell'arte and its legacy in modern Carnival celebrations in Italy, Italian food and wine culture, sports, cinema, religion, regional differences, gender issues, and the advent of a contemporary multicultural society. Topics will be considered within the context of modern Italian society as well as from a historical perspective.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 212 – ITALIAN FOOD AND CULTURE**

This interdisciplinary course will focus on the social and cultural aspects of food and eating in different geographical areas with a special emphasis on Italy and its history. The course will be taught through a variety of readings, class discussions and presentations and there will also be some practical experiences. Please note that this is not a cooking course.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 213 - CULTURAL DIVERSITY IN ITALY**

The course introduces students to the different practices and experiences of cultural diversity and its challenges in contemporary Italy. The course will analyze the transition of Italy from a country of emigration to a country of both emigration and immigration. The first half of the course provides students with an overview of the history of migrations from, within and to Italy and the responses which have emerged in legislation, political discourses and organizations, civil society and a variety of media, highlighting both racist and anti-racist reactions. The second half examines the experiences of various minority groups in Italy and of the second generations, emphasizing, where possible, their own descriptions of life in present-day Italy.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 220 – TRAVELS TO/THROUGH ITALY: REPRESENTATIONS OF CONTACTS BETWEEN CULTURES**

The depiction of Italy as a member of the G8 and NATO, a leading provider of fashion, cinema, cars, design, and cuisine, is relatively recent, though widely held. But Italy as the seat of a highly prized way of life traces back through the centuries, with many writers declaring their admiration, from Goethe, De Stael and Stendhal, to Milton and Shakespeare. To understand Italy's contemporary image in the world, this course seeks to understand some of the earlier representations of Italy and Italians from Dante, through the Renaissance and Baroque periods, the Risorgimento, the Great Migration, the Economic Boom and la dolce vita, and down to the present time. A

primary goal of the course is to connect students' experiences in Rome and Italy more generally with the experiences of other travelers and with the rich and diverse history of what being Italian is. Specific themes will include geography, the persistence of classicism in Italy to the present day, paganism and Christianity, northern Europe vs. the Mediterranean, post-Renaissance decline, rationalism vs. passion, localism vs. nationalism, civilization and the natural. Students will come to realize that, beyond the Italian state, there are many “Italies” conditioned by a variety of historical, political, economic, social, cultural, and religious circumstances.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 221 – THE ITALIAN-AMERICAN EXPERIENCE**

This course examines literary, cinematic, and critical works on the experience of Italian Americans in order to investigate the many facets of their identity. The first part of the course includes readings on theories of race, ethnicity, and identity formation in the United States. The second part explores novels, films, and popular culture as evidence of the many forms of Italian-American cultural expression and their representation. Particular attention is given to the construction of internal and external stereotypes, interethnic relations between Italians and other minorities in the US, and religious, family, and gender identity.

*3 credit hours. Pre- or co-requisites: ENG 102. Conducted in English.*

### **IS 250 – SICILY AGAINST THE MAFIA**

This weekend field trip course presents students with a different view of Sicily and of the mafia in Sicily, providing them with an understanding of the emergence of a new Sicilian culture and society based on the fight against the mafia, on pacifistic expression and on the creation of a culture of legality. The course will allow students the opportunity to visit sites of historical, social and cultural interest that document resistance to the local Mafia and encounter local civic associations, community service and solidarity networks that are active in the Sicilian context. Students will meet and exchange ideas with young Sicilians and thereby learn from direct experience an example of social activism in the Italian context. An understanding of the mafia in Sicily will be supported by readings from Sicilian writers such as Luigi Pirandello, Leonardo Sciascia and Giuseppe Tomasi di Lampedusa and through the viewing of Italian films such as “I Cento Passi”.

*1 credit. Conducted in English. Students will pay a fee to cover the cost of the field-study trip.*

### **IS 251 – FOOD AND (MULTI)CULTURE IN ITALY**

This 1-credit weekend field trip course presents food in its complex connections with culture, nutrition, environment, society, economics and politics. Combining traditional lectures and discussion meetings with hands-on co-curricular activities, the course will lead students to the city of Torino, a leading city in Italy for food studies and the slow food movement. The lectures and meeting with professors from the Università di Studi Enogastronomici provide a dynamic learning environment with an interdisciplinary approach while the practical assignments allow students to explore and experience first-hand food culture in different settings around Torino. All course topics are accompanied by practical activities, ranging from meetings in Eataly, the famous slow food supermarket, to food and wine pairing and tasting workshops (observations and meetings with the experts). The course will also take advantage of Torino's rich multicultural fabric by visiting the largest international market in Italy, Torino's Porta Palazzo market, where food traditions from Italy and around the world come together.

*1 credit. Conducted in English. Students will pay a fee to cover the cost of the field trip.*

### **IS 252 - OLIVE OIL AND WINE CULTURAL ITINERARIES: FIELDTRIP IN UMBRIA**

This course is a 1-credit weekend fieldtrip to the region of Umbria, during which students will study the characteristics and classification of olive oils and wines produced in Umbria. The course will also provide students with an understanding of the history of oil and wine production, consumption and

uses in this region, as well as current practices used today. In addition to practical “hands on” sessions, such as olive oil and wine tastings, students will also visit places of historical, social and cultural interest that will help contextualize their knowledge of topics studied within the specific region of Umbria. *1 credit. Students will pay a fee to cover the cost of the field-trip. Conducted in English.*

### **IS 301 – THE MAFIA IN ITALIAN SOCIETY, LITERATURE AND FILM**

This course aims to explore representations of the Italian Mafia in literature and cinema, with reference also to the Italian-American context. Students will be introduced to the history of the mafia, starting from its beginnings in Sicily, and follow its historical and geographical evolution within, and also outside, Italy. The course will make reference to Italian literary texts as well as Italian and Italian-American cinematic representations of the phenomenon.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 302 – ITALY: THE GOOD, THE BAD AND THE UGLY - MAJOR ITALIAN WRITERS I**

Renowned for its rich cultural, literary and artistic tradition, Italy is also one of the most complex and problematic nations in Europe. This course explores the contradictions at the heart of Italy, focusing on key concepts that embody the spirit of Italy and its people, such as style, creativity, spirituality and exploration, while also addressing how stagnancy and corruption have long plagued Italy. The course addresses these issues in the translated works of key figures in Italian literary history such as Dante, Petrarch, Boccaccio, Machiavelli, Michelangelo, Da Vinci, and Galileo.

*3 credit hours. Pre-requisites: ENG 102.*

### **IS 304 – LIVE, LOVE OR DIE IN ITALY: MAJOR ITALIAN WRITERS II**

This course explores the themes of nationalism, love and search for identity in 19th and 20th century Italian literature and culture through the reading of texts by major writers of the period, such as Ugo Foscolo, Giacomo Leopardi, Alessandro Manzoni, Giovanni Verga, Luigi Pirandello and Eugenio Montale.

*3 credit hours. Pre-requisites: ENG 102.*

### **IS 305 – ROME ON-SCREEN AND IN PRINT**

The focus of this course will be the city of Rome and selected literary works and films in which the city plays a prominent role. The course will examine literary and cinematic portrayals of the eternal city from classical to present times as a way of exploring certain periods of Rome’s history.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 306 – IDENTITY IN FASCIST ITALY**

This interdisciplinary course examines the dictatorship that ruled Italy between 1922 and 1943. It will address the relationship between culture and politics, public and private, Fascist biopolitics; anti-Fascism; fascist colonialism and racism; the cult of Mussolini; and Fascist-era femininities and masculinities. Secondary sources will be combined with reading of primary texts, such as Fascist speeches and anti-Fascist novels, and viewing of newsreels and films produced during Fascism. Later literary and cinematic works depicting the period will also be studied.

*3 credit hours. Pre-requisites: ENG 102.*

### **IS 311 – ITALIAN COMEDY ON STAGE AND SCREEN**

An examination of Italian comedic and dramatic structure from the Renaissance to the present with particular emphasis on its influence on modern European and American theater and film. The course will cover the plays of Machiavelli, Carlo Goldoni, Luigi Pirandello and Dario Fo, as well as European playwrights such as Eugene Ionesco and Tom Stoppard. Focus will be placed

on the comedic form and its modes of portraying the issues of identity, reality, truth, absurdity and art.

*3 credit hours. Pre-requisites: ENG 102.*

### **IS 316 – ITALIAN WOMEN WRITERS**

This course presents an overview of women’s fiction in Italy from the turn-of-the-century context, with writers such as Neera and Sibilla Aleramo, to the present day, with Elena Ferrante and Dacia Maraini. The course will examine women’s changing role within Italian society and issues such as sexual violence, motherhood, the search for self-determination and autonomy and paths to political awareness.

*3 credit hours. Pre-requisites: ENG 102.*

### **IS 320 – ITALIAN MEDIA AND POPULAR CULTURE**

This course has a thematic approach, applying the analytical theories of cultural studies to contemporary Italian media and popular culture, focusing on: the evolution of Italian print and broadcast media in terms of their impact on Italian culture and society; the effect of Italy’s regional character on sports, use of language, gastronomic traditions; the role of folktales, popular theatre and folk music; popular expressions of religious life (Carnival, Passion Plays etc); the relationship between local craftsmanship and high fashion. Students will apply and develop their analytical skills by actively engaging with these phenomena through field trips, case-studies and example texts.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor. Students are responsible for all entry fees. Students will pay a fee to cover the cost of the field-study trip.*

### **ITL 100 – INTRODUCTION TO ITALIAN LANGUAGE AND CULTURE**

Open to students with no previous training in Italian, the course introduces features of the Italian language needed for interaction in everyday practical situations, such as the caffè, restaurant, accommodation and in shops. The course satisfies a limited number of immediate needs necessary for survival in the target language culture. Cultural topics, such as religion in Italy, Italian geography, and Italian families will also be studied through readings in English, in order to familiarize the student with certain aspects of contemporary Italian society and culture.

