







### **Management of Cultural Heritage**

**Prof. Kynourgiopoulou**                      **AH 315 / MGT 315**                      **Time: Mon/Wed**                      **Credits: 3 credits**  
**5:15-6:40**                      **B/204**

Management of Cultural Heritage is a course in the "the Business of Art" cycle that explores theoretical and ethical issues directly applicable to management decisions concerning cultural heritage sites impacted by modern tourism. Issues of authenticity, cultural identity, art ownership and enterprise, ideology and commoditization of art heritage, trade in art and antiquities, restitution and repatriation will be discussed in theoretical terms and in case study analyses and on-site visits. The aims of the course are to enable students to evaluate real situations of cultural heritage and tourism, and to exercise judgment in ethical issues involving cultural heritage.

*Pre-requisite: An introductory-level course in either Art History or Business Management or permission of the Instructor. Usually offered spring semester in odd calendar years.*

### **Baroque Sculpture in Rome**

**Prof. Barker**                      **AH 316**                      **Time: Tue**                      **Credits: 3 credits**  
**9:00-12:00**                      **B/305**

This course in Baroque art focuses on sculpture of the masters of the 17th century: principally Gian Lorenzo Bernini. Sculpture is the medium that best expresses one of the salient qualities of art of the period: action, movement and complexity. Works of art will be examined in their specific historical contexts and on-site in the city of Rome. Issues of patronage, religious inspiration, influence of the Classical tradition, and the interplay of media with sculpture will be studied in relation to the masterpieces. The course aims to sharpen students' critical methods of art-historical argumentation and individual scholarly research. This course satisfies the requirements for the Roma Caput Mundi section of the General Education program.

*Pre-requisite: An introductory-level course in Art History or permission of the Instructor. Students are responsible for all entry fees. Offered in rotation with other 300-level Art History electives.*

### **Venice in the Renaissance**

**Prof. Corrente**                      **AH 321**                      **Time: Mon/Wed**                      **Credits: 3 credits**  
**3:40-5:05**                      **Garden 1**

This course focuses on the Golden Age of Venetian Art from the building of the Ca' D'Oro (1421) to the completion of Tintoretto's work in the Scuola Grande di San Rocco (1587). The course traces the impact of Venice's unique location on the art and architecture produced in the maritime Republic. The course will cover the works of the architects Sansovino, Bartolomeo Buon; the painters Titian, Veronese and Tintoretto, who produced a series of masterpieces which were to be the inspiration for seventeenth-century painters throughout Europe. There will be a weekend field trip to Venice.

*Pre-requisite: A 100-level Art History course. Students arrange their own transportation to and accommodation in Venice. Students are responsible for all entry fees. Offered in rotation with other 300-level Art History electives.*

### **Michelangelo in Rome**

**Prof. Barker**                      **AH 403**                      **Time: Tue/Thu**                      **Credits: 3 credits**  
**2:05-3:30**                      **B/204**

This seminar on Michelangelo examines the work of the Renaissance master; his sculpture, painting, architecture and literary production. His works are investigated within their specific historical context, focusing on issues of commission, iconography, censorship, biography, historiography and aesthetics. An excursion to Florence is also planned. Beyond a complete comprehension of Michelangelo's work, the course aims toward a mastery of art historical research skills, the evaluation of current scholarship and independent critical thought on art.

*Pre-requisite: A 100-level Art History course and a course in European history or with permission. Students are responsible for all entry fees. An additional course fee may be collected in the event of a required excursion. Offered in rotation with other 400-level seminars*

### **Art History Internship**

**Prof. TBA**                      **AH 450**                      **Time: Wed (Feb. 6, 20 & Apr. 16, 23)**                      **Credits: 3 credits**  
**2:00-3:25**                      **TBA**

An internship is an individual, non-classroom, extended learning experience requiring 135 hours of practicum. It requires an on-site supervisor as well as a faculty member as project sponsor. An internship requires a daily log of activities (emphasizing impressions and reactions to the experience plus a brief description of the activity). Students are required to make a presentation and submit a final paper summarizing how goals were achieved and demonstrating the relationship of academic material to the work performed during the internship.

*Pre-requisite: Junior or senior standing in Art History. Offered as required.*

## ART STUDIO

### Italian Sketchbook Images of Rome

				<b>Credits:</b>	<b>3 credits, 6 hours.</b>
<b>Prof. Ennis</b>	<b>ART 101 A</b>	<b>Time:</b>	<b>Thur</b>	<b>9:00-1:00 (&amp; 2 hours TBA)</b>	<b>Garden 2</b>
<b>Prof. Ennis</b>	<b>ART 101 B</b>	<b>Time:</b>	<b>Wed</b>	<b>9:00-1:00 (&amp; 2 hours TBA)</b>	<b>Garden 2</b>

Italian Sketchbook is an introductory course in drawing. On-site classes will provide landscape views, architectural forms, paintings and three-dimensional sculpture as subject matter, using pencil, pen, charcoal and sanguina as drawing techniques. The course includes art historical introductions to sites, individual drawing projects and a written component related to the experience of sketching on location. The aim is to develop confidence and visual awareness in creating representations of the vast selection of art works that Rome has to offer.

*Pre-requisite:* Students are responsible for all entry fees. Usually offered every semester.

### Basic Photography: Roman Scenes

				<b>Credits:</b>	<b>3 credits, 4.5 hours.</b>
<b>Prof. Pesce</b>	<b>ART 104 / COM 104 Sec A</b>	<b>Time:</b>	<b>Mon</b>	<b>2:05-5:05 plus T</b>	<b>Garden 2</b>
<b>Prof. Pesce</b>	<b>ART 104 / COM 104 Sec B</b>	<b>Time:</b>	<b>Mon</b>	<b>5:15-8:15 plus T</b>	<b>Garden 2</b>

This course is designed for students who wish to approach the world of photography and acquire the theoretical and practical knowledge required to produce photographs in an outdoor and indoor environment. Students will gain a sound understanding of the camera (lenses, shutter exposures, etc.) and learn to use both black and white and color film. Critiques and discussion provide insights into visual perception and visual aesthetics.

