

COMMUNICATION MAJOR CREDIT REQUIREMENTS

COMMUNICATION Credit Requirements **60 credits**

Communication core courses (10 courses) 30 credits

COM 200	Introduction to Mass Media (gatekeeper–Film and Media Theory and History B)
COM 201	Mass Communication and Society (gatekeeper–Film and Media Theory and History B)
COM 206	Introduction to Journalism (gatekeeper–Writing for the Media A)
COM 212	Concept Development - Storytelling
COM 213	Writing Across the Media
COM 215	The Computer as a Media Tool
COM 499	Communication Seminar (capstone course)
CIN 200	Survey of Film History (gatekeeper – Film and Media Theory and History A)
ENG 202	Advanced Writing
MKT 100	Principles of Marketing (gatekeeper – Networking and Publicity)

Main cluster (7 courses) 21 credits

Currently students may choose to focus on either the Visual Communication cluster or the Film and Media Theory and History cluster for 21 credits.

Other clusters (three courses) 9 credits

Students must take three credits in each of the remaining clusters

Visual Communication Cluster:

The focus of this cluster is to gain knowledge of, and practical experience in, the production of material for the visual media: photography, film and television. Students who choose this cluster must take both gatekeeper courses, one more lower level course, plus four upper level courses from the Visual Communication electives listed below.

Gatekeeper courses:

COM 205	Principles of Film and Video Production
COM 217	Media Technology

Visual Communication Electives:

COM 202	Basic Photography: Roman Scenes (Cross listed with ART 202)
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COM 215	The Computer as a Media Tool (taken as a core course)
COM 241	Digital Imaging: Art Design and Visual Culture (Cross listed with ART 241)
COM 306	Introduction to the Television Commercial (Cross listed with MKT 306)
COM 309	Photographic Composition (Cross listed with ART 309)
COM 314	Music Video Production
CIN 302	Documentary Seminar: Rome
CIN 305	Experimental Film and Video
CIN 309	Digital Filmmaking

Film Studies or Media/Communication History and Theory Cluster:

This cluster offers two options for students to choose from: film studies or media and communication history and theory.

A Film Studies

Students who choose this option have already taken the gatekeeper course as a core requirement and must take seven (two lower level, five upper level) courses from the electives listed below.

Gatekeeper course:

CIN 200	Survey of Film History (taken as a core course)
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Film Studies Electives:

CIN 201	Film Genres
CIN 203	American Culture at the Movies
CIN 300	Postwar Italian Cinema
CIN 301	Documentary Film
CIN 303	European Cinema
CIN 304	Great Directors
CIN 307	Great Actors
CIN 308	The U.S. in European Film and Hollywood's Europe
CIN 310	Special Topics in Film Genres

B Media/Communication History and Theory

Students who choose this option have already taken the gatekeeper courses as core requirements and must take seven (two lower level, five upper level) courses from the electives listed below.

Gatekeeper courses:

COM 200	Introduction to Mass Media (taken as a core course)
COM 201	Mass Communication and Society (taken as a core course)

Media/Communication History and Theory Electives:

COM 209	New Media
COM 210	Popular Music and Mass Culture
COM 211	Language and Communication (required for Macerata degree)
COM 300	European Mass Media
COM 301	Media and Gender
COM 305	Media Law and Ethics
COM 311	Spectatorship
COM 312	Surveillance, Privacy and Social Identities
COM 401	Media and International Affairs
COM 405	Intercultural Communication

Writing for the Media Cluster

This cluster also offers two options for students to choose from: journalistic writing or writing for other media (film, television, radio, new media). This cluster will be further developed for the next academic year.

A Journalism

Gatekeeper course:

COM 206	Introduction to Journalism (taken as a core course)
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Journalism Electives:

COM 313	Online Journalism
COM 304	Feature Writing

B Film/TV/Other Media

Gatekeeper course:

COM 214	Fundamentals of Screen Writing
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Film/TV/Other Media Electives:

COM 310	Adapting Literature to the Screen (Cross listed with ENG 310)
COM 315	Writing the Feature Film (Cross listed with ENG 315)

Networking and Publicity Cluster

This cluster aims to offer courses that enhance public awareness of the media and media issues, promote public discussion, and prepare students who may opt for careers in the business of the media and media administration. This cluster will be further developed for the next academic year.

Gatekeeper course:

MKT 100 Principles of Marketing (taken as a core course)

Networking and Publicity Electives:

COM 203 Public Speaking and Presentation
COM 204 Introduction to Public Relations (Cross listed with MKT 204)
COM 208 Film/TV Industry (Cross listed with BUS 208)
COM 400 Organizational Communication

FREE ELECTIVE Credit Requirements

18 credits*

*Can be used towards satisfying a minor, to supplement a major or to explore other academic areas.