*3 credit hours. No placement examination. This course does not constitute a pre-requisite for ITL 102.*

*This course can not be taken simultaneously with, or after successful completion of ITL 101.*

### **ITL 101 – ELEMENTARY ITALIAN I**

In this course students establish an introductory base in the Italian language in the four areas of language skills: listening comprehension, speaking, reading, and writing. At the successful completion of this course students will be able to demonstrate proficiency in everyday spoken Italian by performing the following functions: greet people and introduce themselves, give and follow simple directions, respond to and ask questions, describe their families and friends, order items in a café, discuss their life at school and hobbies, express likes and dislikes, and recount recent past actions. Students will be able to read simple written texts in Italian and write short paragraphs on familiar topics. Students will also have gained specific knowledge about contemporary Italy through cultural readings on topics such as family life, pastimes, and food and wine culture.

*4 credit hours. No placement examination. Required for AUR degree students.*

### **ITL 102 – ELEMENTARY ITALIAN II**

This course, open to students who have taken ITL 101 or equivalent or the appropriate placement examination, is a continuation of ITL 101, Elementary Italian I. The course focuses on vocabulary expansion and strengthening the four language skills of speaking, listening, writing, and reading in order to provide students with the ability to converse on familiar social situations related to school, recreation, and particular interests, provide oral descriptions in the major time

frames (past, present, and future), read short written texts, and write short compositions on familiar topics.

*4 credit hours. Pre-requisites: ITL 101 or placement examination. Required for AUR degree students.*

### **ITL 200 – INTERMEDIATE ITALIAN I THROUGH FILM**

This course is designed to improve Italian language skills at the intermediary level through an exploration of contemporary Italian film. This course is therefore designed to develop competency not only in grammatical structures but also strengthen listening and speaking skills and expand vocabulary acquisition. By watching and discussing clips from contemporary Italian movies, students will analyze idiomatic expressions, lexicon, grammatical structures, spoken and non-verbal elements of language and Italian culture in order to gain linguistic competence and familiarize themselves with various aspects of contemporary Italian society.

*3 credit hours. Pre-requisites: ITL 102 or permission of the instructor. Conducted in Italian.*

### **ITL 201 – INTERMEDIATE ITALIAN I**

Open to students who have completed the equivalent of one year of college Italian, and taken the appropriate placement examination. This course is designed to build competency in grammar and syntax so as to allow students to converse and write with confidence on topics of routine tasks, social situations, and such abstract topics as cultural issues at the Intermediate level. The course will also develop ability to spontaneous and creative writing through composition.

*3 credit hours. Pre-requisites: ITL 102 or placement examination.*

### **ITL 202 – INTERMEDIATE ITALIAN II**

Open to students who have completed the equivalent of Intermediate I, and taken the appropriate placement examination. The first part of this course is designed to review main grammar points such as verb tenses in the major time frames, passive forms, and impersonal constructions. The second part concentrates on consolidating specific communicative tasks, including stating opinions and constructing hypotheses, in both speaking and writing. Specialized vocabulary is expanded and appropriate variables in register are introduced in expository writing and conversation.

*3 credit hours. Pre-requisites: ITL200 or ITL 201 or placement examination.*

### **ITL 250 - INTERMEDIATE ITALIAN II THROUGH MUSIC**

This course is designed to improve Italian language skills at the upper-intermediary level through an exploration of contemporary Italian music. This course is therefore designed to develop competency not only in grammatical structures but also strengthen listening and speaking skills and expand vocabulary acquisition. By listening to and discussing Italian songs, students will analyze idiomatic expressions, vocabulary, grammatical structures as well as explore aspects of Italian culture in order to gain linguistic and cultural competence.

*3 credit hours. Pre-requisites: ITL200 or ITL 201 or placement examination. Conducted in Italian.*

### **ITL 300 – ADVANCED ITALIAN I: GRAMMAR AND COMPOSITION**

Open to students who have completed the equivalent of two years of college Italian, and taken the appropriate placement examination. Grammatical, syntactical, and lexical items covered in this course expand an intermediate level of proficiency to the first advanced level through extensive reading assignments, grammatical and syntactical reviews and practice, and both spontaneous and reflective writing assignments, on such practical and abstract topics as reviews of films and plays, mass-media information, and cultural events.

*3 credit hours. Pre-requisites: ITL 202 or equivalent, or placement examination. Conducted in Italian.*

### **ITL 301 - CULTURAL TOPICS IN ITALIAN**

The course, conducted entirely in Italian, focuses on strengthening the student's knowledge

and use of Italian at an advanced academic level while introducing students to major themes of Italian modern culture. Through the viewing of films and reading and analysis of literary texts and articles, the course explores topics relating to contemporary Italy, such as immigration and emigration and issues and challenges facing young Italians. The course enlarges the students' perspectives on Italy today by exploring various interpretations of cultural phenomena, with particular attention to artistic, social and historical aspects.

*3 credit hours. Pre-requisites: ITL 300 or equivalent, or placement test. Conducted in Italian.*

### **ITL 306 - ITALIAN WRITING STYLES**

This course consolidates the advanced level of proficiency in the Italian language through reading and analyzing different texts from syntactic, stylistic and grammatical perspectives. The course focuses, however, primarily on the development of written skills.

*3 credits. Pre-requisites: ITL 300 or equivalent, or placement test. Conducted in Italian.*

### **ITL 307 – ITALIAN FOR BUSINESS**

This course is designed to build competency in the student's writing skills and expand vocabulary acquisition through the reading, discussion and analysis of a variety of business texts: manuals used in business schools, analyses of letters, office documents and newspaper articles about business. It is also for students who wish to develop language and professional skills in the context of an international business environment focused on Italy. Attention is also given to Italian culture, manners, and customs as they relate to business practice. The course is specifically designed for students who are interested in working in Italy.

*3 credit hours. Pre-requisites: ITL 202 or equivalent, or placement examination. Conducted in Italian.*

### **ITL 405 – BOCCACCIO'S DECAMERON**

The course focuses on the analysis of Giovanni Boccaccio's Decameron, which will be read in its entirety in Italian. Attention will also be given to the literary/historical/cultural context connected with the text through the study and discussion of Florentine literature, art, thought, society and history from the death of Dante to the age of Lorenzo de' Medici. Special attention will also be given to the novella as a genre. Lectures, readings and class discussions will take place in Italian. Students have the option of completing written assignments in English.

*3 credit hours. Pre- or co-requisites: ITL 300 or equivalent or placement test. Conducted in Italian.*

### **ITL 407 – 20TH CENTURY ITALIAN WRITERS**

This course explores a number of key authors and issues in twentieth-century Italian literature. Major literary and poetic movements and currents of the period (such as crepuscolarismo, hermetism, futurism, neo-realism, neo-avanguardia) will be studied through the works of key authors, such as Pirandello, Montale, Calvino and others. Lectures, readings and class discussions will take place in Italian. Students have the option of completing written assignments in English.

*3 credit hours. Pre- or co-requisites: ITL 300 or placement test or equivalent. Conducted in Italian.*

### **ITL 410 – DANTE'S DIVINE COMEDY: INFERNO**

This course provides an opportunity to explore Dante's vision of hell and humanity in his classic poem, the Inferno. The entire course focuses on a close reading and interpretation of the Italian text. Lectures will examine the literary aspects and political vision of Dante's poem, as well as its theological significance.

*3 credit hours. Pre- or co-requisites: ITL 300 or placement test or equivalent. Conducted in Italian.*

### **ITL 424 - IL MEZZOGIORNO: SOUTHERN ITALY AND ITS CULTURE**

The course is a voyage through the culture of Italy's South by means of its literary and cultural expressions: primarily literature, but also theatre, music, and cinema. The often neglected con-

tradictory aspects of the culture of the Mezzogiorno are revealed in works by such authors as Verga, Lampedusa, Alvaro, Sciascia, Consolo, Camilleri, the theatre of De Filippo, and films on Southern migrations and mafia by Visconti and Giordana. The course is conducted in Italian but students have the option of completing written assignments in English or Italian. AUR Italian Studies majors must complete written work in Italian.

*3 credit hours. Pre-requisites: ITL 300 or equivalent or placement test*

#### **ITL 491, ITL 492, ITL 493, ITL 494 – ITALIAN INDEPENDENT STUDY**

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors or artists and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of 6 credit hours of independent study in their upper-level biennial.

*1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Italian Studies.*

#### **ITL 498 – CAPSTONE EXPERIENCE (RESEARCH METHODOLOGY AND BIBLIOGRAPHY)**

This course is intended for students who are completing their BA degree in Italian Studies at AUR. The capstone senior project offers students majoring in Italian Studies the opportunity to demonstrate mastery of the skills and competencies gained during their course of study by applying them to a senior project of their choice. Students select the writing of an independent research thesis and select an advisor with whom to pursue the project. The project will reflect the learning objectives of the Italian Studies Program and will be written in Italian. The capstone experience lasts two semesters.

*1 credit. Pre-requisites: AUR Degree seeking students with Senior standing in Italian Studies.*

#### **ITL 499 – CAPSTONE EXPERIENCE (THESIS)**

This course is intended for students who are completing their BA degree in Italian Studies at AUR. The capstone senior project offers students majoring in Italian Studies the opportunity to demonstrate mastery of the skills and competencies gained during their course of study by applying them to a senior project of their choice. Students select the writing of an independent research thesis and select an advisor with whom to pursue the project. The project will reflect the learning objectives of the Italian Studies Program and will be written in Italian. The capstone experience lasts two semesters.