*Required:* Required: Non-automatic reflex camera. Students are responsible for purchase and processing. Usually offered every semester.

### Digital Imaging: Art, Design and Visual Culture

				<b>Credits:</b>	<b>3 credits</b>
<b>Prof. Palana</b>	<b>ART 241 / COM 241</b>	<b>Time:</b>	<b>Tue/Thu</b>	<b>10:35-12:00</b>	<b>Multimedia Lab</b>

This hands-on studio course focuses on the fundamentals of visual literacy and communicating visually in an effective, persuasive, and aesthetically pleasing way. Artistic and design strategies, concept development, imaging as a means for media/social critique, international sign and symbol communication, logo and corporate identity, and magazine design will be discussed and addressed through visual problem solving exercises.

*Required:* Course fee €50. Pre-or co-requisite: COM 100. Junior or senior standing or permission of the Instructor. Satisfies the oral

### Architecture Studio

				<b>Credits:</b>	<b>6 credits</b>
<b>Prof. Piga</b>	<b>P ARC 100</b>	<b>Time:</b>	<b>Mon</b>	<b>2:00-6:00</b>	<b>Philadelphia Studio</b>
<b>Prof. Piga</b>	<b>P ARC 100</b>	<b>Time:</b>	<b>Wed</b>	<b>2:00-6:00</b>	<b>Philadelphia Studio</b>
<b>Prof. Piga</b>	<b>P ARC 100</b>	<b>Time:</b>	<b>Thur</b>	<b>2:00-6:00</b>	<b>Philadelphia Studio</b>

This course is designed to: Examine the basic principles of apparel design, fabrication and merchandising, develop creative skills through research, design and merchandising, workshops and presentations, develop an individual design sense and taste level that is cognizant of historical and current trends and market restrictions, examine the influences of digital technology (CAD) computer aided design on each facet of the product design and development process.

*Pre-requisite:* Philadelphia University Students only.



## **BUSINESS**

### **Business Law**

				<b>Credits:</b>	<b>3 credits</b>
<b>Prof. Spitzmiller</b>	<b>BUS 200</b>	<b>Time:</b>	<b>Mon/Wed</b>	<b>12:20-1:55</b>	<b>B/304</b>

This course provides the student with an overview of the impact of legal, ethical and regulatory considerations on the business organization. Although introductory in nature, the course provides substantive analysis of the topics addressed. Specific topics considered include: legal theory, legal forums and institutions, contract law, business forms, employment regulation, anti-competitive practices and intellectual property. Although the focus of this course is primarily from a USA domestic law perspective, consideration is given to international and comparative legal issues.

*Pre-requisite: Usually offered in the fall.*

### **Film / TV Industry**

				<b>Credits:</b>	<b>3 credits</b>
<b>Prof. Pollon</b>	<b>BUS 208/COM 208</b>	<b>Time:</b>	<b>Tue/Thu</b>	<b>3:40-5:05</b>	<b>B/105</b>

Film and TV Industry looks at the filmed entertainment industry from two perspectives: production and distribution. The production part of the course will look at the role of producers, agents, writers, and studio executives in bringing a project together, as well as the role of directors, actors and crew in the filming of it. The distribution part of the course will examine the means of generating revenue from the property including cinema exhibition, video/DVD sales, television broadcast, as well as earnings from merchandise, music and other related areas.

*Pre-requisite: ENG 101. Usually offered in the spring.*

### **Introduction to International Business**

				<b>Credits:</b>	<b>3 credits</b>
<b>Prof. Susi</b>	<b>BUS 300</b>	<b>Time:</b>	<b>Tue/Thu</b>	<b>3:40-5:05</b>	<b>B/206</b>

The course provides an introduction to the environmental and operational aspects of international business. Topics include international business background, comparative environmental frameworks, theories and institutions of trade and investment, world financial environment, dynamics of international business, governmental relationships, corporate policy and strategy, functional management, operations and related concerns.

*Pre-requisite: Junior or senior standing or permission of the Instructor. Usually offered every semester.*

### **International Business Law**

				<b>Credits:</b>	<b>3 credits</b>
<b>Prof. Lynch</b>	<b>BUS 302</b>	<b>Time:</b>	<b>Mon/Wed</b>	<b>5:15-6:40</b>	<b>B/106</b>

The course provides an introduction to concepts of global international law and regulation relevant to private business organizations and persons contemplating and implementing tangible business transactions. The course of study will refer to direct source materials, such as treaties, statutes, case law studies and transaction analysis. Contract and arbitration simulations enable students to explore negotiation and drafting aspects of doing business globally. Ethical issues pertinent to the international business person will also be considered.

*Pre-requisite: Junior or senior standing or permission of the Instructor. Usually offered in the spring.*

### **International Economic Organizations**

				<b>Credits:</b>	<b>3 credits</b>
<b>Prof. Patania</b>	<b>BUS 308/IA 308</b>	<b>Time:</b>	<b>Mon/Wed</b>	<b>12:30-1:55</b>	<b>B/206</b>

International economic organizations have been instrumental to fostering economic prosperity as well as cooperation among nations. Students will acquire a basic understanding of their structures, modes of function, statutory objectives and range of operations.

*Pre-requisite: ECO 211 and junior or senior standing. Usually offered every two years in the fall. Additional course fee collected for required excursion*





### Management of Cultural Heritage

**Prof. Kynourgiopoulou**                      **MGT 315 / AH 315**                      **Time: Mon/Wed**                      **Credits: 3 credits**  
**5:15-6:40**                      **B/204**

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*Pre-requisite: An introductory-level course in either Art History or Business Management or permission of the Instructor. Usually offered spring semester in odd calendar years.*

### Strategic Management

**Prof. Fitzsimmons**                      **MGT 401**                      **Time: Tue/Thu**                      **Credits: 3 credits**  
**3:40-5:05**                      **B/304**

This case-based exploration of the strategic management model (environmental scanning, strategy formulation, implementation and control) is the capstone course in the business program. It aids students in developing an understanding of the challenges and opportunities that face corporate top management; provides a comprehensive, up-to-date review of both traditional and innovative strategic management techniques and issues; and creates an opportunity for students to practice decision-making skills through application of disciplined analysis and management tools. The course includes a module on industry analysis and competitive strategy and discussions of special issues in small business, entrepreneurial ventures and non-profits.

*Pre-requisite: Completion of all Business major core courses except BUS 200 and ACC 202, which can be taken concurrently and senior s*

## **MARKETING**

### Principles of Marketing

**Prof. Fitzsimmons**                      **MKT 100 Sec A**                      **Time: Tue/Thu**                      **Credits: 3 credits**  
**2:05-3:30**                      **B/304**  
**Prof. Sasso**                      **MKT 100 Sec B**                      **Time: Tue/Thu**                      **2:05-3:30**                      **B/306**

An overview of the marketing function, its importance to strategic decision making in business, and its practical relation to other functions within the organization and in the external environment, the course is designed around the very easily accessible concept of "The Marketing Mix." Students explore how marketers analyze and segment markets, select certain segments to "target" and then position their products to respond to the needs of those segments. They investigate the challenges involved in researching, creating, promoting, pricing and distributing products to target customers in both U.S. and international markets.

*Pre-requisite: Satisfies the oral presentation requirement. Usually offered every semester.*

### Integrated Marketing Communications

**Prof. Sonnabend**                      **MKT 200**                      **Time: Mon/Wed**                      **Credits: 3 credits**  
**3:40-5:05**                      **B/204**

Designed to be a bridge from the Principles of Marketing course to upper level marketing courses, such as Advertising, this course introduces students to IMC, an innovative approach to marketing communications (the Promotion P of the Marketing Mix). Smart marketers today no longer manage the various promotional tools separately but rather first develop Integrated Marketing Communications Strategies that ensure that their many promotional efforts are unified. The IMC approach ensures a single, clear, concise, coherent message that is supported by each of the promotional tools. Students explore these tools (Advertising, Public Relations, Sales Promotion, Personal Selling, Direct Marketing and Alternative Marketing) while honing creative and decision-making skills.

*Pre-requisite: MKT 100. Satisfies the oral presentation requirement. Usually offered in the fall.*

### Consumer Behavior

**Prof. Langer**                      **MKT 301**                      **Time: Mon/Wed**                      **Credits: 3 credits**  
**2:05-3:30**                      **B/304**

Figuring out what makes consumers tick lies at the core of much of modern marketing. This course enables students to gain an understanding of the psychological and sociological theories that form the basis of consumer behavior studies, how they relate to the real world and how these theories are applied in business practice. This is an area of study that is of interest not only to students of marketing, but also to potential public policy makers, consumer advocates and, perhaps most importantly, consumers.

*Pre-requisite: MKT 100. Satisfies the oral presentation requirement. Usually offered every semester.*

### **Introduction to the TV Commercial**

**Prof. Palana**

**MKT 306 / COM306**

**Time: Mon/Wed**

**Credits: 3 credits**

**3:40-5:05**

**B/104**

After a general overview of what makes a television commercial and its various categories, students will go through the practical steps towards the creation of a television commercial including choice of approach as regards specific products, scripting the commercial, directing it, creating a storyboard, budgeting, casting, music and production schedules. The students will also go out on location to actually shoot a commercial, then edit it, add the music and sound effects, and finally screen it.

*Pre-requisite: MKT 100 and COM 205 or lower level film or video production course or permission of the Instructor. Course fee €50. Satisfies the oral presentation requirement. Usually offered in the spring.*

### **Marketing Research**

**Prof. Filomarino**

**MKT 309**

**Time: Tue/Thu**

**Credits: 3 credits**

**10:35-12:00**

**B/304**

In this course, students explore the role of marketing research in the overall marketing effort, the research process, and the most common approaches/techniques used. Marketing research is critical to helping marketers make decisions. Students explore the information needs of marketers, develop the research process, and discuss sampling techniques and data collection methods of primary data. Particular emphasis is placed on communicating the research results to different audiences. During the course, a full range of data sources, such as the Internet, are also carefully

evaluated. Students analyze company cases to evaluate if, when and how to use marketing research tools and work in groups to complete a

*Pre-requisite: MKT 100 and MTH 102. Satisfies the oral presentation requirement. Usually offered in the fall.*

### **Sales Management**

**Prof. Sonnabend**

**MKT 315**

**Time: Mon/Wed**

**Credits: 3 credits**

**2:05-3:30**

**B/204**

The course is an exploration of the role personal selling plays as a marketing communications tool. Topics include the nature of selling, buying behavior, selling personality, attitude as a key to success and the selling process. Students also discuss issues related to sales force management and the interplay between personal sales and the other elements of the promotion mix: advertising, direct marketing, public relations and sales promotion.

*Pre-requisite: MKT 100. Satisfies the oral presentation requirement. Usually offered in the spring and/or summer.*

## **COMMUNICATION**

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### **CINEMA**

#### **American Culture at the Movies**

**Prof. Villani**

**CIN 203**

**Time: Tue 2:05-5:05 Thu 2:05-3:30**

**Credits: 3 credits, 4.5 hours.**

**Auditorium**

This course looks at how the movies mirrored and influenced social, political and cultural changes that took place during each decade of the 20th century. Through the screening of numerous feature and documentary films, students will compare what was happening in the world to what was happening on the screen and the reciprocal influence of life on the movies and the movies on life.