*2 credits. Pre-requisites: ITL 498, AUR Degree seeking students with Senior standing in Italian Studies and completion of at least one 400-level Italian literature and culture core course.*

### **LATIN**

#### **LTN 100 – LEARNING LATIN THROUGH INSCRIPTIONS: ELEMENTARY LATIN AND EPIGRAPHY**

The city of Rome is full of Latin inscriptions which can be found both on standing monuments and in museums. This introductory Latin course acquaints students with the basic rudiments of Latin language with a particular emphasis on learning to read inscriptions. This course will include explorations of Rome to analyse inscriptions in situ and in museums. The course divides in two sections: an introduction to basic grammar and an examination of epigraphic texts of progressive difficulty and length, in which the historical, topographical and social context of the inscription will also be examined. This course is an alternative to LTN 101.

*3 credit hours.*

#### **LTN 101 – BEGINNING LATIN I**

Open to students with no previous training in Latin, this course offers an introduction to the fundamentals of the language. Major emphasis is given to grammar and syntax, composition and reading. The course develops direct reading comprehension of Latin from graduated texts, short stories and dramas; and through them provides an introduction to ancient Roman civilization. The course also aims at building a grammatical foundation to develop further levels of proficiency. This course is an alternative to LTN 100.

*3 credit hours.*

#### **LTN 102 – BEGINNING LATIN II**

A continuation of LTN 101 with intensified grammar and reading. Open to students who took LTN 101 or equivalent. The course continues to develop the fundamentals of the language, grammar, composition and progresses to the subjunctive. Selected readings from graduated texts; introduction to ancient Roman civilization.

*3 credit hours. Pre-requisites: LTN 100 or LTN 101 or permission of the instructor.*

#### **LTN 201 – INTERMEDIATE LATIN I**

Open to students who have completed the equivalent of one year of college Latin (or who took LTN 102 or equivalent). This course is designed to build competency in grammar and syntax, concentrating on the specialized use of the cases; polishing and reinforcement of the skills necessary to allow the students to read original Latin texts (both poetry and prose) with confidence. The course offers readings and discussions of selected works; and there is a continued exploration of the Roman legacy.

*3 credit hours. Pre-requisites: LTN 102 or permission of the instructor.*

#### **LTN 202 – LATIN READINGS IN LITERATURE**

This course studies the prose and poetry of Rome, including extensive selections from epic, drama, lyric, elegy, satire, history, rhetoric, oratory and other genres. This course is also designed as an introduction to classical Latin poetry for students who have not yet read any Latin verse. The purpose of the course is to acquaint students with the wealth of poetry and prose by some of the great Latin writers.

*3 credit hours. Pre-requisites: LTN 201 or equivalent.*

#### **LTN 250 – READINGS IN INTERMEDIATE LATIN**

This course is intended for students who have completed at least two semesters of college-level Latin. Over the course of the semester, students will read extended selections of Latin prose and/or poetry in the original and the rest in translation. Some review of grammar will be integrated into the first weeks; class meetings will focus on prepared translation and discussion, and some sight reading as students achieve understanding of the style and syntax of the ancient author(s) selected. This course may be repeated once.

*3 credit hours. Pre-requisites: LTN 102.*

#### **LTN 302 - SILVER AGE LATIN LITERATURE**

This course focuses on the literature of the Silver Age (ca. 14-150 CE), a period characterized by significant innovations in subject, genre, and style in Latin literature. The course may focus on one or more authors of the period, in prose and/or poetry, and pursue themes particular to the period, genres, or individuals of the Silver Age. This course is open to students of Latin who have already mastered the grammar and syntax of the Latin language at an intermediate level. Students compose their own translations of the works assigned, and conduct detailed research on the text, transmission, and scholarship for each author.

*3 credit hours. Pre-requisites: A 200-level Latin course or permission of the instructor.*



### **LTN 303 – LYRIC AND ELEGY**

This course is open to students of Latin who have already mastered the grammar and syntax of the language at an advanced level. All texts will be studied in the original language. Students are introduced to Roman lyric and elegaic poetry through selections from Catullus, Tibullus, Propertius and Ovid. Emphasis will be placed on the interpretation of individual poems and their place in the ancient lyric tradition.

*3 credit hours. Pre-requisites: LTN 201 or LTN 250 or permission of the instructor.*

### **LTN 304 – VIRGIL**

Virgil (70-19 BC) is known for his epic poem about the foundation of Rome and for two series of poems devoted to rural life. Together they have constituted, almost without pause from Virgil's own time to the present day, one of the greatest influences on European literature and civilization. Students are introduced to the poetry of Virgil through selections from the pastoral poetry of the Eclogues, and Georgics as well as the epic Aeneid. This course is open to students of Latin who have already mastered the grammar and syntax of the language at an advanced level. All texts will be studied in the original language.

*3 credit hours. Pre-requisites: LTN 201 or LTN 250 or permission of the instructor.*

### **LTN 305 – READING IN MEDIEVAL LATIN**

This course builds upon students' previous knowledge of Latin Language and Literature and allows them to specialize in the writings of a particular period or genre. The course will focus upon a wide range of readings and involve both analysis of advanced grammatical structures and literary devices. Among the special topics offered in rotation are: Readings in Medieval Latin; Dante, Petrarch, Boccaccio (Latin Writings); Readings in Renaissance Latin; Satire; Latin Drama.

*3 credit hours. Pre-requisites: LTN 201 or LTN 250 or permission of the instructor.*

## **MANAGEMENT**

### **AHMG 320 – ART GALLERY MANAGEMENT**

This course in the "Business of Art" cycle explores the principles and practices of art gallery management. Topics include the history of art galleries, artist and client relations, gallery space and design, collections management, staging an exhibition and art marketing. The role of the art dealer and all aspects of gallery management will be discussed in theoretical terms and in case study analyses and on-site visits to Rome's contemporary art galleries.

*3 credit hours. Pre-requisites: An introductory-level Art History or Management course or permission of the instructor. Students are responsible for all entry fees.*

### **ARMG 315 – MANAGEMENT OF CULTURAL HERITAGE**

Management of Cultural Heritage explores theoretical and ethical issues directly applicable to management decisions concerning cultural heritage sites impacted by modern tourism. Issues of authenticity, cultural identity, art ownership and enterprise, ideology and commoditization of art heritage, trade in art and antiquities, restitution and repatriation will be discussed in theoretical terms and in case study analyses and on-site visits. The aims of the course are to enable students to evaluate real situations of cultural heritage and tourism, and to exercise judgment in ethical issues involving cultural heritage.

*3 credit hours. Pre-requisites: An introductory-level Art History or Business or Management course or permission of the instructor.*

### **MGMK 312 – EVENT PLANNING, MARKETING AND MANAGEMENT**

Across disciplines, and in all sectors, the planning of major events such as conferences, conventions, exhibits, concerts, exhibitions, inaugurations, sporting events, competitions, fundraisers,

meetings and other special events is a key skill in most organizations, public and private, both for-profit and non-profits. This course is designed to provide students with an opportunity to explore the world of event management, learn about the approaches to creating, staging, managing and evaluating major events, and put what they have learned into practice in the development of a marketing plan for a "real" event. The course is designed to be a practical overview of the array of events, the trends driving the increase in demand for professional event management, and the skills needed to manage large scale events successfully.

*3 credit hours. Pre-requisites: MGT 201 or MKT 200 or equivalent or permission of the instructor.*

### **MGT 201 – PRINCIPLES OF MANAGEMENT**

A comprehensive introduction to management theory and practice, organized according to a traditional functional/process framework. Students explore issues related to organizing and managing human resources, communicating, motivating and leading, management control and operations management. The course integrates classical and modern concepts with an array of real-world cases.

*3 credit hours. Pre-requisites: A 100-level MTH course or equivalent or Sophomore standing or permission of the instructor.*

### **MGT 301 – ORGANIZATIONAL BEHAVIOR IN A GLOBAL CONTEXT**

In an increasingly interconnected global economy, it is highly probable that students, as graduates, will find themselves involved with cultures other than their own at every step of their careers. This course introduces students to the knowledge-set and tools required to succeed in international organizations, working and managing across diverse cultures. Core concepts such as teamwork, leadership, cultural diversity, negotiation, conflict resolution and diversity and gender issues are explored within the framework of cross-cultural settings.

*3 credit hours. Pre-requisites: MGT 201 or equivalent.*

### **MGT 302 – DOING BUSINESS IN ITALY**

Italian businesses are famous worldwide for their innovative approach to the fields that represent the country's comparative advantage: food, fashion and design. In this course, students will gain direct experience with each one of the leading business sectors of Italy and "take to the road" to explore Italian business approaches first-hand. Students will meet with the entrepreneurs involved in developing the innovative concepts, dealing with the unique challenges and designing the creative solutions that have allowed these businesses to thrive – and survive even in the current recession, the worst economic crisis of the post-WWII period. Students will learn about the foundations of what has become known as "the Italian miracle" and the ways in which Il Bel Paese has been able to weather even the most difficult of times with a flexible approach to entrepreneurship.

*3 credit hours. Pre-requisites: MGT 201 or MKT 200 and ACC 201. Fee charged for required field trip.*

### **MGT 304 - NEGOTIATING GLOBALLY**

In this course, students discuss the importance of global trends in creating the future environment for commerce. They explore the real-world complexities associated with cross-cultural business negotiations, global economic and financial integration and the new challenges they present to governments and businesses alike.

*3 credit hours. Pre-requisites: MGT 201.*

### **MGT 305 - HUMAN RESOURCE MANAGEMENT IN SERVICE OPERATIONS**

This course examines the role of human resource management in service operations in general and the tourism hospitality industries more specifically. Students will explore human resource planning and how to select, recruit, hire, train, retain, motivate, develop, compensate, evaluate

and support employees We will also discuss current HRM-related topics such as coaching and team building, conflict management, labor relations, delegation, as well as leading issues in the regulatory and legislative environment.