*Pre-requisite: Usually offered in the spring.*



### **Film / TV Industry**

**Prof. Pollon**

**COM 208/BUS 208**

**Time: Tue/Thu**

**Credits: 3 credits**

**3:40-5:05**

**B/105**

Film and TV Industry looks at the filmed entertainment industry from two perspectives: production and distribution. The production part of the course will look at the role of producers, agents, writers, and studio executives in bringing a project together, as well as the role of directors, actors and crew in the filming of it. The distribution part of the course will examine the means of generating revenue from the property including cinema exhibition, video/DVD sales, television broadcast, as well as earnings from merchandise, music and other related areas.

*Pre-requisite: ENG 101. Usually offered in the spring.*

### **Popular Music and Mass Culture**

**Prof. Sarram**

**COM 210**

**Time: Tue/Thu**

**Credits: 3 credits**

**2:05-3:30**

**B/104**

A general survey which explores and analyzes the history and meaning of popular recorded music within mass culture and society. It focuses on the historical, aesthetic, social, politico-economic and technological developments that have shaped the definition of popular and how pop music reflects the cultural and social issues of its time.

*Required: COM 100. Satisfies the information literacy requirement. Usually offered in the spring.*

### **Writing Across the Media**

**Prof. Geoghegan**

**COM 213**

**Time: Tue/Thu**

**Credits: 3 credits**

**3:40-5:05**

**B/306**

A core course for Communication majors which introduces them to the various styles of writing required by the different media (newspapers, magazines, radio, television, film, web content, etc.) The course also looks at the writing done for consumption by the media (such as press releases and promotional material), and for advertising.

*Pre-requisite: ENG 102, COM 100 and COM 101. Usually offered in the spring.*

### **Media Technology**

**Prof. Palana**

**COM 217**

**Time: Tue/Thu**

**Credits: 3 credits**

**9:00-10:25**

**Multimedia Lab**

This is a hands-on, practical course that teaches students how to use the equipment needed for visual media production including broadcast quality digital video cameras, lighting equipment, microphones and audio technologies, and non-linear editing software. The aesthetics of good still and moving imagery, light and color theory, the aesthetics of camera angles and movements, sound design principles, and good composition will also be addressed.

*Co or pre-requisite: COM 100. Course fee €50. Satisfies the oral presentation requirement. Usually offered in*

### **Digital Imaging: Art, Design and Visual Culture**

**Prof. Palana**

**COM 241 / ART 241**

**Time: Tue/Thu**

**Credits: 3 credits**

**10:35-12:00**

**Multimedia Lab**

This hands-on studio course focuses on the fundamentals of visual literacy and communicating visually in an effective, persuasive, and aesthetically pleasing way. Artistic and design strategies, concept development, imaging as a means for media/social critique, international sign and symbol communication, logo and corporate identity, and magazine design will be discussed and addressed through visual problem solving exercises.

*Required: Course fee €50. Pre-or co-requisite: COM 100. Junior or senior standing or permission of the Instructor. Satisfies the oral p*

### **Media Law and Ethics**

**Prof. Romano**

**COM 305**

**Time: Mon/Wed**

**Credits: 3 credits**

**2:05-3:30**

**B/105**

An upper level journalism course focusing on the feature or human interest story. Feature stories are considered the "poetry" of newswriting, and require learning a narrative style that goes beyond the "inverted pyramid", encourages critical thinking, and engages writers, giving them the foundation to put more human aspects in their stories.

*Pre-requisite: COM 100, junior or senior standing or permission of the Instructor. Satisfies the information literacy requirement. Usually offered every two years in the spring.*



**Communication Capstone Senior Project**

**Credits:** 3 credits over 1 year

**Prof. Palana, Romano, Sarram,**

**COM 498**

**Time: TBA**

**After Registration TBA**

**Prof. Palana, Romano, Sarram,**

**COM 499**

**Time: TBA**

**After Registration TBA**

A laboratory/seminar in which senior students select a publication, production, screenplay or thesis to complete over one year in their penultimate and ultimate semesters. Course work includes a written analysis of the writing, design and research problems and skills related to the completion of the project. Problems, solutions and final projects will be presented orally and/or visually before all Capstone students, Capstone advisors, and Communication faculty.

*Pre-requisite: Senior standing as a Communication major, senior standing for students from other disciplines pursuing a minor in Film and Digital Media. This is a one-year course which meets 1.5 hours per week over two semesters. For a production-*

**DRAMA**

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**Italian Comedy on Stage and Screen**

**Credits:** 3 credits

**Prof.**

**Marmorstein**

**DRM 301/ ITL 301**

**Time:**

**Tue/Thu**

**10:35-12:00**

**F/24 - Carini**

This is an examination of Italian dramatic structure with particular emphasis on its influence on modern European and American theater and film. Focus will be placed on the comedic form and its modes of portraying the issues of identity, reality, truth, absurdity, and art

*Pre-requisite: ENG 102, or lower level Italian culture course. Conducted in English. Usually offered in the Fall.*

## ENGLISH LANGUAGE & LITERATURE

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### Developmental English

				<b>Credits:</b>	<b>0 credits 3 semester hours</b>
<b>Prof. Colletta</b>	<b>ENG 001</b>	<b>Time:</b>	<b>TBA</b>	<b>TBA</b>	<b>Writing Center</b>

Development course designed for students having deficiencies in writing or reading skills, or for whom English is not the native language. The course emphasizes the discourse and cognitive aspects of language use, and writing.

*Pre-requisite:* Development course. Usually offered every semester.

### Writing Workshop I

				<b>Credits:</b>	<b>3 credits</b>
<b>Prof. Colletta</b>	<b>ENG 101</b>	<b>Time:</b>	<b>Tue/Thu</b>	<b>9:00-10:25</b>	<b>B/104</b>

Writing Workshop 1 is a writing class focused on nonfiction essays. Students will read and write nonfiction works on a variety of topics and subjects. There are four required essays as well as a journal. Students are encouraged to develop and express their own opinions, as well as use their own personal experiences in their essays.