*3 credit hours. Pre-requisites: MGT 201 or TTM 201 or permission of the instructor.*

### **MGT 307 – BUSINESS PSYCHOLOGY**

In this course students develop insight into human nature which is fundamental to business success. In depth study of emotional intelligence, motivation theory, leadership, and group dynamics provides students with a sound basis for making mature assessments of themselves and of others. Lecture, readings, class discussion, case study, and in-class role-play teach students to apply insight and intuition to analyzing challenging inter-personal business dilemmas. All discussions emphasize a real world orientation with additional emphasis on effective analytical methods and written and oral communication skills.

*3 credit hours. Pre-requisites: PSY 101 or any 200-level Business course or permission of the instructor.*

### **MGT 309 – CHAOS AND CATASTROPHE: CRISIS MANAGEMENT FOR GLOBAL BUSINESS**

Students will learn to both cope and succeed as professionals in the midst of chaos as catastrophe threatens both the firm and individuals. The course will define a crisis and the ways in which individuals and organizations' management cope during a crisis. Crisis intervention methods and tools for business professionals to effectively work with crisis situations will be presented. The course will cover different „crises“ as they relate to day-to-day interactions, emergency situations (i.e., business related: product, facility and image-related, as well as employee-related: suicide, bereavement, violence and substance-abuse). Crisis management programs and plans will be developed alongside a crisis management simulation exercise, to provide a ‚real-world‘.

*3 credit hours. Pre-requisites: MKT 201 or MGT 201 and any 300-level or higher business course or permission of the instructor.*

### **MGT 310 – QUANTITATIVE METHODS FOR BUSINESS**

This course introduces students to an array of quantitative methods used to help business people make decisions about strategy and resource allocation. Managers use quantitative tools to help them answer questions such as “Should we expand our business and if so, how?”, “What will the impact of a new product introduction be?”, “How can I predict my competitor’s next move?”, “What is the risk of moving to a new technology or a new market?”, “How can we ensure this project will be completed on time and on budget?”, “How should we manage inventory?”, “What do our market research statistics tell us?”, and “How can we increase our quality level?” among others. The focus of this course is on real-world applications in Marketing, Finance and Operations that will allow students to hone skills in applying commonly used quantitative tools and approaches. These include risk and sensitivity analysis, statistics and probability distribution, forecasting methods including regression, project management (critical path and PERT), game theory and decision analysis among others.

*3 credit hours. Pre-requisites: MTH 102 and ACC 201 and MGT 201 or permission of the instructor.*

### **MGT 311 – ENTREPRENEURSHIP: CREATING, FINANCING AND MANAGING NEW VENTURES**

In this course students learn how to build and manage entrepreneurial ventures. Specific topics include new venture creation, business devotement, finance for startups, and Marketing, Management and HR specific to new ventures. Students form and develop a new business idea, a business plan and operating agreement. Venture capital and other financing sources are also studied.

*3 credit hours. Pre-requisites: MGT 201 or equivalent, or permission of the instructor.*

### **MGT 313 - MANAGEMENT OF SPORTS FACILITIES AND EVENTS**

This course will examine the skills and strategies that are necessary to be successful in the field of facility and event management. An understanding of event planning, sponsorship, broadcast involvement, facility management and operations will be gained through field study, speakers and standard classroom material.

*3 credit hours. Pre-requisites: MGT 316 or equivalent or permission of the instructor.*

### **MGT 316 – SPORTS MANAGEMENT**

This class is designed to introduce students to the terms, concepts and issues in sports management and their practical application in the sports business workplace. There will be heavy emphasis on discussion of the key concepts and issues in the various disciplines of the sports industry and the interrelationship among the various disciplines. We will share practical experience and incorporate student experimentation to achieve our goal of fully preparing our students for advancement in the Sports Management minor.

*3 credit hours. Pre-requisites: MGT 201.*

### **MGT 404 – CONSULTING: TOOLS, ANALYSIS AND STRATEGIES FOR ORGANIZATIONAL SUCCESS**

In this course students make a detailed exploration of the management consulting profession globally. Readings, case study, and projects examine the ways in which consultant add value in a corporate context. Various types of consulting including strategy, change management, re-engineering, and financial advisory are studied and discussed. Important problem-solving techniques are practiced; the means to effectively communicate analytic results are demonstrated.

*3 credit hours. Pre-requisites: A 300-level Business course or permission of the instructor.*

## **MARKETING**

### **COMK 220 – MEDIA MANAGEMENT**

The course introduces the students to the most common research methods in the field of mass communication and digital media. The course is divided in three main sections. The first section provides an overview of the main epistemological approaches, from semiotics to psychoanalysis. The second part will focus on qualitative methods, from interviews to participant observation. The final section will illustrate the main quantitative methods, from content analysis to surveys.

*3 credit hours. Pre-requisites: ENG 100 or ENG 101.*

### **COMK 328 – PUBLIC RELATIONS**

This course defines public relations, familiarizes students with its theoretical concepts and helps them to grasp the significance of the historical trends of public relations in America. The course will help students recognize, understand and critically evaluate the functions of public relations in various organizational settings, and the key elements of the public relations process. It will also help the student to become aware of the ethical and legal dimensions of public relations practice.

*3 credit hours. Pre-requisites: MKT 200 and ENG 102.*

### **COMK 404 – SOCIAL MEDIA MANAGEMENT**

This course provides students with a deeper understanding of the significance of social networks and their impact on business. The course aims at exploring strategies of social media management for organizations and professionals. The course also delves into the successful deployment of these strategies and how social media is redefining the relationship between business and consumer. It focuses on communication practices with prospects and customers, and also on the

internal processes necessary in order to enact strategic decisions.  
*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COMK 405 – MUSIC MANAGEMENT AND COMMUNICATIONS**

This hybrid course offers a historical account of the music business industry and provides hands-on skills for future music managers, promoters, and tour managers. Moreover, the course explores the process of production, promotion, distribution, and consumption, with a focus on the impact of converged technology on the industry and professional practice. As a matter of fact, digital download and streaming have created a domino effect on every aspect of music, not only in the recorded industry, but also in the live music business. Finally, issues of copyright and security will also be assessed.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **MGMK 312 – EVENT PLANNING, MARKETING AND MANAGEMENT**

Across disciplines, and in all sectors, the planning of major events such as conferences, conventions, exhibits, concerts, exhibitions, inaugurations, sporting events, competitions, fundraisers, meetings and other special events is a key skill in most organizations, public and private, both for-profit and non-profits. This course is designed to provide students with an opportunity to explore the world of event management, learn about the approaches to creating, staging, managing and evaluating major events, and put what they have learned into practice in the development of a marketing plan for a “real” event. The course is designed to be a practical overview of the array of events, the trends driving the increase in demand for professional event management, and the skills needed to manage large scale events successfully.

*3 credit hours. Pre-requisites: MGT 201 or MKT 200 or equivalent or permission of the instructor.*

### **MKT 200 – PRINCIPLES OF MARKETING**

An overview of the marketing function, its importance to strategic decision making in business, and its practical relation to other functions within the organization and in the external environment, the course is designed around the very easily accessible concept of “The Marketing Mix.” Students explore how marketers analyze and segment markets, select certain segments to “target” and then position their products to respond to the needs of those segments. They investigate the challenges involved in researching, creating, promoting, pricing and distributing products to target customers in both U.S. and international markets.

*3 credit hours. Pre-requisites: ENG 100 or ENG 101 or equivalent or Sophomore standing or permission of the instructor.*

### **MKT 300 – ADVERTISING STRATEGY**

An exploration of the world of advertising, focusing on what makes effective advertising. The course includes discussions of the place of advertising in society, legal and ethical ramifications and the regulatory environment. It provides an understanding of the keys to creating a successful ad campaign: keen knowledge of the consumer and the market, how to organize for advertising, advertising strategy research and creation and a plan to lead to effective advertising communications. Special modules focus on media and creative, leading to the development of a full campaign.

*3 credit hours. Pre-requisites: MKT 200.*

### **MKT 301 – CONSUMER BEHAVIOR**

Figuring out what makes consumers tick lies at the core of much of modern marketing. This course enables students to gain an understanding of the psychological and sociological theories that form the basis of consumer behavior studies, how they relate to the real world and how these theories are applied in business practice. This is an area of study that is of interest not only to students of marketing, but also to potential public policy makers, consumer advocates and, perhaps most importantly, consumers.

*3 credit hours. Pre-requisites: MKT 200.*

### **MKT 302 – MARKETING FOR NON-PROFIT ORGANIZATIONS**

This course introduces the students to the conceptual framework, ethics and practice associated with marketing in the non-profit context. Marketing is primarily a subject which is focused on the corporate settings, however it can be effectively applied to non-profit organizations as well. In this case, the non-profit manager is required to understand the specific characteristics of the non-profit environment and assess the political and social factors in which the marketing strategy is employed. The marketing theoretical foundations still apply, but they have to be carefully adapted to the different objectives of a non-profit organization.

*3 credit hours. Pre-requisites: MKT 200.*

### **MKT 303 – MARKETING AND ORGANIZATIONAL COMMUNICATION IN ITALY**

With a focus on models for understanding and interpreting culture, this course examines an array of organizational communication tools, including marketing communication, advertising, public relations, and managerial communication, as they are practiced in Italy and the United States. Students will explore these practices and examine how cultural differences affect marketing and organizational communication, and will apply their increased understanding and honed skills to a final project designed for a “real-life” client. The course includes lectures, discussion, guest speakers and field trips.

*3 credit hours. Pre-requisites: MKT 200 or COM 200. Students will pay a fee to cover the cost of the mandatory field-study trip.*

### **MKT 305 – NEW PRODUCT DEVELOPMENT AND MANAGEMENT**

In this course, students explore how a new product moves from conceptualization through launch. Discussions focus on concept testing and design, business analysis, product testing, commercialization and product life-cycle management. Also examined are the importance of value engineering, R&D, innovation and the contribution of “best practices” of well-known successful companies.

*3 credit hours. Pre-requisites: MKT 200.*

### **MKT 309 – MARKETING RESEARCH**

In this course, students explore the role of marketing research in the overall marketing effort, the research process, and the most common approaches/techniques used. Marketing research is critical to helping marketers make decisions. Students explore the information needs of marketers, develop the research process, and discuss sampling techniques and data collection methods of primary data. Particular emphasis is placed on communicating the research results to different audiences. During the course, a full range of data sources, such as the internet, are also carefully evaluated. Students analyze company cases to evaluate if, when and how to use marketing research tools and work in groups to complete a marketing research project.

*3 credit hours. Pre-requisites: MKT 200 and MTH 102.*

### **MKT 310 – INTEGRATED MARKETING COMMUNICATIONS**

Designed to be a bridge from the Principles of Marketing course to upper-level marketing courses, such as Advertising, this course introduces students to IMC, an innovative approach to marketing communications (the Promotion P of the Marketing Mix). Smart marketers today no longer manage the various promotional tools separately but rather first develop Integrated Marketing Communications Strategies that ensure that their many promotional efforts are unified. The IMC approach ensures a single, clear, concise, coherent message that is supported by each of the promotional tools. Students explore these tools (Advertising, Public Relations, Sales Promotion, Personal Selling, Direct Marketing and Alternative Marketing), while honing creative and decision-making skills.

*3 credit hours. Pre-requisites: MKT 200.*

### **MKT 311 – MARKETING FOR TRAVEL AND TOURISM**

The travel and tourism industry is one of the largest and most dynamic industries in today's global economy and is composed of five parts: a) lodgings (hotels, motels, camps, cruise ships), b) transportation services (ships, airplanes, trains), c) food and beverage operations (restaurants, bars, taverns, catering), d) retail stores (gifts, souvenir, arts/crafts shops) and e) activities (recreation, educational trips, business, festivals, sport events). We will explore these areas and the challenges facing industry actors as they strive to create distinctive experiences for increasingly demanding and jaded consumers. In this course, students will apply concepts and principles learned in their introductory marketing course, to the tourism, travel and hospitality sectors. They will expand the 4 Ps to the 8 Ps of Service Marketing, explore those tools as applied to organizations, both for profit and non-profit, in tourism-related businesses, and develop marketing strategies for specific destinations.

*3 credit hours. Pre-requisites: MKT 200 or equivalent or permission of the instructor.*

### **MKT 314 – LUXURY BRAND MARKETING**

In this course, we will explore the luxury industry. Students will be introduced to the essential ingredients of effective marketing of luxury goods and services. The course is based on the customer-driven marketing concept and examines customer buying behavior and the marketing strategies luxury goods companies use: product development, branding and communications, distribution channels and pricing strategies; special emphasis is placed on understanding the differences between luxury goods marketers and mainstream marketers. We will take a 360 degree approach, focusing on many luxury sectors including fashion, jewelry, automobile, real estate, and travel and tourism. The course will help students understand the demands and challenges faced by those seeking to become marketers in this industry and will provide them with a unique ability to understand and analyze luxury brands and markets. A global perspective and examination of the international luxury markets provide foundations for the course.

*3 credit hours. Pre-requisites: MKT200.*

### **MKT 315 – SALES MANAGEMENT: CREATING CUSTOMER RELATIONSHIPS**

This course is an exploration of the role personal selling plays as a marketing communications tool. Topics include the nature of selling, buying behavior, selling personality, attitude as a key to success and the selling process. Students also discuss issues related to sales force management and the interplay between personal sales and the other elements of the promotion mix: advertising, direct marketing, public relations and sales promotion.

*3 credit hours. Pre-requisites: MKT 200.*

### **MKT 316 – GLOBAL FASHION MARKETING**

We live in a consumer centric world and the fashion industry is one of the main drivers of consumer purchases around the globe. In this course students are introduced to core marketing activities surrounding the world of fashion. These activities include but are not limited to market segmentation, market research, consumer motivation, product strategy, pricing, promotions and retail distribution. Fashion marketing will explore the terminology and fundamentals of the fashion industry while examining the development of fashion products from concept to consumer. Marketing principles, practices, and policies used by fashion manufacturers, wholesalers, and retailers will be explored. A global perspective of fashion marketing will also be discussed.

*3 credit hours. Pre-requisites: MKT200.*

### **MKT 400 – GLOBAL MARKETING: CASES AND PRACTICE**

In this course, students explore the various theories, models and phenomena of marketing in an international environment. The focus is on the marketing effort and the marketing mix of companies selling goods and services around the globe in a variety of culturally, politically, economically and demographically diverse countries. Strategies are examined vis-à-vis corporate missions and objectives to evaluate their success in the global arena. Topics include current events of an international

marketing interest, models of local expansion, rationalization and strategies for globalization, promotion, product development, distribution and international logistics, pricing, competition and the environment of international marketing, and management of international risk.

*3 credit hours. Pre-requisites: MKT 200 and one upper-level Marketing course and Junior or Senior standing or permission of the instructor.*

## **MATHEMATICS**

### **MTH 102 – STATISTICS I: DESCRIPTIVE STATISTICS**

This course develops basic concepts of probability and statistics with an emphasis on application.

*3 credit hours.*

### **MTH 103 - STATISTICS II: INFERENCE STATISTICS**

This course is designed to have a more in-depth comprehension of the nature of data values presented in the major fields offered at AUR. This class will focus on inferential methods to make predictions on targeted populations. Students will learn how to collect sample data, how to classify these data into different variables, and how to place them in charts, contingency, and bivariate tables. Finally, students will learn, by the use of inferential Statistics, how to cross all these variables to determine whether a relationship exists among them in relation to potential populations. The goal of this class is to teach students how to support their research statistically. The final exam for this class will be a research paper in which students support their findings by analyzing a variety of data sets. Graphs and calculations will be presented by the use of the SPSS software.

*3 credit hours. Pre-requisites: MTH102.*

### **MTH 123 – COLLEGE ALGEBRA**

This course examines selected topics in algebra including exponential and polynomial functions, logarithms and progressions. Basic matrix algebra is introduced.

*3 credit hours. Pre-requisites: placement examination.*

## **MUSIC**

### **MUS 201 – MASTERPIECES OF ITALIAN OPERA**

This course covers the historical beginnings of Italian opera in the Renaissance period, as well as the development of opera from the Baroque period through the Romantic period. In addition, Students will attend live operatic performances at the Teatro dell'Opera di Roma, Rome's international opera theater.

*3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.*

## **PHYSICS**

### **PHYS 102 – EXPLORATIONS IN PHYSICS**

A part activity-based and part lecture-based course in physics and its fundamental laws designed for the non-science major. Part I covers units on Motion, Forces, Energy and Momentum. The historical development of science and scientific theories is briefly touched on in parallel to unit studies. We will define space, time, velocity, mass and time through an empirical way. Part II covers units on Waves, Sound, Light, Sight and Rainbows. Students will be able to apply laws of physics to analyze both ideal and real world events.

*3 credits, 4 hours.*

## **POLITICAL SCIENCE**

### **ECPO 204 – HE EUROPEAN UNION: ORIGINS, EVOLUTION, AND IMPACT**

The course provides an analysis of the emergence and development of the European Union from the aftermath of World War II to the present. The forces, the events, and the individuals that have shaped the European Union (EU) up to now will be presented together with the strengths and weaknesses of this project. The EU is the most interesting political entity in history beyond the nation state trying to reconcile national and supranational interests and values – EU's motto is: "Unity in diversity", in *varietate concordia*. The common currency and a common trade policy have not been met by a common foreign and security policy, or a common tax or immigration policy. The EU project is still in the making. The EU is a controversial political economic entity facing challenges as showed by the events in its recent past: the failed constitutionalization process; the eurozone debt crisis; Brexit; and the immigration crisis. From the European Economic Community to the Single Market, from the Maastricht Treaty to the euro the course will show the evolution, the institutions, the interests, and the powers of the EU. *3 credit hours. Pre-requisites: POL 101 or IA 100.*

### **ECPO 213 – GLOBALIZATION**

Globalization is a term often used to describe the world today. But what globalization does really mean? Is it a positive or a negative process? Who gains and who loses from globalization? After a brief historical introduction to the phases of globalization, the cases 'for' and 'against' contemporary globalization are explored. The course focuses on four key debates characterizing the globalization process: 1) the role of the State and civil society in the post-war international order; 2) the effects of space-shrinking technologies on our social and professional relations; 3) the controversial role of trans-national corporations for development and innovation; 4) the impact of globalization on the environment and the emergence of new theories of value. *3 credit hours. Pre-requisites: ENG 102.*

### **ECPO 317 – ECONOMIC DEVELOPMENT AND INSTITUTIONAL CHANGE**

This course is designed to give students a comprehensive undergraduate overview of the theory of and evidence on development from a policy-oriented perspective. Students will analyze policy issues pertaining to growth and development from a broad and rigorous analytical base. The course provides a natural bridge between the studies of economics and political science: it examines the connections between wealth and power and analyzes how people have tried to create (as well as limit the concentration of) both, in different times and different places in the effort to 'generate' self-sustained development. Students will study a variety of writings from leading authors – not just from economics and political science, but also from history, philosophy and sociology, among others. *3 credit hours. Pre-requisites: ECO 211 or permission of the instructor.*

### **ECPO 318 – INTERNATIONAL POLITICAL ECONOMY**

This course is an introduction to the study of international political economy, a major sub-field of international relations, which studies the relationship between the global political and economic order. It builds on student's understanding of theoretical international relations and current issues in international relations by examining the way that the global economy is governed and organized. It covers definitions of IPE, theories of IPE, the organization of the international economy in the pre and post-war periods, globalization, development, the politics of trade and finance, and global economic governance. The role of the European Union and United States in the international political economy are also reviewed.