*Pre-requisite:* Usually offered every semester.

### Writing Workshop II

				<b>Credits:</b>	<b>3 credits</b>
<b>Prof. Colletta</b>	<b>ENG 102 Sec A</b>	<b>Time:</b>	<b>Mon/Wed</b>	<b>2:05-3:30</b>	<b>B/106</b>
<b>Prof. Esposito</b>	<b>ENG 102 Sec B</b>	<b>Time:</b>	<b>Tue/Thu</b>	<b>2:05-3:30</b>	<b>TBA</b>

Writing Workshop 2 is a writing class focused on responding to works of literature. Students will read five works of fiction and write five essays in response to the themes, topics, values, ideas or points of view expressed in these works. Students are encouraged to develop and express their own opinions, as well as use their own personal experiences in their essays.

*Pre-requisite:* ENG 101. Satisfies the oral presentation requirement. Usually offered every semester.

### Advanced Writing

				<b>Credits:</b>	<b>3 credits</b>
<b>Prof. Esposito</b>	<b>ENG 202</b>	<b>Time:</b>	<b>Tue/Thu</b>	<b>10:35-12:00</b>	<b>B/105</b>

This course is a seminar on the principles of effective expository writing with a focus on literary themes. Selections have Rome or Italy as setting, with a possible on-site component.

*Pre or co-requisite:* ENG 102. Satisfies the oral presentation requirement. Usually offered every semester.

### Writing for Business

				<b>Credits:</b>	<b>3 credits</b>
<b>Prof. Colletta</b>	<b>ENG 307</b>	<b>Time:</b>	<b>Mon/Wed</b>	<b>3:40-5:05</b>	<b>B/106</b>

The course teaches students how to write well and successfully in a business environment. Students learn about presentations, reports, memos, business letters, press releases, newsletters, brochures, pitch letters and print ads. The course also aims to teach the basic skills of writing for the print and broadcast media.

*Pre-requisite:* ENG 102, junior or senior standing or permission of the Instructor. Satisfies the oral presentation requirement. Usually offered every semester.

## ENGLISH LITERATURE

### Survey of Anglo-American Literature II

				<b>Credits:</b>	<b>3 credits</b>
<b>Prof. Liberto</b>	<b>ENG 201</b>	<b>Time:</b>	<b>Mon/Wed</b>	<b>2:05-3:30</b>	<b>B/305</b>

The course will continue the journey through Anglo-American literature by surveying and analyzing representative works from the English Romantic Movement and the period leading towards an American National Identity (1800-1840), to the 20th century.

*Pre or co-requisite:* ENG 102 or equivalent. Usually offered in the spring.



### **Elementary Italian I**

			<b>Credits:</b>	<b>4 credits</b>
<b>Prof. Allamprese</b>	<b>ITL 101 Sec C</b>	<b>Time: Mon-Thu</b>	<b>4:00-4:55</b>	<b>B/305</b>
<b>Prof. Allamprese</b>	<b>ITL 101 Sec D</b>	<b>Time: Mon-Thu</b>	<b>5:15-6:10</b>	<b>B/205</b>
<b>Prof. Chirichigno</b>	<b>ITL 101 Sec E</b>	<b>Time: Mon-Thu</b>	<b>5:15-6:10</b>	<b>B/305</b>

In this course students establish an introductory base in the Italian language in the four areas of language skills: listening comprehension, speaking, reading, and writing. At the successful completion of this course students will be able to demonstrate proficiency in everyday spoken Italian by performing the following functions: greet people and introduce themselves, give and follow simple directions, respond to and ask questions, describe their families and friends, order items in a café, discuss their life at school and hobbies, express likes and dislikes, and recount recent past actions. Students will be able to read simple written texts in Italian and write short paragraphs on familiar topics. Students will also have gained specific knowledge about contemporary Italy through cultural readings on topics such as family life, pastimes, and food.

*Pre-requisite:* Required for AUR degree students. Offered every semester. No placement test.

### **Elementary Italian II**

			<b>Credits:</b>	<b>3 credits</b>
<b>Prof. Gurtner</b>	<b>ITL 102 Sec A</b>	<b>Time: Mon/Wed</b>	<b>10:35-12:00</b>	<b>Garden 1</b>
<b>Prof. Ponce De Leon</b>	<b>ITL 102 Sec B</b>	<b>Time: Mon/Wed</b>	<b>2:05-3:30</b>	<b>R/306</b>
<b>Prof. Grillo</b>	<b>ITL 102 Sec C</b>	<b>Time: Tue/Thu</b>	<b>3:40-5:05</b>	<b>R/205</b>
<b>Prof. Eliseo</b>	<b>ITL 102 Sec E</b>	<b>Time: Tue/Thu</b>	<b>3:40-5:05</b>	<b>Garden 1</b>

This course, open to students who have taken ITL 101 or equivalent or the appropriate placement test, is a continuation of ITL 101, Elementary Italian I. The course focuses on vocabulary expansion and strengthening the four language skills of speaking, listening, writing, and reading in order to provide students with the ability to converse on familiar social situations related to school, recreation, and particular interests, provide oral descriptions in the major time frames (past, present, and future), read short written texts, and write short compositions on familiar topics.

*Pre-requisite:* ITL 101 or permission of the Instructor and placement test. Offered every semester.

### **Intermediate Italian I**

			<b>Credits:</b>	<b>3 credits</b>
<b>Prof. Grillo</b>	<b>ITL 201</b>	<b>Time: Tue/Thu</b>	<b>5:15-6:40</b>	<b>B/206</b>

Open to students who have completed the equivalent of one year of college Italian, and taken the appropriate placement test. This course is designed to build competency in grammar and syntax so as to allow students to converse and write with confidence on topics of routine tasks, social situations, and such abstract topics as cultural issues at the Intermediate level. The course will also develop ability to spontaneous and creative writing through composition.