*3 credit hours. Pre-requisites: Any introductory level Political Science or International Affairs course and ECO 211 or ECPO 204.*

### **HSPO 209 – TANKS, TRENCHES AND TREATIES: THE HISTORY AND THEORY OF WAR**

The course is a survey of theories of war from an International Relations perspective: a study of societies in relation to warfare, how and why they waged it, how it affected them, how they have chosen to view war. It is organized as a general overview using case studies, of the ways in which war has been organized, fought, explained and justified. Major events and periods in Western military history are used as a repertory of case studies to address some of the most challenging questions surrounding war. Although it examines war from the Ancient World to the present, the course is thematic rather than chronological; it literally uses History to single out Theory, providing a survey of the main concepts involved in studying war and its representations.

*3 credit hours. Pre- and/or co-requisites: 200 HST or POL or permission of the instructor.*

### **IAPO 200 – RESEARCH SEMINAR IN SOCIAL SCIENCES**

This course will provide students with a broader common background on issues in social sciences, a forum for the discussion of these issues, advanced training in research methods, and support for improvement in their writing and speaking skills, particularly their extemporaneous skills in these areas.

*3 credit hours. Pre-requisites: IA 100 or COM 100 and Sophomore standing.*

### **IAPO 499 – INTERNATIONAL RELATIONS SENIOR THESIS**

The Capstone Project offers each student the opportunity to demonstrate mastery of International Relations theory and practice by applying the knowledge and skills gained in the IR program to a project of the student's choice. This involves completing a project report reflecting the cumulative knowledge gained from these experiences. The course is intended only for students who are completing their BA degree at the Program of IR at the AUR.

*3 credits. Pre-requisites: Senior standing and completion of all International Relations core courses or permission of the instructor.*

### **POL 101 – INTRODUCTION TO POLITICAL SCIENCE**

This course will provide students with a general introduction to the major concepts and themes of political science, drawing from the sub-fields of political science: Comparative Politics, American politics, International Relations, and Political Theory. As a field, political science is interdisciplinary in nature, referring to a number of disciplines to understand and analyze the distribution of power and authority across a diversity of political systems around the world. The course will cover a number of topics: from competing forms of democracy, to the nature of economic development. More specifically, the course will explore, for instance: authoritarianism and democracy, unitary states and federalism, presidential and parliamentary systems. A number of contemporary issues will be addressed, including: political violence, competing economic systems, the focus of different policies – i.e. Foreign/Domestic/Economic/and Social policy. The course will show how the same political regime (e.g. democracy) might produce different political systems depending on the prevailing values and norms of two countries (e.g. in the East and in the West). The issue of universal standards and blueprints (e.g. human rights) over different cultural, religious, and social norms will be presented and discussed. The course satisfies information technology and oral presentation requirements.

*3 credit hours.*

### **POL 120 – INTRODUCTION TO THE AMERICAN POLITICAL SYSTEM**

This course provides students with an understanding of the operation of the American political system. The primary focus will be on the structure and operations of federal governmental institutions (congress, the presidency and executive branch, and the judiciary) and their respective roles in formulating, implementing and adjudicating public policy. The course also examines the context of American politics, including the historical setting, the constitution, American political theory, the place of political parties, and public opinion and participation. The course will

compare and evaluate major issues and debates in American politics (both domestic and foreign) – e.g. health care; the economy; the media; terrorism – showing the diverse perspectives, contending approaches and positions of minority groups and actors in the American political system (e.g. gender, ethnic, religious). The course satisfies information technology and oral presentation requirements.

*3 credit hours.*

### **POL 202 – COMPARATIVE POLITICS**

Basic concepts used to compare political systems and understand how they function: the nature of politics, power and authority, political order, change and participation. The basic building blocks of politics in different states are examined and analyzed, the relative merits and disadvantages are evaluated enabling students to understand their workings and make judgments on their effectiveness.

*3 credit hours.*

### **POL 203 – AN INTRODUCTION TO ETHICS**

An introduction to ethics and associated philosophical issues. The basic concepts and techniques of moral reasoning will be introduced, along with some of the major moral theories. Particular policy issues in which ethical reasoning plays a crucial role will be examined, such as justice, paternalism, globalization and international aid, and bioethics across time and space. Challenges to moral reasoning such as cultural relativism and psychological egoism will also be examined.

*3 credit hours. Pre-requisites: ANT 100 or SOC 100 or IA 100.*

### **POL 302 – RECENT POLITICAL THEORY**

This course is an examination of leading works in political theory of the late 19th and the 20th centuries. Central themes cover attacks on the reaffirmation of liberal democratic thought, problems of order and violence, social and political revolutions and democratic processes. Readings are drawn from original works in political theory by Arendt, Dewey, Hayek, Lenin, Marx and Sorel.

*3 credit hours. Pre-requisites: A lower-level Political Science course.*

### **POL 304 – ETHICS AND GLOBAL POLICIES**

This course encompasses a wide range of issues including the historical and political backgrounds underlying the United Nations' Universal Declaration of Human Rights and its global policy implications. Modern bioethical topics such as cloning, euthanasia, abortion and the death penalty are extensively discussed. Special emphasis is placed on global, paradigmatic public health issues, such as the psychoactive drugs' worldwide spread and the HIV/AIDS pandemic, whose social, political and economic impact is illustrated in the broader context of the struggle for Human Rights and respect for existing cultural diversities.

*3 credit hours. Pre-requisites: A lower-level Political Science course and Junior or Senior standing or permission of the instructor.*

### **POL 305 – POLITICAL MOVEMENTS IN EUROPE**

This course provides an in-depth look at the various political forces in Europe. The course involves a historical look at two important political movements of the twentieth century, fascism and communism, and will discuss how the European Union to a large extent developed as a reaction to overcome these movements. The course takes a fresh look at the political structures and the political culture of the major founding states of the European Community (France, Germany, Italy) and of those that emerged from the collapse of communism and decided to 'return to Europe'. In order to analyze the characteristics and the diversity of nation-states within a global and especially within a European context, the course will focus on the role played by the transnational

party groups represented in the European Parliament as well.

*3 credit hours. Pre-requisites: ECPO 204 or permission of the instructor.*

### **POL 306 – SECURITY AND DEFENSE POLICIES IN THE EUROPEAN UNION**

This course examines key aspects in the development of a European foreign policy; it presents and analyzes security and defense policies within the European Union since the early stages of the Cold War until the recent surge of international terrorism in world politics.

*3 credit hours. Pre-requisites: ECPO 204 or equivalent.*

### **POL 309 – MIGRATION AND ANTI-IMMIGRATION IN EUROPE**

The course provides an in-depth look at migration and anti-immigration in Europe. It provides students with a survey of different theoretical approaches used to theorise migration within and across Europe, examining the roots and socio-political impact of anti-immigration feelings, discourses and policies in different countries within the EU. Debates and critical analysis of migration policies and practices dealing with ethnic minorities, racism, xenophobia, human rights, deportation, border control and immigration make the bulk of the course. These are going to be addressed considering the difficulties posed by the recent migration and refugee crises and the systematic challenges of implementing a common European policy on migration.

*3 credit hours. Pre-requisites: A lower-level Political Science, Sociology or Anthropology course or permission of the instructor.*

### **POL 313 – DEMOCRACY, POPULISM AND AUTHORITARIANISM**

This course offers an informative introduction to the complexities of government across space and time, highlighting regional trends on a global scale. This implies an analysis of: the purpose of governments; whether sovereignty is (or should be) accompanied with duties and responsibilities or not; the functions of political institutions; and the relevant actors in political processes in the global era. The meaning of complex and sometimes contested concepts such as democracy, democratization, populism and authoritarianism will be explored, and particular attention will be devoted to populist movements that challenge political establishments and consolidated democratic institutions.

*3 credit hours. Pre-requisites: Lower level international affairs or political science course.*

### **POL 314 – CONFLICT AND PEACE IN THE MEDITERRANEAN**

This course addresses recent political and social changes in the Mediterranean area, with a focus on the eruption of political conflicts and the causes behind them. In recent years, a number of Mediterranean states have experienced a struggle between secular and religious forces over political power, and we will look at this struggle via a series of case studies from the three main regions of the Mediterranean area: the Middle East, North Africa, and Southern Europe. While stressing a comparative perspective, regional variations will be addressed throughout the course. Rather than proposing 'the Mediterranean' as an essential unit, it will be discussed how different discourses (political and cultural) are part of the creation of the Mediterranean as an 'area'. For example, in the context of the Barcelona process, the Mediterranean area is imagined as a security zone and as a European area of policy making. The approach is multi-disciplinary, combining political science, sociology, history and anthropology.

*3 credit hours. Pre-requisites: HST 201 or HST 202 or a lower level Political Science or International Affairs course and Junior or Senior standing or permission of the instructor.*

### **POL 315 – EUROPEAN IDENTITIES**

This course provides an in-depth look at the complex nature of identity in modern Europe. By using a multidisciplinary perspective and an interactive approach it aims to examine what 'Europe' means and who the Europeans are. The course will discuss notions of Europe, Europe's fluid

borders, the relationship between identity and history, religion, nation and language; interaction between Europe and the 'others', memory of the past, media presentations, public and elite perceptions.

*3 credit hours. Pre-requisites: An introductory-level Political Science or International Affairs course.*

### **POL 320 – THE 3 Cs OF WAR: CAUSES, CURES, CONSEQUENCES**

This course examines how wars impact political, economic, and cultural developments in various countries. It examines both international and internal wars (including ethno-political and environmental conflicts) and their relative importance at different historic periods. It defines war, analyzes the reasons for the outbreak of war and the ways in which peace can be created. The course starts with a brief historic overview and then focuses in more detail on the wars of the end of the 20th century. The course also addresses the question how the occurrences of wars, their types, conduct and outcomes influence various developments in international and domestic systems. The course draws on the readings from international relations and comparative politics as well as works in political philosophy and history. The approach is comparative across time and space.