*Pre-requisite:* ITL 102 or permission of the Instructor and placement test. Usually offered every semester.

### **Intermediate Italian II**

			<b>Credits:</b>	<b>3 credits</b>
<b>Prof. Ramsey-Portolano</b>	<b>ITL 202</b>	<b>Time: Mon/Wed</b>	<b>12:30-1:55</b>	<b>Garden 2</b>

Open to students who have completed the equivalent of Intermediate I, and taken the appropriate placement test. The first part of this course is designed to review main grammar points such as verb tenses in the major time frames, passive forms, and impersonal constructions. The second part concentrates on consolidating specific communicative tasks, including stating opinions and constructing hypotheses, in both speaking and

*Pre-requisite:* ITL 201 or permission of the Instructor and placement test. Usually offered every semester.





world. Students will learn the most current information on computers, software, the internet, and emerging issues and technologies. The teaching strategies used in this course make learning an approachable, hands-on experience that appeals to everyone, from the computer novice to the expert.

*Pre-requisite:* Usually offered every semester.

### **Data Processing with Spreadsheets**

**Credits: 1 credit**

**Prof. Scaramastra CSC 151 Time: Tue 10:35-12:00 B/402**

Introductory and advanced features of a popular spreadsheet program. The course will focus in particular on the techniques available for dynamic calculation, statistical data management, data analysis and representation, and non-relational database management.

*Pre-requisite:* Usually offered in the spring semester.

## **MATHEMATICS**

### **Problem Solving**

**Credits: 0 credits, 3 hrs**

**Prof. Steele MTH 001 Time: Mon/Wed 10:35-12:00 B/205**

This is a developmental mathematics course designed to give students the opportunity to review basic concepts: numeracy, problem solving, basic algebra and co-ordinate geometry as well as to develop confidence. One of the overarching aims of the course is to enhance problem-solving skills in applicable mathematics in order to prepare students for the general education science and mathematics courses.

*Pre-requisite:* Developmental course. Placement by diagnostic entry examination. Usually offered every semester.

### **Basic Statistics**

**Credits: 3 credits**

**Prof. Steele MTH 102 Time: Tue/Thu 10:35-12:00 B/205**

Basic Statistics looks at the classification of data, averages, dispersion, graphical representation of data, probability, frequency distributions and confidence intervals, tests of hypothesis, non-parametric techniques, linear regression, and correlation. Students undertake project work to enhance practical skills in data collection and analysis.

*Pre-requisite:* Pass in the mathematics entry examination. Usually offered every semester.

### **College Algebra**

**Credits: 3 credits**

**Prof. Steele MTH 123 Time: Mon/Wed 9:00-10:25 B/205**

This course examines advanced topics in algebra; linear equations and systems of linear equations, including solution by matrices, functions (linear and absolute value), inequalities and graphing techniques, systems of linear inequalities in two variables. Quadratic functions, rational functions, radicals equations, conic sections, logarithmic and exponential functions, and inverse functions are also included as well as polynomials and zeros, sequences and series including geometric series.

*Pre-requisite:* Pass in the mathematics entry examination. Usually offered every semester.

## SCIENCE

### After Darwin: Evolution in the 21st Century

**Credits: 3 credits**

**Prof. Crocchiolo**

**BIO 201**

**Time: Mon/Wed**

**12:30-1:55**

**B/104**

Based on the latest developments of the classic Darwinian theory, the course describes the possible mechanisms by which natural environment shaped, and social environment fine-tuned, the human body and the human mind in the long course of evolution. The close links that can be traced between sexuality, the arts and other branches of human culture, and their biological background are highlighted. This course features a session of laboratory research work on biology, aesthetics and sexual selection, as well as an on site visit to a local Museum or Art Gallery.

*Pre-requisite: BIO 101 or ANT 100. Usually offered in the spring.*

### Environmental Sciences

**Credits: 3 credits**

**Prof. Ullman**

**ENV 101**

**Time: Mon/Wed**

**5:15-6:40**

**B/306**

The impact of humans on the environment is examined, relating patterns of natural ecosystems to human ecosystems, their functions, inter-relationships, problems, and limitations. The global perspective is studied: population growth, resource use patterns, food production, wildlife and other natural resource depletion, climate change, and economic, political, and legal issues related to problems and solutions.

*Pre-requisite: Usually offered in the fall.*

### Explorations in Earth and Environmental Sciences

**Credits: 1 credits**

**Prof. Ullman**

**ENV 102**

**Time: Mon**

**6:50-8:50**

**B/306**

An inquiry based lab course which encourages students to construct a meaningful, conceptual foundation of the earth and environmental sciences. Activities and experiments help students experience earth and environmental sciences as the dynamic system of patterns it is. All topics of investigation relate to water including water molecules, cooling and heating of water, water pollution, water quality monitoring and water treatment. An open ended research project involving field work is completed in small teams.

*Co-requisite: ENV 101.*

### Explorations in Physics

**Credits: 4 credits 5 hours**

**Prof. Bates**

**PHYS 101**

**Time: Tue/Thu**

**5:15-7:55**

**Science Lab**

An activity-based course in physics and its fundamental laws designed for the non-science major. Part I covers units on Motion, Forces, Energy and Momentum. Part II covers units on Light, Sight, and Rainbows. The historical development of science and scientific theories is discussed in parallel to unit studies. The application of the Scientific Method is central with investigations forming an integral part of the course.

*Pre-requisite: Satisfies the oral presentation requirement. Usually offered every semester.*

### First-Year Seminar

**Credits: 3 credits**

**Prof. Thompson**

**FYS 101**

**Time: Mon/Wed**

**9:00-10:25**

**B/104**

This course is designed to encourage all first-year students to become active participants in The American University of Rome community and help ensure a successful college experience. Students will develop the fundamental skills of writing, information literacy, IT, communication and oral presentations, and put them into practice through the examination of various cultural and multicultural themes. The course will be team taught; it is project based, and will include many on-site lectures. Using the book assigned as summer or holiday reading as a guide, the course will focus on Italy and, in particular, on the city of Rome, its people, its customs, and its relationship with other cultures. This is a mandatory course for all first-year-in-college AIIP students.

*Pre-requisite: Satisfies the information literacy and oral presentation requirements. Usually offered every semester.*

### Transfer Seminar

Prof. Iorio

FOS 001

Time: Fri

Credits: 0 credits, 9 hours

10:00-1:00

B/204

This course provides an initial academic orientation to studying at The American University of Rome. It is mandatory for all new transfer students and consists of two workshop sessions for a total of nine contact hours, focused around specific topics, including: academic orientation, Library information orientation, academic skills for success in scholarly research, IT orientation, careers and internship orientation.

*Pre-requisite: Usually offered every semester.*

## INTERNATIONAL RELATIONS

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### **INTERNATIONAL AFFAIRS**

Lower Division

#### Introduction to International Relations: History and Concepts

Credits: 3 credits

Prof. Ratti

IA 100

Time: Tue/Thu

10:35-12:00

B/306

The course consists of in-depth historical study of main political events in international relations from Treaty of Westphalia to present. The emphasis is made on European history with underlining events that created important political concepts that are used or re-evaluated at present. The concepts will include but won't be limited to: sovereignty, nation, nation-state, nationalism, balance of power, collective security, international organizations, international legal arrangements, globalization. The course will be essential pre-requisite to IR major in general and many of our program's courses in particular.

*Pre-requisite: Satisfies the information literacy and oral presentation requirements. Usually offered in the spring.*

Upper Division

#### International Economic Organizations

Credits: 3 credits

Prof. Patania

IA 308/BUS 308

Time: Mon/Wed

12:30-1:55

B/206

International economic organizations have been instrumental to fostering economic prosperity as well as cooperation among nations. Students will acquire a basic understanding of their structures, modes of function, statutory objectives and range of operations.

*Pre-requisite: ECO 211 and junior or senior standing. Usually offered every two years in the fall. Additional course fee collected for required equipment.*

#### Intercultural Negotiation in International Politics: UN Simulation (Harvard)

Credits: 1 credits

Prof. Ratti

IA 350

Time: TBA

TBA

TBA

This course is a practical exercise in intercultural negotiation and public speaking within the context of international politics as played out in the UN. Participant students will be trained to represent a specific country in the HNMUN simulation game organized by Stanford and the course therefore involves a field trip to Boston.

*Pre-requisite: IA 150. Satisfies the oral presentation requirement. Usually offered in the spring.*

#### Current American Foreign Politics

Credits: 3 credits

Prof. Rosenthal

IA 401

Time: Tue/Thu

5:15-6:40

B/106

An analysis of the historical roots of American foreign policy: how it is made, how it affects the average American and how it is likely to continue to develop. It includes an examination of the Cold War, Vietnam, military alliances, the United States in the United Nations, and American policy in today's world.

*Pre-requisite: Junior or senior standing or permission of the Instructor. Usually offered in the spring.*

#### International Law

Credits: 3 credits

Prof. Graham

IA 402

Time: Mon/Wed

5:15 -6:40

B/104

This course is a study of the nature and sources of international law, tracing its historical development and concluding with a discussion of recent proposals to strengthen world law. Also examined are recent events that have made international law more enforceable, such as the work of international tribunals and the International Court of Justice.

*Pre-requisite: Junior or senior standing or permission of the Instructor. Satisfies the information literacy and oral presentation requirements. Usually offered every two years in the fall.*

## **HISTORY**

### **History of Modern Italy**

**Prof. Lodici**

**HST 200**

**Time: Mon/Wed**

**Credits:**

**3 credits**

**3:30-4:55**

**B/205**

This is an introductory course for all majors; it provides substantive knowledge about the history of Italy from 1000 AD to the present day. The study concentrates on the centuries of political fragmentation and the efforts to develop an effective political system. In this respect, the course offers insights for the comparative study of different 'paths to modernity' in Western Europe.

*Pre-requisite:*        *Usually offered every semester.*



### **Introduction to the European Union**

**Credits: 3 credits**

**Prof. Patania POL 204 Time: Mon/Wed 10:35-12:00 B/206**

The foundation course for upper level European Union courses. With the creation of the Single European Market, the ratification and enforcement of the Maastricht Treaty (leading inter alia to the adoption of the Euro), the further expansion in the number of member countries (especially of those in Central and Eastern Europe), the on-going ratification process of a new European Constitution, and the creation of economic associations elsewhere in the planet, it is imperative to understand what the European Union is all about, how it functions, how it affects the region's political and economic environment, how it is possible to interact with its decision-making structure and how it might develop in the near future. Special attention will be devoted to the history of European integration, Europe's political parties, social movements, its foreign and economic policies and policy-making. The practical implications that current world events might have on the EU integration process will be the object of constant observation.

*Pre-requisite: POL 101 or POL 110. Usually offered every semester.*

### Upper Division

### **Ethics and Global Policy**

**Credits: 3 credits**

**Prof. Crocchiolo POL 304 Time: Mon/Wed 2:05-3:30 B/104**

The course encompasses a wide range of issues including the historical and political backgrounds underlying the United Nations' Universal Declaration of Human Rights and its global policy implications. Modern bioethical topics such as cloning, euthanasia, abortion and the death penalty are extensively discussed. Special emphasis is placed on global, paradigmatic public health issues, such as the psychoactive drugs' worldwide spread and the HIV/AIDS pandemic, whose social, political and economic impact is illustrated in the broader context of the struggle for Human Rights and respect for existing cultural diversities.