*3 credit hours. Pre- or co-requisites: IA 100 and Junior standing and or permission of the instructor.*

### **POL 321 – TERRORISM AND POLITICAL VIOLENCE**

Political violence has always been present. Sometimes it is expressed as a formal war between clearly defined combatants for clearly defined aims; more usually the aims are mixed and the methods and targets even more muddled. It is essential to understand these distinctions, moral, legal, political and practical in order to understand wider political practices both between nation states and within them. Since 1945, there have been almost no "wars" in the traditional sense of the word and very few which approximate to wars between states. Future wars are more likely to be between ill-defined protagonists and since 11 September 2001 and the US's "war on terrorism", it has become even more important to understand the roots, aims, morals, ethics and techniques of political terrorism and all forms of political violence.

*3 credit hours. Pre-requisites: A lower-level Political Science course or permission of the instructor.*

### **POL 405 – POLITICS OF THE BALKANS**

This course examines the history, culture and geopolitics of the Balkan region and its linkage to Western Europe. The emphasis is on current developments and perspectives for durable change. The course begins with a geopolitical and cultural denomination of the region, and its intrinsic link to modern Western Europe. The creation of the Balkan nation-states is examined in historical context with an emphasis on the socio-psychological foundations for violent change. The period during the two world wars and the Cold War is also covered. Emphasis is put on developments related to recent up-surge of antagonisms in the Greek-Turkish relationship, and on the disintegration of Yugoslavia. Particular attention is paid empirically to the study of Balkan post-conflict reconstruction and reconciliation with the perspective of the region's eventual integration in the Euro-Atlantic structures and theoretically to the models which have been used to analyze and understand the conflicts.

*3 credit hours. Pre-requisites: POL 202 or POL 321 and Junior or Senior standing.*

### **POL 491, POL 492, POL 493, POL 494 – INTERNATIONAL RELATIONS INDEPENDENT STUDY**

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours.

At the end of the course, the student will produce a research paper or a project. Students may take a maximum of 6 credit hours of independent study in their upper-level biennial.

*1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in International Relations.*

### **PORE 323 – POLITICS, PHILOSOPHY AND RELIGION**

The course analyzes the reciprocal influences of Politics and Religion and asks how Philosophy has enquired into the interdependency of these two essential dimensions of human experience and social life. The aim of the course is to understand how religion affects politics and vice versa by considering the theoretical background offered by major philosophers and theorists. Through a combination of historical and theoretical analysis students will be provided with essential tools to examine and critically discuss various case studies, from early modern history to the present. Themes and issues include: Religion and Morality; Civil Religion and the role(s) of Religion in Politics; the Church and the State; Religious Liberty in Early Modern Europe; Religion as a factor of Social Change; Secularization; the Sacralization of Politics; Religion and Totalitarianism; Religion and Democracy; Post-Secularization.

*3 credit hours. Pre-requisites: Junior standing; POL lower-level course or permission of the instructor.*

### **PSYCHOLOGY**

#### **FAPS 210 - INTRODUCTION TO ART THERAPY**

This introductory course traces the history of "art as a healing agent", introducing the key concepts of art therapy and defining its field of action. The historical debate about "process" (art as therapy) versus "product" (art in therapy) in the evolution of this practice will be discussed. A brief theoretical introduction will be followed by experiential and practical work. This course is recommended for students who want to experiment with art as a powerful tool in self-knowledge and personal growth and for students who want to explore the possibilities of art therapy as a profession.

*3 credit hours. Art Studio fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

#### **PSY 101 – INTRODUCTION TO PSYCHOLOGY**

This course surveys the various fields of psychology, with emphasis on recent discoveries and the specific contribution and character of European roots and developments.

*3 credit hours.*

#### **PSY 383 – SPECIAL TOPICS: MADNESS AT THE MOVIES**

What is it to be "mad"? In their tales of horror, suspense, comedy, or drama movies have occasionally given us vivid portraits of madness, of extreme mental illness. How close to reality do these films come; how accurate is their picture of madness? What can we learn about madness from the movies? In this course we will study closely the various forms of madness portrayed: Obsessions, Depression, Suicide, Perversions, Psychosis—as Zorba called it, "The Whole Catastrophe!" We will also look at how psychiatry has been portrayed in the movies—from magical healer to crazed, cross-dressing killer. And we will also explore how close movie therapy comes to the real thing. There are many Italian films that demonstrate aspects of madness and we will feature these in the course. Using the films as our text, we will first look at what it is to be "mad", we will define mental illness, and then systematically look for examples of specific diagnoses and syndromes in the movies. Each film will add to the understanding of mental illness, as the student learns to read between the lines of the movie portrayals. We will end with a look at the image of psychiatrists and therapy in the movies. The course should be of interest to students of film, of psychology, and of the human condition.

*3 credit hours.*

## **RELIGION**

### **AHRE 106 – SACRED SPACE: RELIGIOUS ARCHITECTURE OF ROME**

The course explores main ideas behind the sacral space on the example of sacral architecture of Rome, from the ancient times to the postmodern. The course maximizes the opportunity of on-site teaching in Rome; most of the classes are held in the real surrounding, which best illustrates particular topics of the course. Students will have the opportunity to learn about different religious traditions, various religious ideas and practices (including the ancient Roman religion, early Christianity, Roman Catholicism, Orthodoxy and Protestantism, as well as the main elements of religion and sacred spaces of ancient Judaism and Islam). Students will have the opportunity to experience a variety of sacred spaces and learn about the broader cultural and historical context in which they appeared. Short study trips outside of Rome may also take place.

*3 credit hours.*

### **CLRE 202 – CHRISTIANITY AND THE ROMAN EMPIRE (100 – 425 AD)**

This course offers an overview of the history of the Early Church from 100-425 AD, focusing on the confrontation of Christianity with Roman life and thought. It will examine that relationship both from the early Christian and early Roman perspectives. Field trips to historical sites and museums in Rome will be used to reanimate ancient Roman history.

*3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.*

### **PORE 323 – POLITICS, PHILOSOPHY AND RELIGION**

The course analyzes the reciprocal influences of Politics and Religion and asks how Philosophy has enquired into the interdependency of these two essential dimensions of human experience and social life. The aim of the course is to understand how religion affects politics and vice versa by considering the theoretical background offered by major philosophers and theorists. Through a combination of historical and theoretical analysis students will be provided with essential tools to examine and critically discuss various case studies, from early modern history to the present. Themes and issues include: Religion and Morality; Civil Religion and the role(s) of Religion in Politics; the Church and the State; Religious Liberty in Early Modern Europe; Religion as a factor of Social Change; Secularization; the Sacralization of Politics; Religion and Totalitarianism; Religion and Democracy; Post-Secularization.

*3 credit hours. Pre-requisites: Junior standing; POL lower-level course or permission of the instructor.*

### **REL 101 – INTRODUCTION TO RELIGION**

This course gives students an introductory exposure to various religions of the world as seen from the perspective of the academic study of religion. It takes an objective and non-sectarian approach and is intended to inform rather than to persuade. The course assumes that students are capable of understanding worldviews and value systems different from their own and that sympathetic exposure to such alternatives is both an integral part of a university education and an essential component of functioning as a responsible citizen of the 21st century.

*3 credit hours.*

### **REL 103 – ONE GOD: THE WESTERN RELIGIOUS TRADITION**

Monotheism is one of the most important ideas in human history. This course is a broad survey examining how Judaism, Christianity, and Islam have lived it, understood it, and interpreted it. We will study the basic structures of all three religions and explore their similarities, differences, and interactions on a set of critical issues, both contemporary and classical. The course will encourage students' conversation and active participation.

*3 credits hours.*

### **REL 200 – RELIGION IN A PLURALISTIC WORLD**

This course examines the issue of religious pluralism, explores the relationship between religious

truth and (in)tolerance, and examines how different religious traditions treat religious truth-claims in regard to the social and political context in which they operate. The course examines the issues of pluralism, (in)tolerance and the interferences between the religious and the socio-political realm, both historically and in the context of the contemporary world. This course may involve on-site classes and Friday/Saturday field trips to some of the major religious sites in Rome and Italy.

*3 credit hours. Pre-requisites: Lower-level religious studies course or permission of the instructor. Students are responsible for all entry fees.*

### **REL 301 – REFORMATION AND REFORM IN SIXTEENTH-CENTURY EUROPE**

In November 1517 Martin Luther nailed to the Cathedral door in Wittenberg ninety-five theses questioning the value of indulgences and criticizing the moral and doctrinal abuses of the Church. This course examines the causes that lead Luther to make his protest and explores the results of this dramatic action. Students will study the effects of the Reformation across Europe, noting the diversity of opinions, as well as the Catholic Church's response. On-site visits will be used to reanimate the history.

*3 credit hours. Pre-requisites: a lower level course in Religious Studies or Art History/History or permission of the instructor.*

### **REL 362 – THE SANCTITY OF LIFE: SELECTED THEMES FROM THE ANCIENT WORLD TO THE PRESENT**

This course examines the religious foundation of the idea that human life is "sacred" and considers a wide range of historical and ethical issues associated with this central concept of Western thought. We will explore the meaning of the multi-faceted phrase "sanctity of life," including its implications for such ethical and legal concerns as conception, birth, and termination of life; human dignity and human rights; the quality of life; and social justice. Some of the issues considered will include bigotry and prejudice; economic and social injustice; euthanasia, infanticide, and suicide; genocide, holy war, jihad, terrorism, and violence; health care and health costs; human trafficking and slavery; martyrdom and self-martyrdom; social stratification; aging, death, disposal of the body; and the afterlife, especially in Dante's *Inferno*. We will consider how "life" is defined and described in different cultures at different times in history, and how religions have influenced these matters.