*Pre-requisite: Lower level Political Science course, junior or senior standing or permission of the Instructor. Usually offered in the spring.*

### **Security and Defence Policy in the EU**

**Credits: 3 credits**

**Prof. Ratti POL 306 Time: Tue/Thu 2:05-3:30 B/105**

This course examines key aspects in the development of a European foreign policy; it presents and analyzes security and defense policies within the European Union since the early stages of the Cold War until the recent surge of international terrorism in world politics.

*Pre-requisite: POL 204 or equivalent. Satisfies the information literacy requirement. Usually offered in the spring.*

### **Political Philosophy of the Renaissance and Enlightenment**

**Credits: 3 credits**

**Prof. Giletti POL 312 Time: Tue/Thu 3:40-5:05 Garden 2**

A survey of seminal works in the Western tradition that established a decisive break with 'classical' politics and political philosophy in the 16th-17th centuries, thereby founding 'modern' political thought and the origin of our contemporary discipline of Political Science. Themes and issues include: the rejection of classical political philosophy and the rise of a science of politics; the state of nature and the problem of political stability; modern social contract theory and the primacy of free will over virtue; property rights and republicanism; political right. The purpose of the course is to examine the tenets of early modern political philosophy at their point of origin, especially in the radical enterprise of

*Pre-requisite: Lower level Political Science course or permission of the Instructor. Usually offered in the spring.*

### **Globalization**

**Credits: 3 credits**

**Prof. Thomassen/TBA POL 313/ECO 313 Time: Tue/Thu 3:40-5:05 B/306**

An interdisciplinary, integrative approach to exploring globalization in its economic, political, cultural, environmental and ethical dimensions. We will identify the parameters of the globalization debate and the relevant questions to ask. We will examine the consequences of globalization with respect to terrorist activities and war, the status of women, and the environment. The cases for and against globalization will be explored

*Pre-requisite: An introductory course in Political Science (if taken as POL 313) or ECO 211 (if taken as ECO 313). Satisfies the information literacy requirement. Usually offered every spring.*

**International Relations Internship**

<b>Prof. TBA</b>	<b>POL 450</b>	<b>Time: Wed (Feb. 6, 20 &amp; Apr. 16. 23</b>	<b>Credits: 2:00-3:25</b>	<b>3 credits</b>
			<b>TBA</b>	

An internship is an individual, non-classroom, extended learning experience requiring 135 hours of practicum. It requires an on-site supervisor as well as a faculty member as project sponsor. An internship requires a daily log of activities (emphasizing impressions and reactions to the experience plus a brief description of the activity). Students are required to make a presentation and submit a final paper summarizing how goals were achieved and demonstrating the relationship of academic material to the work performed during the internship.

*Pre-requisite: Junior or senior standing in International Relations. Usually offered every semester.*

**IR. Senior Thesis**

<b>Prof. Thomassen</b>	<b>POL 499</b>	<b>Time: TBA</b>	<b>Credits: TBA</b>	<b>3 credits</b>
			<b>TBA</b>	

The Capstone Project offers each student the opportunity to demonstrate mastery of International Relations theory and practice by applying the knowledge and skills gained in the IR program to a project of the student's choice. This involves completing a project report reflecting the cumulative knowledge gained from these experiences. The course is intended only for students who are completing their BA degree at the

*Pre-requisite: Completion of all International Relations core courses and senior standing or permission of the Instructor. Satisfies the information literacy requirement. Usually offered every semester.*

**OTHER SOCIAL SCIENCE****The Mediterranean World**

<b>Prof. Thomassen</b>	<b>ANT 300</b>	<b>Time: Tue/Thu</b>	<b>Credits: 10:35-12:00</b>	<b>3 credits</b>
			<b>B/104</b>	

This course addresses recent cultural, social and political changes in the Mediterranean area, but from a historical perspective. The course will combine theoretical discussions with case studies from the three main regions of the Mediterranean area: the Middle East, North Africa, and Southern Europe. While stressing a comparative perspective, regional variations will be addressed throughout the course. The approach is multi-disciplinary, combining anthropology, sociology, history and political science. The first part of the course will address mainly cultural themes, while the second part of the course will address mainly political themes.

*Pre-requisite: Junior or senior standing. Usually offered in the spring.*

**Introduction to Sociology**

<b>Prof. Rothenberg</b>	<b>SOC 100</b>	<b>Time: Tue/Thu</b>	<b>Credits: 9:00-10:25</b>	<b>3 credits</b>
			<b>B/304</b>	

The course introduces students to the systematic analysis of human society: culture, personality, social institutions and social change. The course takes a global perspective and will provide students with an understanding of issues such as war, ethnicity and globalization.

*Pre-requisite: Usually offered in the spring.*

**Introduction to Psychology**

<b>Prof. Telmon</b>	<b>PSY 101</b>	<b>Time: Mon/Wed</b>	<b>Credits: 5:15-6:40</b>	<b>3 credits</b>
			<b>B/105</b>	

This course surveys the various fields of psychology, with emphasis on recent discoveries and the specific contribution and character of European roots and developments.

*Pre-requisite: Usually offered every semester.*

**Upper Division****Sociology of Contemporary Italy**

<b>Prof. Walston</b>	<b>SOC 300</b>	<b>Time: Mon/Wed</b>	<b>Credits: 5:15-6:40</b>	<b>3 credits</b>
			<b>B/206</b>	

This upper-level Sociology course uses various methodologies from the discipline to analyze postwar Italian society. It begins with a discussion of key historical factors which have influenced the development of Italy's contemporary society: Unification, Fascism, World War II and the Cold War. It then takes a thematic approach, examining important aspects of Italian social organization and culture such as the family, the economy, politics, gender relations, youth culture, consumption, and organized crime.

*Pre-requisite: Junior or senior standing or SOC 100 or 200 level or ITL 100- or 200-level (not language) or permission of the Instructor. This is an in-depth junior level course for Sociology, Social Science or Italian Studies majors. Satisfies the information literacy and oral presentation requirements. Usually offered every semester.*