*3 credit hours. Pre-requisites: Sophomore standing or higher.*

### **REL 423 – RELIGION AND SEXUALITY**

This course is designed primarily to examine four related issues and ideas: 1) What is the meaning of the Greek term *eros* and does it bear any relation to the modern concept of "sexuality"; 2) Given the apparent tolerance of same-sex sexual expression in Classical antiquity, and given the significant resistance to this in the nineteenth and twentieth centuries in Euro-America, what causal factor(s) may help to explain this apparently vast difference in sexual attitudes? Is Christianity the primary causal factor?; 3) How has the Greek tradition of erotic enquiry served modern theorists of sexuality, from Freud to Foucault? 4) What happens to our enquiry if we shift our attention from sexuality to desire? Are the ancient texts we have been reading concerned with human sexuality or human desire?

*3 credit hours. Pre-requisites: A lower-level Religious Studies/Philosophy course, or permission of the instructor.*



## **RUSSIAN**

### **RUS 101 – ELEMENTARY RUSSIAN I**

This course is intended as an introduction to Russian. Beginners will start speaking, making the first steps in listening comprehension and being familiar with basic principles of grammar along with simple exercises in compositions and reading. At the end of the course, students will be able to read and write Russian at an elementary level. Cultural and social aspects will be part of the course, even though the main focus will be on the linguistic aspects.

Elementary Russian language aims to introduce and practice basic Russian grammar and vocabulary used to meet “survival” needs. Daily vocabulary and basic structures will be introduced and practiced upon through the relevant role plays. In all of the communicative activities, a careful balance will be maintained in developing linguistic, sociolinguistic and pragmatic competences.

*3 credit hours.*

## **SOCIOLOGY**

### **HSSO 208 – SPORT AND SOCIETY**

This course will provide a core of knowledge of sport’s role in the development of the modern world. It will ground students in the basic theories, methods and practices of sport history while developing a basic knowledge of the political, economic and social development of a variety of country’s across the globe. To this end, the class will include notions of different historical patters and sociological developments to show commonalities and differences between countries in relations to the function and role of sport. Classes will be based around lectures and structured group break-out work. Groups will then report back to the class and all participants will be encouraged to venture opinions. Teaching will also include the use of video material and site visits. The course fulfils information technology requirements.

*3 credit hours. Pre-requisites: Sophomore standing and ENG 102 or equivalent.*

### **HSSO 312 – MUSSOLINI’S ROME**

This course will provide a detailed of knowledge of how Fascism transformed Rome. Grounding students in the history, architecture and politics of this dramatic period of urban change and expansion, this study of the capital under Mussolini will be contextualized within a broad analysis of Italy during the Fascist regime. This series of 13 x 3hr classes will consist of a majority of site visits, plus lectures and class discussion, and structured group break-out work. Groups will then report back to the class and all participants will be encouraged to venture opinions. Teaching will also include the use of video material.

*3 credit hours. Pre-requisites: ENG 102, Junior standing or permission of the instructor.*

### **SOC 100 – INTRODUCTION TO SOCIOLOGY**

This course introduces students to the systematic study of human society from the perspective of sociology. The course begins with a presentation of classical sociological thinkers such as Marx, Durkheim and Weber and discusses sociology as a particular view on society connected to the sociological method. The course debates a series of classical topics within sociology with examples and case studies from modern day societies: deviance, class, social interaction, social stratification, marriage and family, gender, age, religion and population dynamics. Why societies have divergent norms, rules, and patterns and how do these rules form and why? The last part of the course will briefly introduce contemporary theories of modernity, post-modernity, or “liquid modernity”, and will open up toward a global perspective by debating sociology’s role in understanding contemporary globalization. The course fulfills information technology requirements.

*3 credit hours.*

### **SOC 120 – LIVING ROME: URBAN SPACES, CULTURE AND IDENTITY**

This course will give students the opportunity to actively explore the multiple dimensions of the City of Rome systematically and on the basis of a theoretical framework of urbanism, cultural studies and social theory. The students will examine how the city impacts its citizens, its businesses and social organizations.

*3 credit hours.*

### **SOC 210 - GENDER IN GLOBAL PERSPECTIVES**

This course examines the role of gender in different societies and helps understanding gendered dimensions of economic and social inequality, stratification, oppression and power in global perspectives. Questions regarding sex and gender are going to be discussed in the context of complex social phenomena such as: sex trafficking, pay-gap, machismo, immigration, development, poverty, marriage and politics. Concepts such as democracy, human rights, freedom, emancipation, equality and oppression are going to be critically evaluated through the careful analysis of gendered practices around the world. The construction of both masculinity and femininity is going to be addressed and investigated in comparative, cross-national perspectives. Case studies will help to approach gender in-context and from a cultural relativist perspective.

*3 credit hours. Pre-requisites: 100 level course on sociology, anthropology, international relations, political science or permission of the instructor.*

### **SOC 300 – SOCIOLOGY OF CONTEMPORARY ITALY**

This upper-level Sociology course uses various methodologies from the discipline to analyze post-war Italian society. It begins with a discussion of key historical factors which have influenced the development of Italy’s contemporary society: Unification, Fascism, World War II and the Cold War. It then takes a thematic approach, examining important aspects of Italian social organization and culture such as the family, the economy, politics, gender relations, youth culture, consumption, and organized crime.

*3 credit hours. Pre-requisites: Junior or Senior standing or a 100- or 200-level SOC or ITL non-language course or permission of the instructor. This is an in-depth junior-level course for Sociology, Social Science or Italian Studies majors.*

## **TRAVEL AND TOURISM**

### **ARTM 311 - CULTURAL AND HERITAGE TOURISM**

This course provides an interdisciplinary exploration of the role of culture and heritage in tourism at the local, regional, national and international levels. Emphasis is placed on developing theoretical and practical insights into heritage related to place, community, ethnicity and identity, as well as the stakeholders in the local and global tourism industry. Students will develop practical skills in developing and managing cultural destinations and heritage sites, based on applied readings and hands-on learning through on-site visits.

*3 credit hours. Pre-requisites: 200-level course in marketing or management or archaeology or tourism, or permission of the instructor.*

### **TTM 201 - INTRODUCTION TO TRAVEL AND TOURISM**

This course is designed to give students an overview of the travel and tourism sector from local to international levels. We will analyze the structure, scale, and organization of the industry and explore natural, cultural, heritage, and recreational assets of tourism. Topics related to the economic, legal, political, environmental, and technological aspects of travel and tourism will be examined. Students will participate in various on-and-off-site learning activities to gain insights into tourism destination management and build skills in: obtaining and analyzing current industry data, determining key target markets - establishing site benefits and the impact the destination has on

the tourist, the travel and tourism industry, and society. The comprehensive nature of this course will set the stage for more in-depth exploration of the topics, in upper-level TTM coursework.  
*3 credit hours. Pre-requisites: ENG 100 or ENG 101 or Sophomore standing.*

#### **TTM 210 - TOURISM AND HOSPITALITY LAW**

Examines legal subjects relative to travel and tourism industries including government regulation, daily lodging and travel operations, contracts, liability, patron's rights, and responsibilities of professionals in the travel and tourism industry. Includes analysis of case studies and relevant court decisions from an international and United States perspective.  
*3 credit hours.*

#### **TTM 301 - RESEARCH METHODS IN TRAVEL AND TOURISM**

In this course, students explore the processes for obtaining and analyzing relevant, reliable, valid and timely information necessary to examine travel and tourism industry practices and trends. Topics covered include: analyzing industry reports, staying up-to-date with industry trends, designing a coherent research project, analyzing data, and applying research findings to specific managerial problems in the Travel and Tourism sector.  
*3 credit hours. Pre-requisites: MTH 103 and TTM 201 or TTM 311 or MKT 200.*

#### **TTM 312 – FOOD TOURISM**

This course will be an introduction to the growing segment of the tourism market centered on the exploration of food. The general public awareness of food and dining has grown tremendously in the past years as television has focused on food as an element of travel. Many individuals will plan their travels based on food. This class on food tourism will focus on learning the geography of food for various regions of the world through the study of the qualities and attributes of various cuisines and the role that culinary tourism plays in their economy.  
*3 credit hours. Pre-requisites: MGT 201 or MKT 200 or TTM 201 or equivalent or permission of the instructor.*

#### **TTM 351 - DESTINATION MARKETING: EUROPEAN WONDERS**

Destination Marketing is an area of growing importance as tourism regions compete to provide unique experiences and exceptional value to visitors. This field trip provides a hands-on opportunity to critically explore destination branding in Europe, and to consider the range of marketing strategies employed by regional governments, Destination Marketing Organizations (DMOs), local businesses and communities in achieving an effective competitive place marketing strategy. Participants will explore the role of tourist attractions: natural, cultural, contemporary and commercial in tourism marketing at the local and regional levels and will learn how to establish stronger regional brand identity. Practical insights into heritage related to place, community, ethnicity and identity, as well as the stakeholders in the local and regional tourism industry will be explored. Students will develop practical skills in developing and marketing diverse European tourist destinations and sites.  
*1 credit. Pre-requisites: 200-level course in Marketing or Travel and Tourism, or permission of the instructor.*

#### **TTM 401 - TRAVEL AND TOURISM STRATEGY**

Travel and Tourism Management majors will take this course in their senior year. This case-based course will integrate skills learned in lower-level courses and provide students with an understanding of concepts related to starting and strategically managing businesses within the travel and tourism industry (environmental scanning, strategy formulation, implementation and control). Students will analyze strategic choices and what those choices mean within the context of a travel and tourism business. Special emphasis is placed on the importance and application of an analysis

of risk and its management within the context of a travel and tourism business.  
*3 credit hours. Pre-requisites: completion of the TTM Core courses or permission of the instructor.*

#### **TTM 499 - TRAVEL AND TOURISM CAPSTONE THESIS**

The capstone senior thesis offers students majoring in Travel and Tourism Management the opportunity to demonstrate mastery of the skills and competencies gained in their course of study by applying them to a contemporary management challenge in travel and tourism. The analysis and findings of the semester-long research project are presented in a written thesis and oral presentation.  
*3 credit hours. Pre-requisites: AUR Degree seeking students with Senior standing in Travel and Tourism Management.*

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